

PRESS RELEASE

SALONE DEL MOBILE

MILAN, 16TH - 21ST APRIL 2024

ESSENTIALITY AND REFINEMENT GLASS AS MAIN ACTOR OF THE FIAM ITALIA MODERN LIVING

Fiam Italia has always had a truly suggestive and engaging vision of the use of glass, which is masterfully forged into magnetic design products, emblems of an approach that enhances the simplicity and timeless elegance of its nature. Masters of a cutting-edge artisan technique that explores the potential and charm of this ancestral material in an innovative and contemporary way.

These are the main assumptions that inspirit the collections for the Salone del Mobile 2024, where glass, foundation of modern living and icon of an apparently fragmentary duality, is actually a symbol of the perfect balance between the "less is more" philosophy and the ability to take on a distinctive, material and three-dimensional soul.

Unexpected, original, refined and current for a proposal that wants to offer a complete project of *total living* and *total dining*, where this year the SOFT MODERN MOOD is even more enhanced by the collection coordinated by the art director Adele Martelli, and which fully welcomes those who experience it, giving a sense of pleasantness, comfort and naturalness.

Thanks to the new lamps and sofas collections, environments are enriched with light, softness, and noble materials that are skilfully mixed in a play of reflections and transparencies, of textures and colours that only glass can enhance.

An approach that, starting from a highly refined and sophisticated interpretation of the use of this material, combines multiple inspirations capable of creating balanced and cosy spaces, modelling exclusive environments to immerse in and lose oneself.

Passion, research and modern aesthetics inspire the Marche-based company that, in an innovative context marked by unceasing changes, continues to explore glass and its infinite meanings rediscovering its origins rooted in the very essence of the concept of transparency.

This representation is fully embodied by **Emmanuel Gallina** with the **Vertige** table, a piece that skilfully plays with transparency and deepness and gives a strong sensation of vertigo. A fascinating contrast emerges between the immaterial lightness of glass and the consistency of wood, which perfectly accommodates the shape of the perforated top, which is suspended within the structure and evokes the sensation of vertigo. The effect of translucency, slightly mitigated by bronze or smoked glass, highlights the remarkable perception of visual delicacy.



Transparency, geometry, tactile sensations, and visual perceptions remain the *leitmotiv* of the **Echo** project by **Marcel Wanders**, which returns again this year with a new member, the bedside table, and new textures performed in the Echo Line collection. The pattern is here reinterpreted in a more contemporary, bourgeois way. Repeated parallel lines of different widths dissect the glass panels, giving a pleating effect of fine craftsmanship, noticeable from every point of view.

The **Shift** mirrors family by Francesca Lanzavecchia expands with new formats. Plastic and monomaterial, these mirrors arise from the union of orthogonal lines and blunt surfaces. Glass creations that are simultaneously rigorous and dynamic, compact and elastic, perfectly balanced by a frame dramatized by vertical grooves.

The **Caadre** mirror, a Fiam Italia bestseller designed by **Philippe Starck**, gets dressed in new metallic colours that play with light and give to the refined curved glass frame a new elegant, contemporary aspect. Three bright colours, Champagne, Greige, and Vulcano, allowing the mirror to speak different languages and come into a perfect harmony with the most exclusive spaces.

This Weber introduces the Condense sofa, a sophisticated addition to the Fiam Italia collection, inspired by the sinuous and subtle curved glass elements that have always distinguished the company. A collection with endless possibilities of customization, including individual sofas and modular elements such as chaise longue and pouf. Condense, sleek and understated, creates a cosy atmosphere with its low, pitched armrest that culminates in the back side with a tiny flip, perpetuating the common thread of lightness embodied by the slim-design feet. The collection fits perfectly into any space and style, offering a harmonious balance of refined aesthetics and enveloping comfort.

After two years, the partnership between Fiam Italia and **Patrick Norguet** returns with **TYPE**, a collection of small tables designed in different formats. Three monotypes that, as with the artistic printing technique, produce a single specimen, the result of which is unique and unrepeatable, appreciable for its singularity. Coffee tables in which glass and solid wood can overlap to form new glyphs which convey innovative formal expressions, expressive combinations that with each use allow a new formal language to emerge.

The **Halo** coffee table, designed by **Francesca Lanzavecchia**, is a harmonious fusion of blunt and rounded lines. The glass surface, with its soft and sinuous appearance, contrasts elegantly with the rigor of the surrounding metal profile, like a rough gem set in its bezel. Designed to interact with each other in a play of overlapping and transparency, these side tables enhance the fluid rounded silhouettes of the fused glass surface, reminiscent in tone of a precious stone. Glass is transformed into a vibrant, malleable substance, in opposition to the four legs and the supporting ring made of burnished brass, which accommodate and hold the table top, becoming the containing and characterizing element of the glass surface. The collection, which is also available in marble, is a direct expression of Fiam's excellence in craftsmanship, in which the precision and roughness of metal meet the sensual softness of glass.



Yonoh Studio has also explored and challenged the limits of curved glass, contrasting the softness of curved self-supporting forms with the solidity of the structure itself. The **York** side table interprets this research, combining the delicacy of glass with the texture of a marble element in a harmonious fusion of elegance and stability.

Another pleasant return is the collaboration with **Meneghello Paolelli** for their **Stone** table, a side-table designed not only to be placed next to the sofa, but also to be used as an inserted armrest cover. A product that stands out for its harmonious combination of shapes, materials and finishes, and that enhances the organic design of the tops which remind of the shape of natural stones. The side table is presented in a single monolithic piece, featuring a glass top in metallic tones of black and bright brown, matched with a black and tobacco wood, supported by a black metal base. This combination gives the side table an almost transparent lightness, in which the base represents the shadow of the unit itself.

Gupica joins Fiam for the first time with a proposal that celebrates light and theatricality. **Sipario**, that is evocative name of this project, presents a modular system of hanging lamps, with glass components of various sizes that can be overlapped to create customized compositions, both vertical and horizontal. The curtain, an ambivalent symbol of beginning and end, acts as a partition between reality and the realm of imagination and creativity. When it opens, it envelops the audience with light and awe, transporting them to a dimension of dream and wonder. These chandeliers, which embody a suspended, transparent curtain, diffuse a gentle light, creating an evocative theatrical effect. The sinuous shapes of the glass imitate the fluid movements of drapery, enhancing Fiam's craftsmanship skills in three-dimensional glassmaking.

Ryosuke Fukusada introduces the **Tau** lamp, a modern and minimalist interpretation of the rare Japanese flower *Sankayou*. This flower, whose petals become transparent when exposed to dew under low temperature and high humidity conditions, recalls the elegance of precious glass objects. The three oval glass sheets are shaped to create three-dimensional soft curves, enriched with a delicate organic texture and assembled with minimal space between them. Hence, highlighting the levity and gracefulness of the design. The result is a fascinating and original product with a unique and refined craftsmanship aura.

The Salone del Mobile 2024 by Fiam Italia is distinguished by an aesthetic dominated by lightness and transparency. Designs are made through cutting-edge craftsmanship techniques, which make it possible to return emotions, tactile sensations and perceptive suggestions of great impact, all conveyed by this versatile and multifaceted material that only glass can be.

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FURNITURE FAIR 2024

VERTIGE

EMMANUEL GALLINA

Table with 8 mm tempered glass top; solid wood structure available in Tobacco or Heat-treated Black finish.

L 200 cm - P 100 cm - H 75 cm

L 240 cm - P 110 cm - H 75 cm

L 300 cm - P 120 cm - H 75 cm



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ECHO COLLECTION

MARCEL WANDERS

CUPBOARD – NEW FUSED GLASS TEXTURE "ECHO-LINE"

Cupboard with wooden lacquered structure in matt white, Vulcan Grey or Metallic Greige finish. Doors in 6 mm thick tempered glass, fused or flat, available in the following finishes: back painted or back silvered extralight glass; back painted acid-etched extralight glass; back silvered bronze glass. Inner shelves in 8 mm thick tempered smoke glass.

L 134 cm - P 47 cm - H 74 cm

L 199 cm - P 47 cm - H 74 cm

L 265 cm - P 47 cm - H 74 cm



ECHO COLLECTION

MARCEL WANDERS

SHOWCASE - NEW FUSED GLASS TEXTURE "ECHO-LINE" / NEW STRUCTURE FINISH

Showcase with varnished aluminium profiles, available in Metallic Champagne, Metallic Greige or Vulcan Grey finishes. Base in 6 mm thick tempered and back lacquered extralight glass of the same profiles color; relevant glass structure and doors in 6 mm thick extralight, smoke or bronze tempered and fused glass; inner shelves in 8 mm thick extralight tempered glass. The showcase is also available in float (non fused) glass and in semi reflecting glass. LED lighting system integrated in the structure frontal pillars (optional).

L 53 cm - P 41 cm - H 175 cm

L 101 cm - P 41 cm - H 163 cm

L 201 cm - P 53 cm - H 67 cm

L 250 cm - P 53 cm - H 67 cm

BEDSIDE TABLE

Bedside table with wooden lacquered structure in Matt White, Vulcan Grey or Metallic Greige finish. Front panel in 6 mm fused glass, available in extralight, smoked, or bronze back-silvered finishes. Drawer with push-pull system.

L 45 cm - P 45 cm - H 51 cm



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SHIFT – NEW DIMENSION

FRANCESCA LANZAVECCHIA

Free-standing or hanging mirror with frame composed of two glass elements: a part in 6 mm-thick high-temperature fused glass in transparent or bronze finish; a part in 6 mm-thick flat glass in smoked or bronze finish. 5 mm-thick flat mirror. Rear frame in painted metal. It can be hung horizontally or vertically.

L 112 cm - P 5 cm - H 112 cm - NEW DIMENSION

L 87 cm - P 5 cm - H 182 cm

L 111 cm - P 5 cm - H 114 cm

L 197 cm - P 6 cm - H 210 cm



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CAADRE – NEW GLASS FRAME FINISHES

PHILIPPE STARCK

Free-standing mirror or hanging mirror in 6 mm-thick curved glass, made of four separate curved elements, back-silvered or **back-painted with special metallic paints**. Also available with semi-reflective glass titanium finish or in back-silvered bronze glass. It can be hung horizontally or vertically. Also available custom-sized and in modular configurations. LED lighting kit with a dimmer switch and temperature regulation (optional).



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CONDENSE

THIS WEBER

Fixed or modular sofa with multilayered internal structure. Seat sprung with elastic straps. Seat cushion padding in variable density polyurethane; back cushion padding in goose down washed and sterilized. Die casting aluminium feet, glossy black laquered. The sofa can be upholstered in leather or fabric.

Fixed sofa

L 164 cm - P 95 cm - H 82 cm

L 225 cm - P 95 cm - H 82 cm

L 250 cm - P 95 cm - H 82 cm



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TYPE

PATRICK NORGUET

Coffee table with 20 mm layered bronze or smoked glass top. Solid Wood structure available in Tobacco or heat-treated black finish.

L 80 cm - P 35 cm - H 50 cm

L 73 cm - P 73 cm - H 40 cm

L 100 cm - P 100 cm - H 30 cm



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HALO

FRANCESCA LANZAVECCHIA

Coffee table with top in 10 mm fused and tempered glass, smoked or bronze finishes. Top available also in marble. Burnished Brass finish metal base.

L 95 cm - P 94 cm - H 40 cm

L 127 cm - P 126 cm - H 30 cm



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YORK

YONOH STUDIO

Side table with 10 mm curved glass structure, available in extralight, bronze or smoked glass. Marble base.

L 32 cm - P 35 cm - H 52 cm



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STONE

MENEGHELLO PAOLELLI

Side table with 10 mm fused glass top, Dark Brown or Black back-painted. Solid wood structure available in Tobacco or Heat-treated Black finish. Black laquered metal base.

L 34 cm - P 52 cm - H 52 cm



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SIPARIO

GUPICA

Suspension lamp for indoor use with two 6 mm thick glass elements, smoked or bronze finish, fused with wavy shape. Double cylindrical light source with integrated LED COB; opal white methacrylate diffuser. Metal elements in Metallic Greige finish. Main electrical cable in silky effect fabric, bordeaux red color.

L 54 cm - P 5 cm - H 26 cm

L84 cm - P5 cm - H26 cm

L 84 cm - P 5 cm - H 46 cm



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TAU

RYOSUKE FUKUSADA

Suspension lamp for indoor use with Burnished Brass finish metal structure. Decorative diffuser made of three elements in 6mm-thick high temperature fused glass, available in smoked or bronze finish.

L 30 cm - P 30 cm - H 43 cm Single lamp

L 55 cm – P 30 cm – H 110 cm Composition of 2 lamps with \emptyset 40 cm round rosette

L 54 cm – P 51 cm – H 120 cm Composition of 3 lamps with \emptyset 40 cm round rosette

L 58 cm – P 58 cm – H 160 cm Composition of 4 lamps with \emptyset 40 cm round rosette