



ESSENTIAL STYLES

catalogue

2017 / 2018

Wall&decò

ESSENTIAL
STYLES

catalogue

2018

Wall&decò®

ESSENTIAL
WALLPAPER
&
STYLE
COLORS
COLLECTION

Essential Wallpaper è la collezione **Wall&decò** dedicata ad interpretare il valore decorativo delle texture.

Un mondo alternativo rispetto ai grandi disegni narrativi, che si concentra sul creare trame in progressione geometrica, backgrounds grafici, pattern che vivono della ripetizione.

Una serie che esplora l'universo dei micro-segni: trame in 3d, intarsi, incisioni e dettagli di luce in metallo creano dei veri e propri bassorilievi. Nascono superfici da esplorare con le mani oltre che da vedere.

Style Colors è la gamma di pitture murali esclusive **Wall&decò**.

Le tinte più stilisticamente coerenti e vicine alla sensibilità della collezione decori: sette palette per un totale di trentacinque colori, creati appositamente per abbinarsi ai racconti delle carte da parati.

Molto più che un dettaglio, il completamento ideale per ambienti definiti da una visione artistica univoca, in cui anche il colore puro diventa un ulteriore elemento creativo a disposizione degli esploratori dell'originalità.

Essential Wallpaper is the **Wall&decò** collection specifically dedicated to explore the creative possibilities of textures.

An alternate reality to the world of large decors, focused on creating fabrics in geometric progression, background graphics, patterns that thrive on repetition.

A series that explores the universe of micro-patterns: 3D textures, inlays, carvings and metal light details which create veritable bas-reliefs. The genesis of surfaces just waiting to be explored by hand and not just with the eyes.

Style Colors is the range of premium mural paints by **Wall&decò**.

An exclusive selection of colors with the greatest stylistic affinity to the wallpaper collection and all its sensibilities: seven chromatic palettes for a sum of thirty-five shades, created to complement the stories of the wall coverings.

Much more than a detail, the ideal completion for spaces defined by a consistent artistic vision, where even pure color becomes another creative tool in the hands of the explorers of originality.

EWC

ESSENTIAL WALLPAPER COLLECTION

2018

SCC

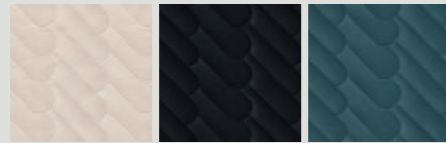
STYLE COLORS COLLECTION

2018

p. 6/9

KAZE

18210EWC / 18220EWC / 18230EWC

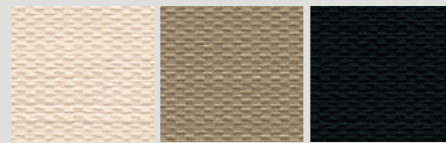


design Studiopepe

p. 10/13

ZIP

18410EWC / 18420EWC / 18430EWC

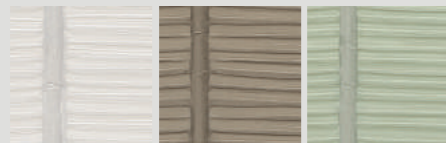


design Christian Benini

p. 14/17

RENN

18510EWC / 18520EWC / 18530EWC

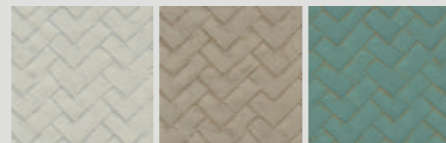


design André Fu

p. 18/21

YUMI

18310EWC / 18320EWC / 18330EWC



design Studiopepe

p. 22/25

NAMI

18110EWC / 18120EWC / 18130EWC



design Studiopepe

p. 26

SET 01

ST201800 / ST201805 / ST201810 / ST201815 / ST201820



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SET 02

ST201825 / ST201830 / ST201835 / ST201840 / ST201845



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SET 03

ST201850 / ST201855 / ST201860 / ST201865 / ST201870





KAZE

18210EWC
Essential Wallpaper Collection (walls)

design **Studiopepe**

Essential Wallpaper Collection

Floridita / WDFR1601 - Contemporary Wallpaper Collection (mirror reflection) - design María Gomez Gonzales
ST201850 - Style Colors Collection (back wall)

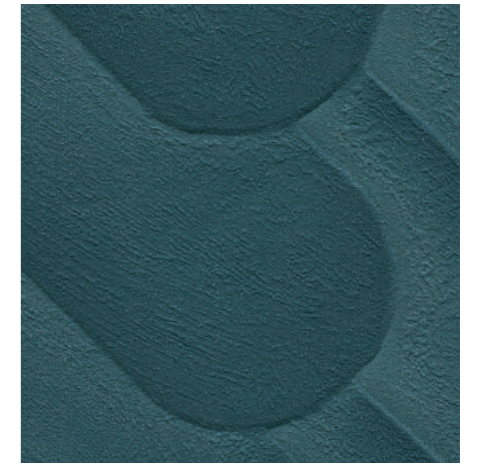


EWC
Essential Wallpaper Collection

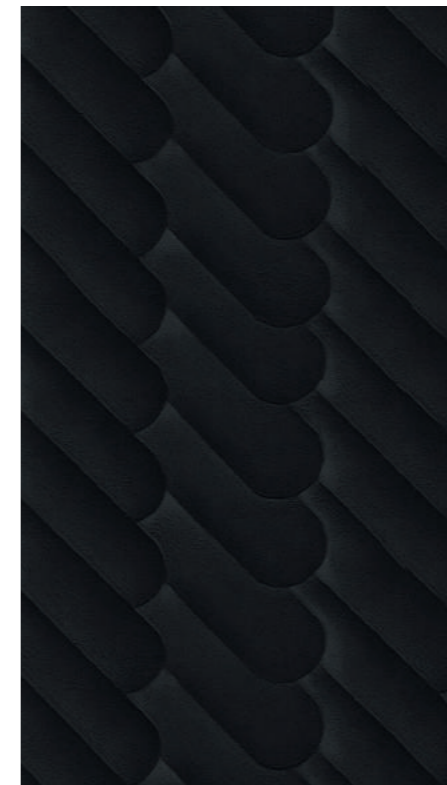
18210EWC

18220EWC

18230EWC



100%



30%

Repeat 23cm
0,70 x 10 m





Essential Wallpaper Collection

ZIP

18420EWC
Essential Wallpaper Collection (walls)

design Christian Benini

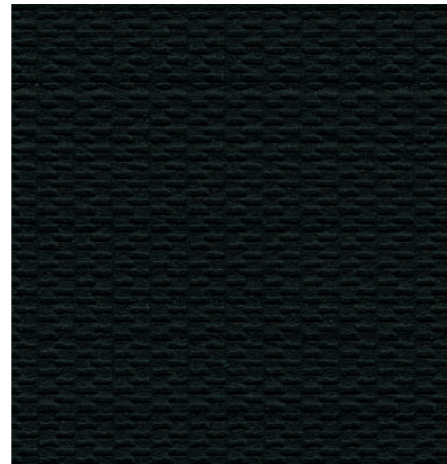
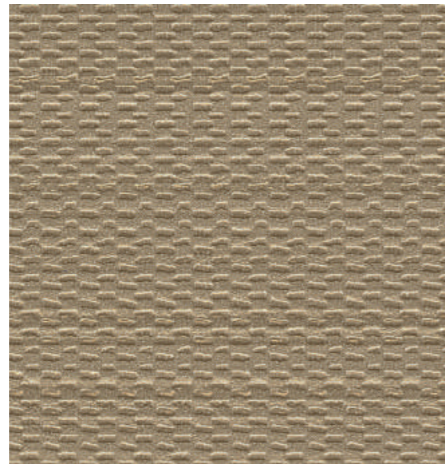
Hypotenuse / WDHI1701 - Contemporary Wallpaper Collection (mirror reflection) - design Gupica
ST201815 - Style Colors Collection (back wall)

EWC
Essential Wallpaper Collection

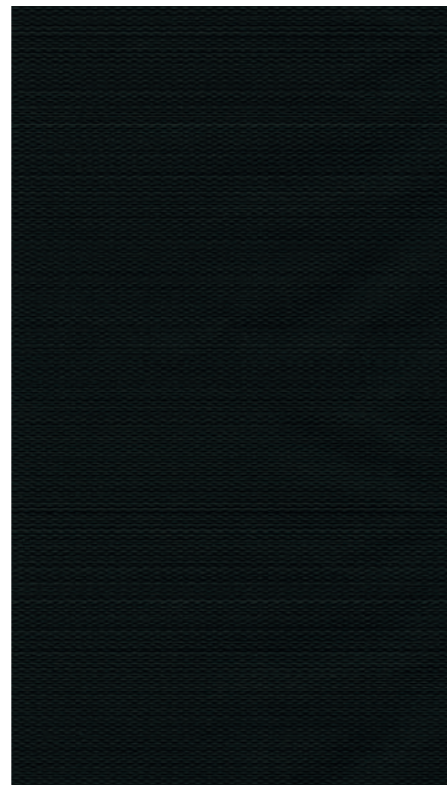
18410EWC

18420EWC

18430EWC



100%



30%



Repeat 17,7cm
0,70 x 10 m

RENN

18530EWC
Essential Wallpaper Collection (walls)

design André Fu



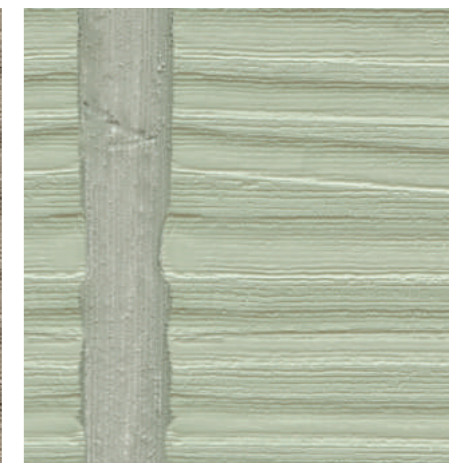
Good Luck / WDGL1701 - Contemporary Wallpaper Collection (mirror reflection)
design Christian Benini / Andrea Merendi
ST201840 - Style Colors Collection (back wall)

EWC
Essential Wallpaper Collection

18510EWC

18520EWC

18530EWC



100%



30%

YUMI

18310EWC
Essential Wallpaper Collection (walls)

design Studiopepe

Bois d'hiver / WDBH1701 - Contemporary Wallpaper Collection (mirror reflection) - design Lorenzo De Grandis
ST201865 - Style Colors Collection (back wall)



EWC
Essential Wallpaper Collection

18310EWC

18320EWC

18330EWC



100%



30%





Mont Blanc / WDMB1701 - Contemporary Wallpaper Collection (mirror reflection) - design Elisa Vendramin
ST201860 - Style Colors Collection (back wall)



NAMI

18120EWC
Essential Wallpaper Collection (walls)

design Studiopepe



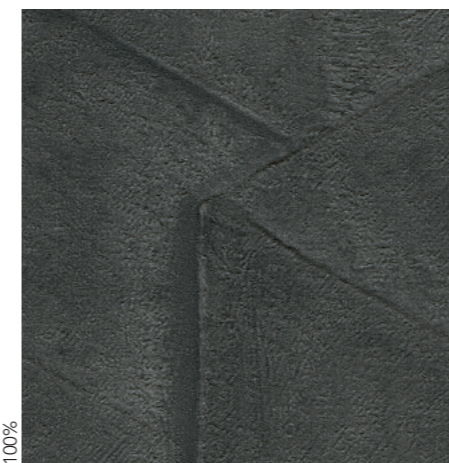


EWC
Essential Wallpaper Collection

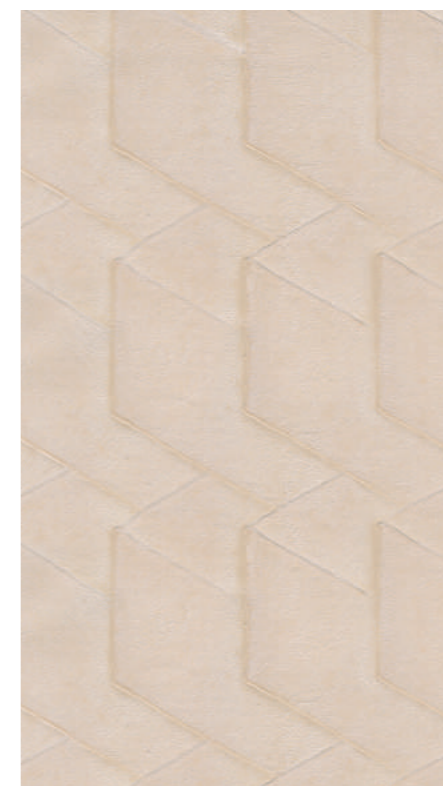
18110EWC

18120EWC



18130EWC



100%

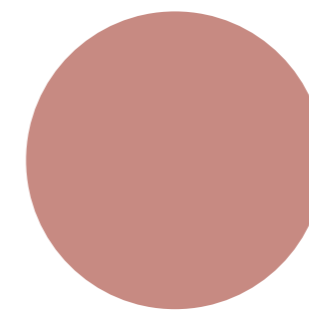


30%

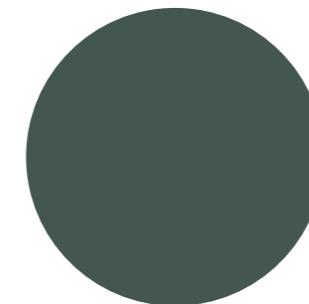

 Repeat 70cm
 0,70 x 10 m
 



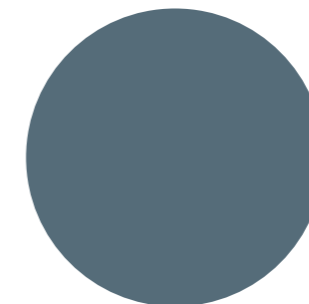
Style Colors Collection



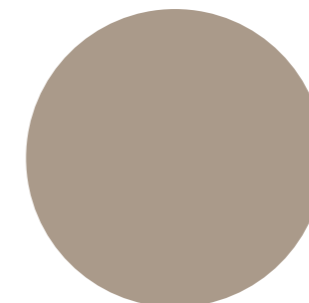
ST201800



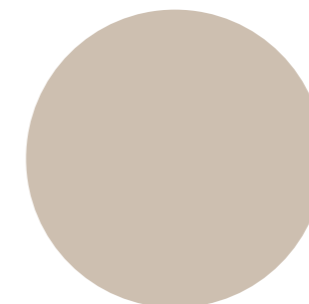
ST201805



ST201810

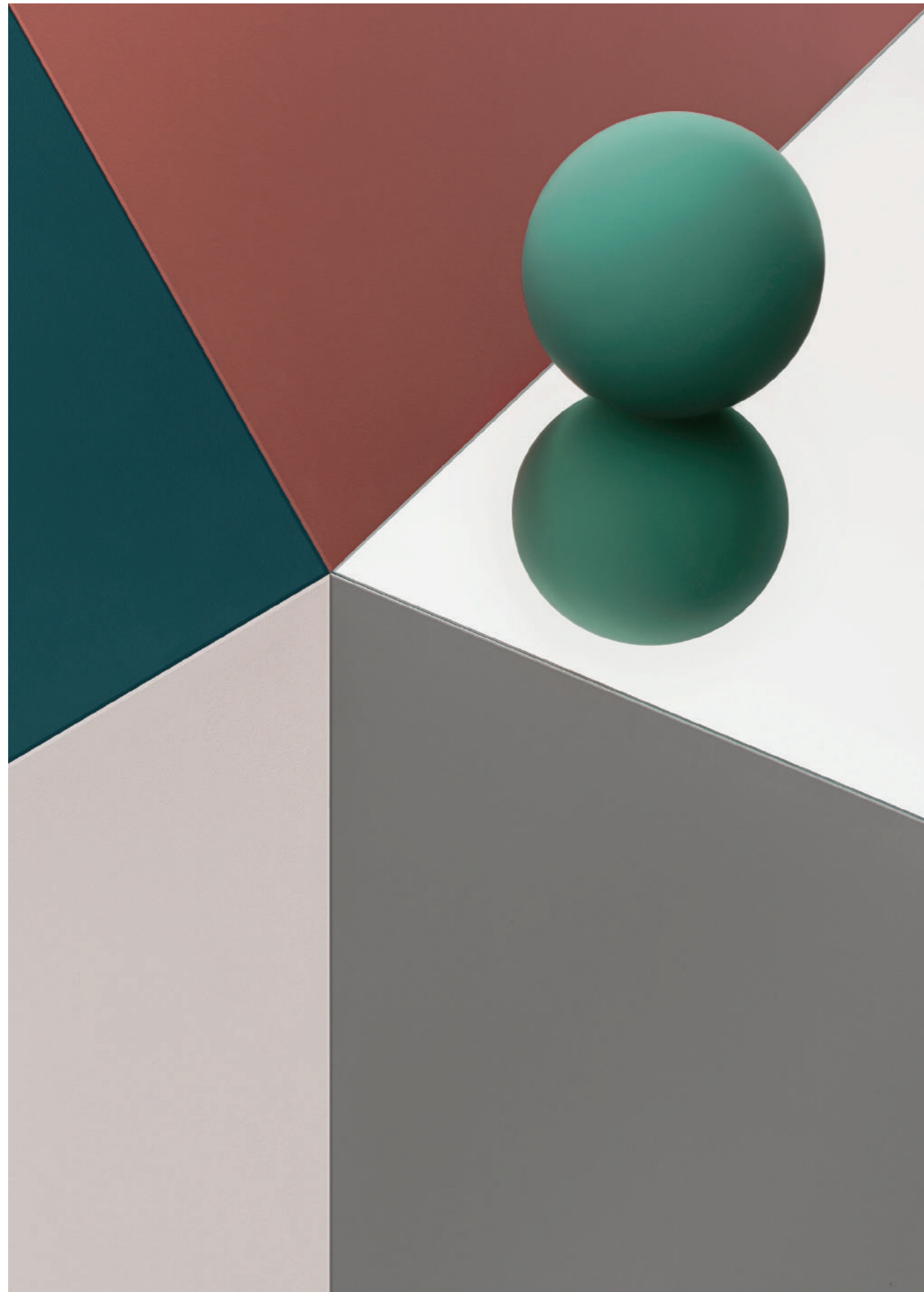


ST201815

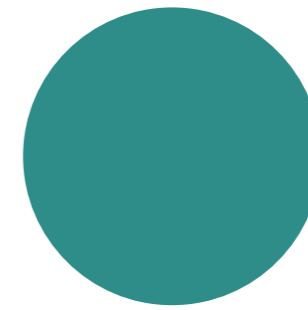


ST201820

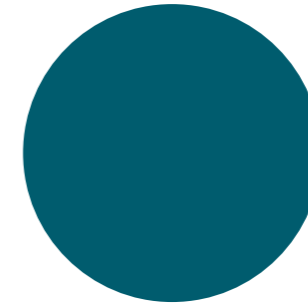
SCC
Style Colors Collection



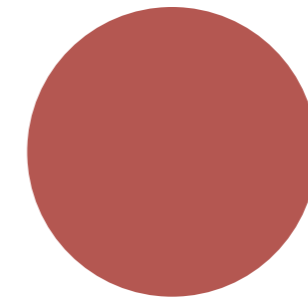
Style Colors Collection



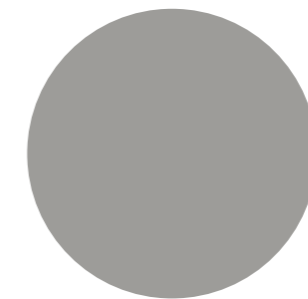
ST201825



ST201830



ST201835



ST201840

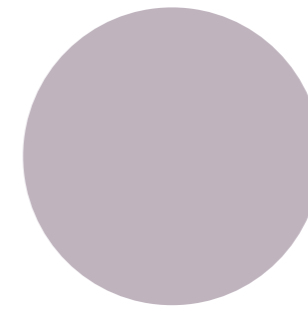


ST201845

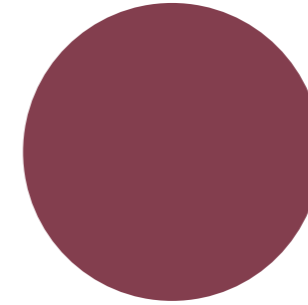
SCC
Style Colors Collection



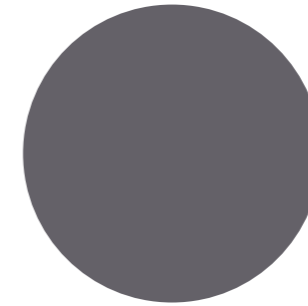
Style Colors Collection



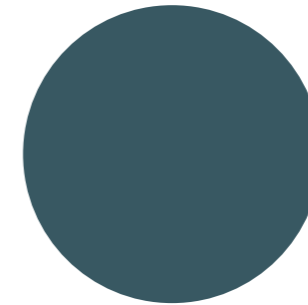
ST201850



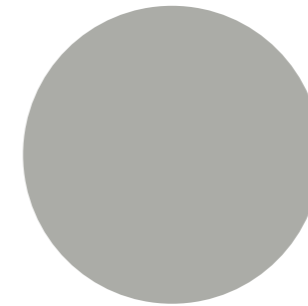
ST201855



ST201860



ST201865



ST201870

SCC
Style Colors Collection

COLLECTION

2017

Wall&decò

EWC

ESSENTIAL WALLPAPER COLLECTION

2017

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VAGO

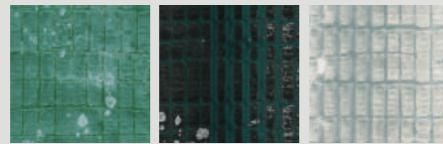
17110EWC / 17120EWC / 17130EWC



p. 8/11

ALYA

17310EWC / 17320EWC / 17330EWC



p. 12/15

KINTSU

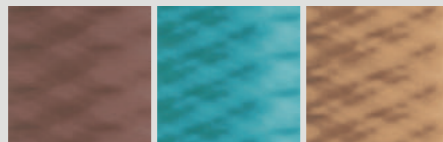
17210EWC / 17220EWC / 17230EWC



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DEEP

17410EWC / 17420EWC / 17430EWC



SCC

STYLE COLORS COLLECTION

2017

p. 20

SET 01

ST201600 / ST201605 / ST201610 / ST201615 / ST201620



p. 22

SET 02

ST201625 / ST201630 / ST201635 / ST201640 / ST201645



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SET 03

ST201650 / ST201655 / ST201660 / ST201665 / ST201670



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SET 04

ST201675 / ST201680 / ST201685 / ST201690 / ST201695





Essential Wallpaper Collection

VAGO

17130EWC
Essential Wallpaper Collection (left wall)

design Christian Benini

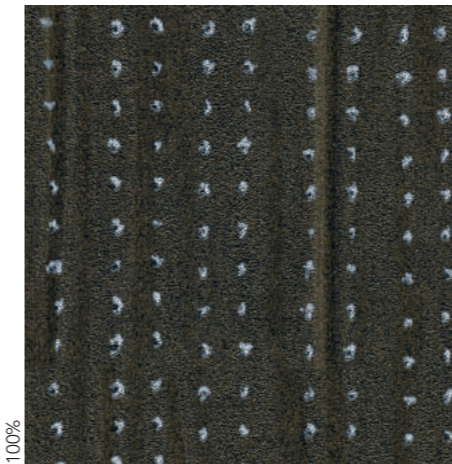
Luna Plena / WDLU1701 - Contemporary Wallpaper Collection (back wall) - design Lorenzo De Grandis
ST201605 - Style Colors Collection (right wall and ceiling)



Essential Wallpaper Collection

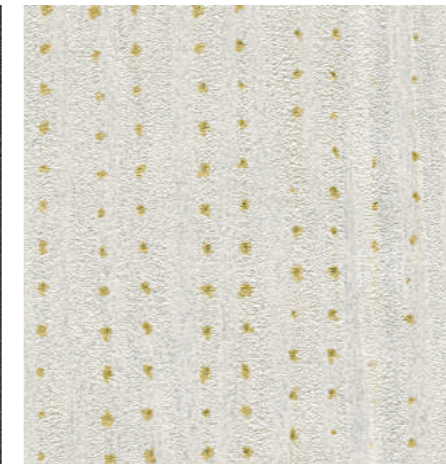
EWC
Essential Wallpaper Collection

17110EWC



100%

17120EWC



17130EWC



30%



0,70 x 10 m





ALYA

17320EWC
Essential Wallpaper Collection (left wall)

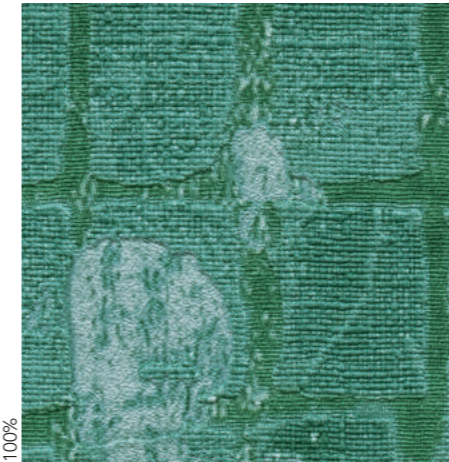
design Christian Benini

Silver Blossom / WDSB1403 - Contemporary Wallpaper Collection (right wall)
design Christian Benini / Andrea Merendi
ST201650 - Style Colors Collection (right wall and ceiling)

EWC
Essential Wallpaper Collection



17310EWC

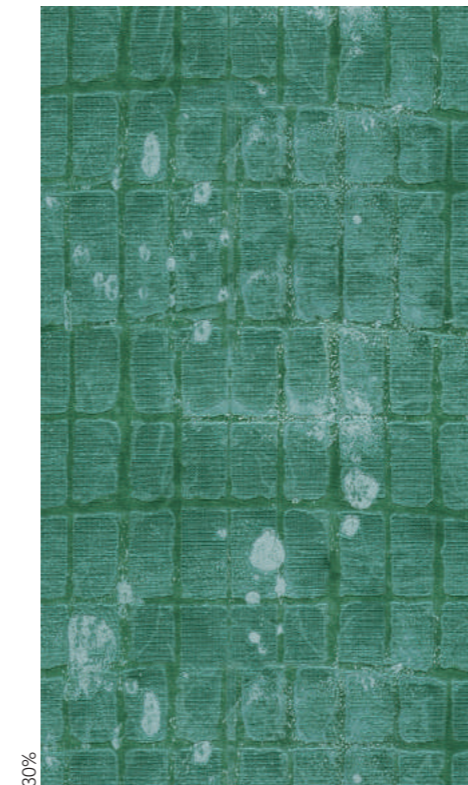


100%

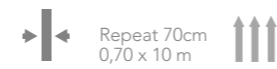
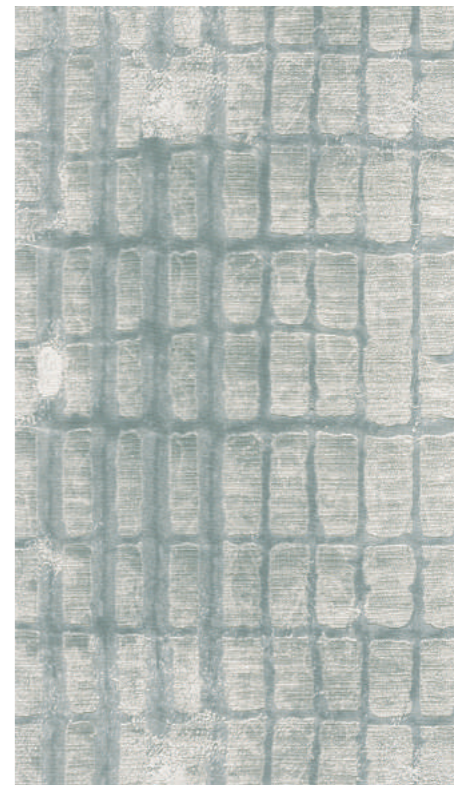
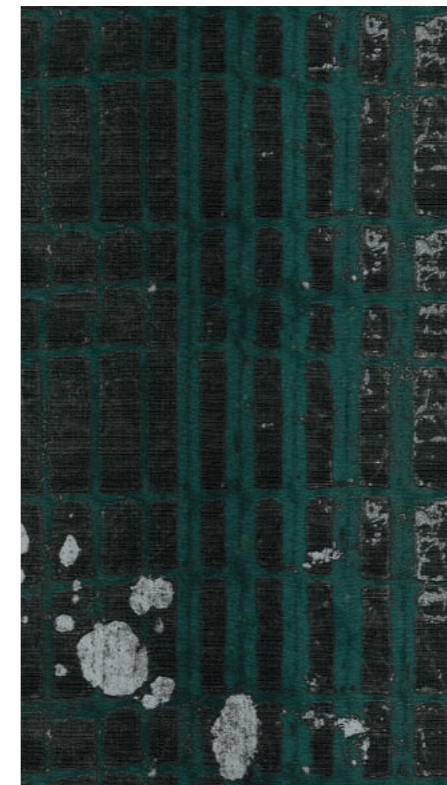
17320EWC



17330EWC



30%



design Christian Benini

KINTSU

17210EWC
Essential Wallpaper Collection (left wall)

Midsummer Night / WDMN1501 - Contemporary Wallpaper Collection (right wall) - design Lorenzo De Grandis
ST201630 - Style Colors Collection (ceiling)



EWC
Essential Wallpaper Collection

17210EWC



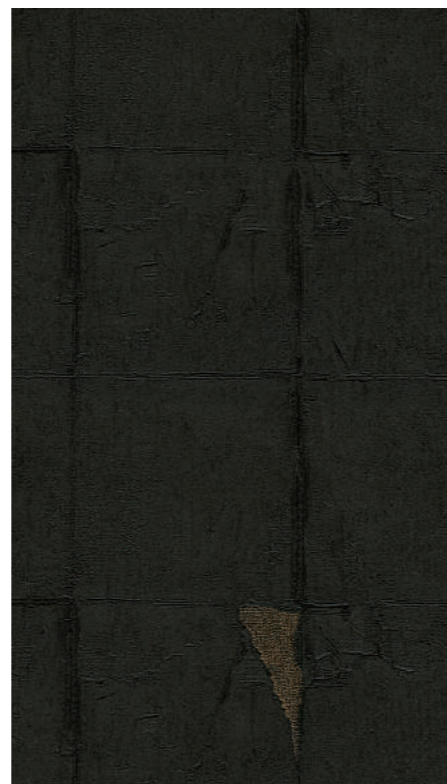
17220EWC



17230EWC



100%



30%



Repeat 35cm
0,70 x 10 m

DEEP

17410EWC
Essential Wallpaper Collection (left wall)

design Christian Benini



Via Col Vento / WDVC1602 - Contemporary Wallpaper Collection (back wall) - design Christian Benini
ST201685 - Style Colors Collection (right wall and ceiling)

EWC
Essential Wallpaper Collection

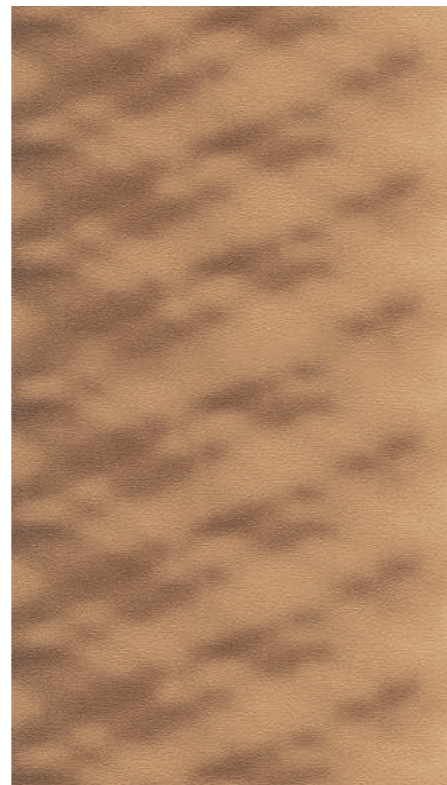
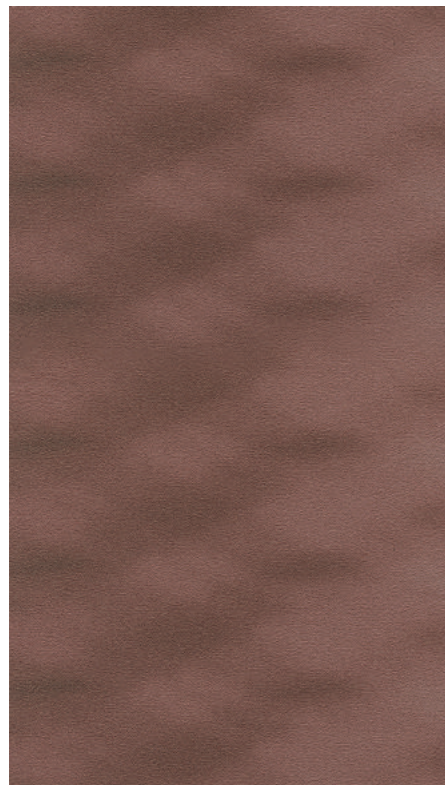
17410EWC

17420EWC

17430EWC



100%

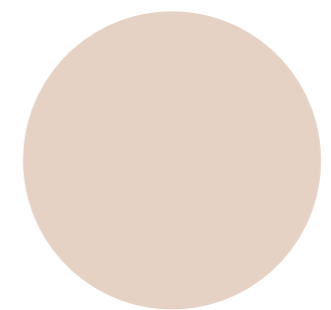


30%

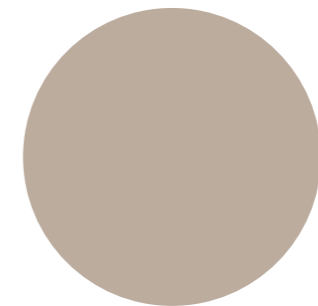




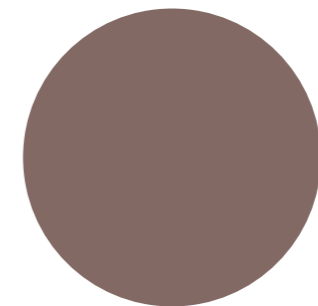
Style Colors Collection



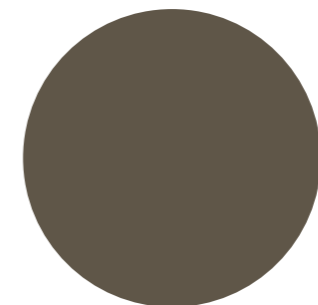
ST201600



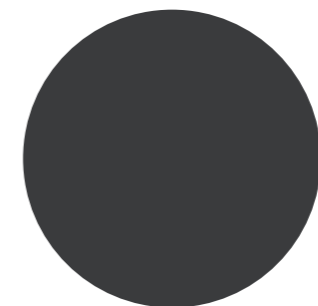
ST201605



ST201610



ST201615

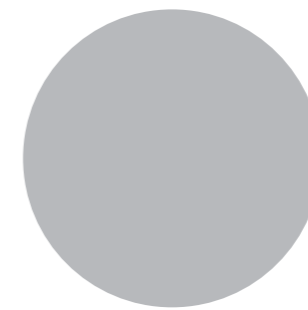


ST201620

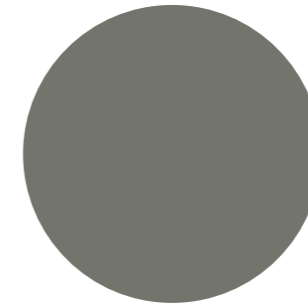
SCC
Style Colors Collection



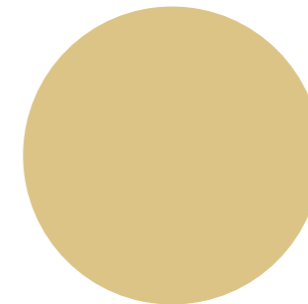
Style Colors Collection



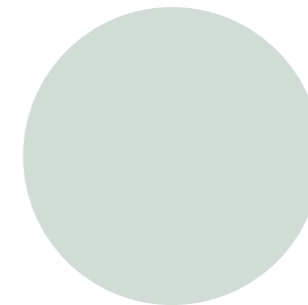
ST201625



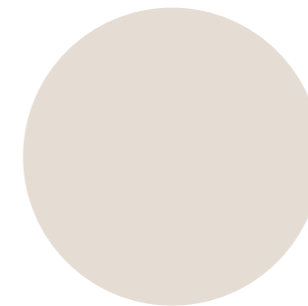
ST201630



ST201635



ST201640

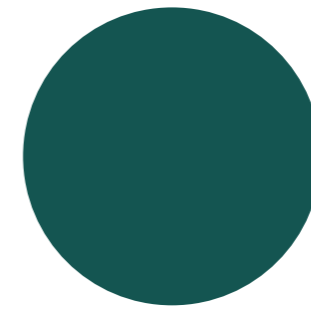


ST201645

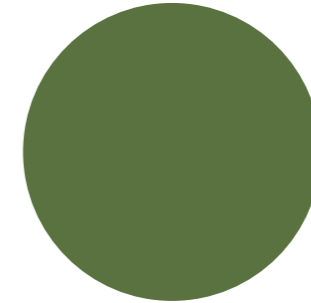
SCC
Style Colors Collection



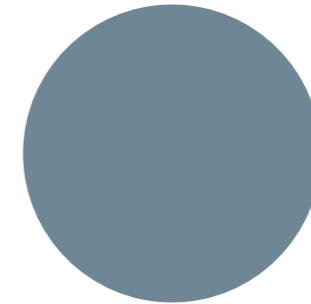
Style Colors Collection



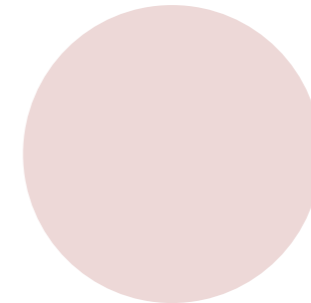
ST201650



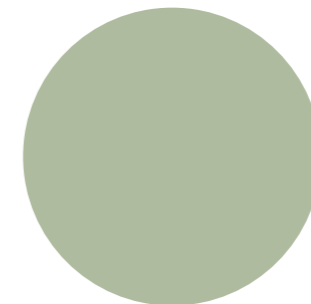
ST201655



ST201660



ST201665

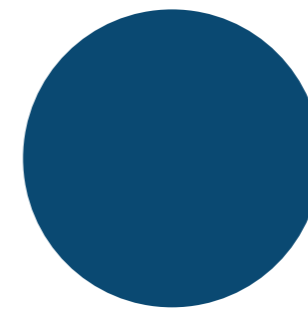


ST201670

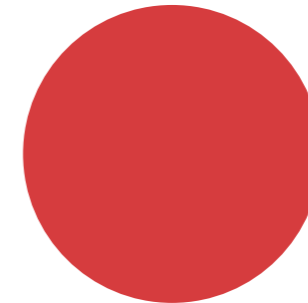
SCC
Style Colors Collection



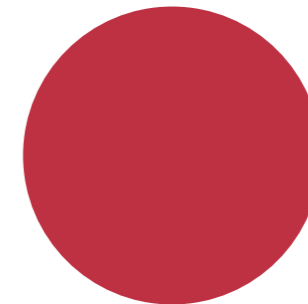
Style Colors Collection



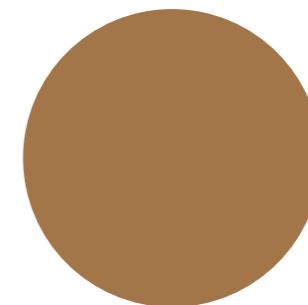
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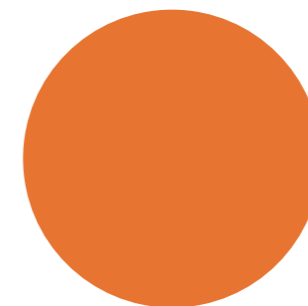
ST201680



ST201685



ST201690



ST201695

SCC
Style Colors Collection

Wall&decò® srl

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