

2018

OUT SYSTEM

The outdoor wallpaper

Wall&decò®

06

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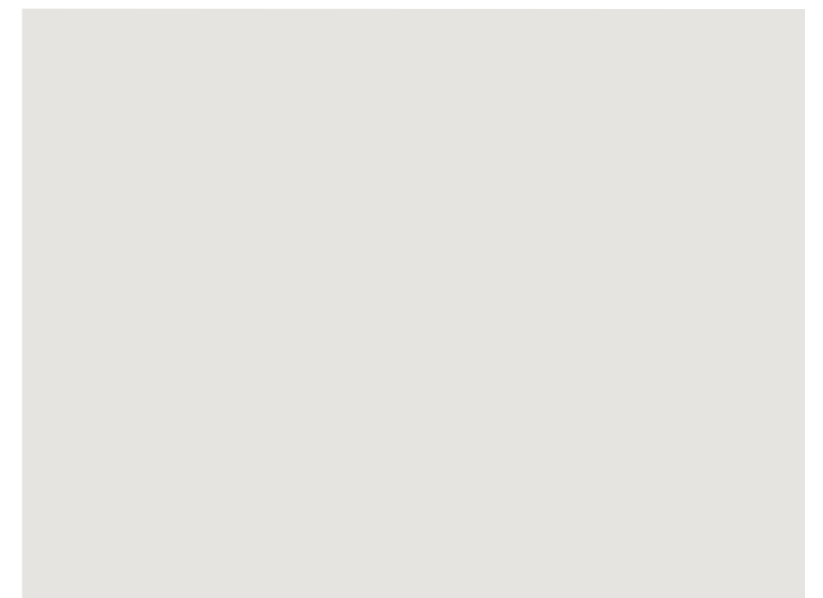


OUT SYSTEM

La decorazione murale
oltre il suo abituale contesto

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10
YEARS
GUARANTEE



OUT SYSTEM

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OUT SYSTEM

Descrizione del prodotto

– Product description / Description du produit
/ Produktbeschreibung / Descripción del producto

OUT SYSTEM è il rivestimento tecnico per esterni dall'alto valore decorativo, funzione primaria della carta da parati, al quale si aggiungono una nuova destinazione d'uso, nuove prestazioni e caratteristiche tecniche.

OUT SYSTEM è un sistema completo di componenti che si applicano a strati per creare un rivestimento innovativo appositamente studiato per superfici e facciate in esterno.

***OUT SYSTEM** is the technical covering for outdoor areas with high decorative value, the primary function of wallpaper, to which must be added a new intended use, and new performance standards and technical features.*

***OUT SYSTEM** is a complete system of components which are applied in layers to create an innovative covering specifically conceived for external walls and facades.*

***OUT SYSTEM** est le revêtement technique pour les extérieurs à forte valeur décorative, ce qui est la fonction principale du papier peint, auquel s'ajoutent une nouvelle utilisation prévue, de nouvelles performances et des caractéristiques techniques.*

***OUT SYSTEM** est un système complet de composants à appliquer par couche afin de créer un revêtement innovant spécialement conçu pour les surfaces et les façades extérieurs.*

***OUT SYSTEM** ist die technische Außenverkleidung mit hohem Dekorwert, Hauptfunktion der Tapete, zu denen sich ein neuer Verwendungszweck sowie neue Leistungen und technische Eigenschaften gesellen.*

***OUT SYSTEM** ist eine Komplettlösung aus Komponenten, die schichtweise aufgebracht werden und eine innovative Verkleidung eigens für Außenflächen und Fassaden bilden.*

***OUT SYSTEM** es el revestimiento técnico para exteriores con un valor decorativo alto, función primaria del papel pintado, al cual se añade un nuevo destino de uso, nuevas prestaciones y características técnicas.*

***OUT SYSTEM** es un sistema completo de componentes que se aplican a capas para crear un revestimiento innovador especialmente diseñado para superficies y fachadas exteriores.*

APPLICAZIONI / APPLICATIONS /
ANWENDUNGEN / APPLICATIONS / APLICACIONES



Specifico per muri in esterno (residenziale, industriale, commerciale)
Specific for walls in the outdoors (residential, industrial, commercial)
Spécifique pour les murs en extérieur (résidentiel, industriel et commercial)
Speziell für Außenwände (Wohn-, Gewerbe- und Industriebereich)
Específico para paredes exteriores (residencial, industrial, comercial)

INNOVAZIONE / INNOVATION /
INNOVATION / INNOVATION / INNOVACIÓN



Prestazioni tecniche innovative e grande impatto decorativo
Innovative technical properties and high decorative impact
Performances techniques innovantes et avec un fort impact décoratif
Innovative technische Leistungen und hohe dekorative Ausdruckskraft
Prestaciones técnicas innovadoras con gran impacto decorativo

RESISTENZA / RESISTANCE /
RÉSISTANCE / BESTÄNDIGKEIT / RESISTENCIA



Resistente alla pioggia, all'ingiallimento e con proprietà anti-smog
Resistant against rain, yellowing, and with antismog properties
Résistant à la pluie, au jaunissement et avec propriétés antipollution
Regen-, smog- und vergilbungsbeständig
Resistente a la lluvia, al amarillamiento y con propiedades antibruma

SUPERFICI / SURFACES /
SURFACES / OBERFLÄCHEN / SUPERFICIES



Su superfici in cemento, in termo cappotto, verniciate
On wall surfaces in cement, thermal coat or with paint
Sur surfaces en ciment, avec isolation thermique extérieure, et peintes
Zement, Wärmedämmstoffe, Lackierungen
En superficies de cemento, en capa térmica, barnizadas

INSTALLAZIONE / INSTALLATION /
INSTALLATION / INSTALLATION / INSTALACIÓN



Installazione rapida anche su superfici esistenti. Disegni a sviluppo modulare
Fast to install also on existing mural surfaces. Modular Patterns
Installation rapide même sur des surfaces existantes. Dessins à développement modulaire
Schnelle Installation auch auf bereits vorhandenen Wandflächen Endlosmuster
Instalación rápida incluso en superficies existentes. Diseños con desarrollo con módulo

GARANZIA / WARRANTY /
GARANTIE / GARANTIE / GARANTÍA



10 anni
10 years
10 ans
10 Jahre
10 años

La prima carta da parati da esterno
The first outdoor wallpaper
Le premier papier peint pour extérieurs
Die erste Tapete für den Außenbereich
El primer papel pintado para exteriores

OUT SYSTEM

Componenti a livelli

— Components in layers / Composants en couches
/ Komponenten in Lagen / Componentes a capas

OUT SYSTEM è un rivestimento innovativo perché appositamente studiato per applicazioni su superfici e facciate in esterno.

OUT SYSTEM is an innovative wall covering because specifically conceived for applications on outdoor mural surfaces and facades.

OUT SYSTEM est innovant parce que a été spécialement étudié pour des applications sur des surfaces extérieures et des façades.

OUT SYSTEM ist innovativ und wurde eigens zur Anwendung auf Oberflächen im Aussenbereich und Fassade-Fronten entwickelt.

OUT SYSTEM es innovador porque ha sido adecuadamente diseñado para aplicaciones en superficies y fachadas exteriores.



OUT SYSTEM 00 Primer impermeabilizzante

Water tanking primer
Primaire résistant à l'eau
Imprägnier-Haftgrund
Imprimación impermeabilizante



OUT SYSTEM 01 Adesivo

Adhesive
Adhésif
Kleber
Adhesivo



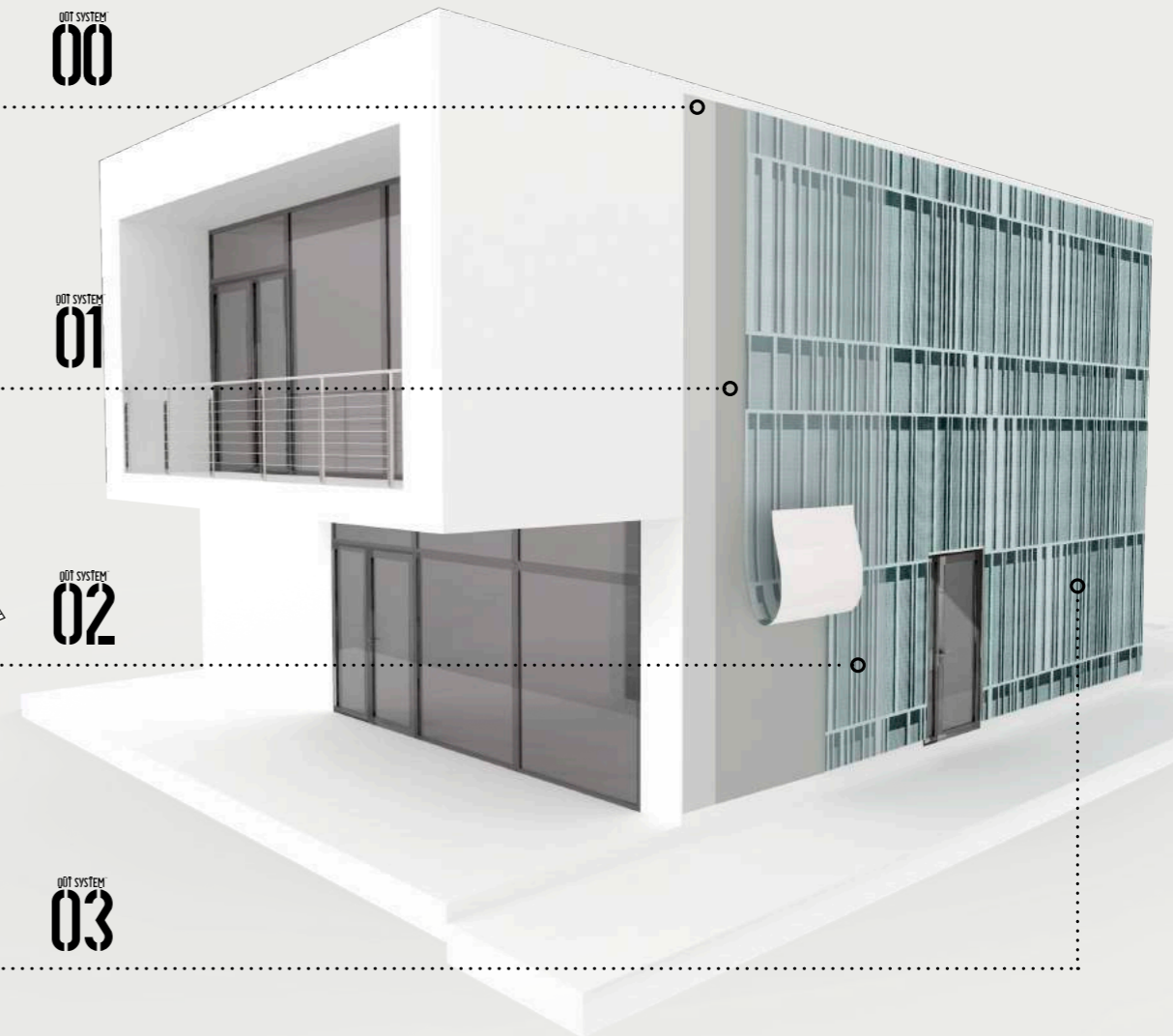
OUT SYSTEM 02 Tessuto tecnico

Technical fiber
Tissu technique
Technisches Gewebe
Tejido técnico



OUT SYSTEM 03 (A+B) Finitura protettiva

Protective finishing
Finition de protection
Schutzfinish
Acabado de protección



Strati di applicazione

— Application layers / Couches d'application / Auftragsschichten / Capas de aplicación

OUT SYSTEM

qualità e prestazioni

— Quality and features / Qualité et performances
/ Eigenschaften und Leistungen / Calidad y prestaciones



Il rivestimento per esterni **OUT SYSTEM** è un prodotto testato in laboratorio ed è garantito nelle sue prestazioni tecniche per la durata di **10 anni**.

Potere di adesione 10 anni
Finitura protettiva 10 anni
Tenuta colore 5 anni

*The outdoor wall covering **OUT SYSTEM** has undergone lab testing and is guaranteed for **10 years** from installation.*

Adhesion strength 10 years
Protective finishing 10 years
Fade and color resistance 5 years

*Le revêtement d'extérieur **OUT SYSTEM** est un produit testé en laboratoire et il est garanti pour ses performances techniques pour une durée de 10 ans.*

Durée d'adhésion : 10 ans
Finition de protection : 10 ans
Tenue de la couleur : 5 ans

*Die Verkleidung für den Außenbereich **OUT SYSTEM** wurde im Labor geprüft und ist für ihre technischen Leistungen mit einer Garantie von 10 Jahren ausgestattet.*

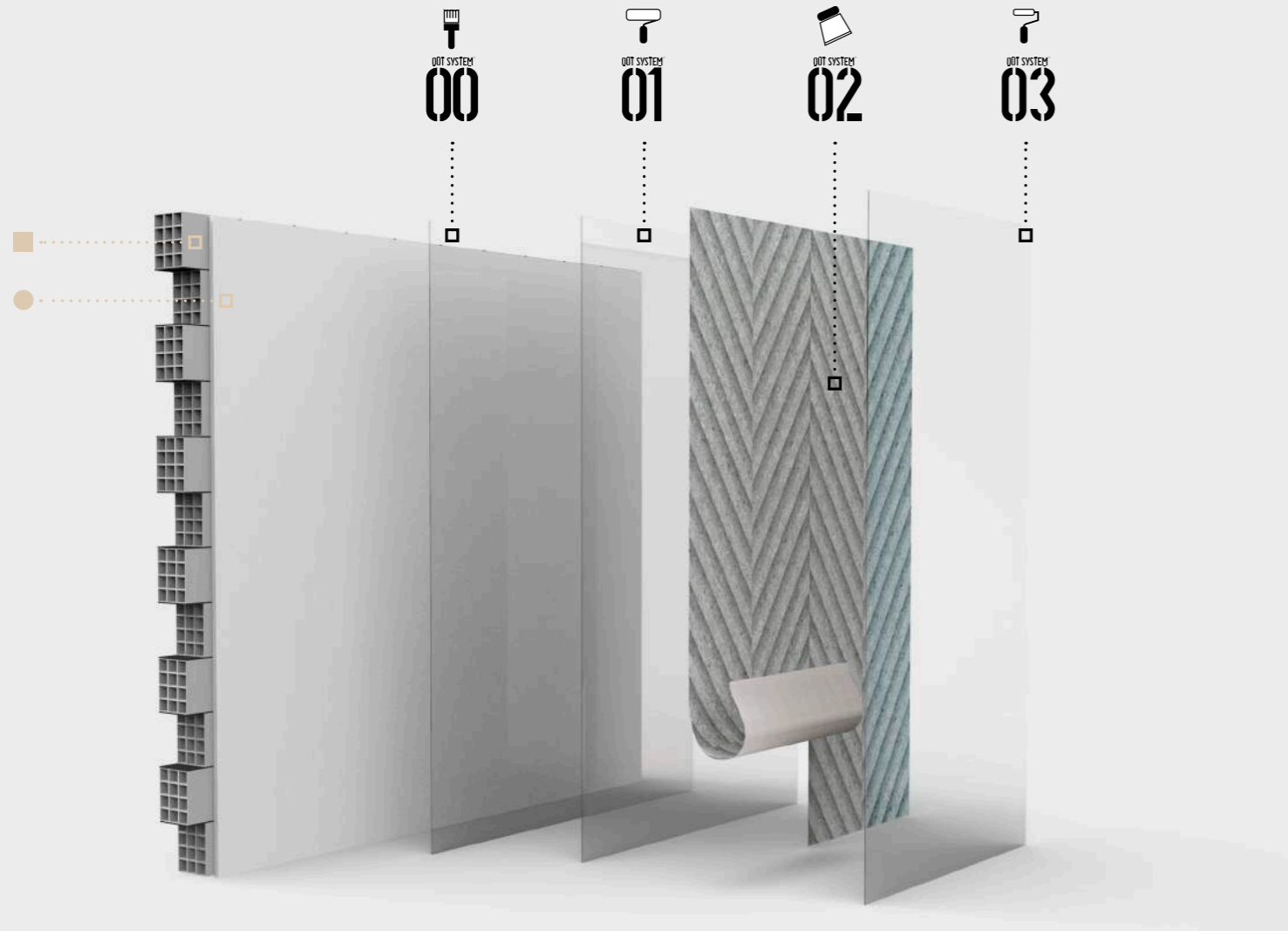
Haftvermögen 10 Jahre
Schutzfinish 10 Jahre
Farbechtheit 5 Jahre

*El revestimiento para exteriores **OUT SYSTEM** es un producto testado en laboratorio y cuenta con una garantía de **10 años** en sus prestaciones técnicas*

Poder de adhesión 10 años
Acabado de protección de 10 años
Resistencia del color 5 años

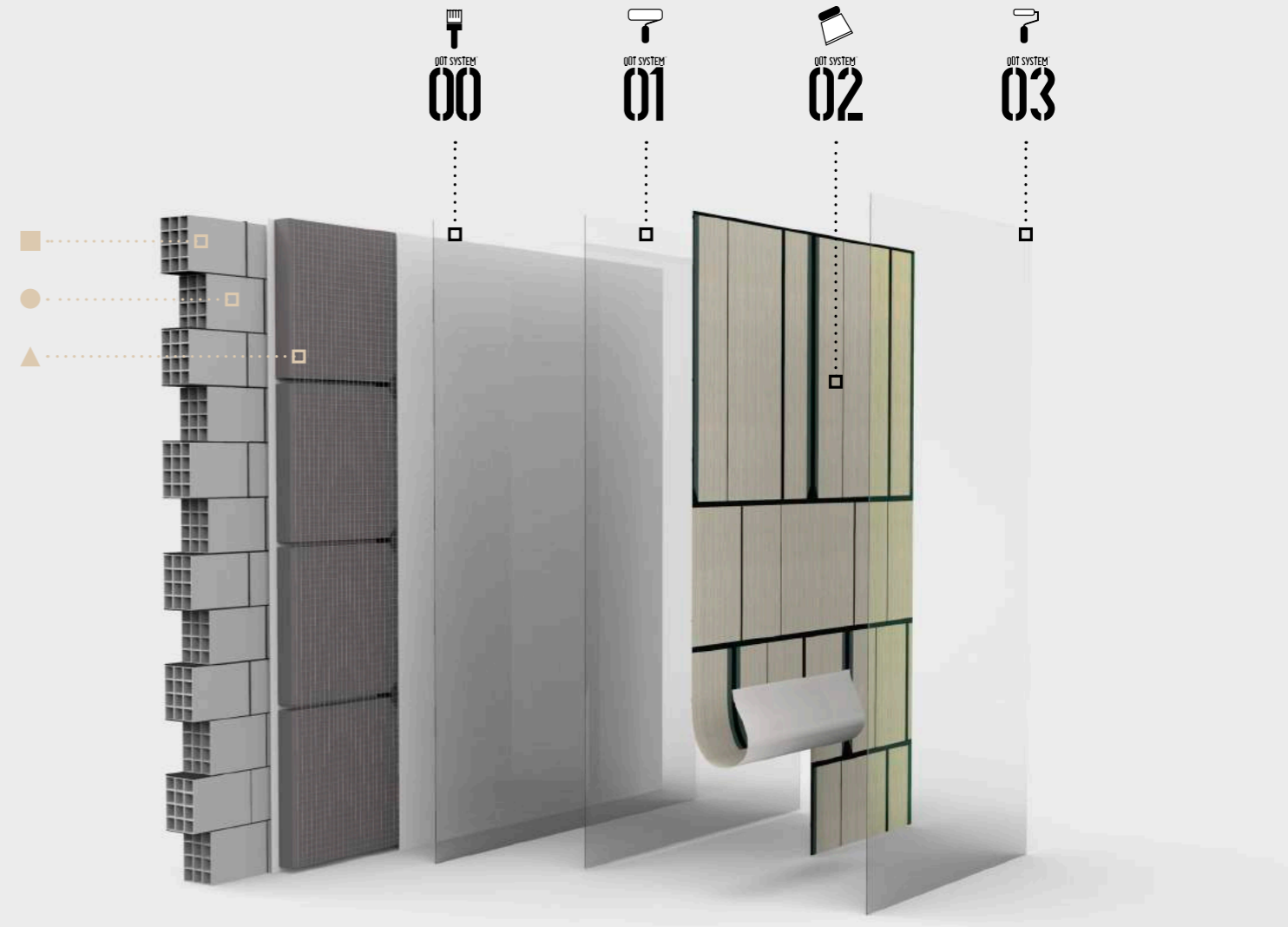
Esempi di applicazione

– Application examples / Exemples d'application / Anwendung-Beispiele / Ejemplos de aplicación



Applicazione su parete in calcestruzzo, intonaco cementizio, cartongesso per esterno
 – Application on wall in concrete, cement walls, outdoor gypsum board
 – Application sur mur en béton avec enduit
 – Anwendung auf verputzter betonwand
 – Aplicación en pared en hormigón, enlucido con cemento, cartón-yeso para exteriores

- Muratura
Brick wall
Maçonnerie
Mauerwerk
Enladrillado
- Intonaco
Plaster
Enduit
Putz
Enlucido



Applicazione su parete con termo cappotto
 – Application on walls with thermal coating
 – Application sur mur avec manteau thermique
 – Anwenbar auf Wärmedämmsystemen
 – Aplicación en pared con capa térmica

- Muratura
Brick wall
Maçonnerie
Mauerwerk
Enladrillado
- Termo cappotto
Thermal coating
Manteau Thermique
Wärmedämmverbundsysteme
Capa térmica
- ▲ Rasatura armata
Base coat (mortar and fiber mesh)
Couche de base et armature toile de verre
Armierungsmörtel und Armierungsgewebe
Raspado armado

OUT SYSTEM Installazione

– Installation / Installation / Installation / Instalación

Preparazione del fondo

Surface preparation

Préparation du fond

Vorbereitung des untergrunds

Preparación del fondo

SUPERFICI IN INTONACO CIVILE, RIVESTIMENTI A SPESSORE (ACRILICI O MINERALI), CEMENTO ARMATO, TERMO CAPPOTTO.

- ✓ Supporto ben asciutto, maturato, privo di muffe e umidità in risalita, in caso contrario consolidare con prodotti specifici.
- ✓ Rimuovere le eventuali efflorescenze e le parti sfoglianti di vecchie pitture. Eliminare eventuali strati elevati di pitture a calce o a tempera. Asportare polvere, smog ed altro mediante spazzolatura. Consolidare buchi, screpolature, crepe con appositi sigillanti e stucchi.
- ✓ Qualora lo sfondo del tessuto **OUT SYSTEM 02** prescelto abbia una colorazione chiara, tingeggiare la parete con idropittura lavabile di colore bianco uniforme per prevenire la vista di eventuali macchie del sottofondo.

TWO-COAT PLASTER SURFACES, THICK COATINGS (ACRYLIC OR MINERAL), REINFORCED CONCRETE, THERMO-COAT.

- ✓ The surface must be completely dry, matured, without mold and rising damp, otherwise consolidate with specific products.
- ✓ Remove any efflorescence and flaking off old paints with a spatula. Remove eventual thick layers of lime-based or tempera paints. Remove dust, smog or other with a brush. Consolidate holes and cracks with special fillers.
- ✓ If the chosen **OUT SYSTEM 02** background fabric is of a light color, apply a coat of white washable emulsion paint for exteriors to avoid see-through of possible spots and stains.

SURFACES AVEC ENDUIT TRADITIONNEL, REVÊTEMENTS D'ÉPAISSEUR (ACRYLIQUES OU MINÉRAUX), BÉTON ARMÉ, ISOLATION THERMIQUE EXTÉRIEURE.

- ✓ Support bien sec, dur, sans moisissures et remontée d'humidité, dans le cas contraire, consolider avec des produits spécifiques.
- ✓ Éliminer les éventuelles efflorescences et les écailles d'anciennes peintures. Éliminer complètement toute couche superficielle de peintures à la chaux ou à la détrempe. Enlever les dépôts de poussières, pollution et autre par brossage. Consolider les trous, crevasses, fissures avec des mastics appropriés.
- ✓ Si le fond du tissu **OUT SYSTEM 02** choisi est d'une couleur claire, appliquer une couche de peinture à l'eau lavable de couleur blanche, uniforme pour prévenir la vue d'éventuelles taches sur le fond.

FLÄCHEN IN NORMALPUTZ, AUFGEBRACHTE VERKLEIDUNGEN (ACRYL- ODER MINERALWERKSTOFFE), STAHLBETON, WÄRMEDÄMMSTOFFE.

- ✓ Das Trägermaterial muss trocken, ausgehärtet, frei von Schimmel und aufsteigender Feuchtigkeit sein. Andernfalls mit Spezialprodukten konsolidieren.
- ✓ Entfernen Sie gegebenenfalls Ausblühungen sowie lose und abgeblätterte Farbe. Beseitigen Sie gegebenenfalls lose Schichten von Kalkanstrichen oder Temperafarbe. Entfernen Sie mit einer Bürste Staub-, Rauch- und andere Ablagerungen. Löcher, Risse, Spalten mit geeigneten Dicht- und Spachtelmassen konsolidieren.
- ✓ Wenn der gewählte Hintergrund für das Gewebe **OUT SYSTEM 02** eine helle Farbe hat, Wand mit gleichmäßig weißer waschbeständiger Dispersionsfarbe anstreichen, um gegebenenfalls das Erscheinen von Flecken auf dem Hintergrund zu verhindern.

SUPERFICIES CON ENLUCIDO CIVIL, REVESTIMIENTOS CON ESPESOR (ACRÍLICOS O MINERALES), CEMENTO ARMADO, CAPA TÉRMICA,

- ✓ Soporte bien seco, madurado, sin mohos ni humedades de subida, en caso contrario, consolidar con productos específicos.
- ✓ Quitar las posibles efflorescencias y las partes exfoliantes de antiguas pinturas. Eliminar posibles capas elevadas de pinturas a la cal o a temple. Quitar el polvo, la bruma, y otros depósitos mediante un cepillado. Consolidar agujeros, grietas y hendiduras con plastos o sellantes adecuados.
- ✓ Si el fondo del tejido **OUT SYSTEM 02** preelegido tuviera una coloración clara, tinter las paredes con pintura al agua lavable de color blanco uniforme para prevenir que se vean posibles manchas de la capa de fondo.



VIDEO TUTORIAL

<https://youtu.be/xBpOm0-GZW0>



SUPERFICI IN LAMIERA

- ✓ Se in lamiera zincata o pre-verniciata pulire con acqua e alcool etilico (rapporto 2:1). Asciugare con carta assorbente e stendere una mano di apposito primer d'ancoraggio.
- ✓ Se in lamiera ossidata va asportata tutta la ruggine presente mediante spazzolatura meccanica.

METAL SHEET SURFACES

- ✓ If in galvanized or pre-painted sheet clean with a 2:1 water and ethyl alcohol solution. Dry with paper towels and apply one coat of anchoring primer.
- ✓ If the metal sheet is oxidized, rust must be removed by using a mechanical brush.

SURFACES EN TÔLE

- ✓ Sur les surfaces en tôle galvanisée ou prélaquée, nettoyer le support avec une solution d'eau et d'alcool éthylique (rapport 2:1).
- ✓ Essuyer soigneusement avec du papier absorbant et appliquer une couche de primaire d'accrochage. En cas de tôle oxydée, éliminer préalablement toute la rouille présente par brossage mécanique.

FLÄCHEN AUS BLECH

- ✓ Verzinkte oder vorlackierte Bleche mit Wasser und Ethylalkohol reinigen (Verhältnis 2:1). Mit saugfähigem Papier abtrocknen und eine Schicht geeigneten Haftgrund aufbringen.
- ✓ Bei oxidiertem Blech gesamten Rost durch mechanisches Bürsten entfernen.

SUPERFICIES CON CHAPA

- ✓ En el caso de chapa galvanizada o barnizada previamente, limpiar con agua y alcohol etílico (proporción 2:1).
- ✓ Secar con papel absorbente y tender una mano de capa de imprimación de anclaje adecuada. En el caso de chapa oxidada, se debe quitar previamente toda la herrumbre presente mediante cepillado mecánico.

OUT SYSTEM 00 Primer impermeabilizzante

- Water tanking primer
- Primaire résistant à l'eau
- Imprägnier-Haftgrund
- Imprimación impermeabilizante



Il primer ha un'azione preventiva disinfettante e anti-alga.

Il prodotto è già pronto all'uso - agitare la confezione prima del prelievo.

1. Applicare una prima stesa di prodotto a rullo.
2. Dopo **3-4 ore** procedere con la pulizia della superficie con una spazzola.
3. Applicare una seconda mano di prodotto.
4. Dopo **4-6 ore** si può procedere con l'applicazione sulla superficie del componente **OUT SYSTEM 01**.

The primer has a preventive disinfectant and anti-algae action.

The product is ready for use - shake the bottle before pouring.

1. Apply a first coat of the product with a roller.
2. After **3-4 hours**, clean the surface with a brush.
3. Apply a second coat of product.
4. After **4-6 hours**, **OUT SYSTEM 01** component can be applied on the surface.

Le primaire est le premier composant **OUT SYSTEM** à appliquer sur la surface murale avec une action préventive désinfectante et anti-algues.

1. Le produit est prêt à l'emploi, agiter le conditionnement avant utilisation.
2. Appliquer une première couche de produit au rouleau.
3. Après **3-4 heures**, nettoyer la surface à l'aide d'une éponge abrasive.
4. Appliquer une deuxième couche de produit.
5. Après **4-6 heures**, appliquer sur la surface le composant **OUT SYSTEM 01**.

Der Haftgrund ist die erste **OUT SYSTEM**-Komponente, die nach vorheriger Desinfizierung und Algenschutzbehandlung an der Wandfläche angebracht werden muss.

1. Das Produkt ist gebrauchsfertig. Der Behälter muss vor Entnahme gut geschüttelt werden.
2. Tragen Sie eine erste Schicht des Produkts mit der Rolle auf.
3. Nach **3-4 Stunden** reinigen Sie die Fläche mit einem Scheuerschwamm.
4. Bringen Sie eine zweite Schicht des Produkts auf.
5. Nach **4-6 Stunden** können Sie mit dem Auftragen der Komponente **OUT SYSTEM 01** beginnen.

La imprimación es el primer componente **OUT SYSTEM** a colocar en la superficie de la pared con una acción previa desinfectante y antialga.

1. El producto ya está listo para ser usado - agitar el envase antes de la toma.
2. Aplicar una primera capa del producto con rodillo.
3. Después de unas **3-4 horas** proceder a limpiar la superficie con una esponja abrasiva.
4. Aplicar una segunda mano de producto.
5. Después de unas **4-6 horas** se puede proceder con la aplicación sobre la superficie del componente **OUT SYSTEM 01**.

OUT SYSTEM 01

Adesivo

- Adhesive
- Adhésif
- Kleber
- Adhesivo



1. Mescolare l'adesivo fino a renderlo morbido e omogeneo.
2. Stendere in modo uniforme sulla superficie l'adesivo con un rullo a pelo lungo.
3. Stendere l'adesivo sui bordi e gli angoli con l'ausilio di un pennello.
4. **OUT SYSTEM 01** ha tempi di asciugatura rapidi: si consiglia di distribuire l'adesivo per sezioni equivalenti alla larghezza del telo.

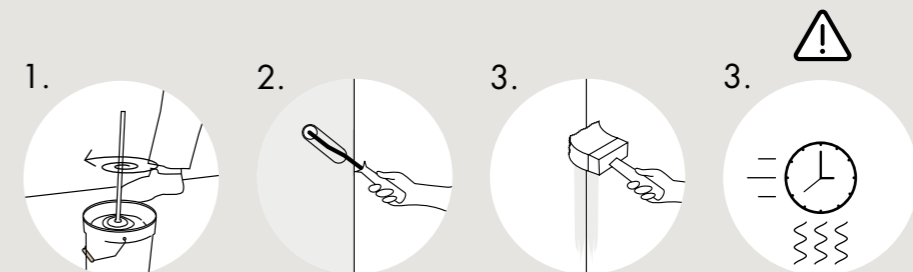
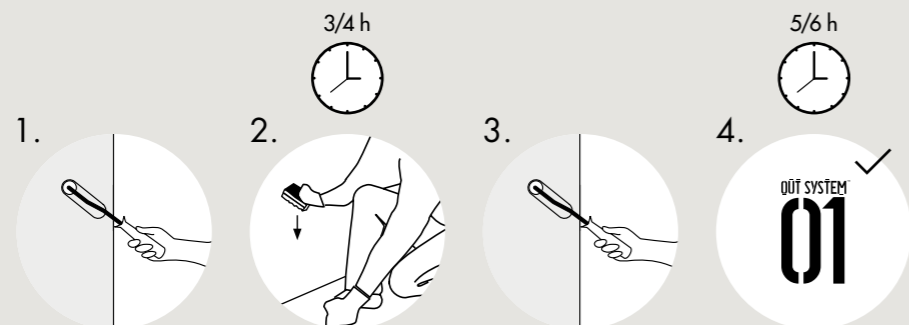
1. Mix the adhesive until it becomes soft and homogeneous.
2. Spread the adhesive evenly on the surface with a long hair paint roller.
3. Apply the adhesive on the edges and corners with the help of a paint brush.
4. **OUT SYSTEM 01** dries fast: it is recommended to spread the adhesive on sections equivalent to the width of the roll.

1. Mélanger la colle afin de la rendre souple et homogène.
2. Appliquer la colle de façon uniforme sur la surface à l'aide d'un rouleau à poils longs.
3. Appliquer la colle sur les bords et les coins à l'aide d'un pinceau.
4. **OUT SYSTEM 01** a des temps de séchage rapides - il est conseillé d'appliquer la colle par sections équivalent à la largeur de la toile.

1. Mischen Sie den Kleber zu einer weichen, homogenen Masse.
2. Verteilen Sie den Kleber gleichmäßig mit einer Langhaarrolle.
3. Verteilen Sie den Kleber an den Rändern und in den Ecken mit Hilfe eines Pinsels.
4. **OUT SYSTEM 01** eignet sich durch schnelle Trockenzeiten aus. Es empfiehlt sich daher, den Kleber flächenweise in Bahnbreite aufzutragen.

1. Mezclar el adhesivo hasta hacer que sea suave y homogéneo.
2. Extender de manera uniforme sobre la superficie el adhesivo con un rodillo de pelo largo.
3. Extender el adhesivo sobre los bordes y los ángulos con la ayuda de un pincel.
4. **OUT SYSTEM 01** tiene intervalos de secado rápidos: se aconseja distribuir el adhesivo por secciones equivalentes a la anchura de la tela.

STEP



OUT SYSTEM 02**Tessuto tecnico**

- Technical fiber
- Tissu technique
- Technisches Gewebe
- Tejido técnico



1. Poser le tissu **OUT SYSTEM 02**, vérifier l'aplomb et s'assurer de la continuité du dessin en le pressant avec une spatule en plastique pour garantir une parfaite adhérence.
2. Lorsque le tissu est bien sec, en définir les contours à l'aide d'un cutter.
3. À la fin de l'installation d'**OUT SYSTEM 02**, appliquer une couche de colle directement sur la fibre. Dans cette phase, diluer la colle **OUT SYSTEM 01** avec de l'eau dans la proportion 4:1

1. Posare il tessuto e assicurarsi dell'appiomb e della continuità del disegno pressandolo con una spatola di plastica a garanzia di una perfetta aderenza.
2. Quando il tessuto risulterà ben asciutto definirne i contorni con un tagliarino.
3. Al termine dell'installazione di **OUT SYSTEM 02** procedere con l'applicazione di una mano di adesivo direttamente sulla fibra. In questa fase l'adesivo **OUT SYSTEM 01** va diluito con acqua in proporzione 4:1.

1. Überprüfen Sie bei der Verlegung des Gewebes die Lotreichtigkeit. Achten Sie auf fortlaufendes Muster und drücken Sie das Gewebe mit einem Kunststoffspatel fest, um eine einwandfreie Haftung zu gewährleisten..
2. Ist das Gewebe gut durchgetrocknet, trennen Sie die überstehenden Ränder sauber mit einem Cutter ab.
3. Nach der Installation von **OUT SYSTEM 02** tragen Sie direkt auf das Gewebe eine Schicht Kleber auf. In dieser Phase muss der Kleber **OUT SYSTEM 01** im Verhältnis 4:1 mit Wasser verdünnt werden.

1. Start hanging the fabric by marking the plumb, make sure the pattern is continuous and press with a plastic spatula to assure perfect adherence.
2. Once the fabric is dry, trim the edges with a cutter.
3. After the installation is complete, apply a coat of adhesive directly on the fiber. In this phase, **OUT SYSTEM 01** adhesive should be diluted with water at a 4:1 ratio.

1. Colocar el tejido y asegurarse de la verticalidad y de la continuidad del diseño apretándolo con una espátula de plástico para que se garantice una adherencia perfecta.
2. Cuando el tejido resulte estar bien seco, definir los contornos con un cúter.
3. Al finalizar la instalación del **OUT SYSTEM 02** proceder con la aplicación de una mano de adhesivo directamente sobre la fibra. En esta fase, el adhesivo **OUT SYSTEM 01** se diluye con agua en una proporción 4:1.

OUT SYSTEM 03**Finitura Protettiva**

- Protective Finishing
- Finition de protection
- Schutzfinish
- Acabado de protección



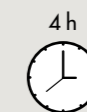
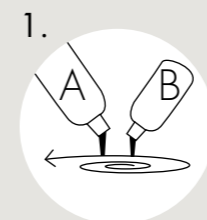
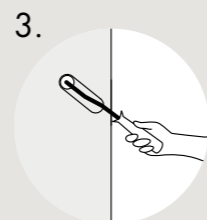
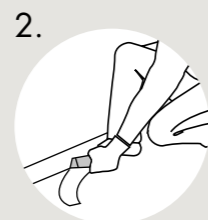
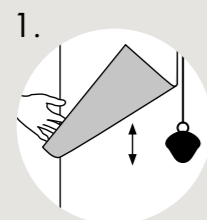
1. Mélanger et bien homogénéiser les deux composants **(A+B)**.
2. Pour l'application d'**OUT SYSTEM 03**, utiliser un rouleau à poils courts.
3. Le produit doit être appliqué en deux couches, à **4 heures** d'intervalle en veillant à croise le sens des couches afin de garantir la parfaite répartition sur la surface.
4. Le temps nécessaire à **OUT SYSTEM 03 (A+B)** pour sécher est de **24 heures**.

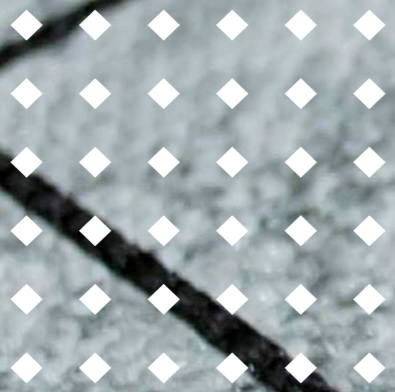
1. Miscelare e omogeneizzare bene i due componenti **(A+B)**.
2. Per l'applicazione di **OUT SYSTEM 03** utilizzare un rullo a pelo corto.
3. Il prodotto deve essere applicato in due mani, ad una distanza di **4 ore** l'una dall'altra avendo cura di incrociare il senso delle mani per garantire una perfetta distribuzione sulla superficie.
4. Il tempo necessario a **OUT SYSTEM 03 (A+B)** per asciugarsi è di **24 ore**.

1. Mix well and homogenize the two components **(A+B)**.
2. To apply **OUT SYSTEM 03** use a short hair paint roller.
3. The product should be applied in two coats, at an interval of **4 hours** from one another, assuring to cross over the direction of the coats to ensure perfect distribution on the surface.
4. The time necessary for **OUT SYSTEM 03 (A+B)** to dry is **24 hours**.

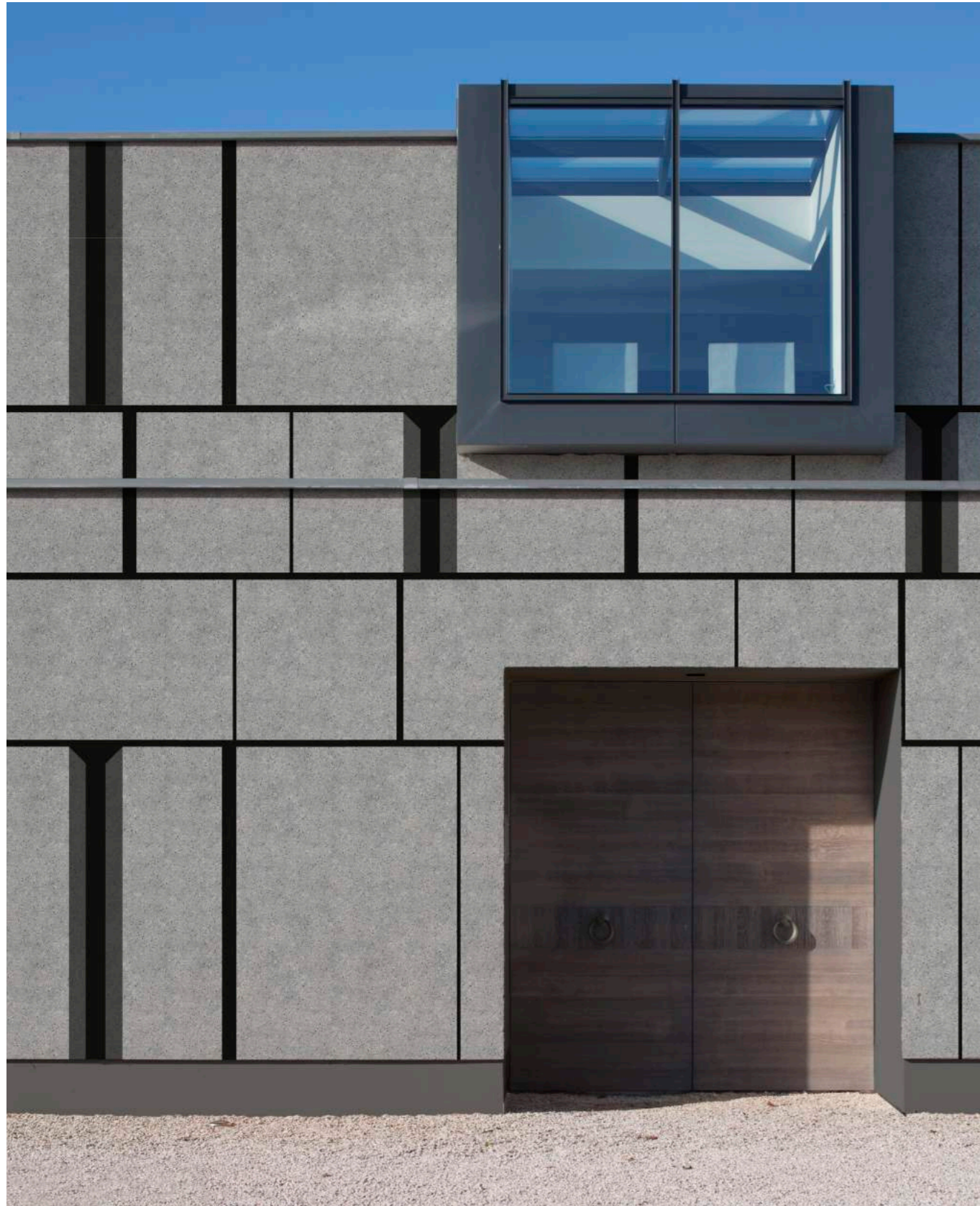
1. Vermischen Sie die beiden Komponenten **(A+B)** sorgfältig zu einer homogenen Masse.
2. Verwenden Sie zum Auftragen von **OUT SYSTEM 03** eine Kurzhaarrolle.
3. Tragen Sie zwei Schichten des Produkts in einem Abstand von **4 Stunden** und in entgegengesetzter Richtung auf, um die einheitliche Verteilung auf der Oberfläche zu gewährleisten.
4. Die Trockenzeit von **OUT SYSTEM 03 (A+B)** beträgt **24 Stunden**.

1. Mezclar y homogeneizar bien los dos componentes **(A+B)**.
2. Para la colocación del **OUT SYSTEM 03** utilizar un rodillo de pelo corto.
3. El producto debe aplicarse en dos manos, a una distancia de **4 horas** una de la otra, llevando cuidado para cruzar el sentido de las manos para garantizar una distribución perfecta en la superficie.
4. El tiempo necesario para que se seque el **OUT SYSTEM 03 (A+B)** es de **24 horas**.

STEP



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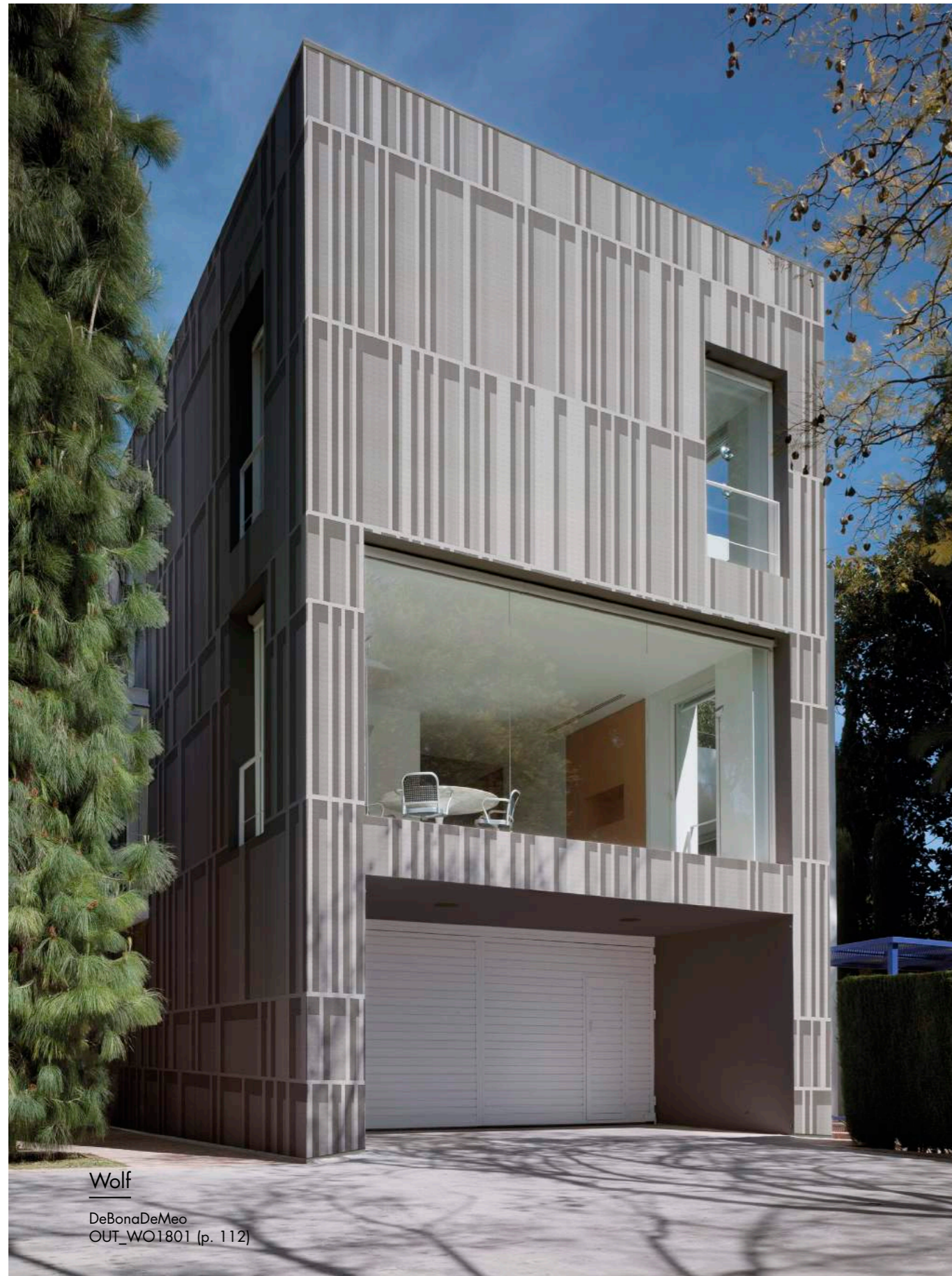
Loophole

Bertero Projects
OUT_LH1801 (p. 111)



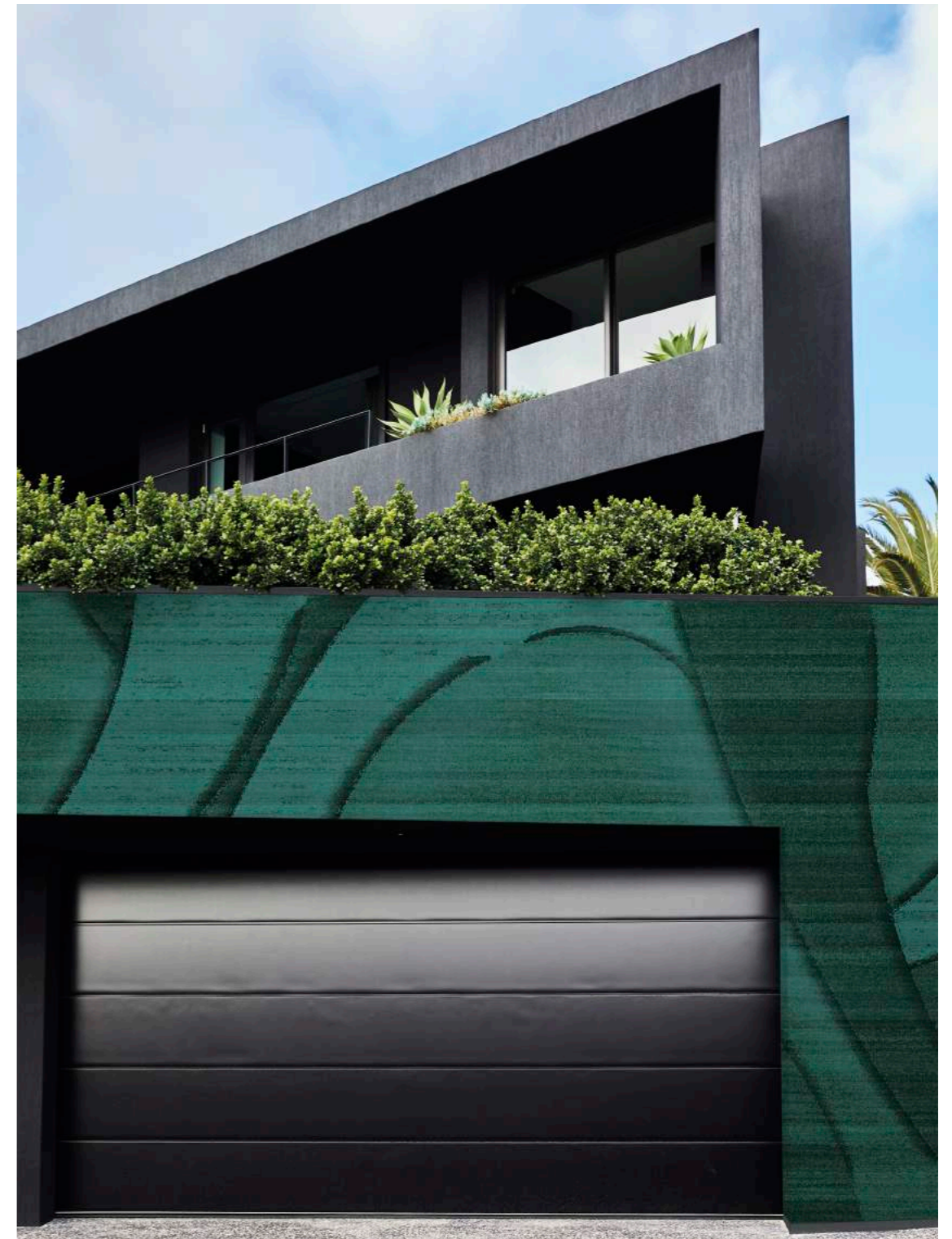
4 seasons twill

Bertero Projects
M_OUT_ST1801 (p. 110)



Wolf
DeBonaDeMeo
OUT_WO1801 (p. 112)

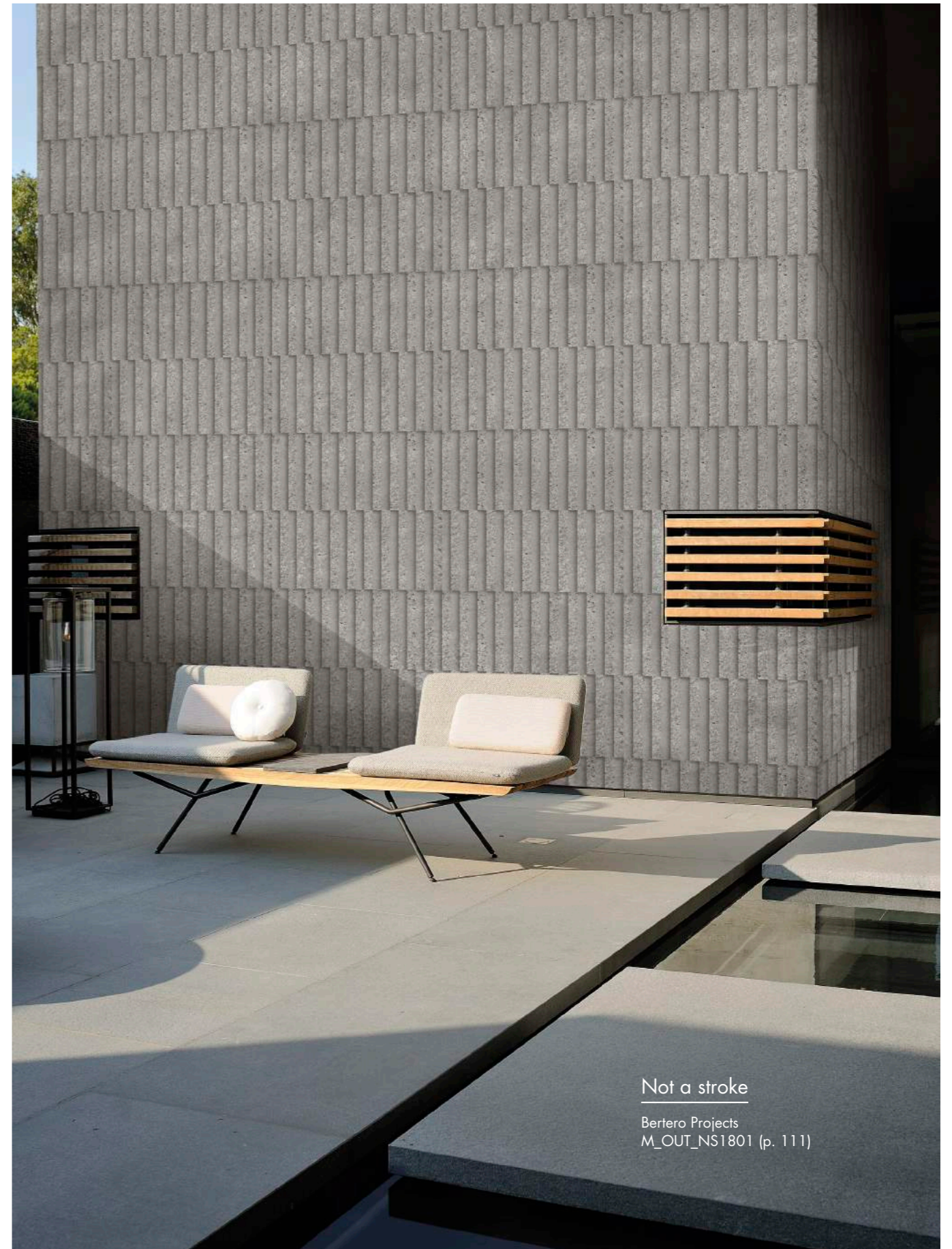
Oz
DeBonaDeMeo
OUT_OZ1801 (p. 111)





Grid

Bertero Projects
OUT_GR1801 (p. 110)



Not a stroke

Bertero Projects
M_OUT_NS1801 (p. 111)

Wall&decò®

OUT SYSTEM

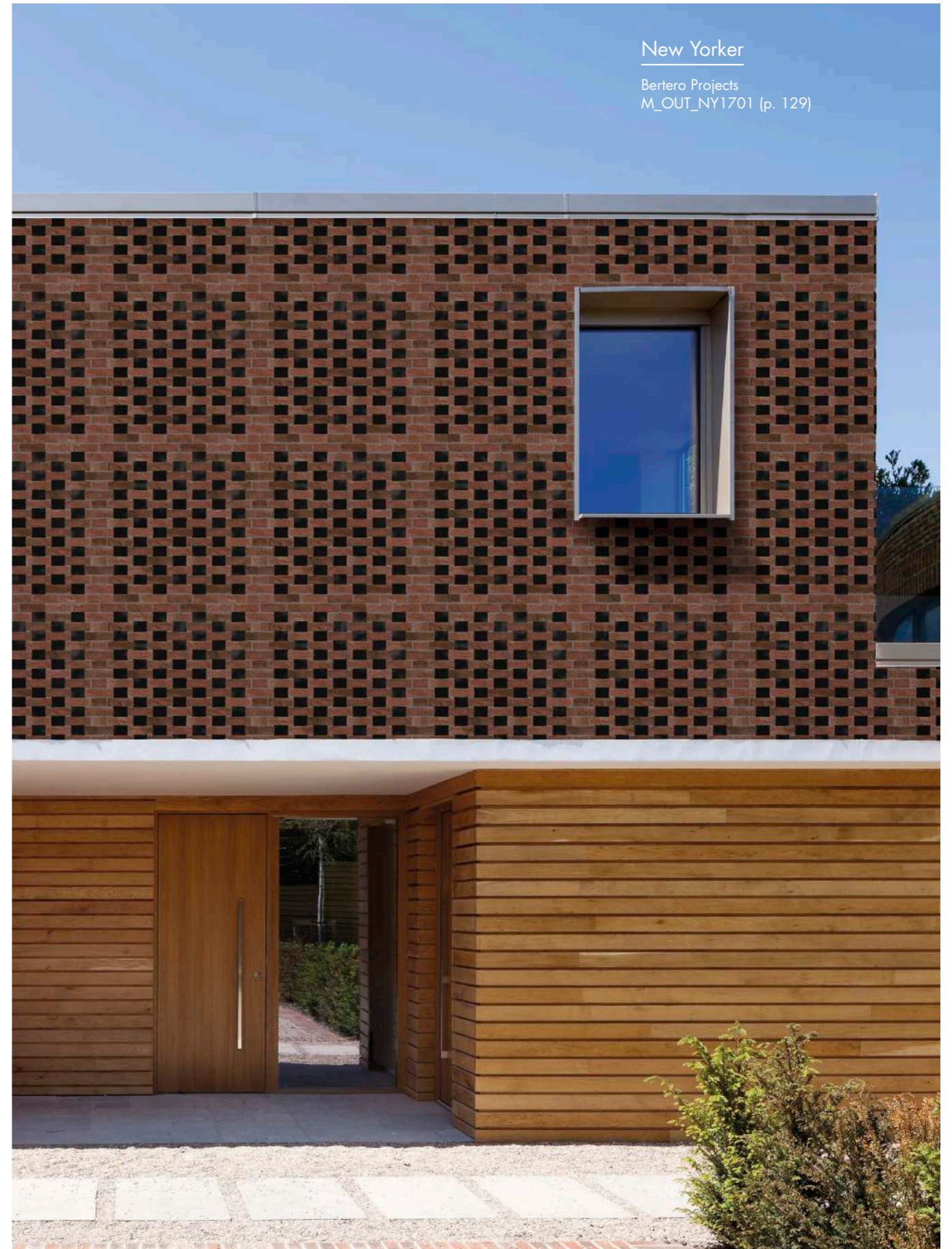
Collezione

– Collection



Grand Ribaud

Christian Benini
M_OUT_GR1701 (p. 123)

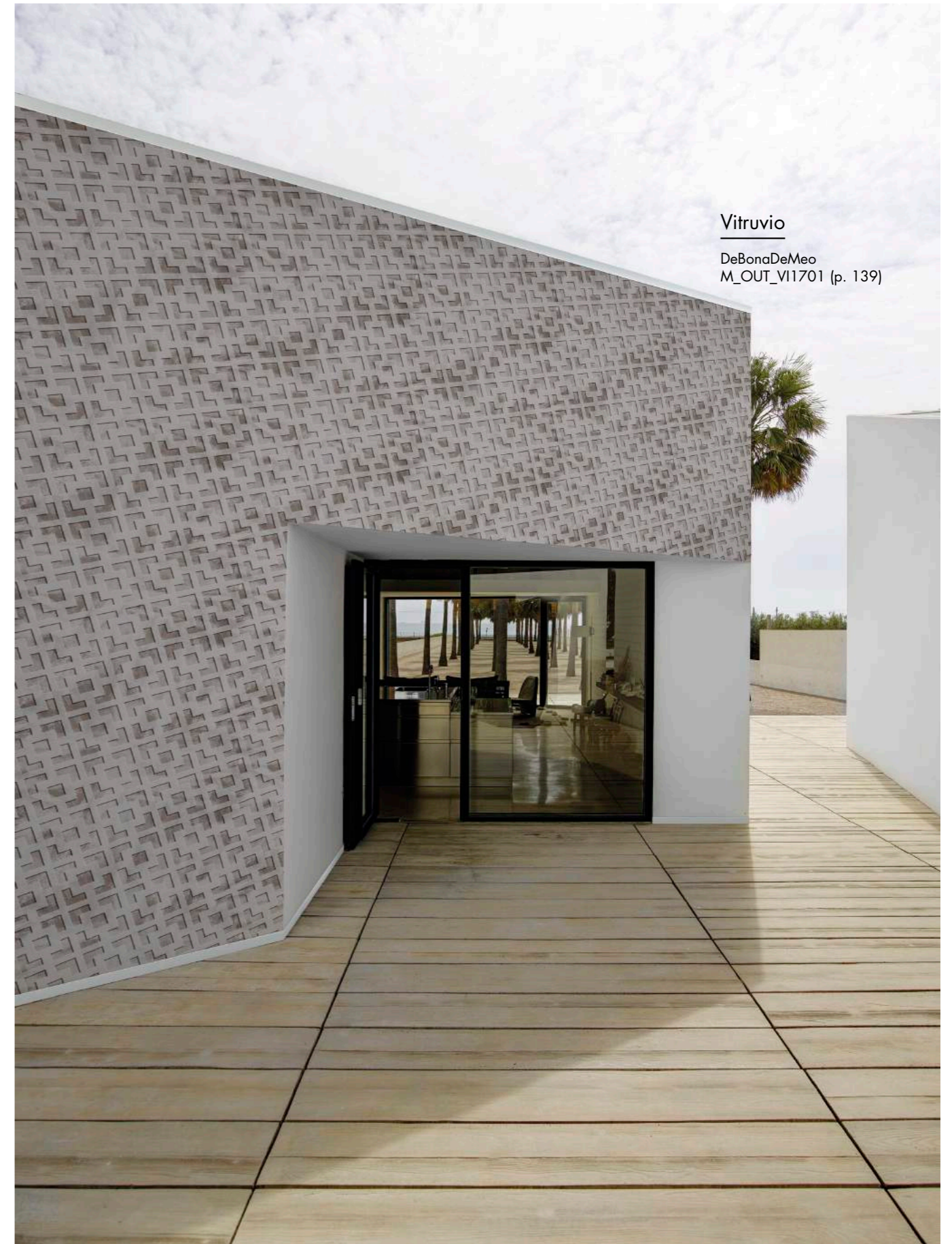


New Yorker

Bertero Projects
M_OUT_NY1701 (p. 129)



Swebus
Bertero Projects
M_OUT_SW1701 (p. 135)



Vitruvio
DeBonaDeMeo
M_OUT_VI1701 (p. 139)



Patium

Christian Benini
M_OUT_PT1701 (p. 131)



Amalfi

Christian Benini
M_OUT_AM1701 (p. 115)

Calypso

DeBonaDeMeo
M_OUT_CA1701 (p. 117)



Ibala

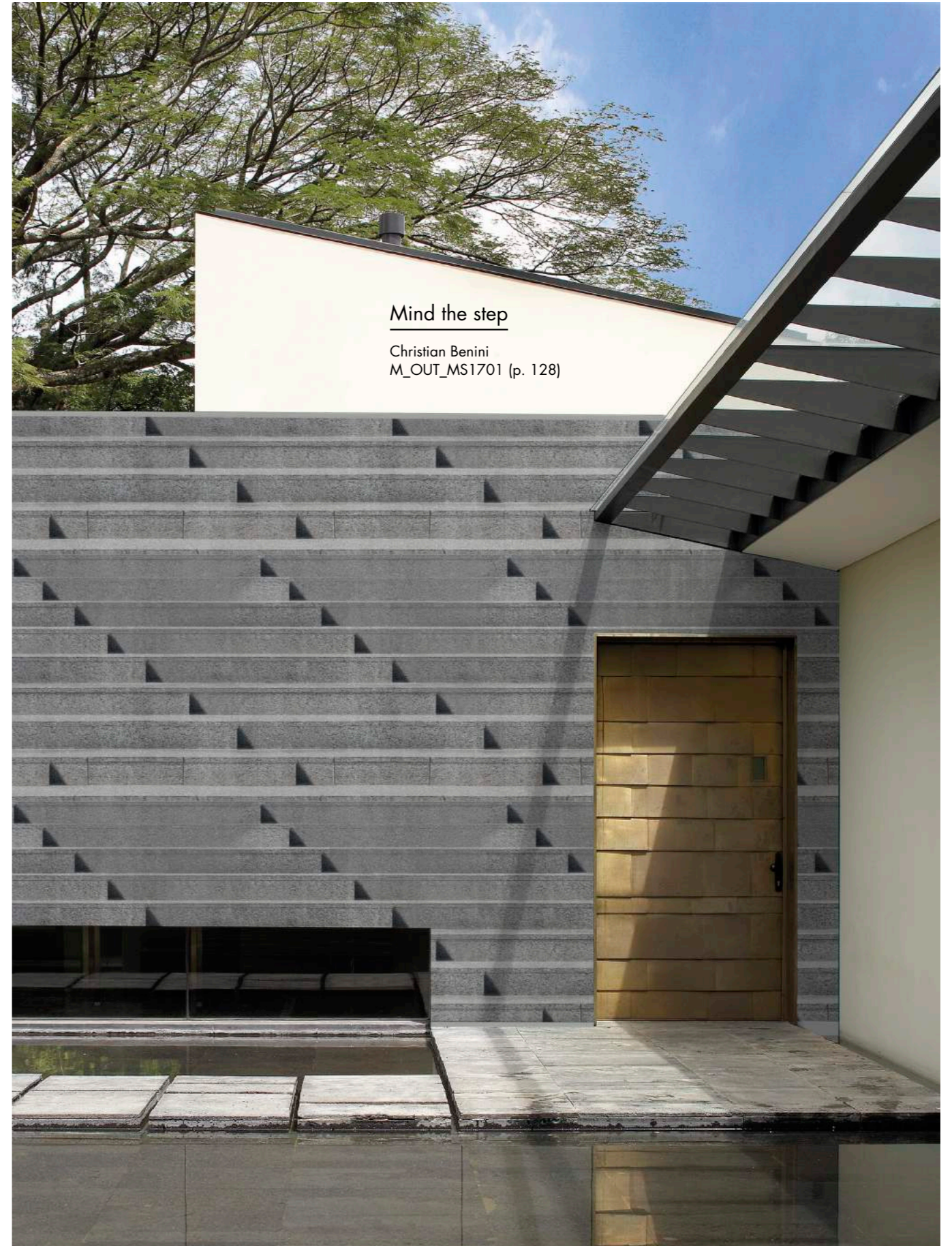
DeBonaDeMeo
M_OUT_IB1701 (p. 124)





Justeat

Wladimiro Bendandi
M_OUT_JU1701 (p. 125)

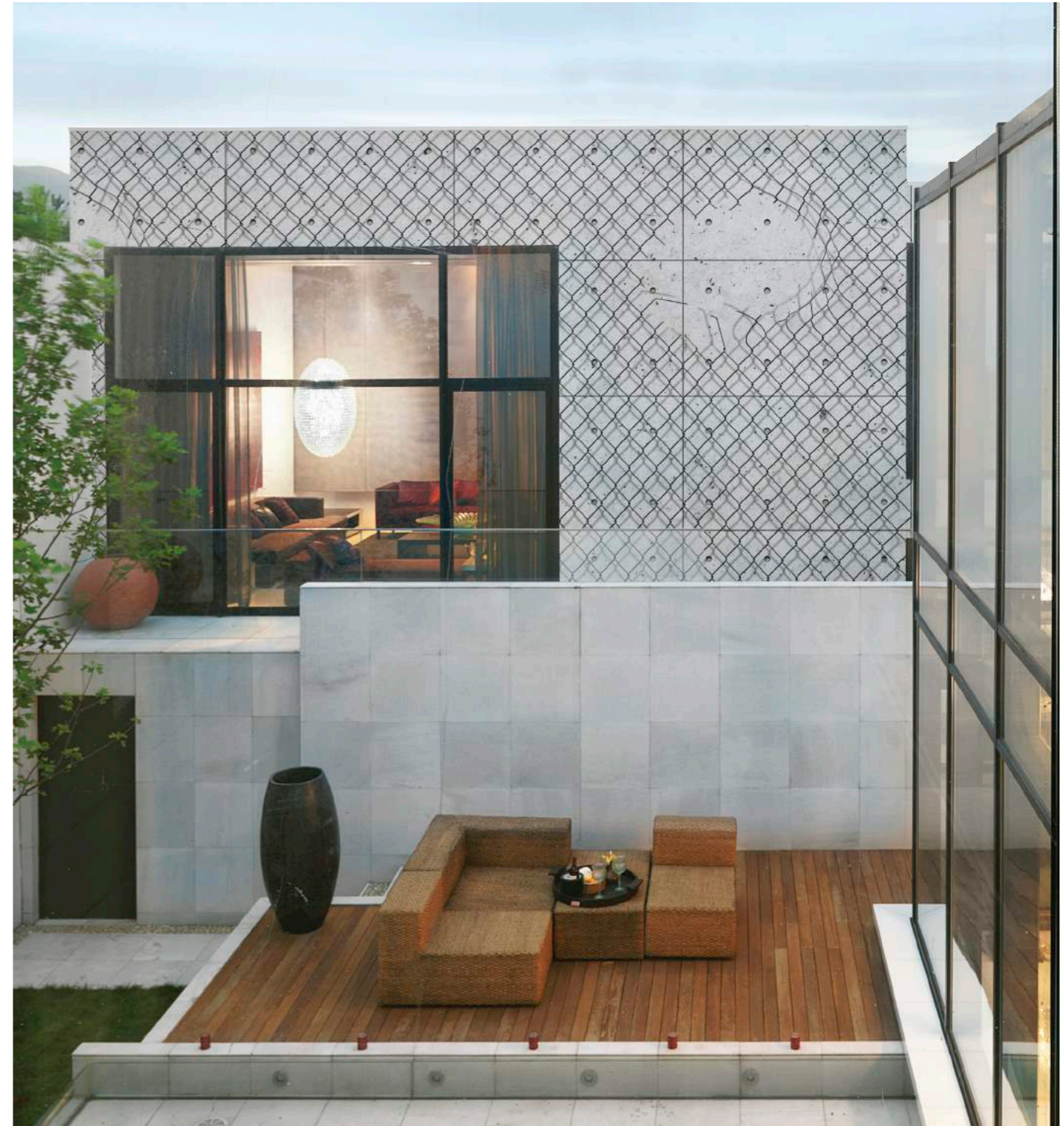


Mind the step

Christian Benini
M_OUT_MS1701 (p. 128)



OUT System - Collezione



Apophis

DeBonaDeMeo
OUT_AP1601 (p. 115)

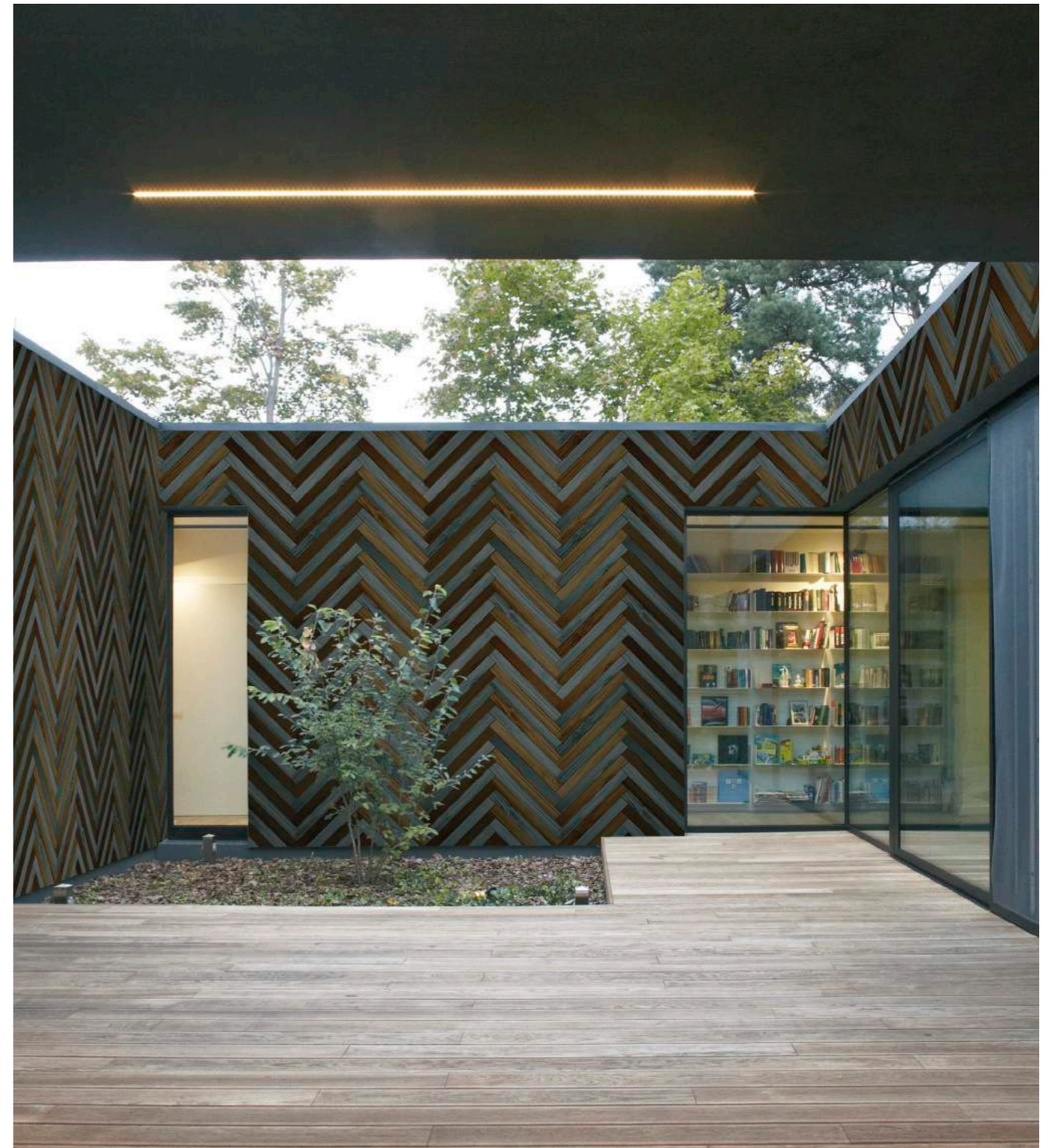
Flò

DeBonaDeMeo
M_OUT_FL1601 (p. 120)

OUT System - Collezione



OUT System - Collezione



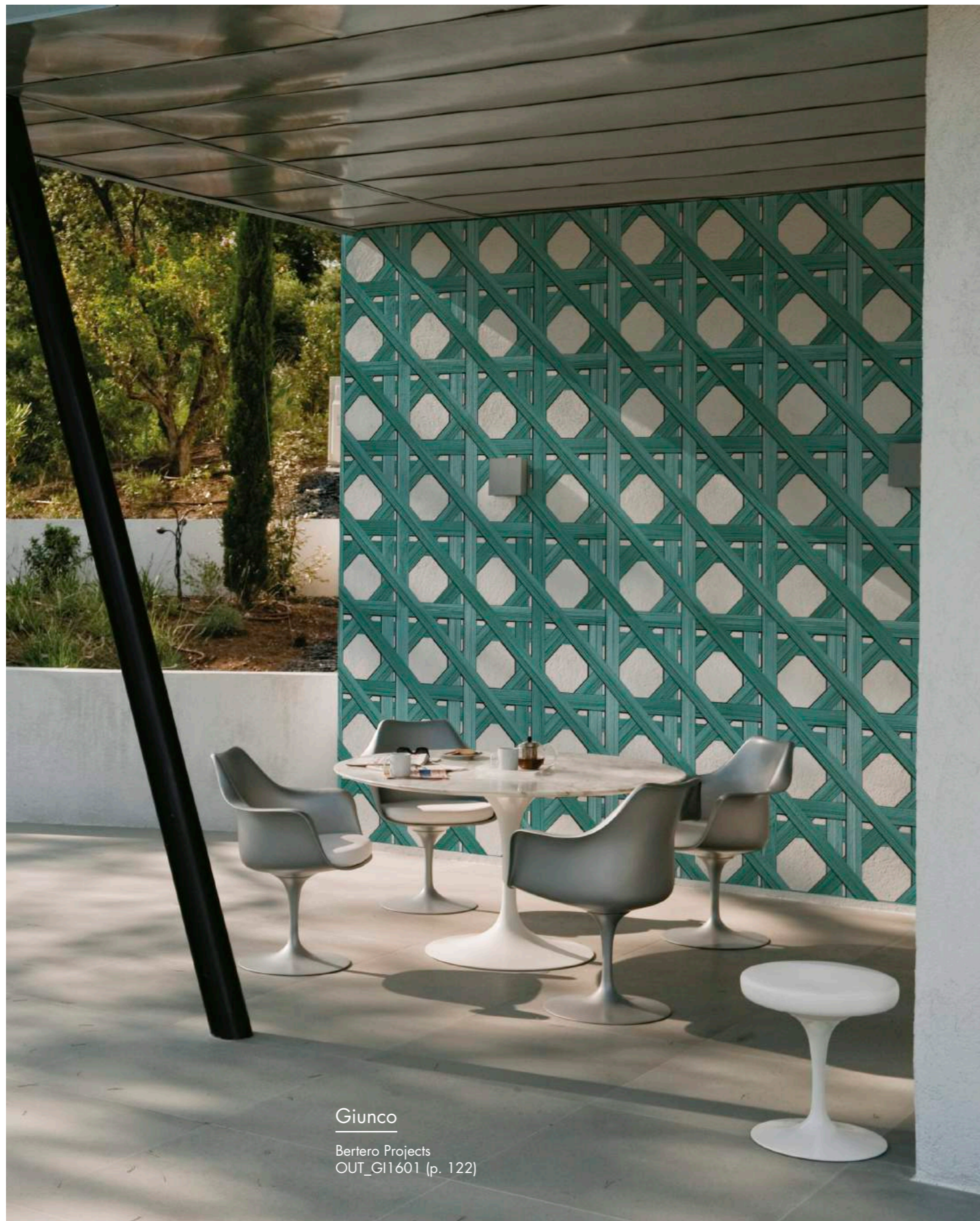
Obliqua

Bertero Projects
OUT_OB1602 (p. 129)

Santa Clara

Gio Pagani
OUT_SC1601 (p. 134)

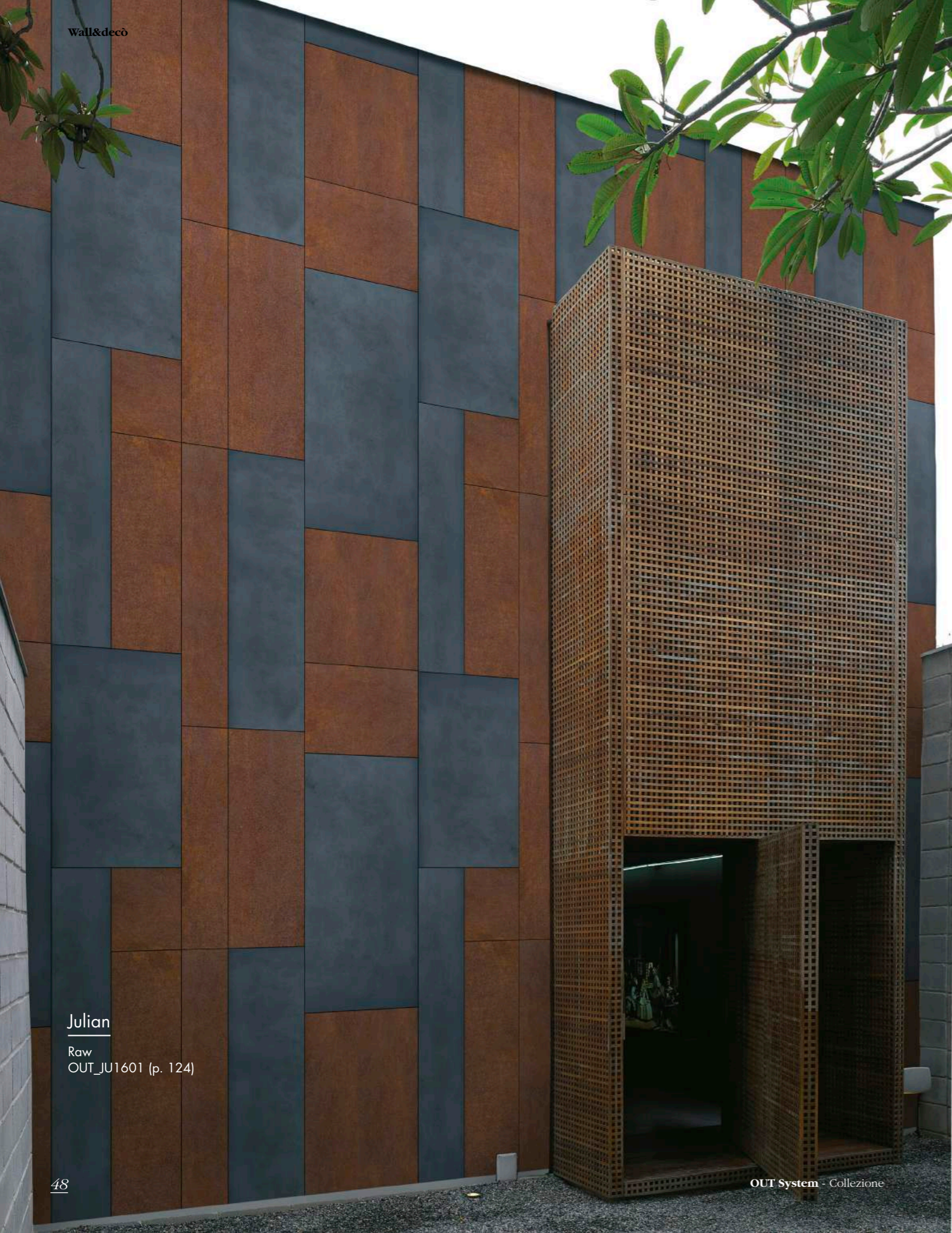
OUT System - Collection



Giunco
Bertero Projects
OUT_GI1601 (p. 122)



Toco
Gio Pagani
OUT_TO1602 (p. 136)

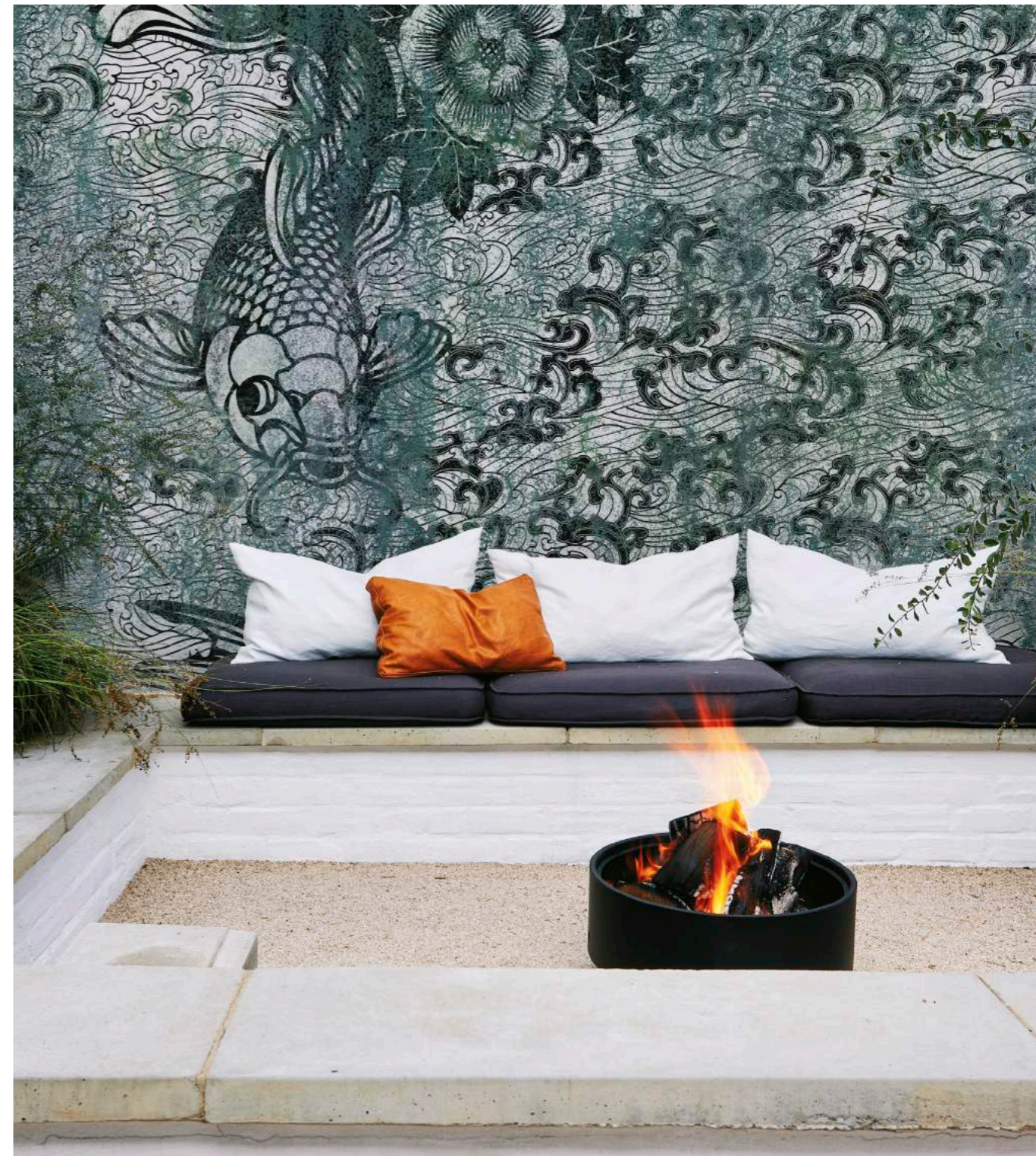


Julian

Raw
OUT_JU1601 (p. 124)

Nero Di China

Gio Pagani
OUT_NC1602 (p. 129)



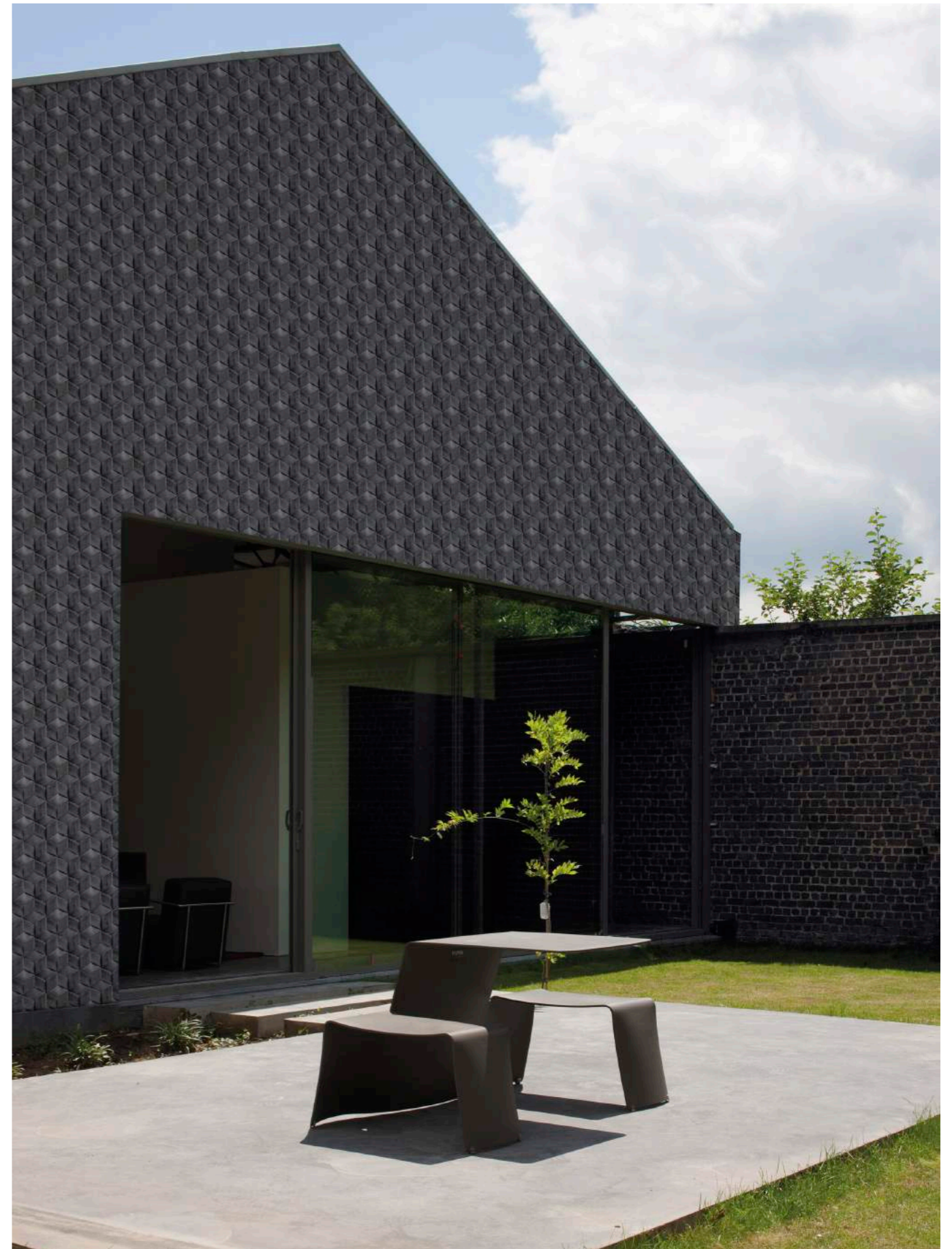


Teka-Teki

DeBonaDeMeo
OUT_TT1601 (p. 136)

Qubik

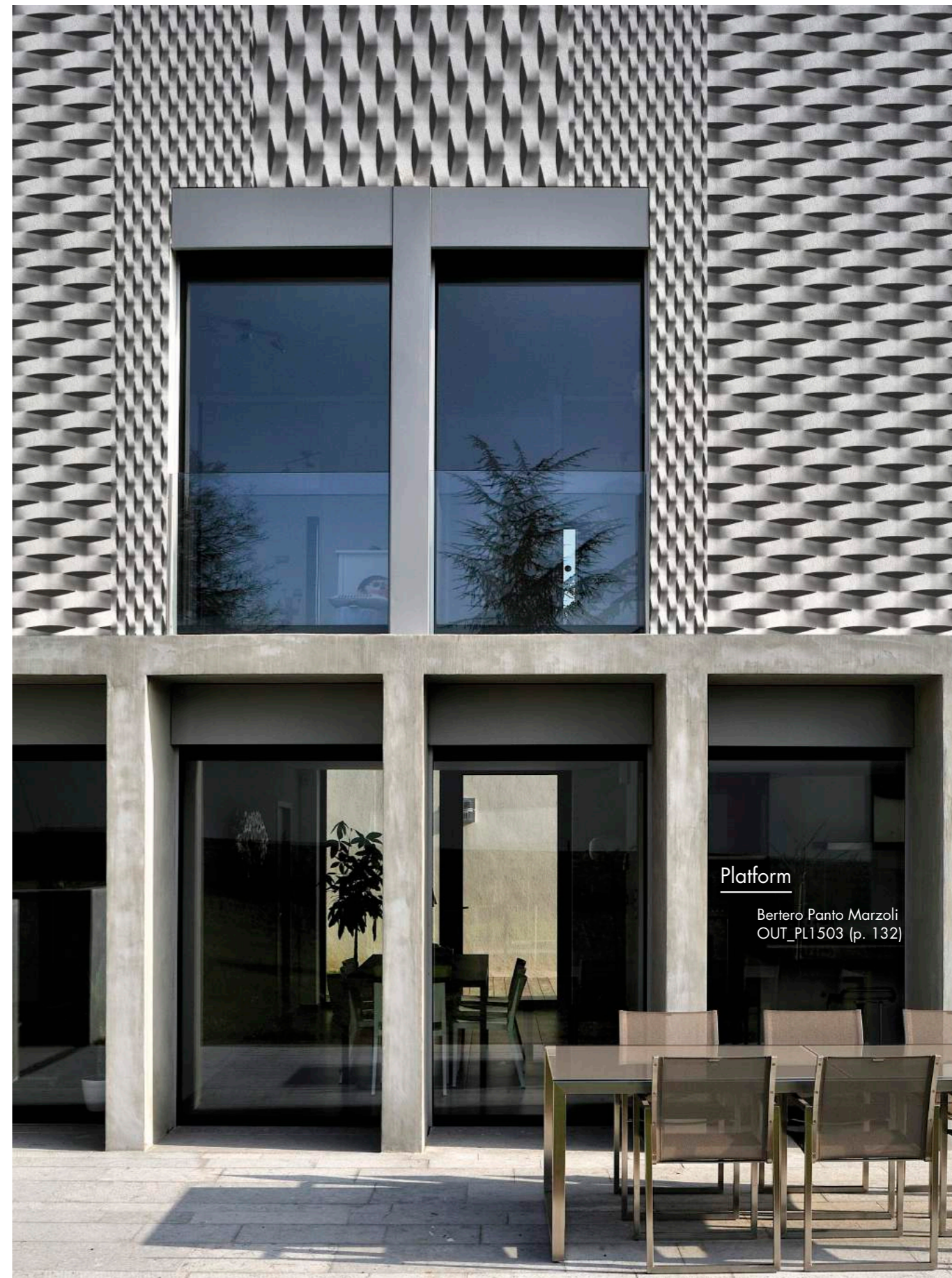
DeBonaDeMeo
M_OUT_QU1502 (p. 133)



OUT System - Collezione



Dot Dot
DeBonaDeMeo
OUT_DD1501 (p. 120)



Platform
Bertero Panto Marzoli
OUT_PL1503 (p. 132)



OUT System - Collezione



Runaway
DeBonaDeMeo
OUT_RU1501 (p. 133)

WW-1
Wladimiro Bendandi
OUT_WW1502 (p. 140)

OUT System - Collezione

Intersections

Bertero Panto Marzoli
OUT_IN1501, 02, 03 (p.124)



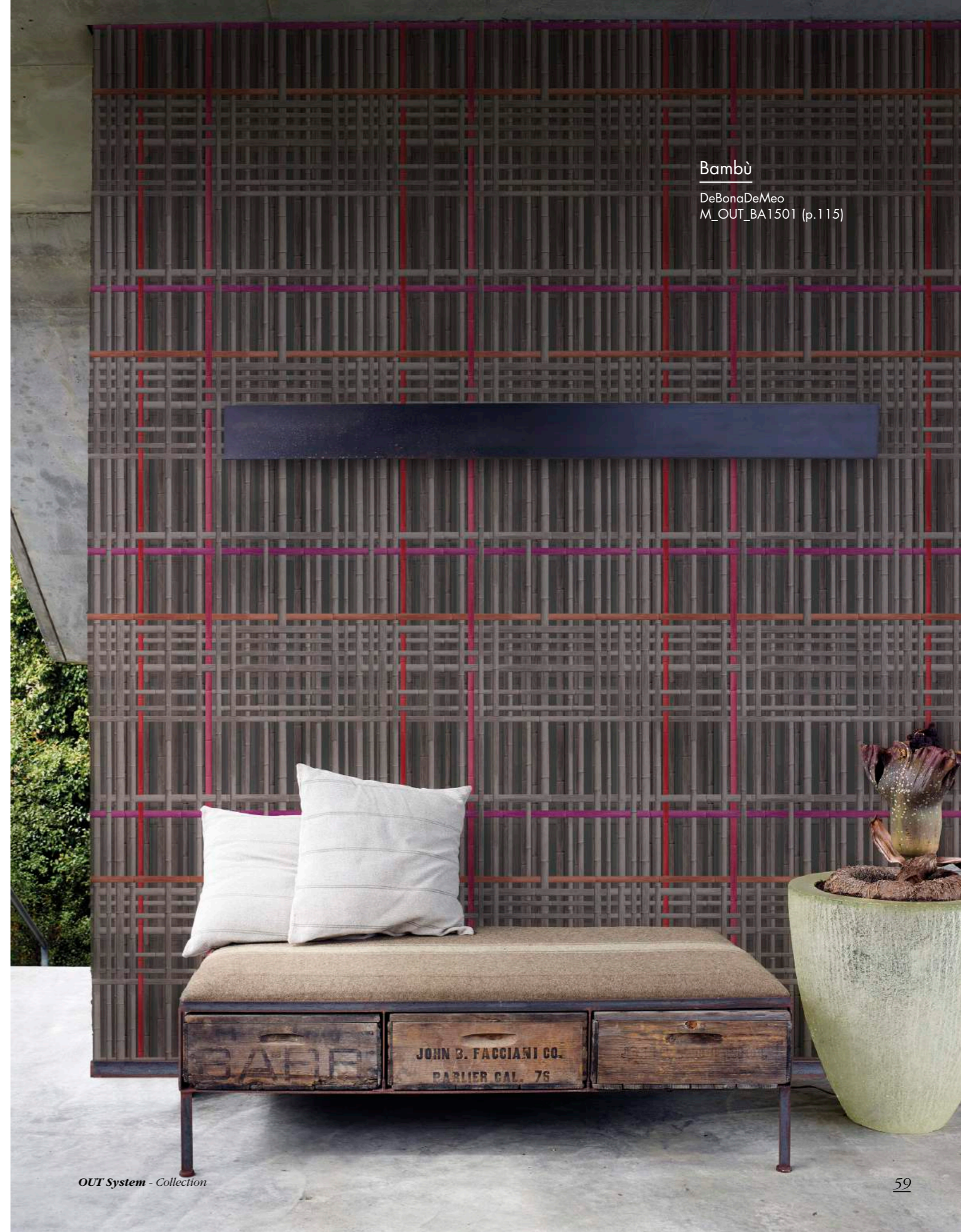
Denim

DeBonaDeMeo
OUT_DE1501 (p. 119)



Dragon Power

DeBonaDeMeo
OUT_DP1501 (p.120)



Bambù
DeBonaDeMeo
M_OUT_BA1501 (p.115)

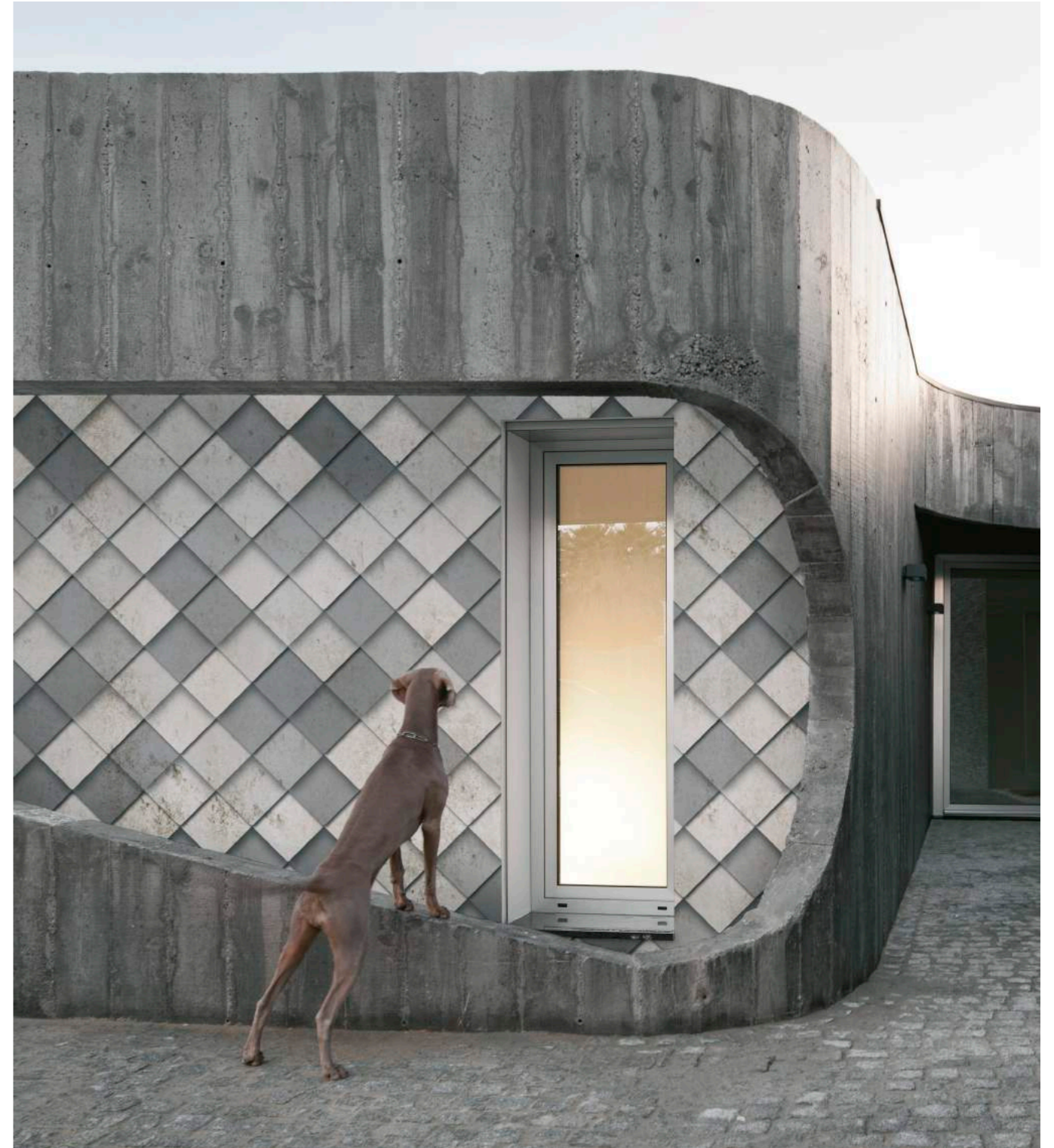
Bario

Gio Pagani
OUT_BA1401 (p.116)



Opus Reticolatum

Bertero Panto Marzoli
OUT_OR1401 (p.130)





OUT System - Collezione



Uxmal

Gio Pagani
OUT_UX1401 (p.139)

Bon-Sai

Bertero Panto Marzoli
OUT_BS1406 (p.117)

OUT System - Collezione



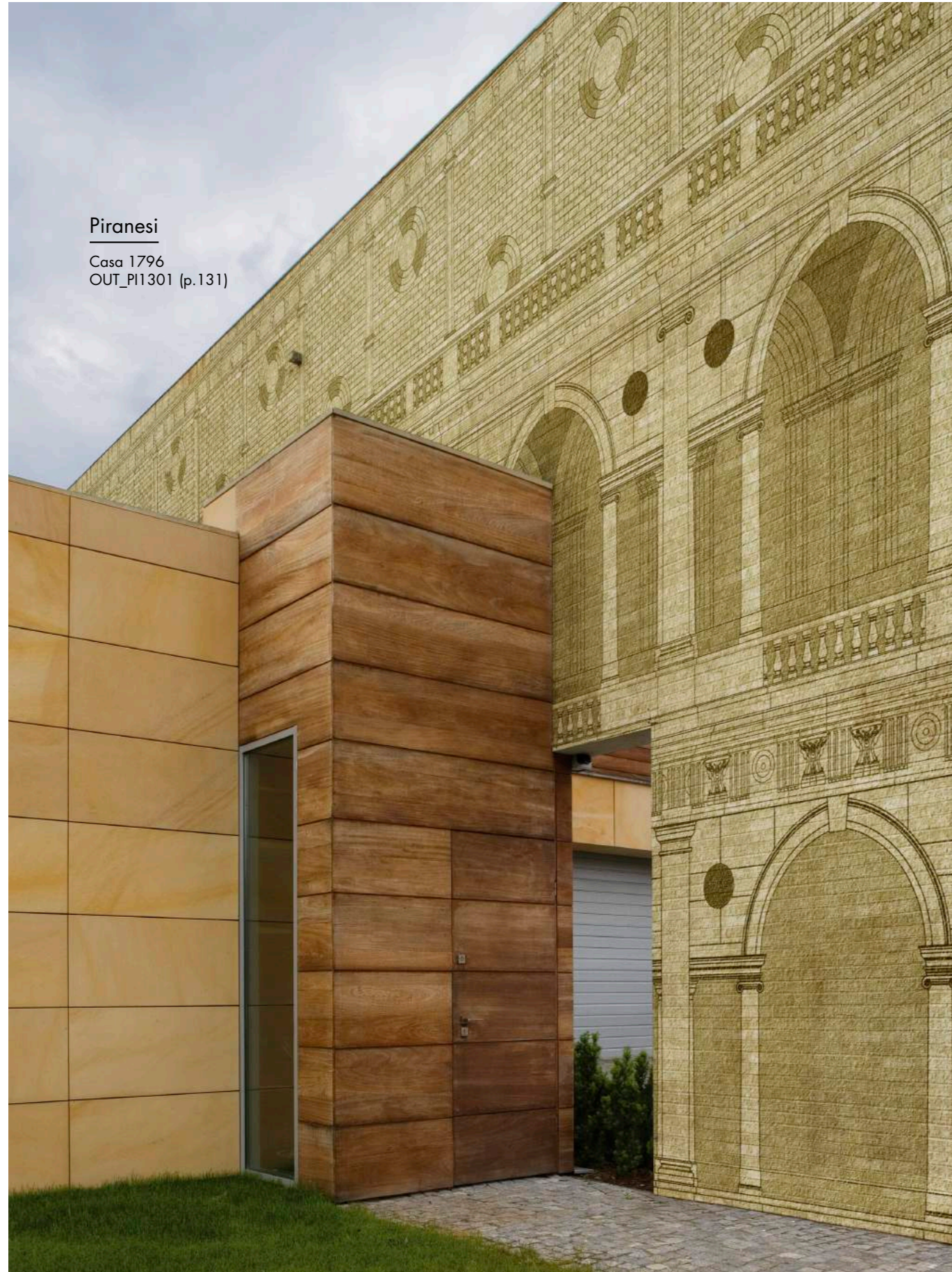
Tree

Bertero Panto Marzoli
OUT_TR1306 (p.137)

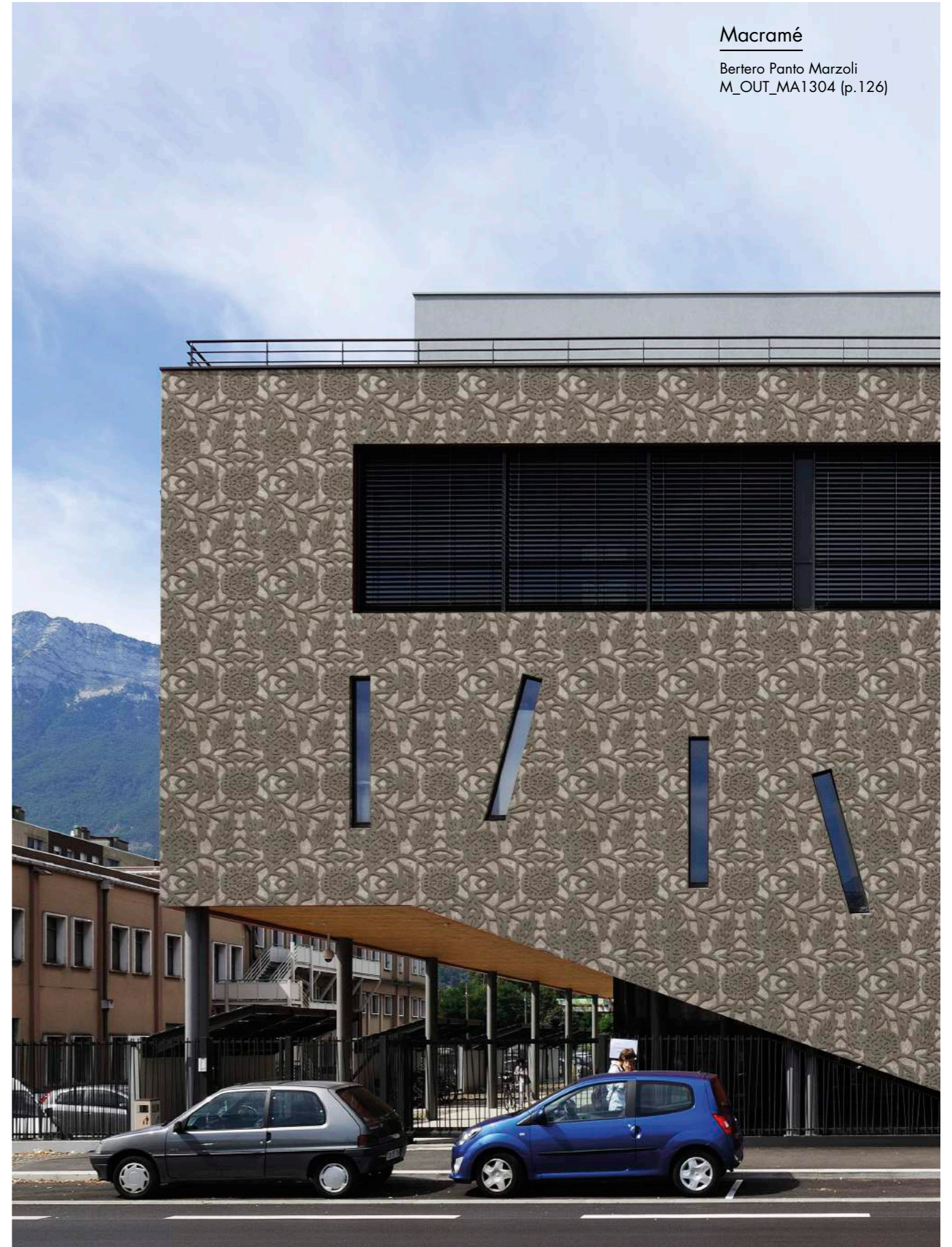


Diecut

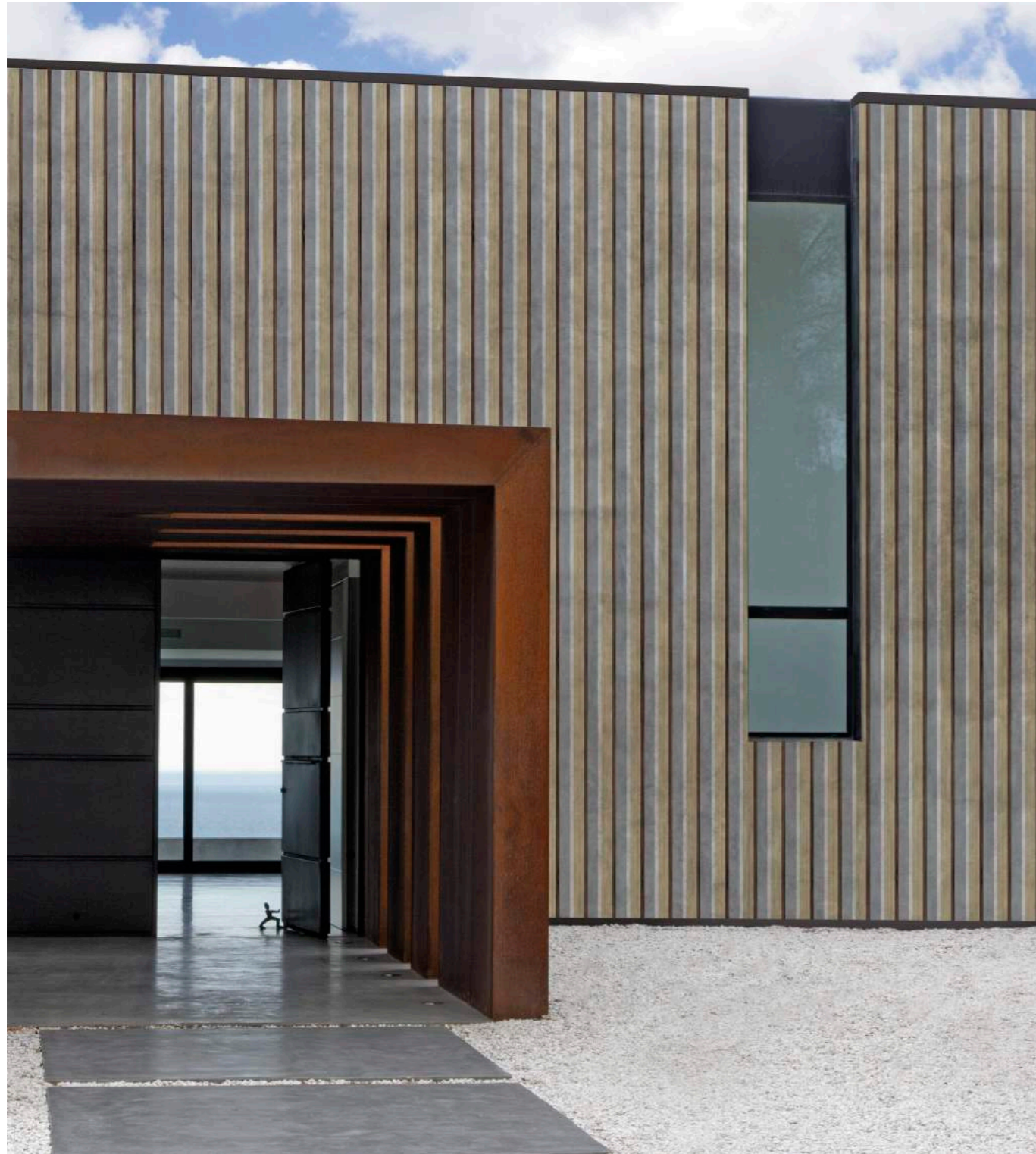
Bertero Panto Marzoli
M_OUT_DI1301 (p.119)



Piranesi
Casa 1796
OUT_PI1301 (p.131)



Macramé
Bertero Panto Marzoli
M_OUT_MA1304 (p.126)



Parallel

Bertero Panto Marzoli
M_OUT_PA1302 (p.130)

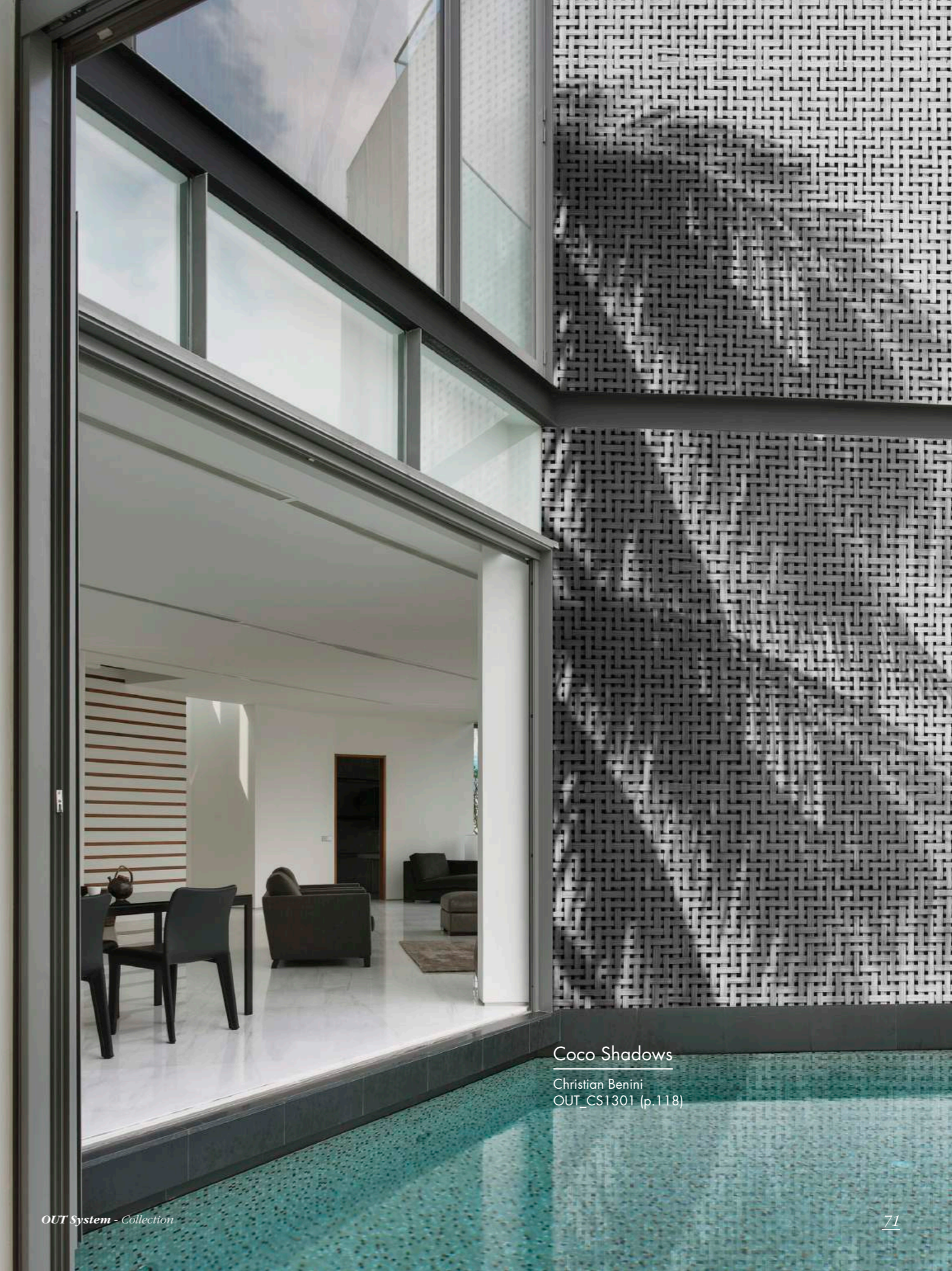


Sunwheel

Lorenzo De Grandis
OUT_SW1302 (p.135)

Crack

Christian Benini
OUT_CR1303 (p.118)

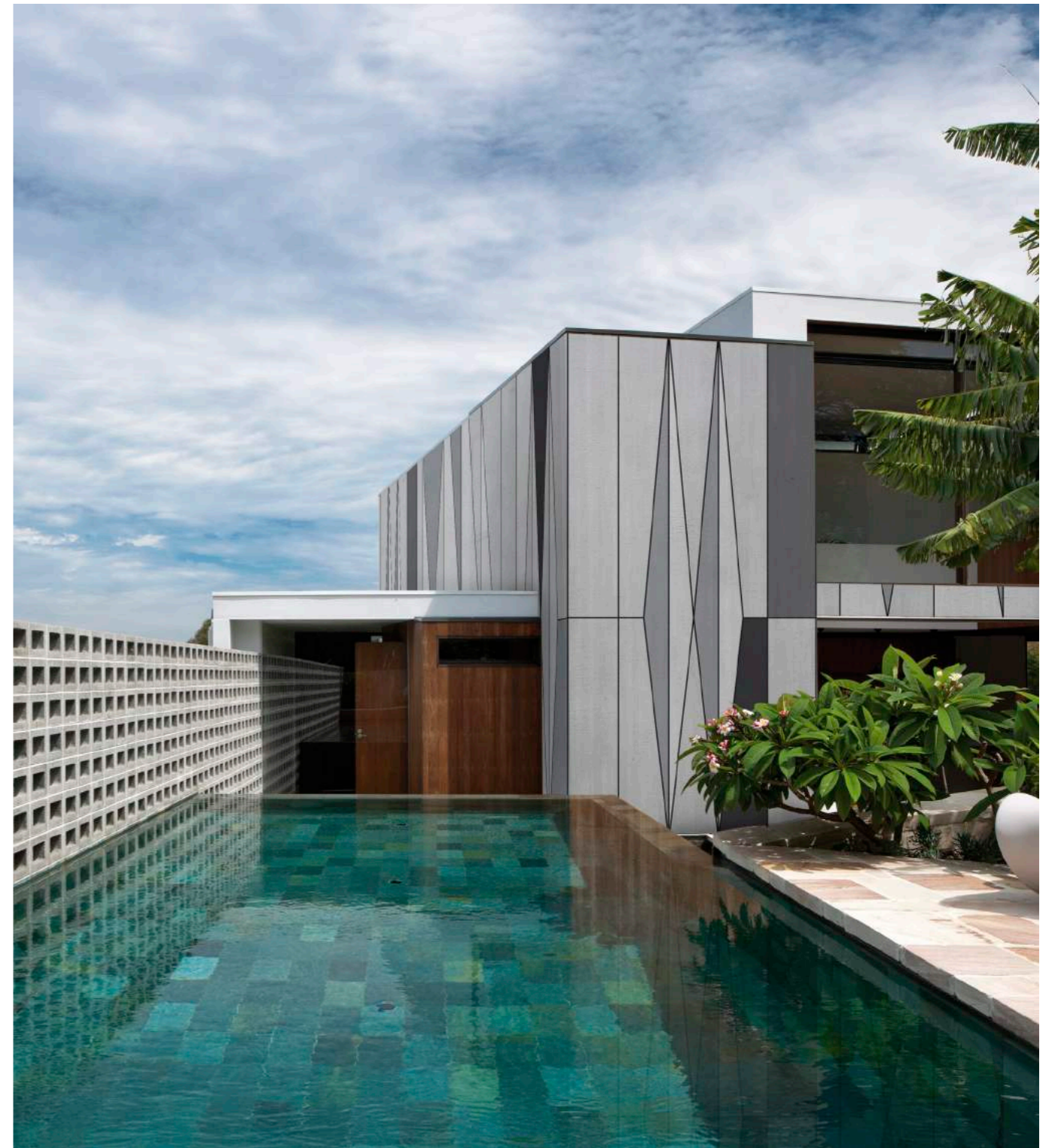


Coco Shadows

Christian Benini
OUT_CS1301 (p.118)



OUT System - Collezione



Gio

Bertero Panto Marzoli
OUT_GI1301 (p.122)

Labyrinth

Casa 1796
OUT_LA1301 (p.125)



Positive

Bertero Panto Marzoli
OUT_PS1303 (p.132)



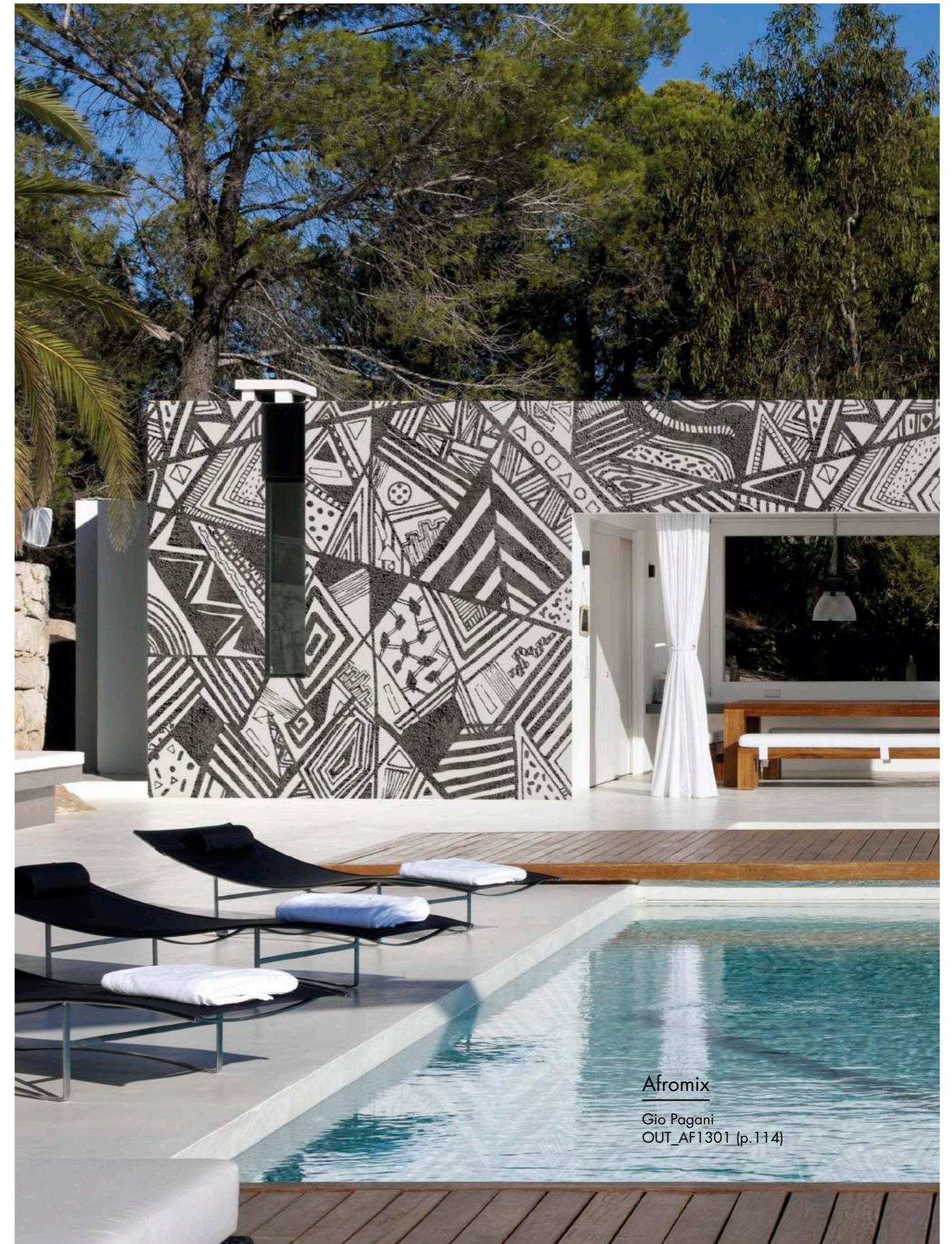
Negative

Bertero Panto Marzoli
OUT_NE1301 (p.128)



Embossed

Christian Benini
OUT_EM1302 (p.120)

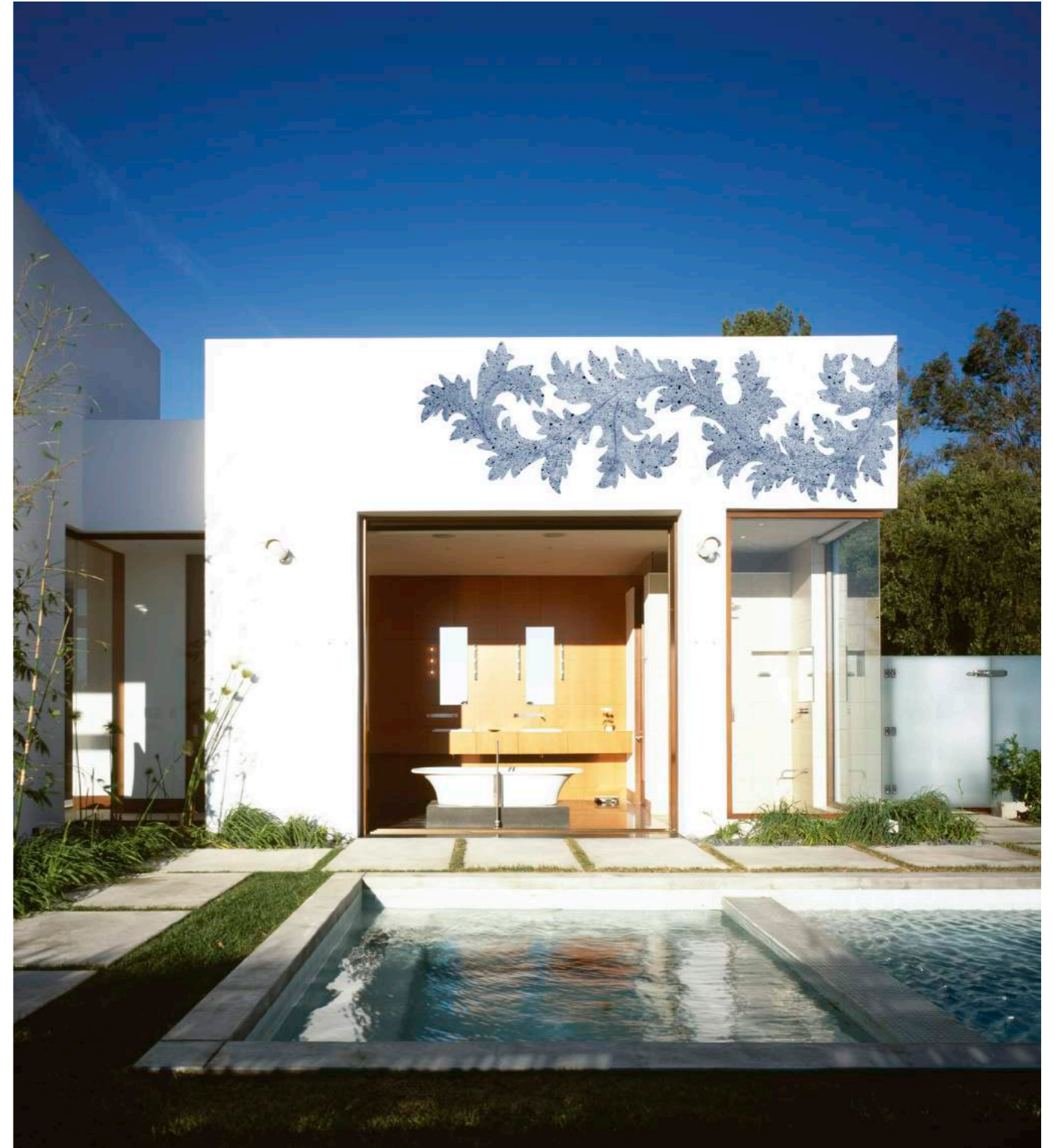


Afromix

Gio Pagani
OUT_AF1301 (p.114)

Tribu

Gio Pagani
OUT_TR1301 (p.139)



Akanthus

Christian Benini
OUT_AK1301 (p.114)



Mehndi
Gio Pagani
OUT_ME1301 (p.127)



Hellenism
Christian Benini
OUT_HE1301 (p.123)



To love
you more

OUT System - Collezione



Fra-Me

Christian Benini
OUT_FM1301 (p.121)

De Stijl

Christian Benini
OUT_DS1303 (p.119)

OUT System - Collezione



Frush

Bertero Panto Marzoli
OUT_FR1301 (p.121)



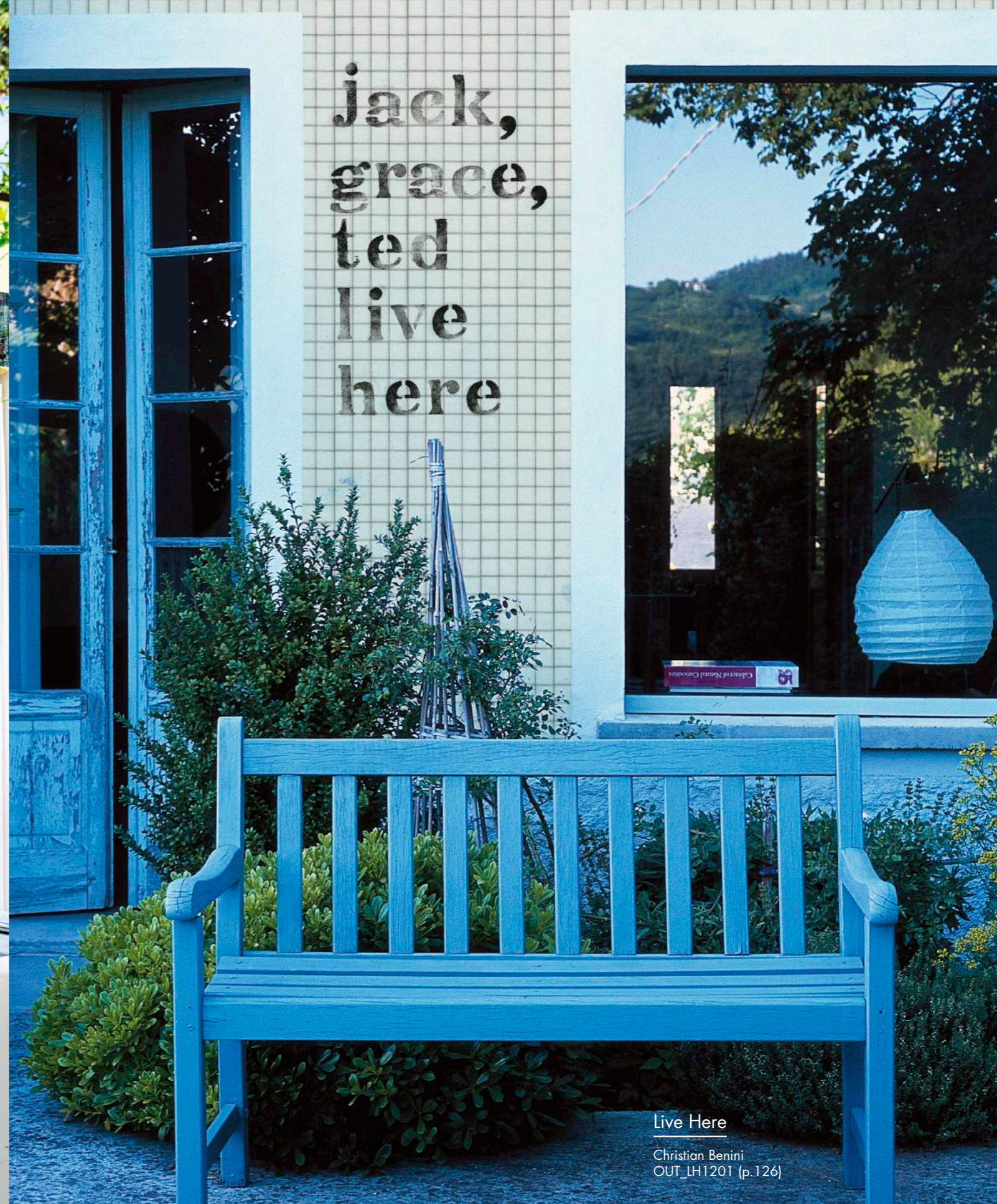
Wooden

Christian Benini
OUT_WD1202 (p.140)



Tribal Pop

Christian Benini
OUT_TP1201 (p.138)



jack,
grace,
ted
live
here

Live Here

Christian Benini
OUT_LH1201 (p.126)



Shadows

Christian Benini
OUT_SH1201 (p.134)

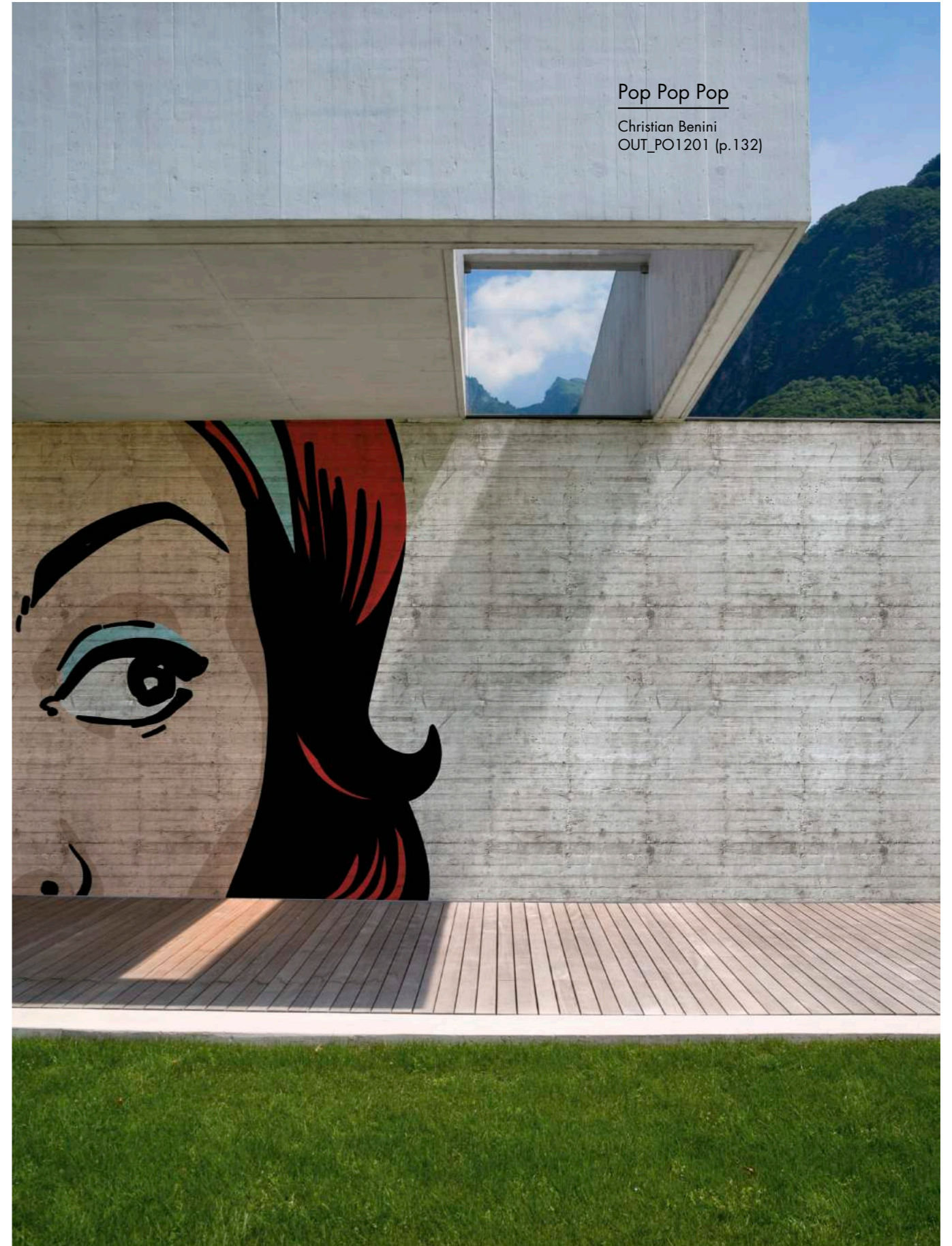


Blue Powder

Christian Benini
OUT_BP1201 (p.116)



Coast To Coast
Christian Benini
OUT_CC1201 (p.118)

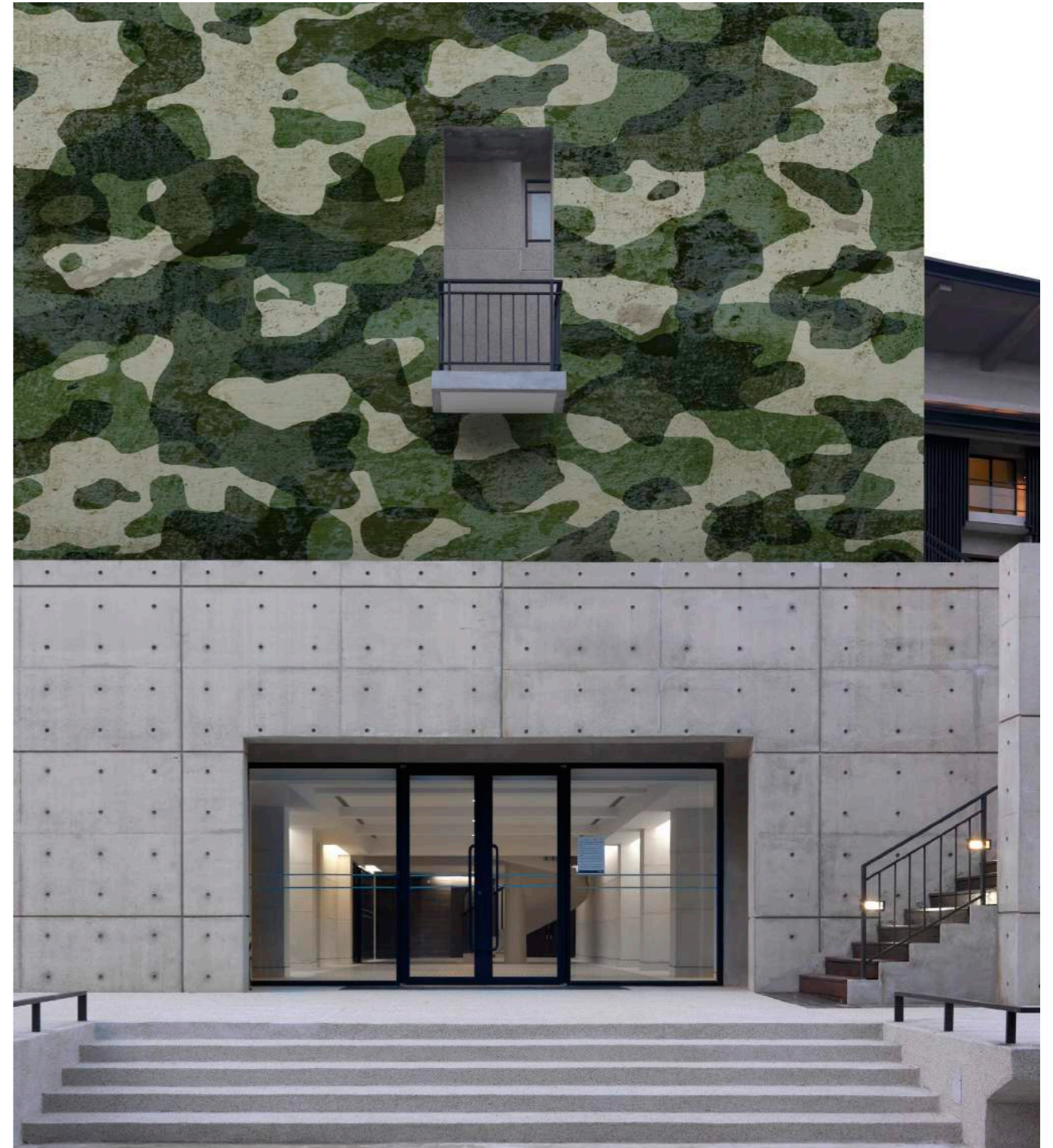


Pop Pop Pop
Christian Benini
OUT_PO1201 (p.132)



Planet Punk

Gio Pagani
OUT_PP1201 (p.131)



Camoo

Gio Pagani
OUT_CA1201 (p.117)



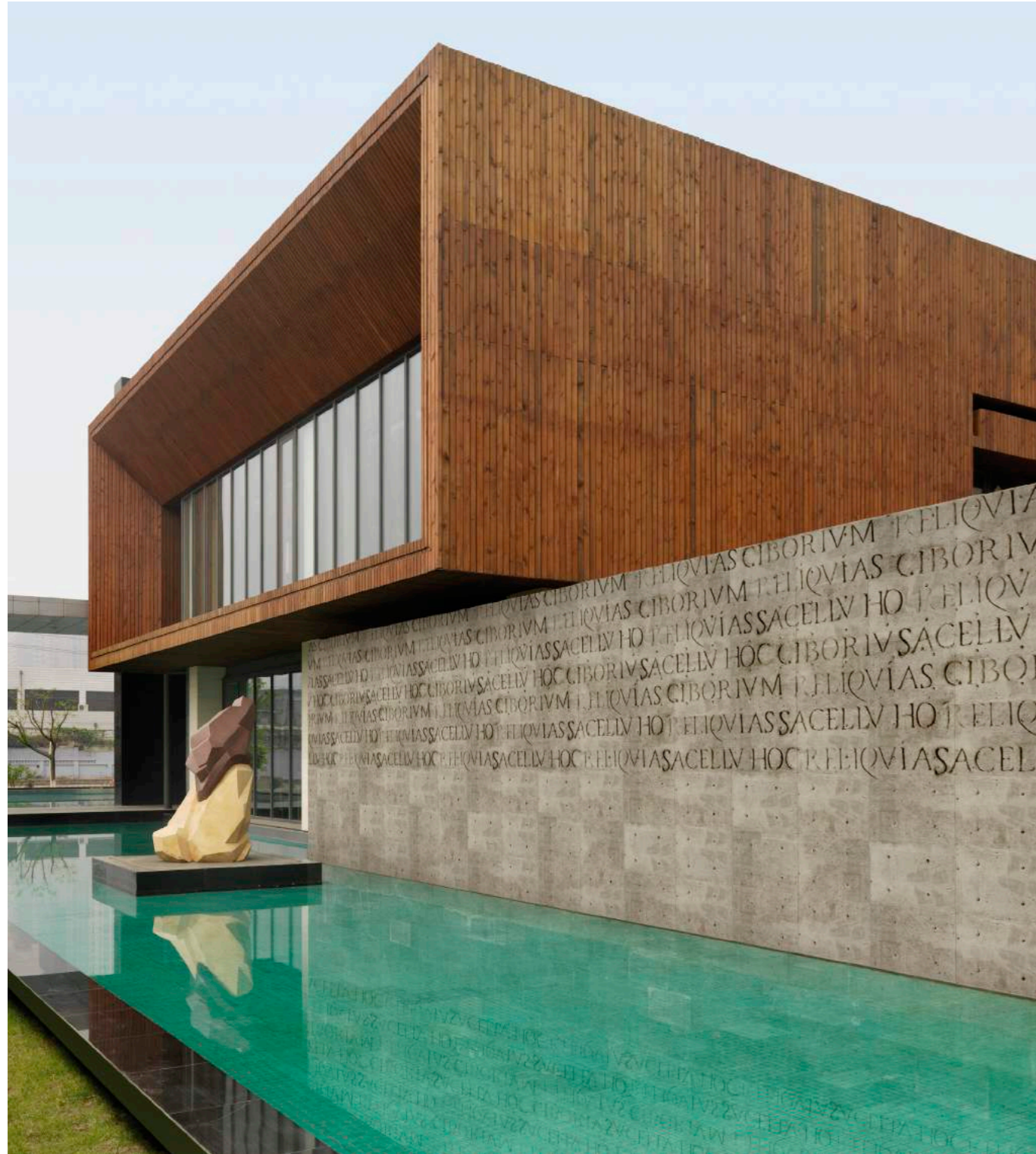
Scrubber

Christian Benini
OUT_SC1201 (p.134)



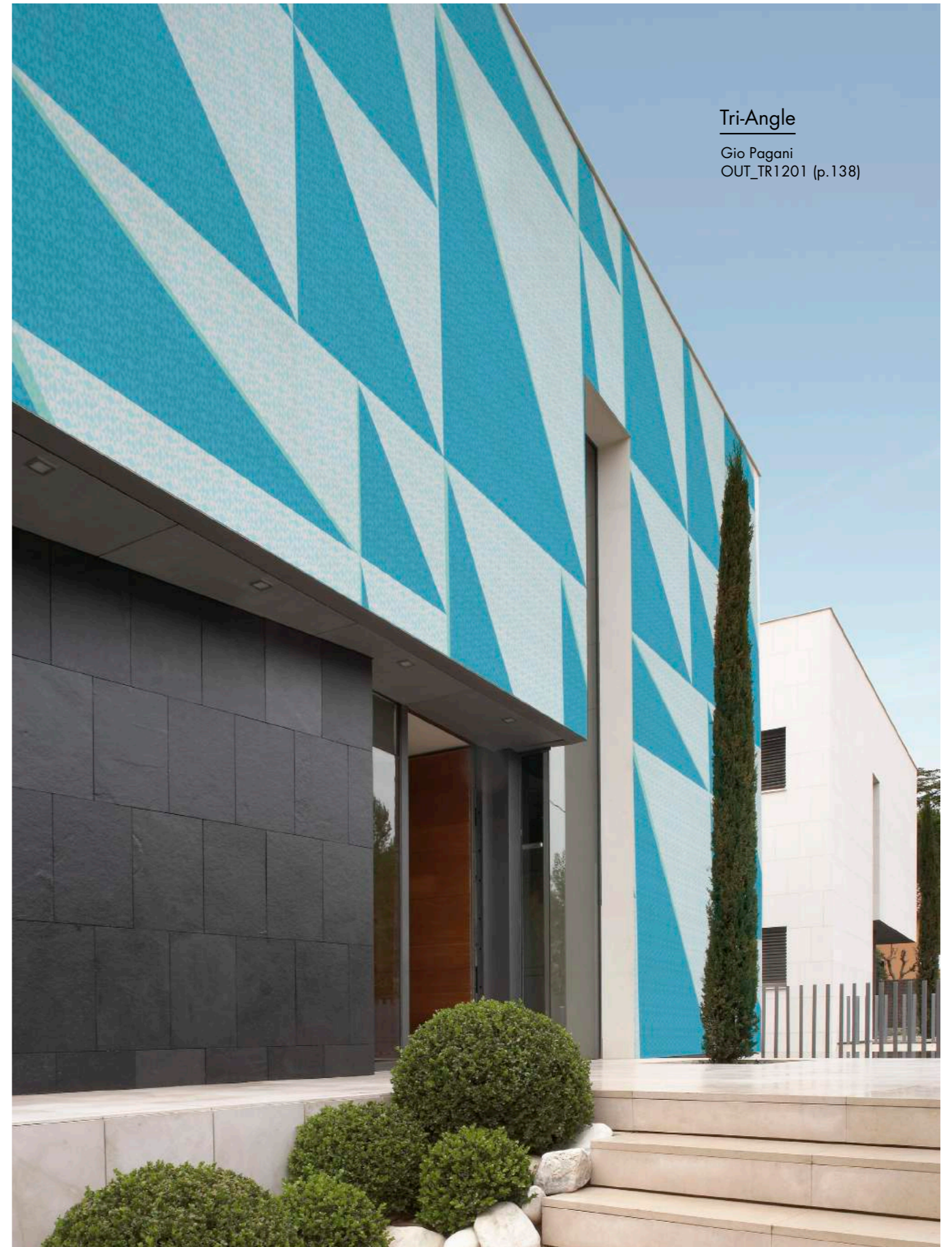
Bauhaus

Gio Pagani
OUT_BA1201 (p.116)



Lorem Ipsum

Christian Benini
OUT_LI1201 (p.126)



Tri-Angle

Gio Pagani
OUT_TR1201 (p.138)



OUT System - Collezione



Tokyo Stripes

Gio Pagani
OUT_TS1201, 02, 03 (p.137)

Op_Tical

Gio Pagani
OUT_OP1201 (p.130)

OUT System - Collezione

Heart Game

Gio Pagani
OUT_HG1201 (p.123)



Stars & Hearts

Gio Pagani
M_OUT_ST1201 (p.135)

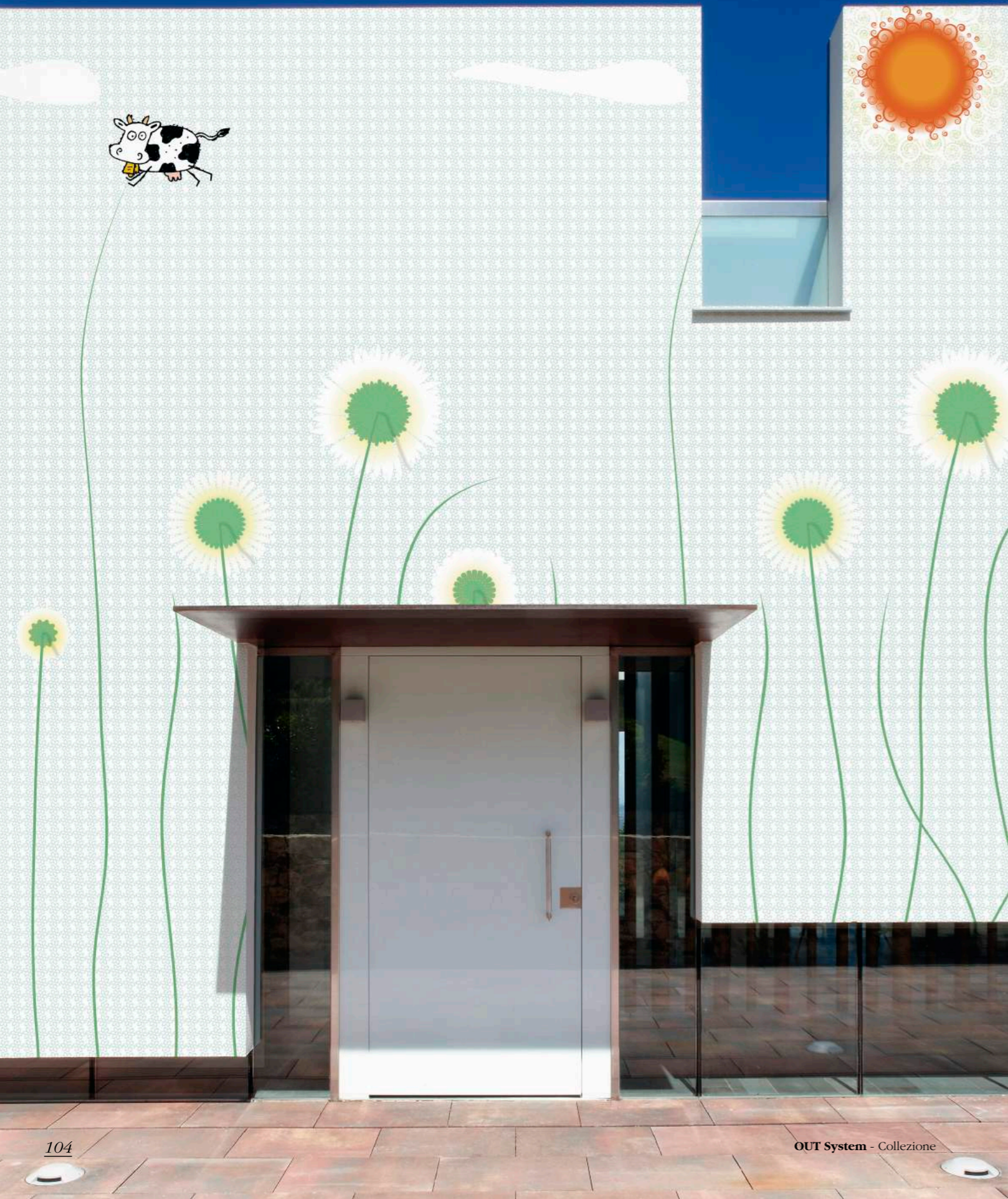




Kefia
Christian Benini
M_OUT_KE1201 (p.125)



Tectonic
Serena Confalonieri
OUT_TE1401 (p.136)



Mad Landscape

Gio Pagani
OUT_ML1202 (p.127)

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OUT SYSTEM

Sezione Tecnica
– Technical section



Decoro a modulo

– Modular patterns / Éléments modulaires / Sujets mit Endlosdruck / Elemento modular

La collezione **OUT SYSTEM 2018** si rinnova non solo con la proposta di nuovi disegni grafici per la decorazione degli esterni ma anche con un nuovo metodo con sviluppo a modulo.

La distribuzione del disegno a rotoli modulari ha lo scopo di aumentare la versatilità della composizione del decoro sulla superficie da trattare, facilitando sia la progettazione, sia l'applicazione del prodotto in cantiere.

Il rapporto del disegno di ciascun modulo si ripete ogni **94 cm**, ossia i motivi si ripetono uno accanto all'altro alla stessa altezza.

Ciascun modulo misura **94 cm** in larghezza con altezza variabile in base alle specifiche del progetto (max. 700 cm).

OUT SYSTEM 2018 collection is renewed not only with the proposal of new graphic designs for exterior decoration but also with a new modular development method.

The design distribution according to modular rolls aims to increase decoration composition flexibility on the surface to be treated, facilitating both project design and on-site installation.

The design repeat for each module is 94 cm, i.e. patterns repeat one after the other at the same height.

Each module measures 94 cm in width with variable height depending on project specifications (up to 700 cm).

La collection OUT SYSTEM 2018 est renouvelée non seulement avec la proposition de nouveaux graphismes pour la décoration de l'extérieur, mais aussi par une nouvelle méthode de développement modulaire.

La distribution du dessin en rouleaux modulaires a pour but accroître la polyvalence de la composition décorative sur la surface à traiter, facilitant à la fois la conception et l'application du produit sur le chantier.

Le rapport du dessin de chaque module est répété tous les 94 cm, c'est-à-dire que les motifs sont répétés côte à côte à la même hauteur.

Chaque module mesure 94 cm de largeur avec une hauteur réglable selon les spécifications du projet (jusqu'à 700 cm maximum).

Die Kollektion OUT SYSTEM 2018 erneuert sich nicht nur durch die Präsentation neuer grafischer Designs zur Dekoration von Außenflächen, sondern auch durch eine neue Methode mit Endlosdruck.

Durch die Verteilung der Zeichnung auf modularen Rollen soll die Vielseitigkeit der Kombination des Dekors auf der zu behandelnden Oberfläche erhöht und dabei sowohl die Planung als auch das Auftragen des Produkts auf der Baustelle erleichtert werden.

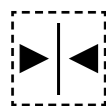
Das Verhältnis der Zeichnung jedes Moduls wiederholt sich alle 94 cm, d. h. die Motive wiederholen sich nebeneinander in derselben Höhe.

Jedes Modul misst 94 cm in der Breite, die Höhe variiert dabei je nach Projektanforderungen (max. 700 cm).

La colección OUT SYSTEM 2018 se renueva no solamente con la propuesta de diseños gráficos nuevos para la decoración de los exteriores, sino también con un nuevo método con desarrollo con módulo.

La distribución del diseño con rodillos tiene la finalidad de aumentar la versatilidad de la composición de la decoración de la superficie a tratar, facilitando tanto la proyección como la aplicación del producto en la zona de obras.

La relación del diseño de cada módulo se repite cada 94 cm, es decir, los motivos se repiten uno al lado del otro a la misma altura. Cada módulo mide 94 cm en anchura con altura variable según las especificaciones del proyecto (máx. 700 cm).



94

Icona decoro a modulo

Pattern repeat icon

Ícône pour les motifs modulaires.

Icon für Wiederholungsmuster.

Icono de decoración a la forma.

Altezza rotolo: su misura
Roll height: customised
Hauteur rouleau: sur mesure
Rollenhöhe: nach Maß
Altura rodillo: a medida



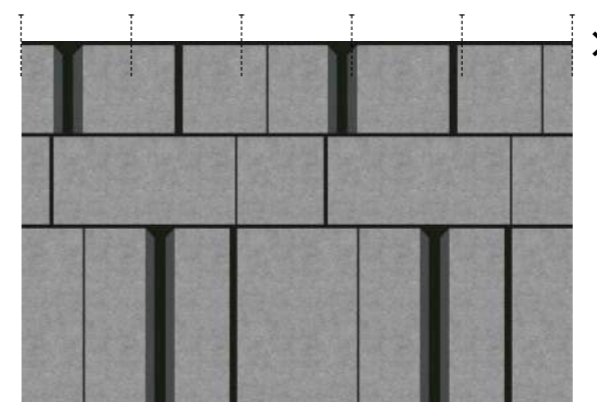
94 cm

OUT SYSTEM

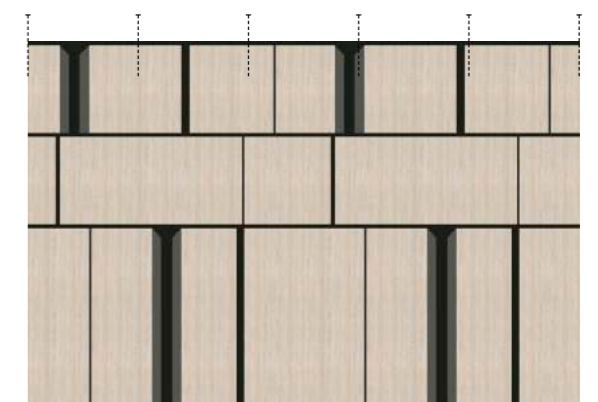
Nuova collezione 2018

— New collection 2018

Loophole / Bertero Projects / 2018 (p. 24)



OUT_LH1801



OUT_LH1802

4 Seasons Twil / Bertero Projects / 2018 (p. 25)

Decoro a modulo *Modular pattern*
94



M_OUT_ST1801



M_OUT_ST1802

Not a stroke / Bertero Projects / 2018 (p. 29)

Decoro a modulo *Modular pattern*
94

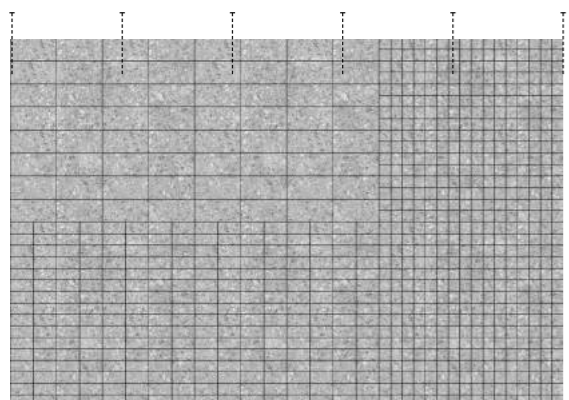


M_OUT_NS1801

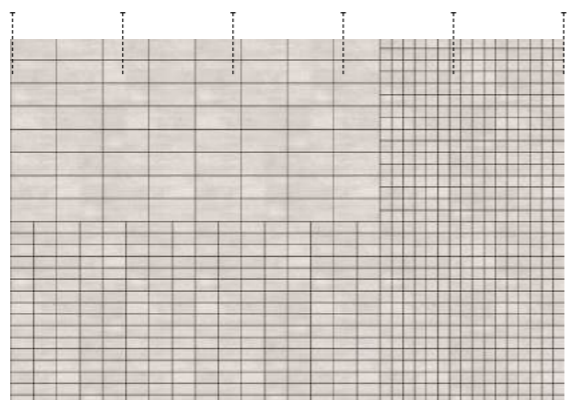


M_OUT_NS1802

Grid / Bertero Projects / 2018 (p. 28)

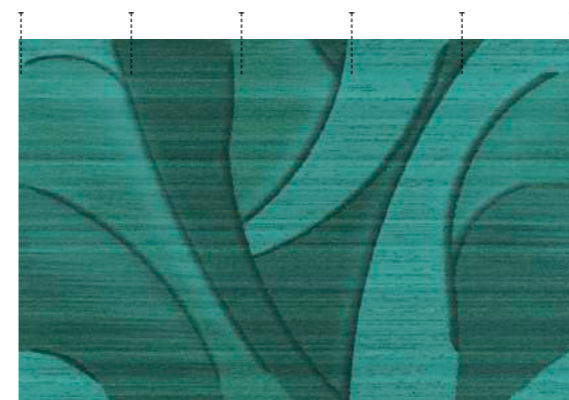


OUT_GR1801

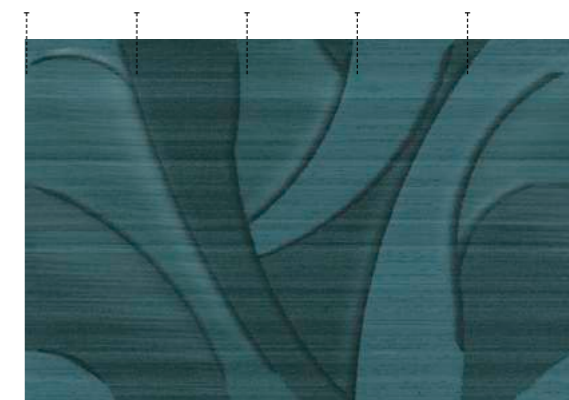


OUT_GR1802

Oz / DeBonaDeMeo / 2018 (p. 27)

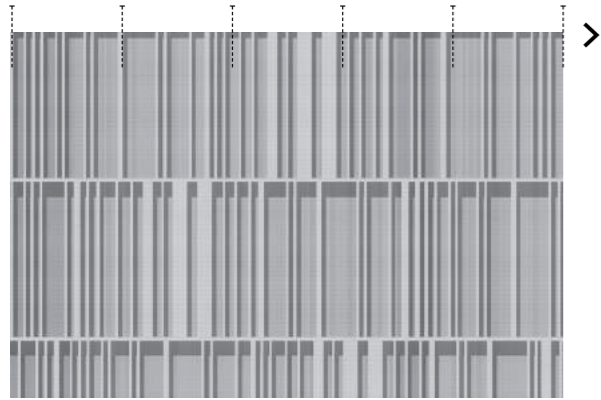


OUT_OZ1801

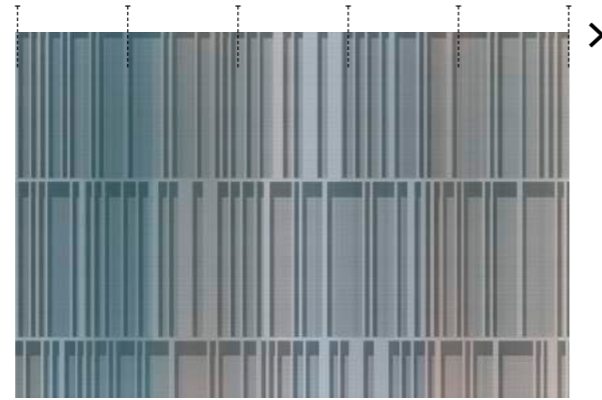


OUT_OZ1802

Wolf / DeBonaDeMeo / 2018 (p. 26)



OUT_WO1801



OUT_WO1802

OUT SYSTEM

Collezione

— Collection

Decoro a modulo *Modular pattern*
94

Amalfi / Christian Benini / 2017 (p. 37)

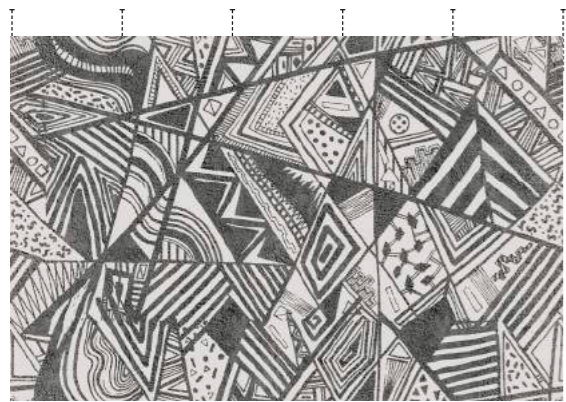


M_OUT_AM1701



M_OUT_AM1702

Afromix / Gio Pagani / 2013 (p. 77)

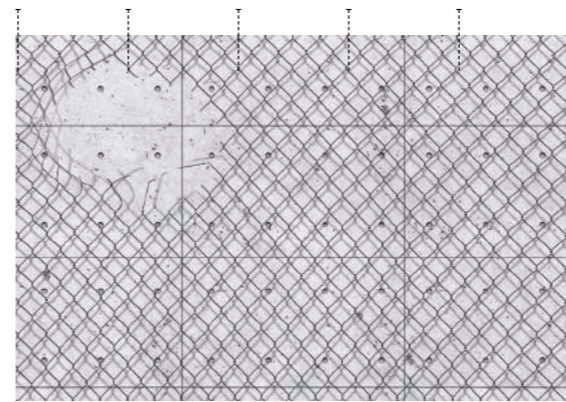


OUT_AF1301

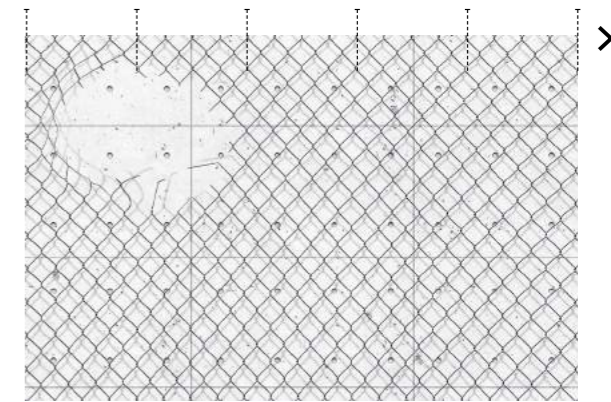


OUT_AF1302

Apophis / DeBonaDeMeo / 2016 (p. 43)



OUT_AP1601



OUT_AP1602

Akanthus / Christian Benini / 2013 (p. 79)



OUT_AK1301



OUT_AK1307

Bambù / DeBonaDeMeo / 2015 (p. 59)

Decoro a modulo *Modular pattern*
94

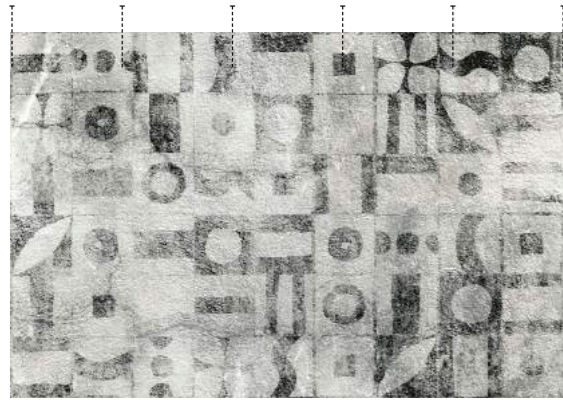


M_OUT_BA1501

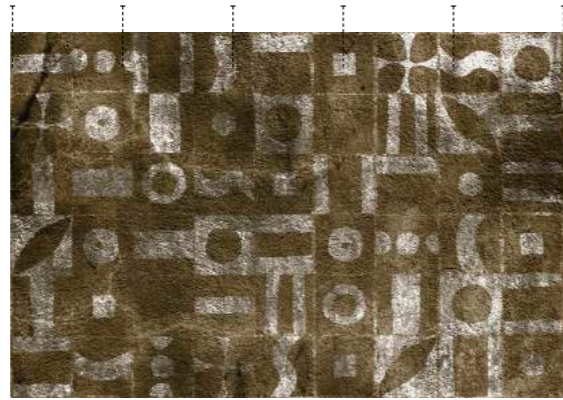


M_OUT_BA1502

Bario / Gio Pagani / 2014 (p. 60)

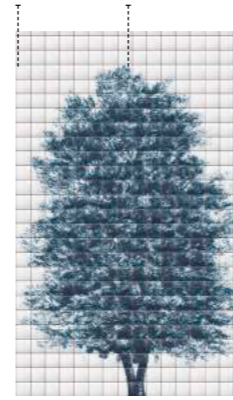


OUT_BA1401

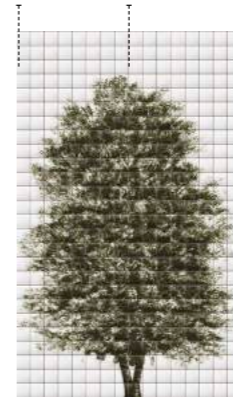


OUT_BA1402

Bon-Sai / Bertero Panto Marzoli / 2014 (p. 62)



OUT_BS1401



OUT_BS1404



OUT_BS1406

Bauhaus / Gio Pagani / 2012 (p. 95)



OUT_BA1201



OUT_BA1202

Calypso / DeBonaDeMeo / 2018 (p. 38)

Decoro a modulo *Modular pattern*
94



M_OUT_CA1701



M_OUT_CA1702

Blue Powder / Christian Benini / 2012 (p. 89)



OUT_BP1201

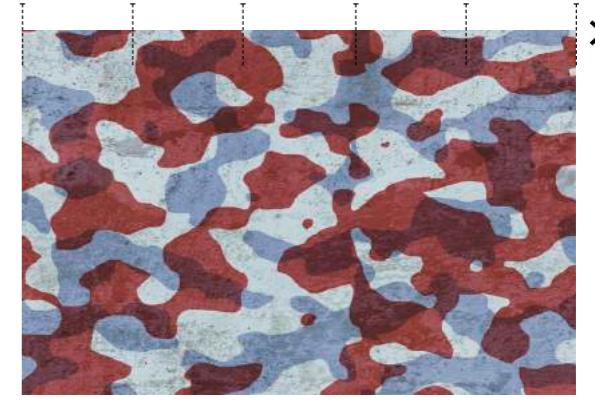


OUT_BP1203

Camoo / Gio Pagani / 2012 (p. 93)



OUT_CA1201

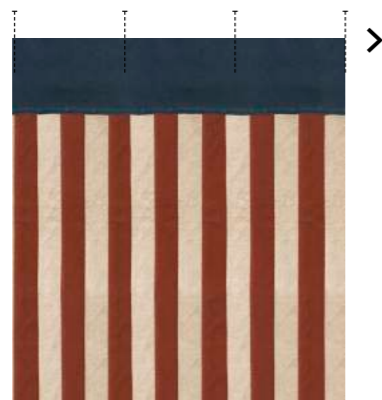


OUT_CA1202

Coast to coast / Christian Benini / 2012 (p. 90)

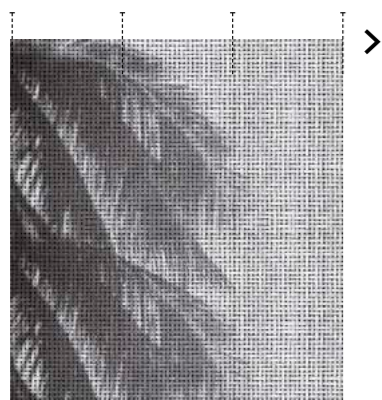


OUT_CC1201



OUT_CC1202

Coco shadows / Christian Benini / 2013 (p. 71)

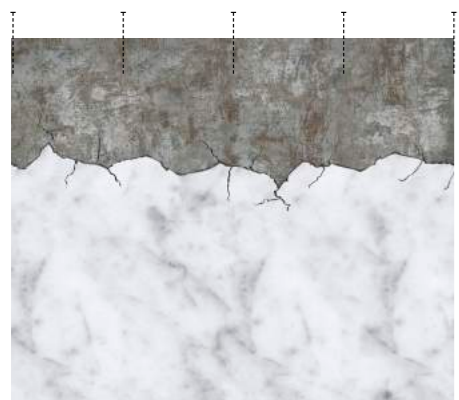


OUT_CS1301

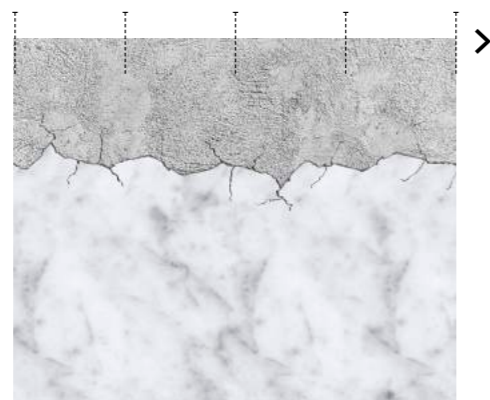


OUT_CS1302

Crack / Christian Benini / 2013 (p. 70)



OUT_CR1301



OUT_CR1303

De Stijl / Christian Benini / 2013 (p. 82)



OUT_DS1301



OUT_DS1302

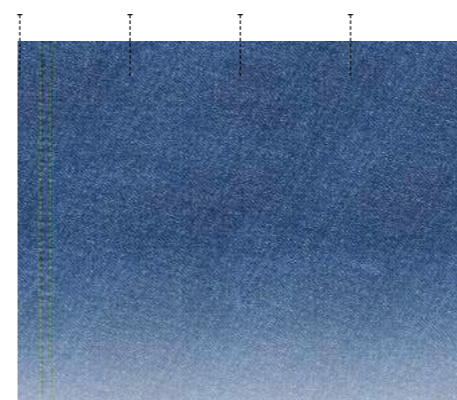


OUT_DS1303



OUT_DS1304

Denim / DeBonaDeMeo / 2015 (p. 56)



OUT_DE1501

Diecut / Bertero Panto Marzoli / 2013 (p. 65)

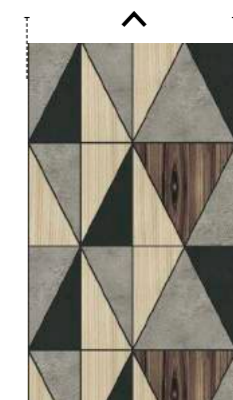
Decoro a modulo Modular pattern
94



M_OUT_DI1301



M_OUT_DI1302

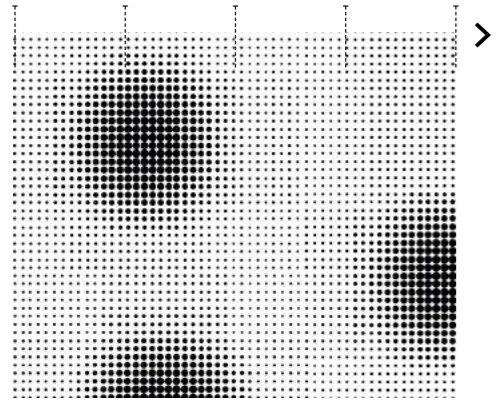


M_OUT_DI1303



M_OUT_DI1304

Dot dot / DeBonaDeMeo / 2015 (p. 52)



OUT_DD1501

Flo' / DeBonaDeMeo / 2016 (p. 42)



M_OUT_FL1601



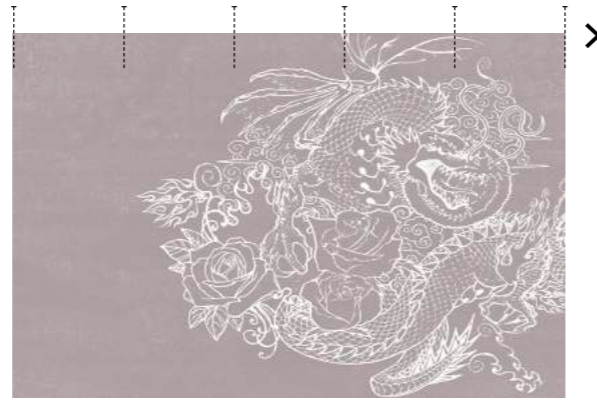
M_OUT_FL1602

Decoro a modulo *Modular pattern*
94

Dragon power / DeBonaDeMeo / 2015 (p. 58)



OUT_DP1501



OUT_DP1502

Fra-me / Christian Benini / 2013 (p. 83)

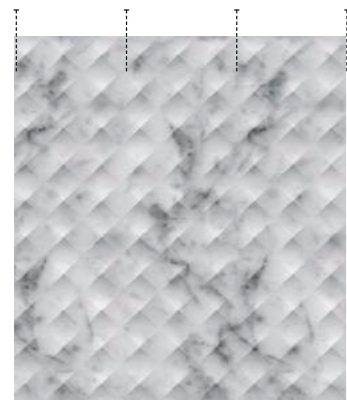


OUT_FM1301

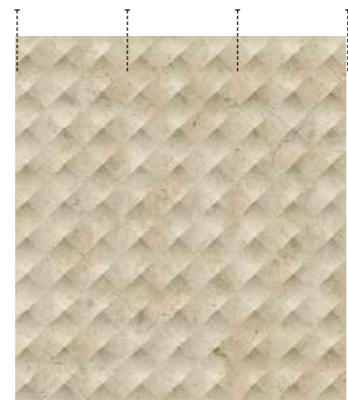


OUT_FM1302

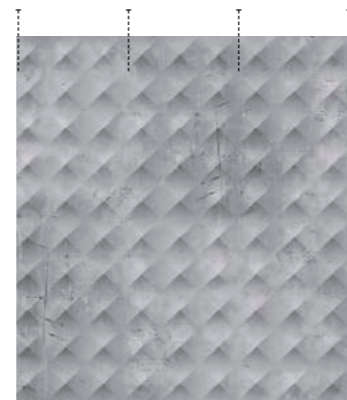
Embossed / Christian Benini / 2013 (p. 76)



OUT_EM1301

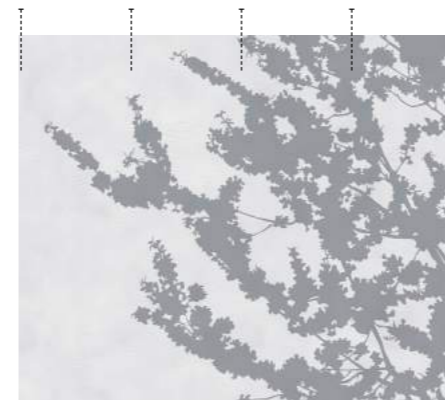


OUT_EM1302

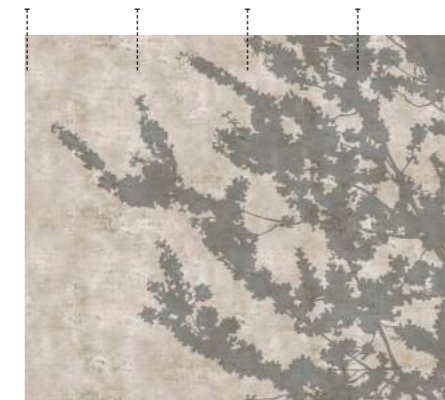


OUT_EM1303

Frush / Bertero Panto Marzoli / 2013 (p. 84)

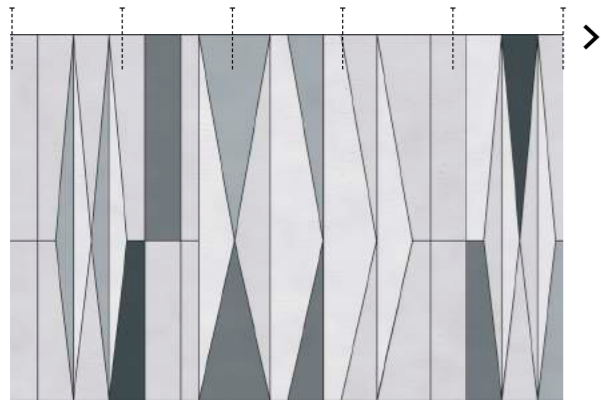


OUT_FR1301

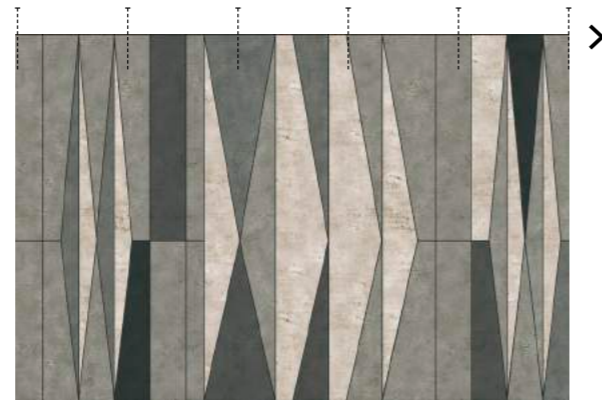


OUT_FR1303

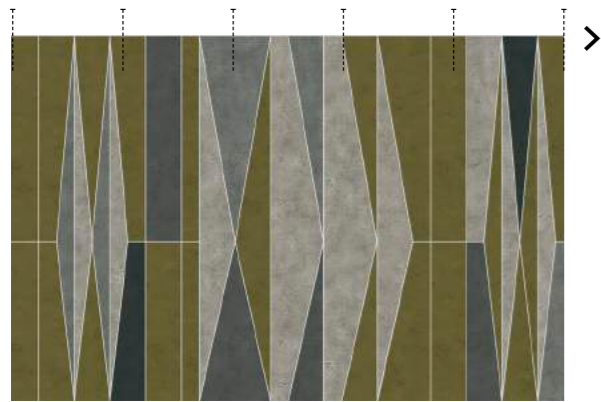
Gio / Bertero Panto Marzoli / 2013 (p. 73)



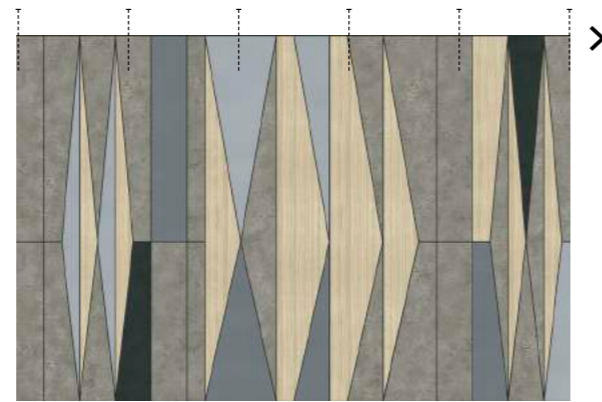
OUT_GI1301



OUT_GI1303

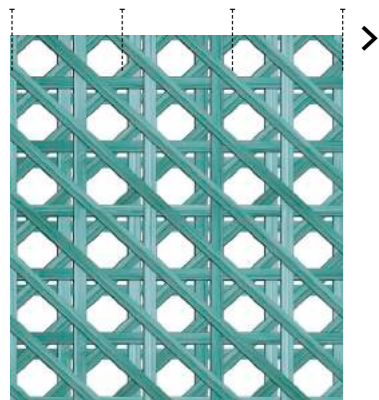


OUT_GI1305

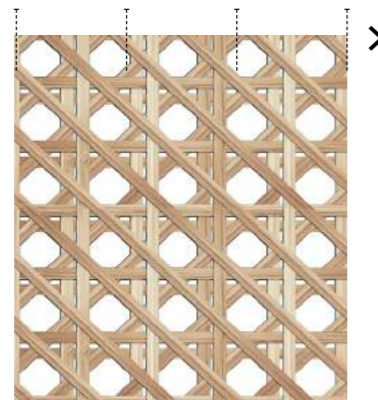


OUT_GI1306

Giunco / Bertero Projects / 2016 (p. 46)



OUT_GI1601



OUT_GI1602

Grand Ribaud / Christian Benini / 2018 (p. 32)

Decoro a modulo *Modular pattern*
94

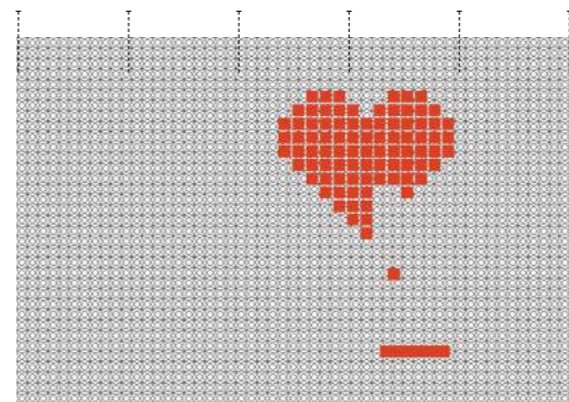


M_OUT_GR1701

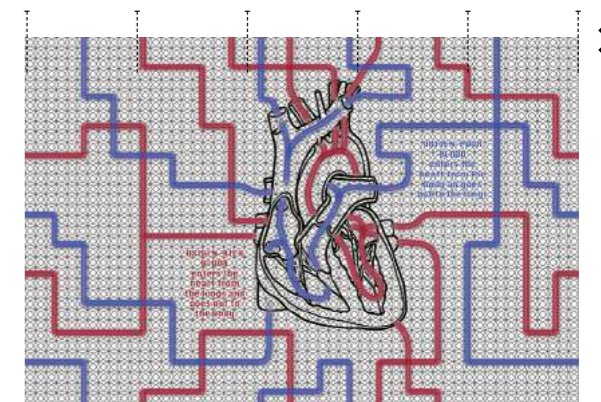


M_OUT_GR1702

Heart game / Gio Pagani / 2012 (p. 100)



OUT_HG1201

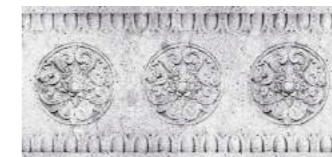


OUT_HG1203

Hellenism / Christian Benini / 2013 (p. 81)



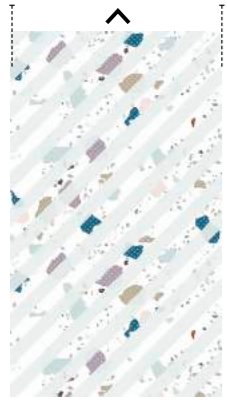
OUT_HE1302



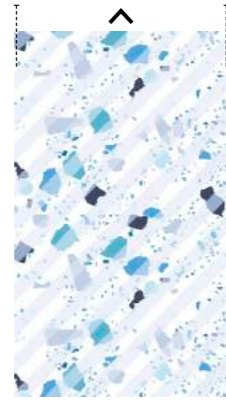
OUT_HE1304

Ibala / DeBonaDeMeo / 2018 (p. 39)

Decoro a modulo *Modular pattern*
94



M_OUT_IB1701



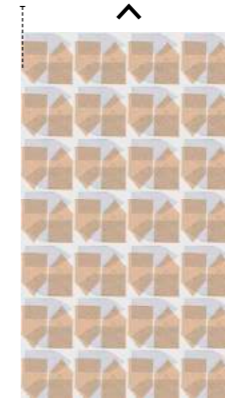
M_OUT_IB1702

Justeat / Wladimiro Bendandi / 2018 (p. 40)

Decoro a modulo *Modular pattern*
94

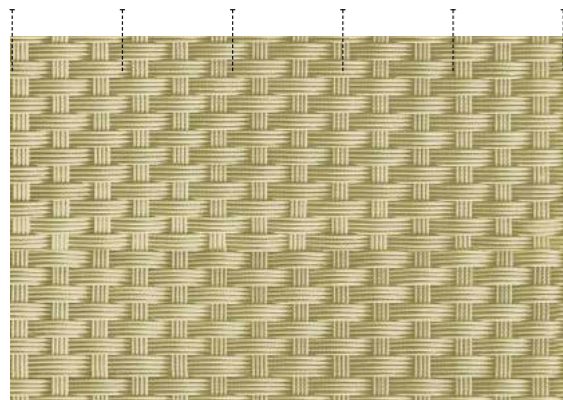


M_OUT_JU1701

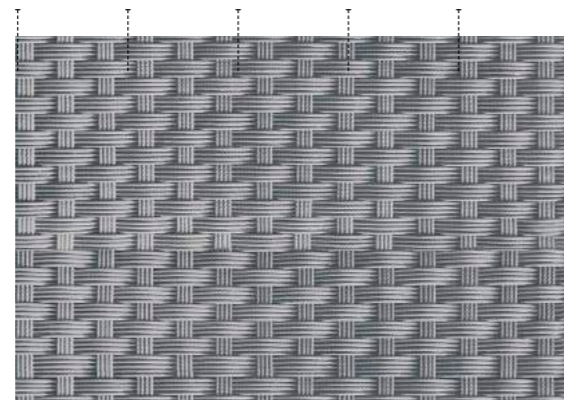


M_OUT_JU1702

Intersections / Bertero Panto Marzoli / 2015 (p. 57)



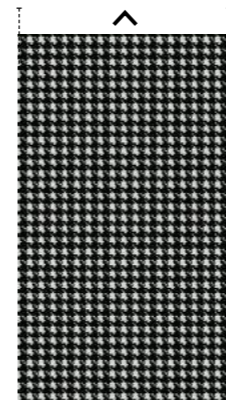
OUT_IN1502



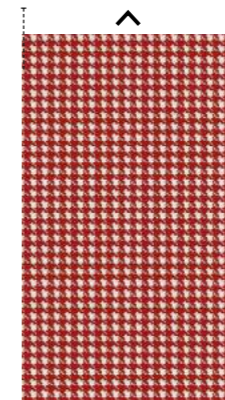
OUT_IN1503

Kefia / Christian Benini / 2012 (p. 102)

Decoro a modulo *Modular pattern*
94

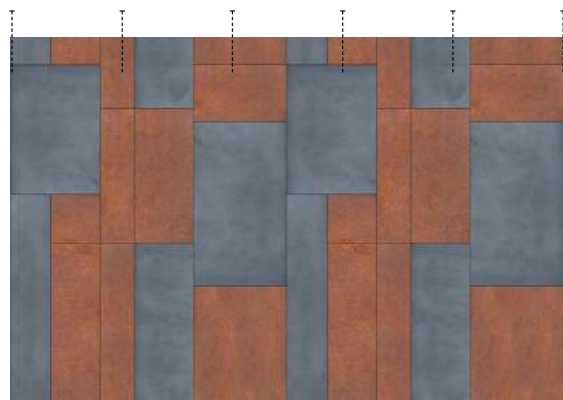


M_OUT_KE1201



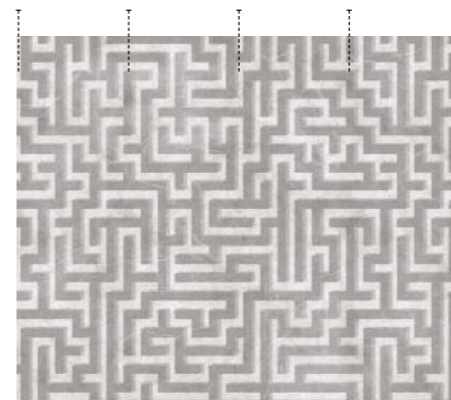
M_OUT_KE1202

Julian / Raw / 2016 (p. 48)

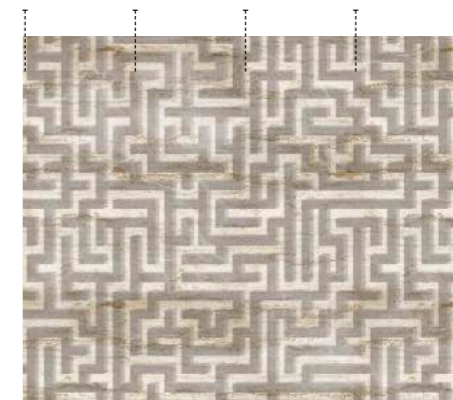


OUT_JU1601

Labyrinth / Casa 1796 / 2013 (p. 72)

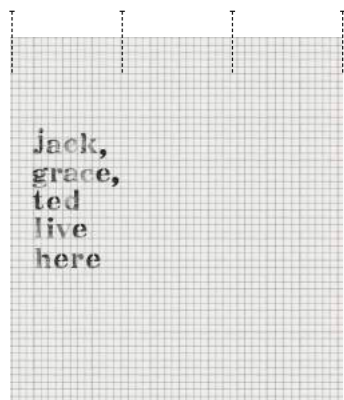


OUT_LA1301



OUT_LA1302

Live here / Christian Benini / 2012 (p. 87)

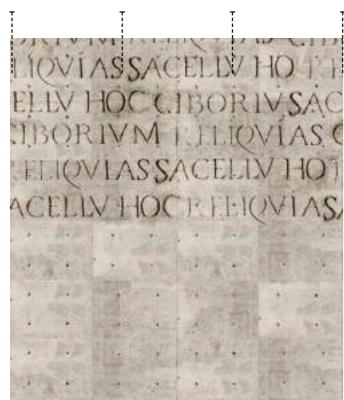


OUT_LH1201



OUT_LH1202

Lorem ipsum / Christian Benini / 2012 (p. 96)



OUT_LI1201



OUT_LI1202

Macramé / Bertero Panto Marzoli / 2013 (p. 67)

Decoro a modulo *Modular pattern*
94



M_OUT_MA1301



M_OUT_MA1302

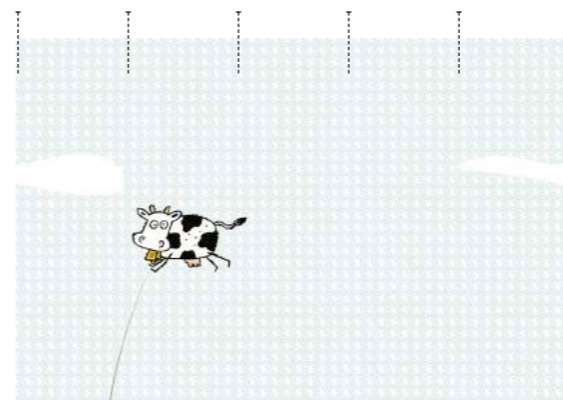


M_OUT_MA1303

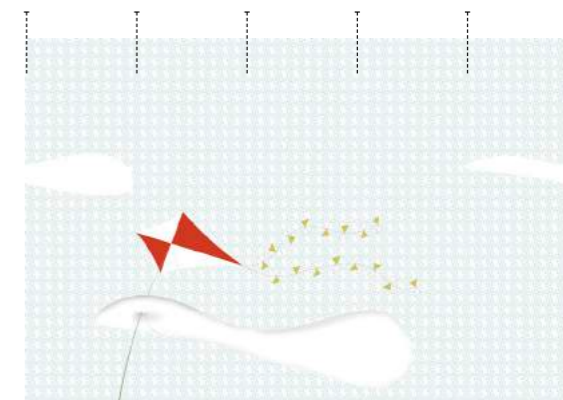


M_OUT_MA1304

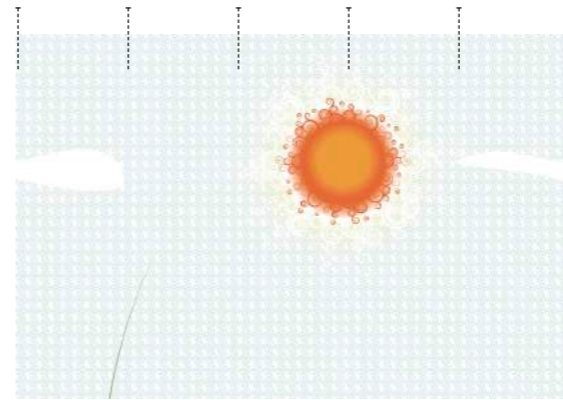
Mad landscape / Gio Pagani / 2012 (p. 104)



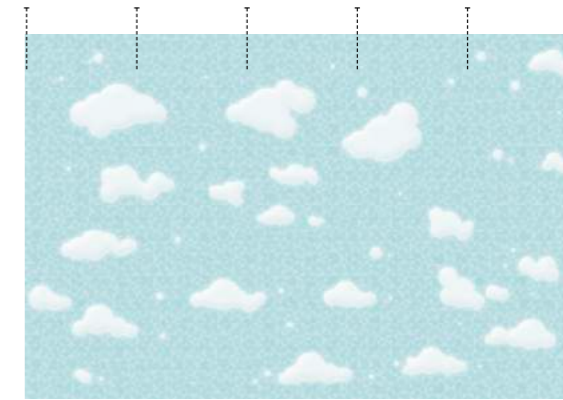
OUT_ML1202



OUT_ML1204

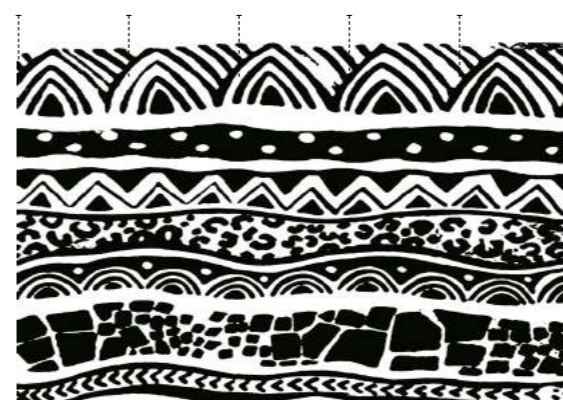


OUT_ML1206

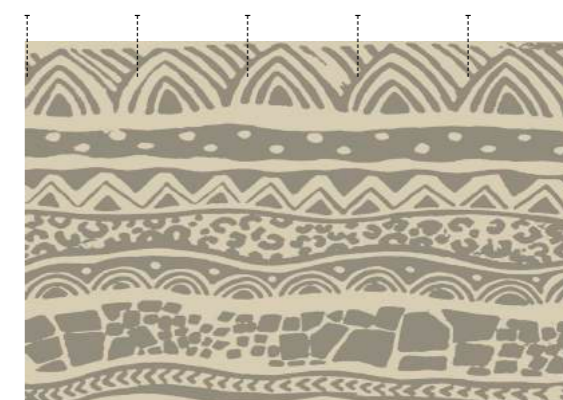


OUT_ML1209

Mehndi / Gio Pagani / 2013 (p. 80)



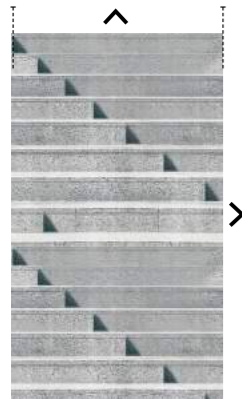
OUT_ME1301



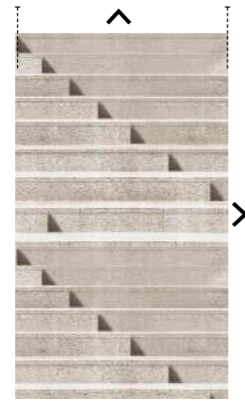
OUT_ME1303

Mind the step / Christian Benini / 2018 (p. 41)

Decoro a modulo *Modular pattern*
94



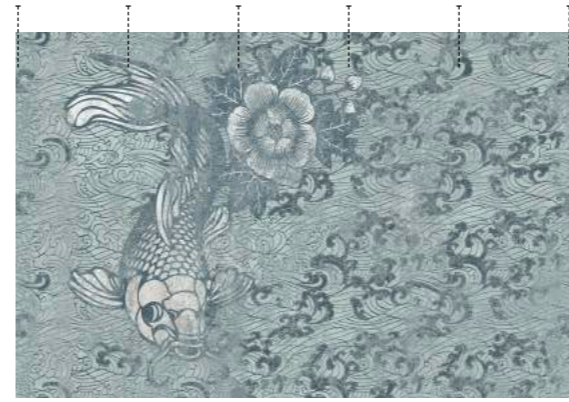
M_OUT_MS1701



M_OUT_MS1702

Nero di china / Gio Pagani / 2016 (p. 49)

Decoro a modulo *Modular pattern*
94

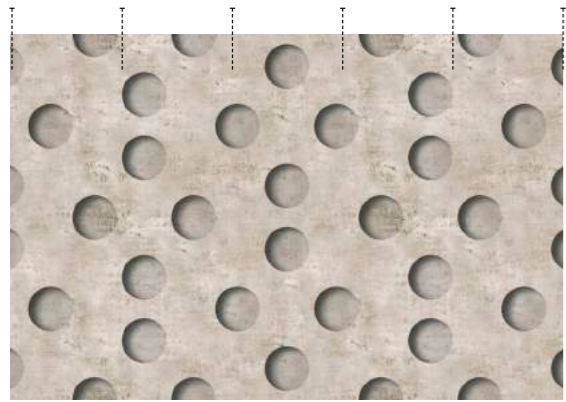


OUT_NC1601

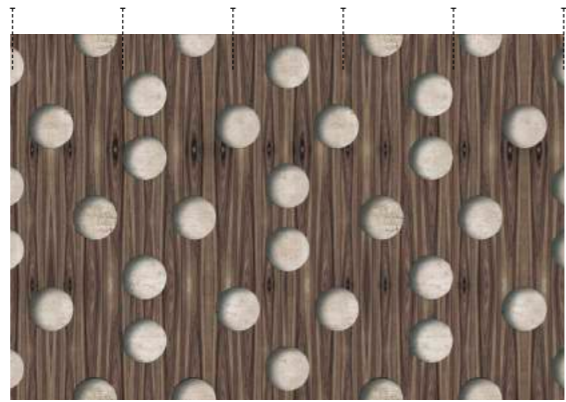


OUT_NC1602

Negative / Bertero Panto Marzoli / 2013 (p. 75)



OUT_NE1301

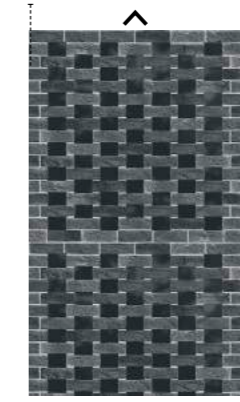


OUT_NE1304

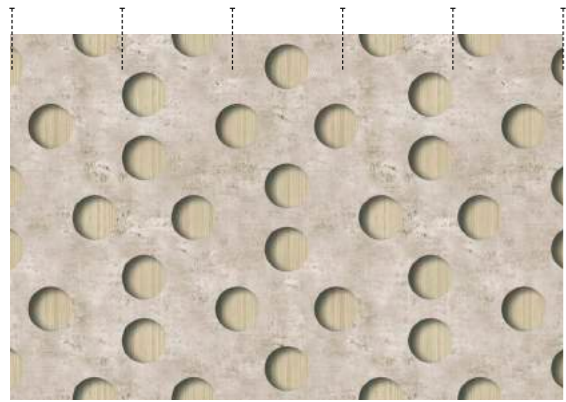
New Yorker / Bertero Projects / 2018 (p. 33)



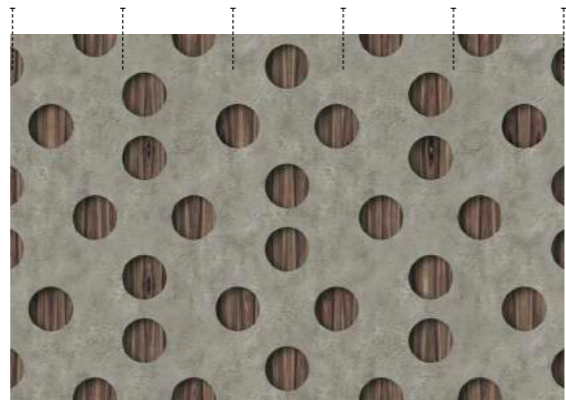
M_OUT_NY1701



M_OUT_NY1702

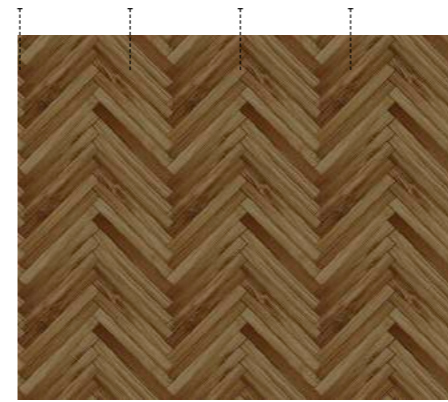


OUT_NE1306

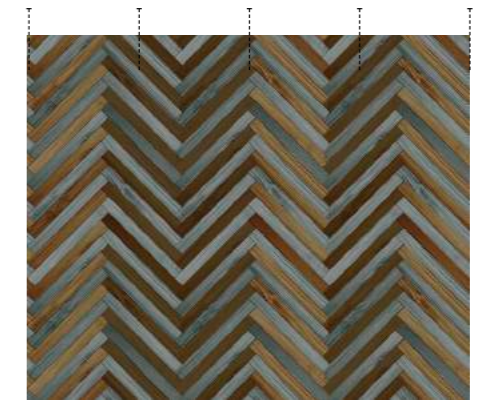


OUT_NE1307

Obliqua / Bertero Projects / 2016 (p. 45)

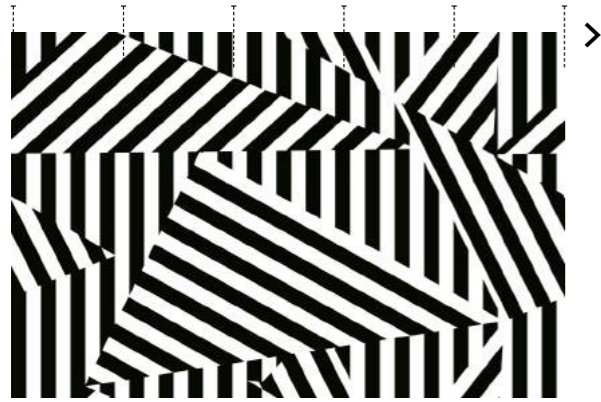


OUT_OB1601



OUT_OB1602

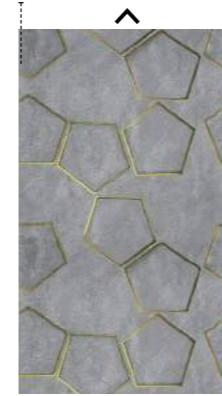
Op_tical / Gio Pagani / 2012 (p. 98)



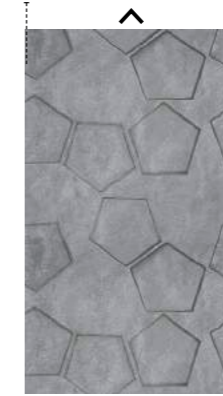
OUT_OP1201

Patium / Christian Benini / 2018 (p. 36)

Decoro a modulo *Modular pattern*
94



M_OUT_PT1701



M_OUT_PT1702

Opus reticolatum / Bertero Panto Marzoli / 2014 (p. 61)



OUT_OR1401



OUT_OR1402

Piranesi / Casa 1796 / 2013 (p. 66)



OUT_PI1301



OUT_PI1302

Parallel / Bertero Panto Marzoli / 2013 (p. 68)

Decoro a modulo *Modular pattern*
94



M_OUT_PA1302



M_OUT_PA1303

Planet punk / Gio Pagani / 2012 (p. 92)

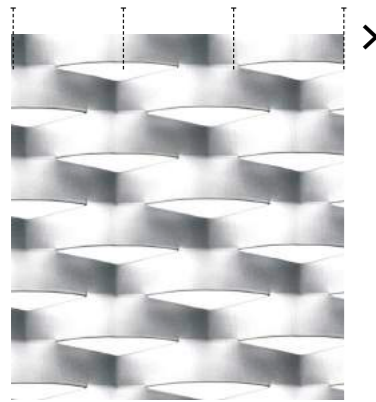


OUT_PP1201

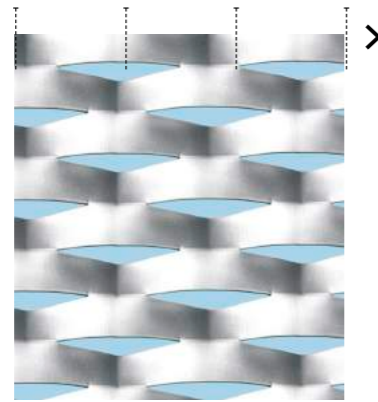


OUT_PP1202

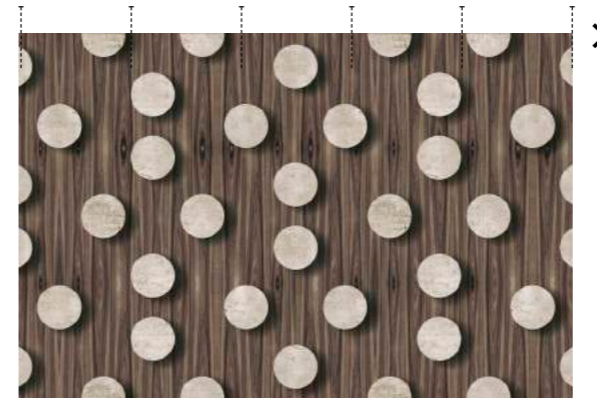
Platform / Bertero Panto Marzoli / 2015 (p. 53)



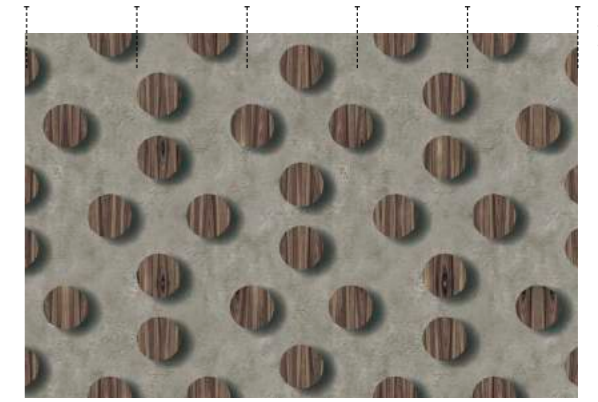
OUT_PL1501



OUT_PL1502



OUT_PS1306



OUT_PS1307

Pop pop pop / Christian Benini / 2012 (p. 91)



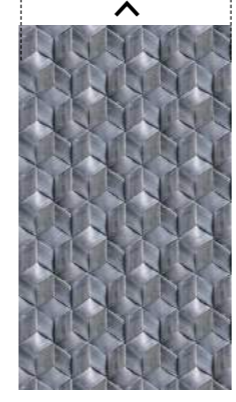
OUT_PO1201



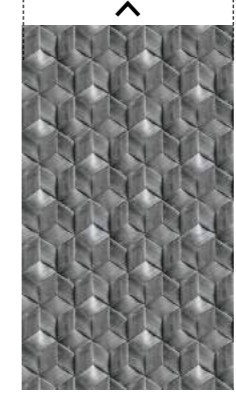
OUT_PO1202

Qubik / DeBonaDeMeo / 2015 (p. 51)

Decoro a modulo *Modular pattern*
94

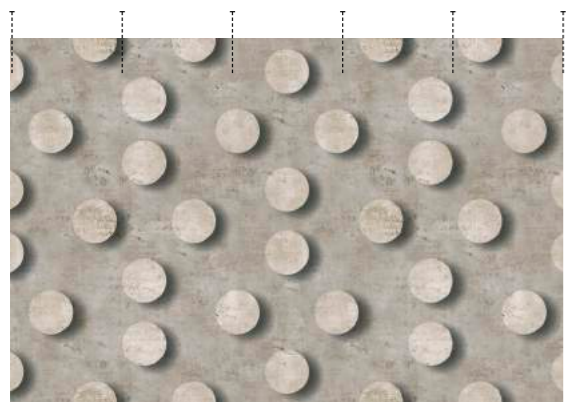


M_OUT_QU1501

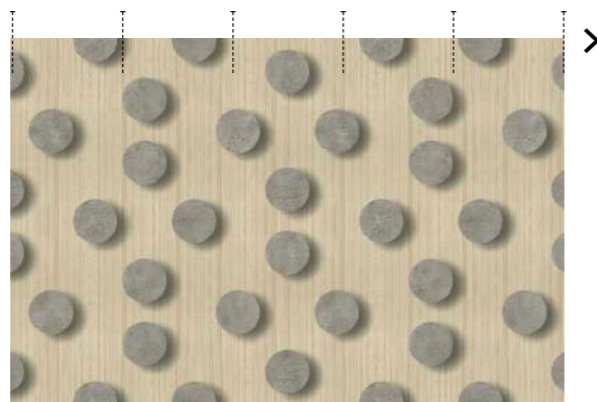


M_OUT_QU1502

Positive / Bertero Panto Marzoli / 2013 (p. 74)

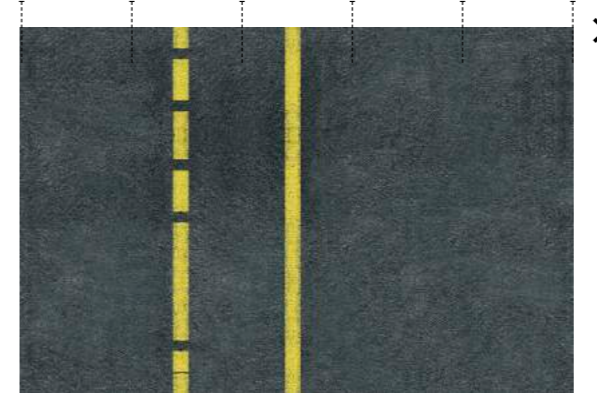


OUT_PS1302



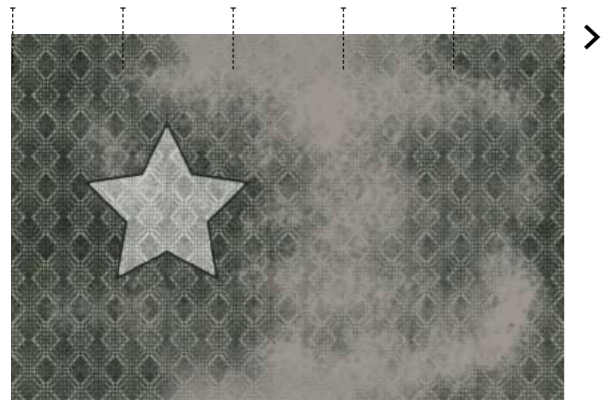
OUT_PS1304

Runaway / DeBonaDeMeo / 2015 (p. 55)

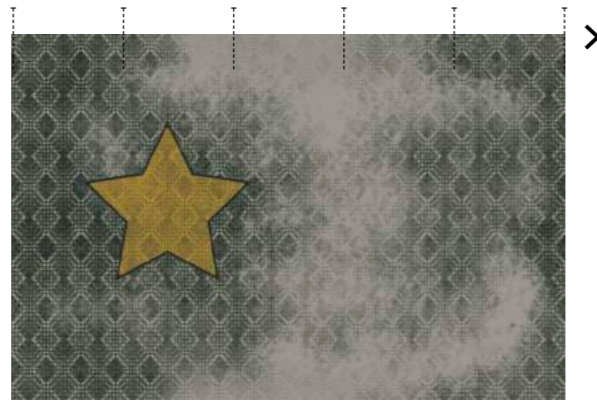


OUT_RU1501

Santa Clara / Gio Pagani / 2016 (p. 44)

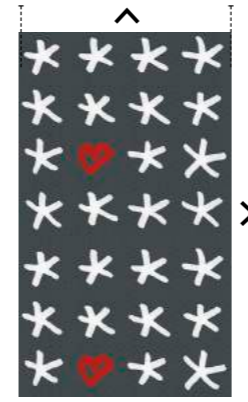


OUT_SC1601

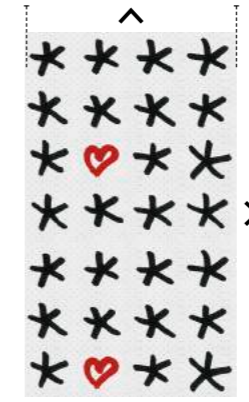


OUT_SC1602

Stars & Hearts / Gio Pagani / 2012 (p. 101)



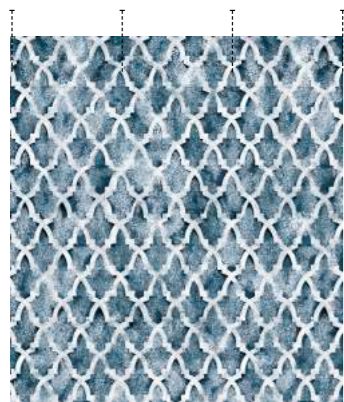
M_OUT_ST1201



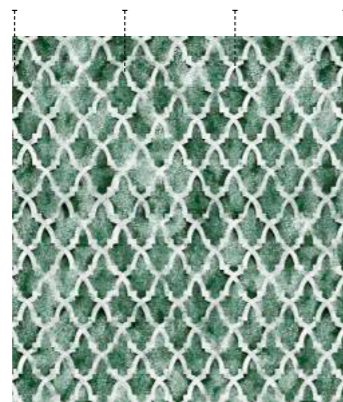
M_OUT_ST1202

Decoro a modulo Modular pattern
94

Scrubber / Christian Benini / 2012 (p. 94)

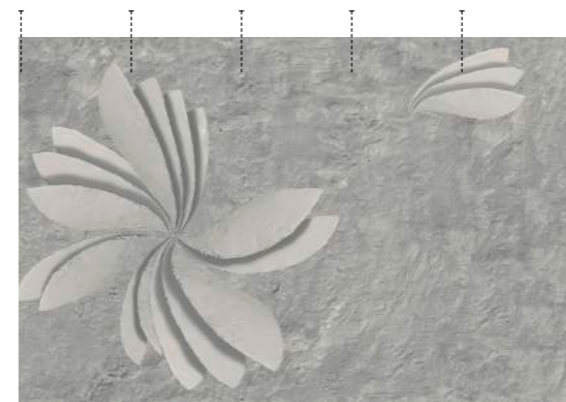


OUT_SC1201

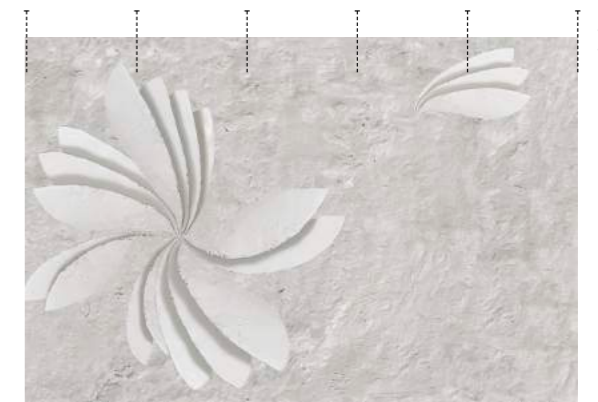


OUT_SC1202

Sunwheel / Lorenzo De Grandis / 2013 (p. 69)



OUT_SW1301

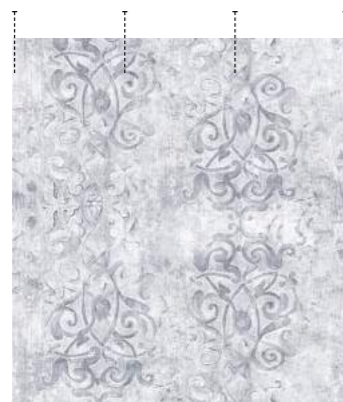


OUT_SW1302

Shadows / Christian Benini / 2012 (p. 88)

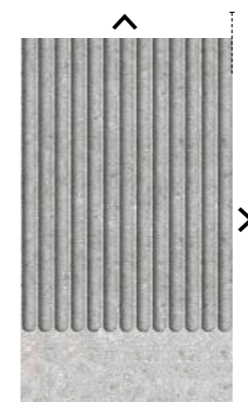


OUT_SH1201

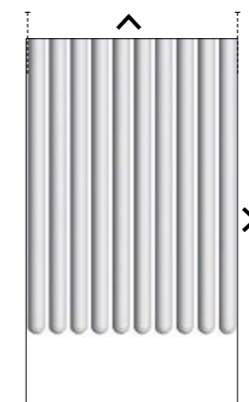


OUT_SH1202

Swebus / Bertero Projects / 2018 (p. 34)



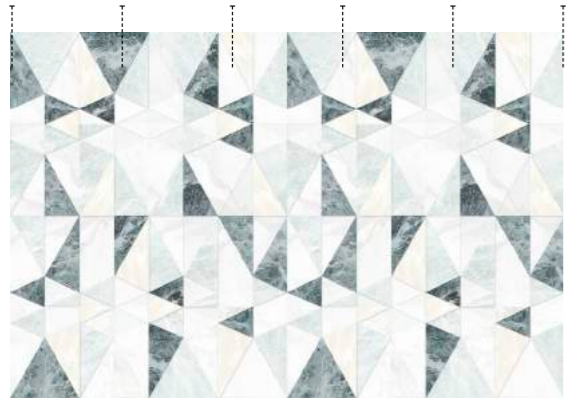
M_OUT_SW1701



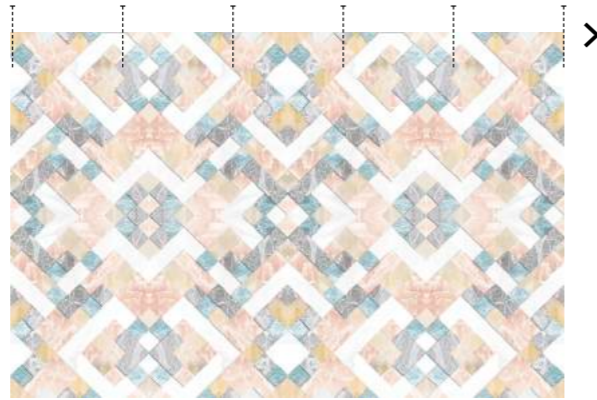
M_OUT_SW1702

Decoro a modulo Modular pattern
94

Tectonic / Serena Confalonieri / 2014 (p. 103)

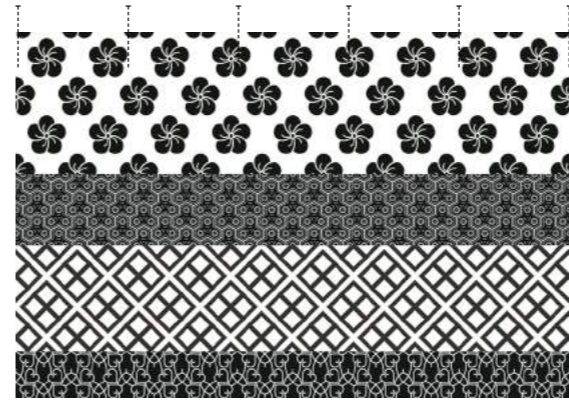


OUT_TE1401

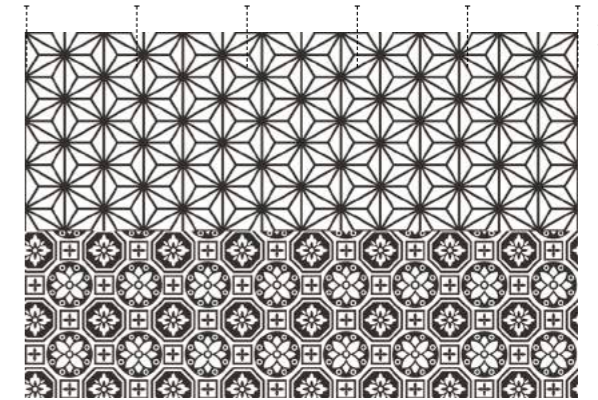


OUT_TE1402

Tokyo stripes / Gio Pagani / 2012 (p. 99)

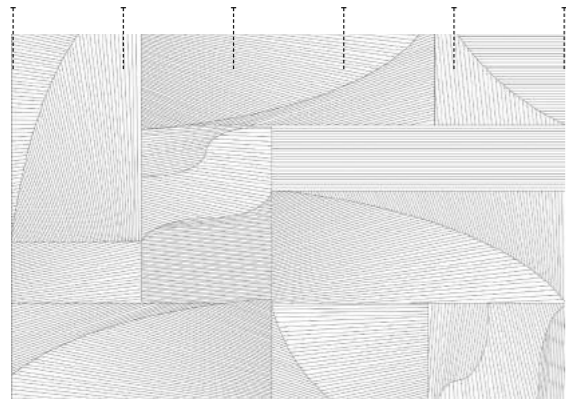


OUT_TS1201

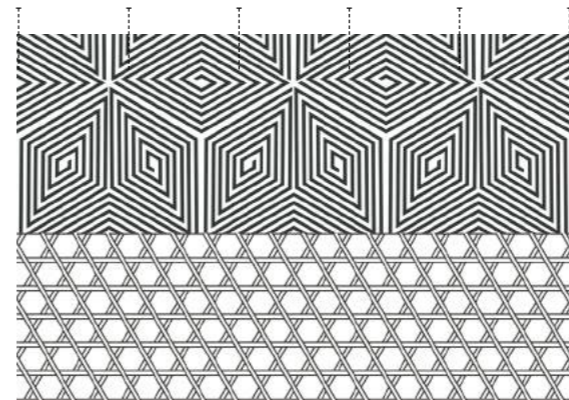


OUT_TS1202

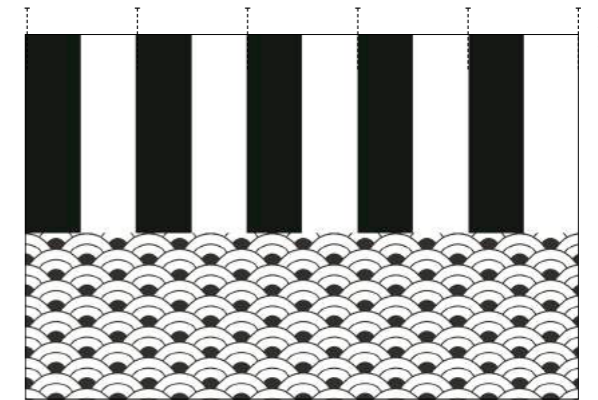
Teka-teki / DeBonaDeMeo / 2016 (p. 50)



OUT_TT1601



OUT_TS1203



OUT_TS1204

Toco / Gio Pagani / 2016 (p. 47)

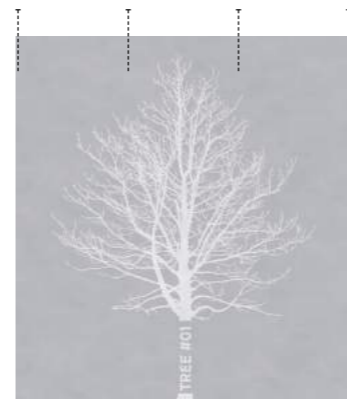


OUT_TO1601



OUT_TO1602

Tree / Bertero Panto Marzoli / 2013 (p. 64)

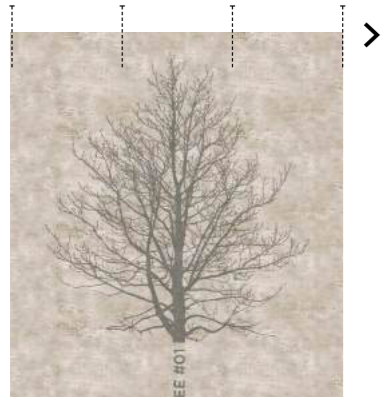


OUT_TR1302

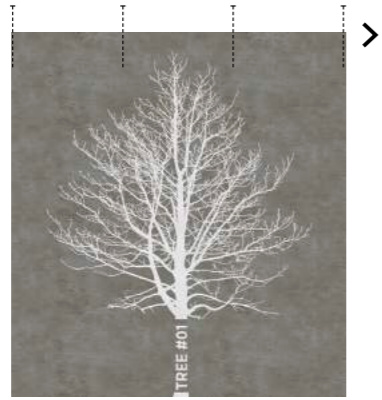


OUT_TR1303

Tribu / Gio Pagani / 2013 (p. 78)



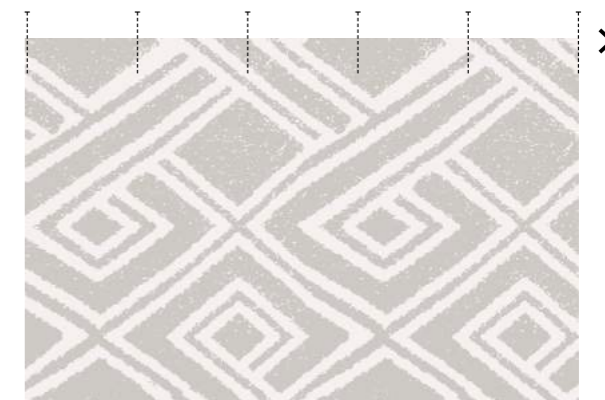
OUT_TR1304



OUT_TR1305

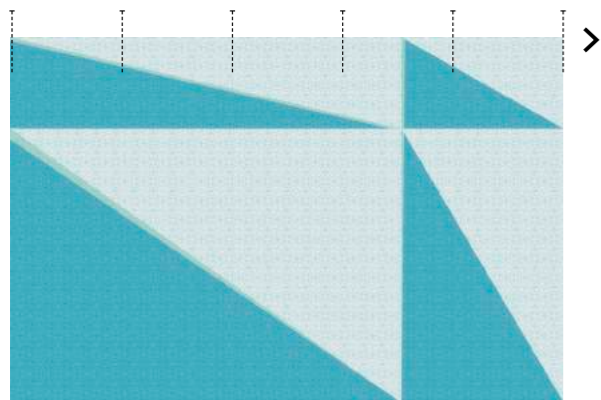


OUT_TR1301

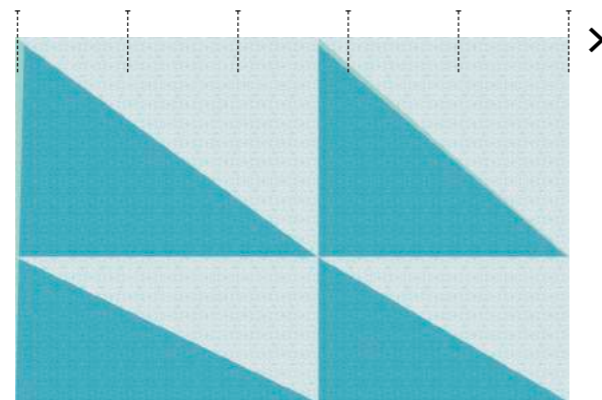


OUT_TR1303

Tri-angle / Gio Pagani / 2012 (p. 97)



OUT_TR1201

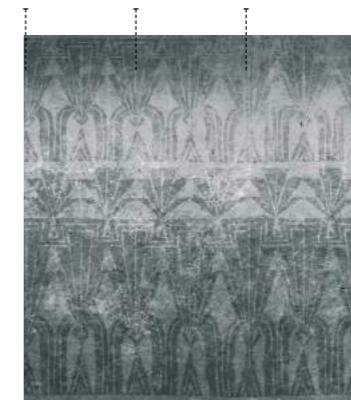


OUT_TR1202

Uxmal / Gio Pagani / 2014 (p. 63)

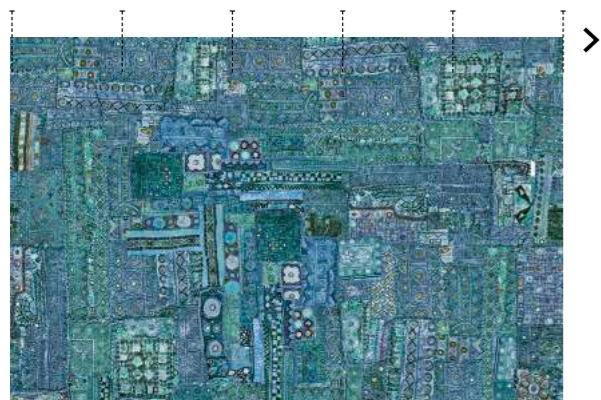


OUT_UX1401



OUT_UX1402

Tribal pop / Christian Benini / 2012 (p. 86)



OUT_TP1201



OUT_TP1202

Vitruvio / DeBonaDeMeo / 2018 (p. 35)



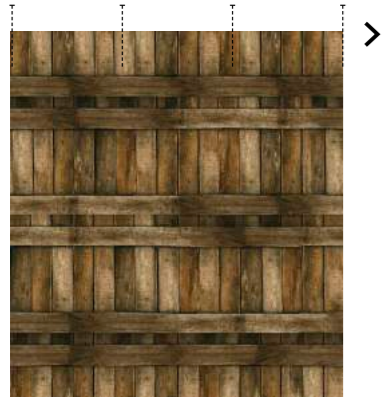
M_OUT_VI1701



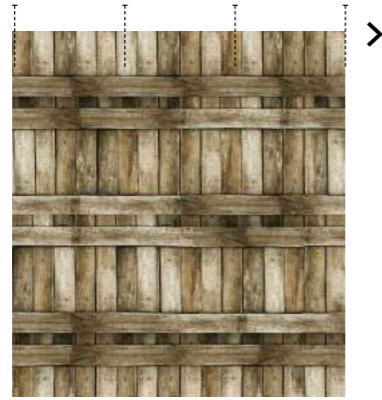
M_OUT_VI1702

Decoro a modulo *Modular pattern*
94

Wooden / Christian Benini / 2012 (p. 85)

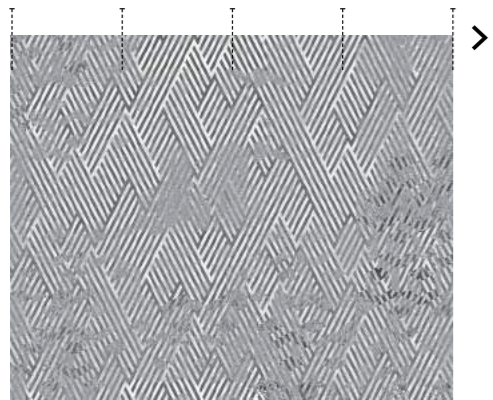


OUT_WD1201

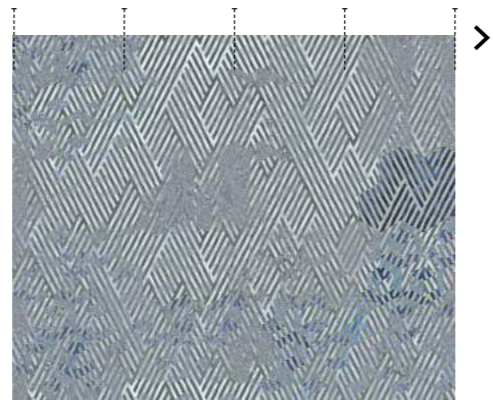


OUT_WD1202

WW-1 / Wladimiro Bendandi / 2015 (p. 54)



OUT_WW1501



OUT_WW1502

Designers

Christian Benini

Fotografo, fondatore e art director di Wall&decò / Photographer, Wall&decò founder and art director.

Christian Benini inizia la sua carriera come fotografo ritrattista e si specializza poi nella fotografia di moda e pubblicitaria. Le sue collaborazioni lo portano ad avvicinarsi alle agenzie di pubblicità e case di moda in Italia, Regno Unito e Stati Uniti.

Il suo interesse si indirizza in modo sempre più preciso verso la fotografia d'arredamento.

Ha avuto così inizio un percorso di ricerca, tutt'ora in atto, che lo porta a creare Wall&decò, un progetto che unisce fotografia e design in costante evoluzione.

Christian Benini began his career as a portrait photographer and then went on to specialise in fashion and publicity photography. He has worked in close conjunction with advertising agencies and fashion houses in Italy, the United Kingdom and the USA.

His interest is increasingly more precisely focused on the photography of interiors.

Thus a path of research began which is still in progress and which resulted in his setting up Wall&decò, a project which combines photography and design in constant evolution.

Bertero Projects

Fabrizio Bertero laureato in Architettura nel 1993 presso il Politecnico di Milano, è titolare dello Studio Bertero Projects di Milano ed insieme a Simona Marzoli, svolge l'attività di progettista nei settori dell'urbanistica, edilizia, interior design, design del prodotto e grafica, occupandosi principalmente di spazi commerciali, terziario, residenziale, allestimenti museali e fieristici.

Fabrizio Bertero graduated in architecture at the Polytechnic University of Milan in 1993 and is the owner of Studio Bertero Projects, based in Milan. Together with Simona Marzoli, he works as a designer in the urban planning, construction, interior design, product design and graphics sectors and mostly focuses on retail, service, residential interiors as well as museum and exhibitions set-ups.

Casa 1796

Alessandro Ruga, designer, si laurea nel 2006 al Politecnico di Milano come designer di prodotto d'arredo e successivamente comincia una collaborazione come project manager presso lo studio di architettura e comunicazione VC-A di Milano.

Carlotta Perissinotto, architetto, si laurea nel 2007 alla I.U.A.V. di Venezia in restauro architettonico. Nel 2007 si trasferiscono a Londra per un'esperienza lavorativa con Poliform dove si occupano prevalentemente di design degli interni e progettazione del prodotto di arredo. Nel 2009, rientrati in Italia, intraprendono la libera professione e dal 2010 cominciano a firmare i loro progetti insieme come CASA1796. Attualmente collaborano con studi di design e aziende del settore del mobile come progettisti di prodotto, exhibition design, contract, layout di showroom, consulenza e progettazione dell'immagine, della comunicazione e dei cataloghi aziendali.

Alessandro Ruga, designer, graduated in 2006 at Politecnico di Milano as furniture designer and shortly afterwards starts collaborating as project manager at VC-A architecture and communication design studio in Milan. Carlotta Perissinotto, architect, graduated in 2007 at I.U.A.V. Venice in restoration architecture.

In 2007 they move to London for a professional experience with Poliform where they work as interior and furniture designers. In 2009 they move back to Italy and start their careers as freelance designers and from 2010 they begin to co-sign projects as CASA1796. Currently they collaborate with design studios and companies operating in the field of furniture as designers for product development, exhibition stands, contract, showroom layout and also performing as advisors and designers for business communication, especially in corporate image and catalogues.

DeBonaDeMeo

Luca e Dario, architetto e designer, si incontrano sul percorso tra Milano e il Veneto e iniziano una collaborazione che proprio dal viaggio attinge ispirazione per produrre segni e disegni di risposta alle esigenze dell'habitat contemporaneo. Collaborano con prestigiose aziende di arredo, illuminazione, decorazione occupandosi di direzione artistica, ideazione di concept e sviluppo di prodotti. Una ricerca in micro e macro scala che rilegge e fonde vari ambiti: architettura, design, grafica e arte per creare ambienti e oggetti innovativi, ma capaci di raccontare storie e indurre emozioni.

Luca and Dario, architect and designer, meet on the road between Milan and the Italian Veneto region and begin a collaboration that draws inspiration from the trip, to produce marks and drawings that respond to the needs of the contemporary home interiors. They collaborate with prestigious furnishing, lighting and decor companies, looking after art direction, concept and product development. A research in micro and macro scale that reviews and merges different spheres: architecture, design, graphics and art, to create innovative environments and objects, but able to tell stories and stir emotions.

Giovanni Pagani

Giovanni inizia la sua attività nel 1986 quando viene chiamato a far parte dello staff dell'ufficio tecnico di una importante azienda di credito per la progettazione di un gran numero di filiali. Nel 1994 fonda la Signum, un gruppo di lavoro in collaborazione con altri professionisti, insieme ai quali si orienta verso la realizzazione di spazi espositivi. Dal 1997 avvia uno studio/laboratorio di idee che lo vede impegnato, inizialmente come interior designer, poi sempre più indirizzato verso il design di prodotto: pezzi chiari, diretti, discreti nelle forme e nei materiali, con una bellezza che si lega intimamente alla loro funzionalità.

A graduate in architecture from the Milan Polytechnic, his career began in 1995. Giovanni Pagani's goal is to capture emotions and transfer them into his objects and interior designs. The guiding theme common to all his works, from shops to hotels, restaurants and private homes, is the emotion aroused by using them: a microcosm of sensations which Wall&decò has grasped and further promoted.

Lorenzo De Grandis

Responsabile creativo per importanti brand nel design di interni. Una continua ricerca di riferimenti che permette a Lorenzo De Grandis di progettare e sviluppare contenuti visivi ottenendo risultati di grande forza comunicativa. Sensazioni, idee e atmosfere si traducono nei suoi progetti di graphic design, textile design e allestimenti. Uno studio multidisciplinare con un'ambizione: catturare il ritmo e l'estetica del tempo.

Responsible of visual communication for important interior design companies. Lorenzo De Grandis's works inspires ideas and stories. Emotion driving to create atmosphere with shapes and functions, effective solutions and projects. Textiles, graphic design, interiors and

further sensation. A multidisciplinary study with an ambition: to capture the rhythm and the aesthetics of time. To see what inspires, what elevates, what activates.

Raw

Un progetto dell'interior designer Paolo Badesco che dal 2005 presenta al pubblico milanese, attraverso il suo primo negozio di corso Magenta 96, un repertorio di suggestioni dal sapore nord europeo: arredi e complementi vintage volutamente non restaurati, abbinati a una selezione di oggetti contemporanei frutto di una ricerca tra Europa e Stati Uniti. Nel 2011 con l'architetto Costantino Affuso, già senior architect dello Studio Paolo Badesco interior design, il progetto si amplia acquisendo una nuova location in via Palermo 1, nel cuore del Brera Design District. Le inedite proposte e gli allestimenti arditi hanno fatto guadagnare a Raw l'attenzione della stampa internazionale e di un pubblico sempre più sensibile alle nuove tendenze.

A project of the interior designer Paolo Badesco, who since 2005 presents to the public in Milan, through its first store in Corso Magenta 96, a repertoire of suggestions with a northern European flavor: vintage furniture and accessories deliberately not restored, combined with a selection of contemporary works resulting from a selection between Europe and the United States. In 2011, with the architect Costantino Affuso, formerly senior architect at the Paolo Badesco interior design studio, the project expanded by acquiring a new location in Via Palermo 1, in the heart of Brera Design District. The new proposals and daring installations have earned Raw to the attention of the international press and of an increasingly sensitive public to new trends.

Serena Confalonieri

Dopo una laurea specialistica in Interior Design conseguita a pieni voti presso il Politecnico di Milano, Serena

ha lavorato in diversi studi di architettura e design, a Milano, Barcellona e Berlino.

Ora dirige il suo studio a Milano, lavorando su progetti che spaziano dall'interior alla grafica fino al textile design collaborando con importanti aziende di design sia in Italia che all'estero.

After a Master Degree in Interior Design at Politecnico di Milano, Serena worked in many architecture and design practices, moving from Milano to Barcelona and Berlin. Now she runs her own studio in Milano, working on interior, graphic and textile design projects and collaborates with important companies in Italy and abroad. She has also collaborated with textile and ceramic manufacturers as free-lance decorative designer and with publishing companies as illustrator of fantasy books.

Wladimiro Bendandi

Wladimiro, dopo la maturità artistica, affina la sua tecnica studiando design e comunicazione visiva. Le sue collaborazioni professionali sono trasversali ed esplora le mille sfaccettature del graphic design. Dal 2007 ha creato D+, il suo studio di progettazione con la convinzione che un buon progetto comunicativo è un diritto di tutti. La progettazione grafica è per lui, infatti, una forma di design vasta e virale in grado di interagire con la quotidianità in un'ottica di continua ricerca e contaminazione.

Wladimiro, after graduating from art school, refined his technique by studying visual design and communication. He has worked with numerous leading brand names like Diesel and with artists such as Jovanotti and has cooperated in projects such as the Turin World Design Capital. In 2007, he set up D+, his own design firm in the conviction that everyone is entitled to a good communication project. For him, communication is in fact a vast and viral form of design able to interact with daily existence in a perspective of ongoing search and contamination.

Wall&decò®

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