

Cassina

The Cassina Perspective 2024

A constantly evolving philosophy

In The Cassina Perspective 2024 a distinctive leitmotif recurs, that of transformation and continuous evolution, which reflects the founding values and deepest essence of the company, always characterized by its pioneering attitude and vocation for innovation.

This common thread resurfaces in the icons of the Cassina iMaestri Collection, including the *Cornaro* model by Carlo Scarpa, reinterpreted with innovative materials to make it more current than ever, and in contemporary ones such as the new *Dudet Sofa* and *Dudet Armchair* by Patricia Urquiola.

With new proposals for all areas of the home, the 2024 Collection combines designs by established names such as Michael Anastassiades, Edward Barber & Jay Osgerby, Neri&Hu, Gaetano Pesce, Philippe Starck, Linde Freya Tangelder and Patricia Urquiola, with timeless icons by masters Charles & Ray Eames, Ico Parisi, Charlotte Perriand and Carlo Scarpa, and welcomes young designer Bradley L. Bowers. It also continues its foray into the world of table art with a brand-new project designed by Davide Oldani.

Cassina and Philippe Starck: a thirty-year long journey

Cassina's manufacturing excellence and Philippe Starck's unmistakable creative vision come together to pay tribute to the 30th anniversary of their collaboration. To celebrate this important milestone, the acclaimed designer creates an elegant and eclectic new collection for the sleeping area.

During Milan Design Week 2024, the Cassina Store Milan will set the stage for a special poetical installation, where these extraordinary furnishings will become the protagonists of an artistic, theatrical, enigmatic and surprising narrative curated by Philippe Starck for this occasion.

20 years of the Charlotte Perriand Collection

2024 also marks the 20th anniversary of the Charlotte Perriand Collection and Cassina celebrates the work of this versatile designer, indisputable protagonist of design history, with an exclusive selection of never mass-produced models and previously unseen versions of icons already in the catalogue.

An ever-growing lighting catalogue

This year, the Cassina Lighting Collection expands, revealing the Charles & Ray Eames models, produced today for the first time on an industrial scale, and welcoming new designs that bear the signature of Neri&Hu and *maestro* Ico Parisi, along with projects by Linde Freya Tangelder that complete the *Wax, Stone, Light* line.

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Cassina Cultural Landscapes: a Mediterranean journey

The Cassina Outdoor 2024 Collection was carefully crafted to furnish living, dining and poolside spaces with eclectic products by acclaimed designers such as Antonio Citterio, Rodolfo Dordoni, Piero Lissoni, Patricia Urquiola, Gerrit T. Rietveld, Le Corbusier, Pierre Jeanneret and Charlotte Perriand. Further to the models already unveiled during Paris Design Week 2024, the *Trampoline Lounge Chair* has been added to expand the *dining* line by Patricia Urquiola.

***On the Rocks*: a tribute to Le Corbusier by Cassina and Bottega Veneta**

Cassina and Bottega Veneta, in close collaboration with Fondation Le Corbusier, continue the narrative begun during the *maison's* Winter 24 fashion show by presenting the *On the Rocks* installation at Palazzo San Fedele. In a tribute to the iconic *LC14 Tabouret Cabanon, Roquebrune-Cap-Martin 1952* by Le Corbusier, the installation will feature as protagonists the *tabourets* created for the show (made unique by a wood-burning technique), along with a new limited-edition tribute characterised by the distinctive woven motif hand-crafted by Bottega Veneta artisans.

On the Rocks is located in piazza San Fedele 1/3 and is open to the public from April 16th to 20th.

A special showcase for the LANCIA YPSILON EDIZIONE LIMITATA CASSINA

The journey undertaken between Cassina and Lancia also has a stop-over at Milan Design Week 2024. The LANCIA YPSILON EDIZIONE LIMITATA CASSINA will be the protagonist in a special shop window at the *Bredaquaranta* showroom, one of the leading Cassina partners, located in the heart of the Brera district.

The LANCIA YPSILON EDIZIONE LIMITATA CASSINA will be showcased at *Bredaquaranta* in via Fatebenefratelli 10, from April 15th to 21st.

Cassina gives new life to its materials to reduce environmental impact

Cassina moves forward with its plan to rethink the future of design with a novel project aimed at giving new life to production waste through Respetto® Mix technology. Thanks to this innovative process patented by Regenesi, the company will transform its waste materials into a new material resource to be employed in the design and manufacture of its products, reflecting the principles of a circular economy.