

OUT SYSTEM

The technical wallpaper for outdoor

Wall&decò[®]

2019
OUT SYSTEM

la decorazione murale oltre il suo abituale contesto

Wall design beyond its ordinary context

Quand la décoration murale va au-delà de son contexte habituel

Die Wanddekoration, die über ihren üblichen Kontext hinausreicht

La decoración en pared más allá de su contexto habitual

10
YEARS
GUARANTEE

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APPLICAZIONI Specifico per muri in esterno (residenziale, industriale, commerciale)
APPLICATIONS Specific for walls in the outdoors (residential, industrial, commercial)
ANWENDUNGEN Spécifique pour les murs en extérieur (résidentiel, industriel et commercial)
APPLICATIONS Speziell für Außenwände (Wohn-, Gewerbe- und Industriebereich)
APLICACIONES Específico para paredes exteriores (residencial, industrial, comercial)



INNOVAZIONE Prestazioni tecniche innovative e grande impatto decorativo
INNOVATION Innovative technical properties and high decorative impact
INNOVATION Performances techniques innovantes et avec un fort impact décoratif
INNOVATION Innovative technische Leistungen und hohe dekorative Ausdruckskraft
INNOVACIÓN Prestaciones técnicas innovadoras con gran impacto decorativo



RESISTENZA Resistente alla pioggia, all'ingiallimento e con proprietà anti-smog
RESISTANCE Resistant against rain, yellowing, and with antismog properties
RESISTANCE Résistant à la pluie, au jaunissement et avec propriétés antipollution
BESTÄNDIG Regen-, smog- und vergilbungsbeständig
RESISTENCIA Resistente a la lluvia, al amarillamiento y con propiedades antibruma



SUPERFICI Su superfici in cemento, in cappotto termico verniciate
SURFACES On wall surfaces in cement, thermal coat or with paint
SURFACES Sur surfaces en ciment, avec isolation thermique extérieure, et peintes
OBERFLÄCHEN Zement, Wärmedämmstoffe, Lackierungen
SUPERFICIES En superficies de cemento, en capa térmica, barnizadas

OUT SYSTEM
TECHNICAL
WALLPAPER
FOR
OUTDOOR

caratteristiche
features
caractéristiques
eigenschaften
características



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INSTALLAZIONE Installazione rapida anche su superfici esistenti. Disegni a sviluppo modulare
INSTALLATION Fast to install also on existing mural surfaces. Modular Patterns
INSTALLATION Installation rapide même sur des surfaces existantes. Dessins à développement modulaire
INSTALLATION Schnelle Installation auch auf bereits vorhandenen Wandflächen Endlosmuster
INSTALACIÓN Instalación rápida incluso en superficies existentes. Diseños con desarrollo con módulo



10

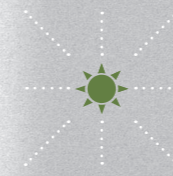
YEARS

GUARANTEE

GARANZIA 10 anni
WARRANTY 10 years
GARANTIE 10 ans
GARANTIE 10 Jahre
GARANTÍA 10 años



RESISTENZA AL FUOCO Classe B s1 d0
REACTION TO FIRE Class B s1 d0
REACTION AU FEU Classe B s1 d0
BRANDVERHALTEN Klasse B s1 d0
REACCIÓN AL FUEGO Clase B s1 d0



IL PRODOTTO

OUT SYSTEM è il rivestimento tecnico per esterni dall'alto valore decorativo - funzione primaria della carta da parati - al quale si aggiungono una nuova destinazione d'uso, nuove prestazioni e caratteristiche tecniche.

OUT SYSTEM è un sistema completo di componenti che si applicano a strati per creare un rivestimento innovativo appositamente studiato per superfici e facciate in esterno.

PRODUCT DESCRIPTION

OUT SYSTEM is the technical covering for outdoor areas with high decorative value, the primary function of wallpaper, to which must be added a new intended use, and new performance standards and technical features.

OUT SYSTEM is a complete system of components which are applied in layers to create an innovative covering specifically conceived for external walls and facades.

DESCRIPTION DU PRODUIT

OUT SYSTEM est le revêtement technique pour les extérieurs à forte valeur décorative, ce qui est la fonction principale du papier peint, auquel s'ajoutent une nouvelle utilisation prévue, de nouvelles performances et des caractéristiques techniques.

OUT SYSTEM est un système complet de composants à appliquer par couche afin de créer un revêtement innovant spécialement conçu pour les surfaces et les façades extérieurs.

PRODUKTBESCHREIBUNG

OUT SYSTEM ist die technische Außenverkleidung mit hohem Dekorwert, Hauptfunktion der Tapete, zu denen sich ein neuer Verwendungszweck sowie neue Leistungen und technische Eigenschaften gesellen.

OUT SYSTEM ist eine Komplettlösung aus Komponenten, die schichtweise aufgebracht werden und eine innovative Verkleidung eigens für Außenflächen und Fassaden bilden.

DESCRIPCIÓN DEL PRODUCTO

OUT SYSTEM es el revestimiento técnico para exteriores con un valor decorativo alto, función primaria del papel pintado, al cual se añade un nuevo destino de uso, nuevas prestaciones y características técnicas.

OUT SYSTEM es un sistema completo de componentes que se aplican a capas para crear un revestimiento innovador especialmente diseñado para superficies y fachadas exteriores.

OUT SYSTEM COMPONENTI A LIVELLI

10
YEARS
GUARANTEE

COMPONENTS IN LAYERS

OUT SYSTEM is an innovative wall covering because specifically conceived for applications on outdoor mural surfaces and facades.

COMPOSANTS EN COUCHES

OUT SYSTEM est innovant parce que a été spécialement étudié pour des applications sur des surfaces extérieures et des façades.

KOMPONENTEN IN LAGEN

OUT SYSTEM est innovant parce que a été spécialement étudié pour des applications sur des surfaces extérieures et des façades.

COMPONENTES A CAPAS

OUT SYSTEM es innovador porque ha sido adecuadamente diseñado para aplicaciones en superficies y fachadas exteriores.

OUT SYSTEM è un rivestimento innovativo perché appositamente studiato per applicazioni su superfici e facciate in esterno.



OUT SYSTEM 00 Primer

Primer
L'apprêt
Der Primer
Imprimación



OUT SYSTEM 01 Adesivo

Adhesive
Adhésif
Kleber
Adhesivo



OUT SYSTEM 02 Tessuto tecnico

Technical fiber
Tissu technique
Technisches Gewebe
Tejido técnico

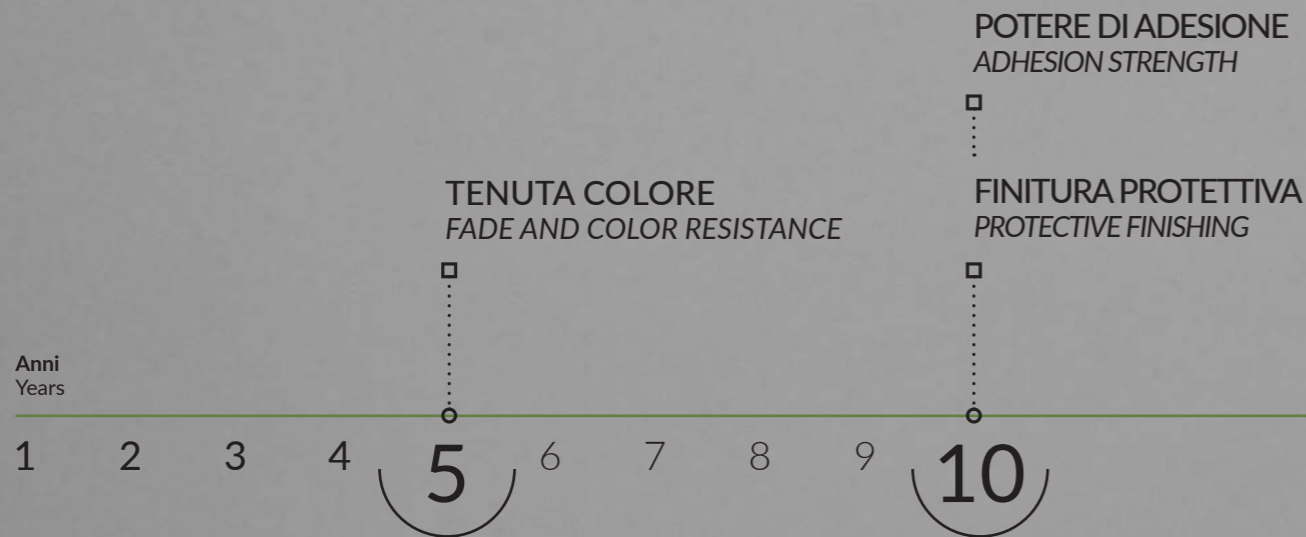


OUT SYSTEM 03 (A+B) Finitura protettiva

Protective finishing
Finition de protection
Schutzfinish
Acabado de protección



Wall&decò®



Il rivestimento per esterni OUT SYSTEM è un prodotto testato in laboratorio ed è garantito nelle sue prestazioni tecniche per la durata di 10 anni.

- Potere di adesione 10 anni
- Finitura protettiva 10 anni
- Tenuta colore 5 anni

10
YEARS
GUARANTEE

QUALITÀ E PRESTAZIONI

QUALITY AND FEATURES

The outdoor wall covering OUT SYSTEM has undergone lab testing and is guaranteed for 10 years from installation.

- Adhesion strength 10 years
- Protective finishing 10 years
- Fade and color resistance 5 years

QUALITE ET PERFORMANCES

Le revêtement d'extérieur OUT SYSTEM est un produit testé en laboratoire et il est garanti pour ses performances techniques pour une durée de 10 ans.

- Durée d'adhésion 10 ans
- Finition de protection 10 ans
- Tenue de la couleur 5 ans

EIGENSCHAFTEN UND LEISTUNGEN

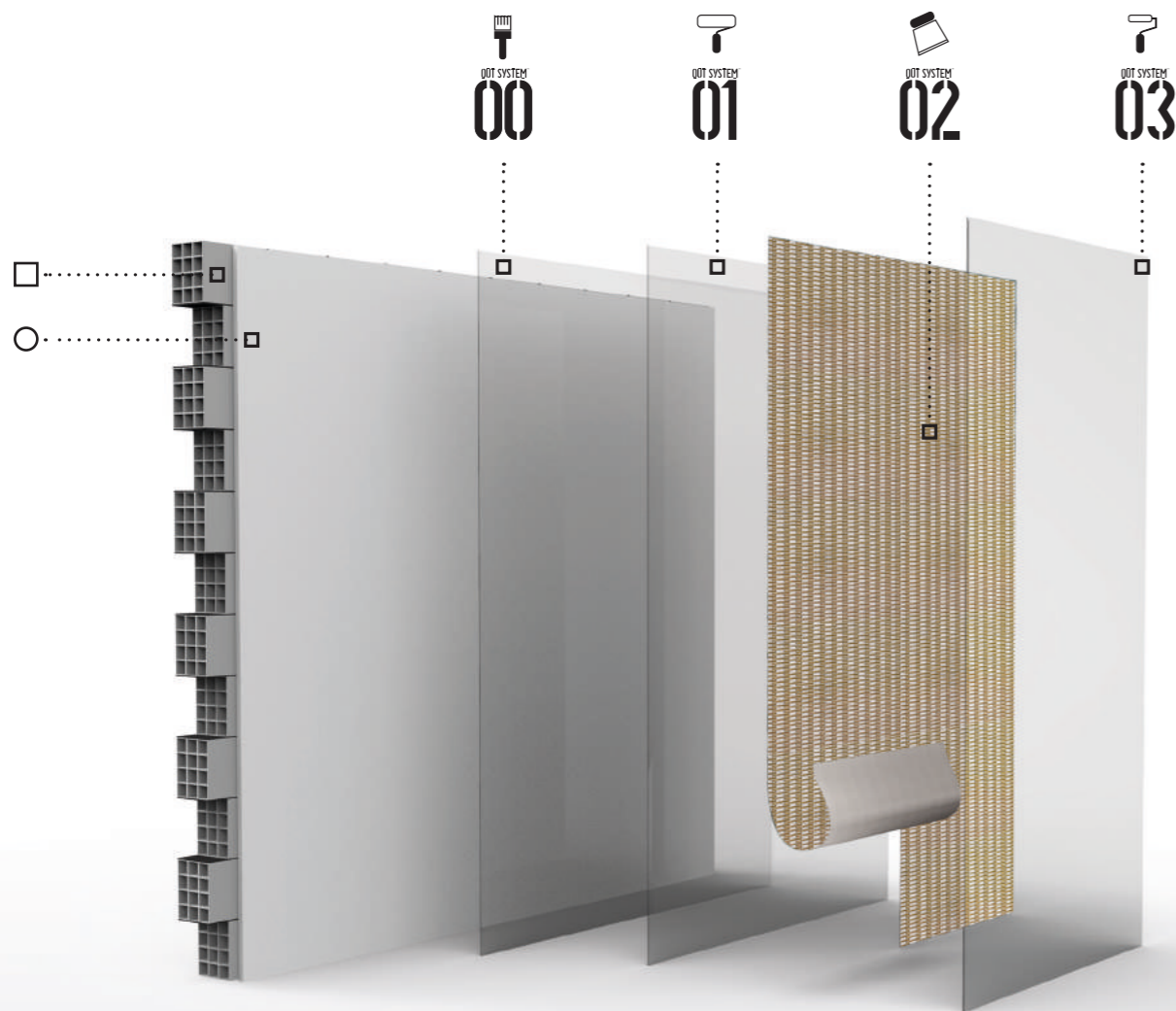
Die Verkleidung für den Außenbereich OUT SYSTEM wurde im Labor geprüft und ist für ihre technischen Leistungen mit einer Garantie von 10 Jahren ausgestattet.

- Haftvermögen 10 Jahre
- Schutzfinish 10 Jahre
- Farbechtheit 5 Jahre

W F T SYSTEM
ESEMPI DI APPLICAZIONE
 APPLICATION EXAMPLES . EXEMPLES D'APPLICATION .
 ANWENDUNG-BEISPIELE . EJEMPLOS DE APLICACIÓN

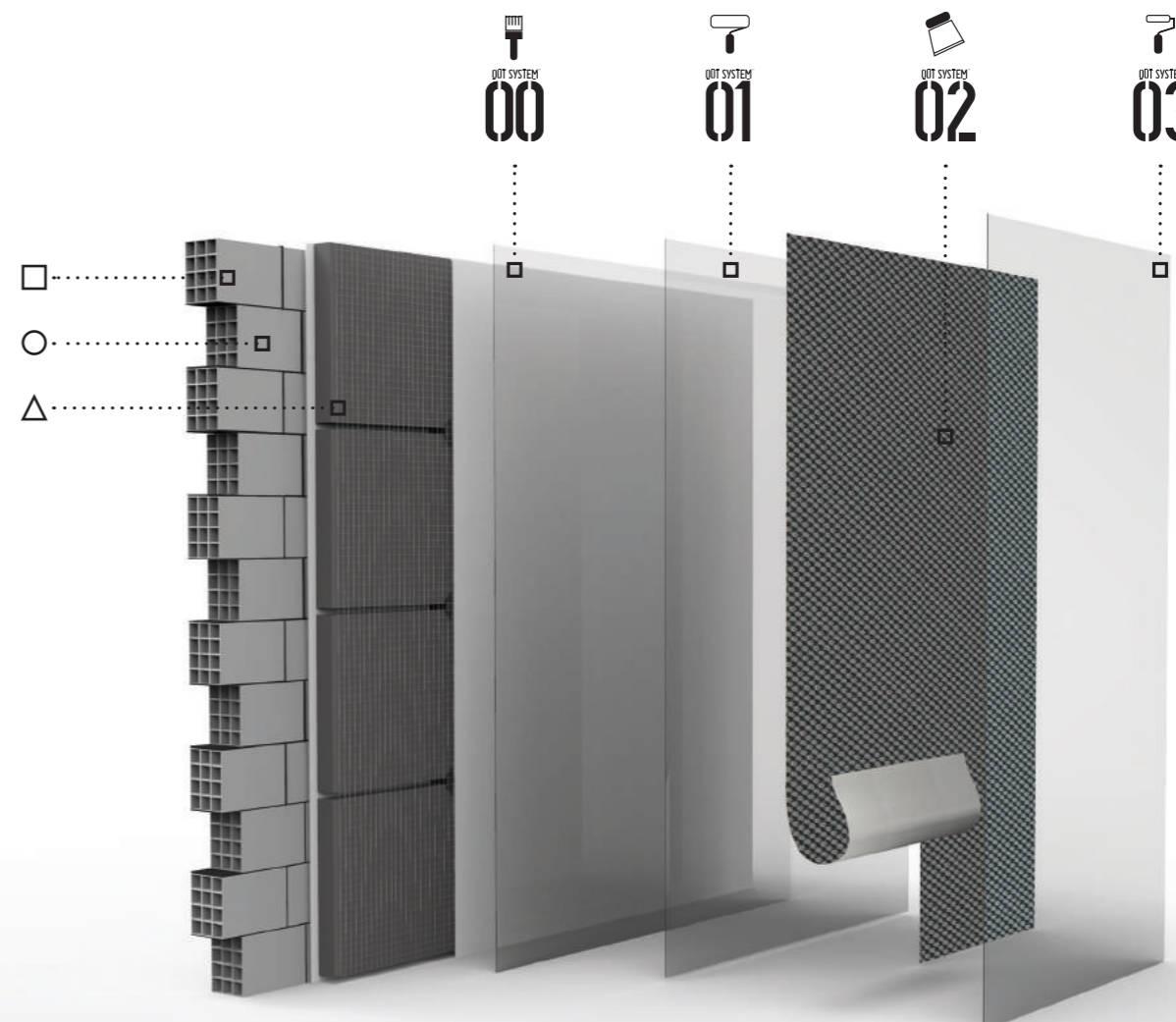
Applicazione su parete in calcestruzzo, intonaco cementizio, cartongesso per esterno
Application on wall in concrete, cement walls, outdoor gypsum board
Application sur mur en béton avec enduit
Anwendung auf verputzter betonwand
Aplicación en pared en hormigón, enlucido con cemento, cartón-yeso para exteriores

- **Muratura**
Brick wall
Maçonnerie
Mauerwerk
Enladrillado
- **Intonaco**
Plaster
Enduit
Putz
Enlucido



Applicazione su parete con cappotto termico
Application on walls with thermal coating
Application sur mur avec manteau thermique
Anwenbar auf Wärmedämmsystemen
Aplicación en pared con capa térmica

- **Muratura**
Brick wall
Maçonnerie
Mauerwerk
Enladrillado
- **Cappotto termico**
Thermal coating
Manteau Thermique
Wärmedämmverbundsysteme
Capa térmica
- △ **Rasatura armata**
Base coat (mortar and fiber mesh)
Couche de base et armature toile de verre
Armierungsmörtel und Armierungsgewebe
Raspado armado



OUT SYSTEM

INSTALLAZIONE

INSTALLATION . INSTALLATION .
INSTALLATION . INSTALACIÓN

10
YEARS
GUARANTEE

Preparazione del fondo

Surface preparation
Préparation du fond
Vorbereitung des Untergrundes
Preparación del fondo

SUPERFICI IN INTONACO CIVILE, RIVESTIMENTI A SPESSORE (ACRILICI O MINERALI), CEMENTO ARMATO, CAPPOTTO TERMICO.

- ✓ Supporto ben asciutto, maturato, privo di muffe e umidità in risalita, in caso contrario consolidare con prodotti specifici.
- ✓ Rimuovere le eventuali efflorescenze e le parti sfoglianti di vecchie pitture. Eliminare eventuali strati elevati di pitture a calce o a tempera. Asportare polvere, smog ed altro mediante spazzolatura. Consolidare buchi, screpolature, crepe con appositi sigillanti e stucchi.
- ✓ Qualora lo sfondo del tessuto **OUT SYSTEM 02** prescelto abbia una colorazione chiara, tinteggiare la parete con idropittura lavabile di colore bianco uniforme per prevenire la vista di eventuali macchie del sottofondo.

TWO-COAT PLASTER SURFACES, THICK COATINGS (ACRYLIC OR MINERAL), REINFORCED CONCRETE, EXTERNAL WALL INSULATION.

- ✓ The surface must be completely dry, matured, without mold and rising damp, otherwise consolidate with specific products.
- ✓ Remove any efflorescence and flaking off old paints with a spatula. Remove eventual thick layers of lime-based or tempera paints. Remove dust, smog or other with a brush. Consolidate holes and cracks with special fillers.
- ✓ If the chosen **OUT SYSTEM 02** background fabric is of a light color, apply a coat of white washable emulsion paint for exteriors to avoid see-through of possible spots and stains.

SURFACES AVEC ENDUIT TRADITIONNEL, REVÊTEMENTS D'ÉPAISSEUR (ACRYLIQUES OU MINÉRAUX), BÉTON ARMÉ, ISOLATION THERMIQUE EXTÉRIEURE.

- ✓ Support bien sec, dur, sans moisissures et remontée d'humidité, dans le cas contraire, consolider avec des produits spécifiques.
- ✓ Éliminer les éventuelles efflorescences et les écailles d'anciennes peintures. Éliminer complètement toute couche superficielle de peintures à la chaux ou à la détrempe. Enlever les dépôts de poussières, pollution et autre par brossage. Consolider les trous, crevasses, fissures avec des mastics appropriés.
- ✓ Si le fond du tissu **OUT SYSTEM 02** choisi est d'une couleur claire, appliquer une couche de peinture à l'eau lavable de couleur blanche, uniforme pour prévenir la vue d'éventuelles taches sur le fond.

FLÄCHEN IN NORMALPUTZ, AUFGEBRACHTE VERKLEIDUNGEN (ACRYL- ODER MINERALWERKSTOFFE), STAHLBETON, WÄRMEDÄMMSTOFFE.

- ✓ Das Trägermaterial muss trocken, ausgehärtet, frei von Schimmel und aufsteigender Feuchtigkeit sein. Andernfalls mit Spezialprodukten konsolidieren.
- ✓ Entfernen Sie gegebenenfalls Ausblühungen sowie lose und abgeblätterte Farbe. Beseitigen Sie gegebenenfalls lose Schichten von Kalkanstrichen oder Temperafarbe. Entfernen Sie mit einer Bürste Staub-, Rauch- und andere Ablagerungen. Löcher, Risse, Spalten mit geeigneten Dicht- und Spachtelmassen konsolidieren.
- ✓ Wenn der gewählte Hintergrund für das Gewebe **OUT SYSTEM 02** eine helle Farbe hat, Wand mit gleichmäßig weißer waschbeständiger Dispersionsfarbe anstreichen, um gegebenenfalls das Erscheinen von Flecken auf dem Hintergrund zu verhindern.

SUPERFICIES CON ENLUCIDO CIVIL, RIVESTIMIENTOS CON ESPESOR (ACRÍLICOS O MINERALES), CEMENTO ARMADO, CAPA TÉRMICA.

- ✓ Soporte bien seco, madurado, sin mohos ni humedades de subida, en caso contrario, consolidar con productos específicos.
- ✓ Quitar las posibles eflorescencias y las partes exfoliantes de antiguas pinturas. Eliminar posibles capas elevadas de pinturas a la cal o a temple. Quitar el polvo, la bruma, y otros depósitos mediante un cepillado. Consolidar agujeros, grietas y hendiduras con plastes o sellantes adecuados.
- ✓ Si el fondo del tejido **OUT SYSTEM 02** preelegido tuviera una coloración clara, tintar las paredes con pintura al agua lavable de color blanco uniforme para prevenir que se vean posibles manchas de la capa de fondo.

YouTube

VIDEO TUTORIAL
<https://youtu.be/xBpOm0-GZW0>



SUPERFICI IN LAMIERA

- ✓ Se in lamiera zincata o pre-verniciata pulire con acqua e alcool etilico (rapporto 2:1).
- ✓ Asciugare con carta assorbente e stendere una mano di apposito primer d'ancoraggio.
Se in lamiera ossidata va asportata tutta la ruggine presente mediante spazzolatura meccanica.

METAL SHEET SURFACES

- ✓ If in galvanized or pre-painted sheet clean with a 2:1 water and ethyl alcohol solution.
- ✓ Dry with paper towels and apply one coat of anchoring primer.
If the metal sheet is oxidized, rust must be removed by using a mechanical brush.

SURFACES EN TÔLE

- ✓ Sur les surfaces en tôle galvanisée ou prélaquée, nettoyer le support avec une solution d'eau et d'alcool éthylique (rapport 2:1).
- ✓ Essuyer soigneusement avec du papier absorbant et appliquer une couche de primaire d'accrochage.
En cas de tôle oxydée, éliminer préalablement toute la rouille présente par brossage mécanique.

FLÄCHEN AUS BLECH

- ✓ Verzinkte oder vorlackierte Bleche mit Wasser und Ethylalkohol reinigen (Verhältnis 2:1).
- ✓ Mit saugfähigem Papier abtrocknen und eine Schicht geeigneten Haftgrund aufbringen.
Bei oxidiertem Blech gesamten Rost durch maschinelles Bürsten entfernen.

SUPERFICIES CON CHAPA

- ✓ En el caso de chapa galvanizada o barnizada previamente, limpiar con agua y alcohol etílico (proporción 2:1).
- ✓ Secar con papel absorbente y tender una mano de capa de imprimación de anclaje adecuada.
En el caso de chapa oxidada, se debe quitar previamente toda la herrumbre presente mediante cepillado mecánico.

OUT SYSTEM 00**Primer**

Primer
L'apprêt
Der Primer
Imprimación



Il primer ha un'azione preventiva disinfettante e anti-alga.

1. Il prodotto è già pronto all'uso - agitare la confezione prima del prelievo.
2. Applicare una prima stesa di prodotto a rullo.
3. Dopo **3-4 ore** procedere con la pulizia della superficie con una spazzola.
4. Applicare una seconda mano di prodotto.
5. Dopo **4-6 ore** si può procedere con l'applicazione sulla superficie del componente **OUT SYSTEM 01**.

The primer has a preventive disinfectant and anti-algae action.

1. The product is ready for use - shake the bottle before pouring.
2. Apply a first coat of the product with a roller.
3. After **3-4 hours**, clean the surface with a brush.
4. Apply a second coat of product.
5. After **4-6 hours**, **OUT SYSTEM 01** component can be applied on the surface.

L'apprêt est le premier composant **OUT SYSTEM** à appliquer sur la surface murale avec une action préventive désinfectante et anti-algues.

1. Le produit est prêt à l'emploi, agiter le conditionnement avant utilisation.
2. Appliquer une première couche de produit au rouleau.
3. Après **3-4 heures**, nettoyer la surface à l'aide d'une éponge abrasive.
4. Appliquer une deuxième couche de produit.
5. Après **4-6 heures**, appliquer sur la surface le composant **OUT SYSTEM 01**.

Der Primer ist die erste **OUT SYSTEM** - Komponente, der zur Desinfizierung und Algenschutzbehandlung der Wandfläche dient.

1. Das Produkt ist gebrauchsfertig. Der Behälter muss vor Entnahme gut geschüttelt werden.
2. Tragen Sie eine erste Schicht des Produkts mit der Rolle auf.
3. Nach **3-4 Stunden** reinigen Sie die Fläche mit einem Scheuerschwamm.
4. Bringen Sie eine zweite Schicht des Produkts auf.
5. Nach **4-6 Stunden** können Sie mit dem Auftragen der Komponente **OUT SYSTEM 01** beginnen.

La imprimación es el primer componente **OUT SYSTEM** a colocar en la superficie de la pared con una acción previa desinfectante y antialga.

1. El producto ya está listo para ser usado - agitar el envase antes de la toma.
2. Aplicar una primera capa del producto con rodillo.
3. Después de unas **3-4 horas** proceder a limpiar la superficie con una esponja abrasiva.
4. Aplicar una segunda mano de producto.
5. Después de unas **4-6 horas** se puede proceder con la aplicación sobre la superficie del componente **OUT SYSTEM 01**.

OUT SYSTEM 01**Adesivo**

Adhesive
Adhésif
Kleber
Adhesivo



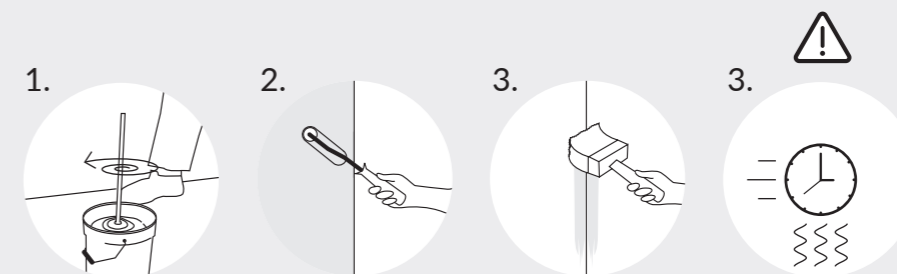
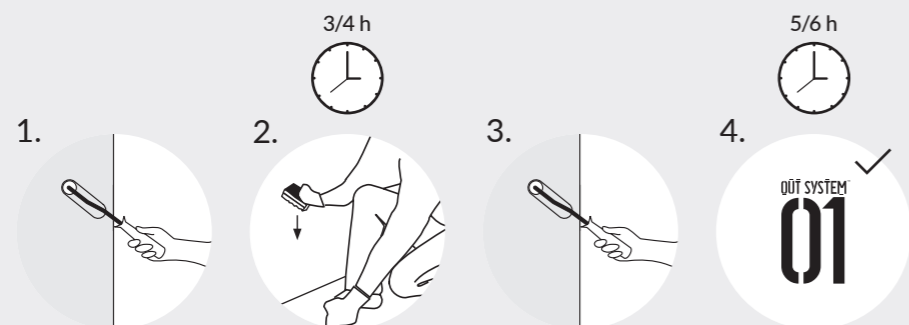
1. Mescolare l'adesivo fino a renderlo morbido e omogeneo.
2. Stendere in modo uniforme sulla superficie l'adesivo con un rullo a pelo lungo.
3. Stendere l'adesivo sui bordi e gli angoli con l'ausilio di un pennello.
4. **OUT SYSTEM 01** ha tempi di asciugatura rapidi: si consiglia di distribuire l'adesivo per sezioni equivalenti alla larghezza del telo.

1. Mix the **OUT SYSTEM 01** specific adhesive until it becomes soft and smooth.
2. Smoothly apply the adhesive on the surface with a long hair paint roller.
3. Apply the adhesive on the edges and corners with the help of a paint brush.
4. **OUT SYSTEM 01** dries fast - it is recommended to spread the adhesive on sections equivalent to the width of the roller.

1. Mélanger la colle spécifique **OUT SYSTEM 01** afin de la rendre souple et homogène.
2. Appliquer la colle de façon uniforme sur la surface à l'aide d'un rouleau à poils longs.
3. Appliquer la colle sur les bords et les coins à l'aide d'un pinceau.
4. **OUT SYSTEM 01** a des temps de séchage rapides - il est conseillé d'appliquer la colle par sections équivalent à la largeur du rouleau.

1. Vermischen Sie den Spezialkleber **OUT SYSTEM 01** zu einer weichen, homogenen Masse.
2. Verteilen Sie den Kleber gleichmäßig mit einer Langhaarrolle.
3. Verteilen Sie den Kleber an den Rändern und in den Ecken mit Hilfe eines Pinsels.
4. **OUT SYSTEM 01** zeichnet sich durch schnelle Trockenzeiten aus.

1. Mezclar el adhesivo específico **OUT SYSTEM 01** hasta hacer que sea suave y homogéneo.
2. Extender de manera uniforme sobre la superficie el adhesivo con un rodillo de pelo largo.
3. Extender el adhesivo sobre los bordes y los ángulos con la ayuda de un pincel.
4. **OUT SYSTEM 01** tiene intervalos de secado rápidos: se aconseja distribuir el adhesivo por secciones equivalentes a la anchura de la tela.

STEP

OUT SYSTEM 02 Tessuto tecnico

Technical fiber
Tissu technique
Technisches Gewebe
Tejido técnico



1. Provvedere alla posa del tessuto **OUT SYSTEM 02**, e assicurarsi della continuità del disegno pressandolo con una spatola di plastica a garanzia di una perfetta aderenza. Con una spugna umida rimuovere immediatamente eventuali eccedenze di colla.
2. Quando il tessuto risulterà ben asciutto definirne i contorni con un taglierino.
3. Al termine dell'installazione di **OUT SYSTEM 02** procedere con l'applicazione di una mano di adesivo **OUT SYSTEM 01** direttamente sulla fibra. In questa fase l'adesivo **OUT SYSTEM 01** va diluito con acqua in proporzione 4:1 (4 Adesivo : 1 Acqua).

1. Apply the **OUT SYSTEM 02** fabric, make sure the pattern is continuous by pressing it with a plastic spatula for perfect adherence. Immediately remove any surplus adhesive by using a damp sponge.
2. When the fabric is dry, trim its edges with a cutter.
3. After having applied **OUT SYSTEM 02**, apply a coat of **OUT SYSTEM 01** adhesive directly on the fibre. In this phase, the **OUT SYSTEM 01** adhesive must be diluted with 4:1 (4 Adhesive : 1 Water).

1. Poser le tissu **OUT SYSTEM 02** et s'assurer de la continuité du dessin en le pressant avec une spatule en plastique pour garantir une parfaite adhérence. Avec une éponge humide, enlever immédiatement tout excédent de colle.
2. Lorsque le tissu est bien sec, en définir les contours à l'aide d'un cutter.
3. À la fin de l'installation d'**OUT SYSTEM 02**, appliquer une couche de colle **OUT SYSTEM 01** directement sur la fibre. Dans cette phase, diluer la colle **OUT SYSTEM 01** avec de l'eau dans la proportion 4:1 (4 Adhésif : 1 Eau).

1. Bevor Sie mit der Verlegung des Gewebes **OUT SYSTEM 02** beginnen, überprüfen Sie die Lotrechtigkeit. Achten Sie auf fortlaufendes Muster und drücken Sie das Gewebe mit einem Kunststoffspatel fest, um eine einwandfreie Haftung zu gewährleisten. Mögliche Kleberüberschüsse entfernen Sie sofort mit einem feuchten Schwamm.
2. Ist das Gewebe gut durchgetrocknet, trennen Sie die überstehenden Ränder sauber mit einem Cutter ab.
3. Nach der Installation von **OUT SYSTEM 02** tragen Sie direkt auf das Gewebe eine Schicht Kleber **OUT SYSTEM 01** auf. In dieser Phase muss der Kleber **OUT SYSTEM 01** im Verhältnis 4:1 mit Wasser verdünnt werden (4 Kleber : 1 Wasser).

1. Proceder a la colocación del tejido **OUT SYSTEM 02** y asegurarse de la continuidad del diseño apretándolo con una espátula de plástico para que se garantice una adherencia perfecta. Con una esponja húmeda quitar inmediatamente los posibles excesos de cola.
2. Cuando el tejido resulte estar bien seco, definir los contornos con un cúter.
3. Al finalizar la instalación del **OUT SYSTEM 02** proceder con la aplicación de una mano de adhesivo **OUT SYSTEM 01** directamente sobre la fibra. En esta fase, el adhesivo **OUT SYSTEM 01** se diluye con agua en una proporción 4:1 (4 Adhesivo : 1 Agua).

OUT SYSTEM 03 Finitura Protettiva

Protective Finishing
Finition de protection
Schutzfinish
Acabado de protección



1. Per l'applicazione di **OUT SYSTEM 03** utilizzare un rullo a pelo corto.
2. Miscelare e omogeneizzare bene i due componenti (**A+B**).
3. Il prodotto deve essere applicato in due mani, ad una distanza di 4 ore l'una dall'altra.
4. Il tempo necessario a **OUT SYSTEM 03 (A+B)** per asciugarsi è di 24 ore.

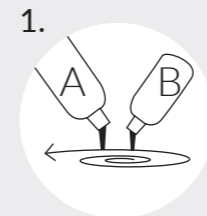
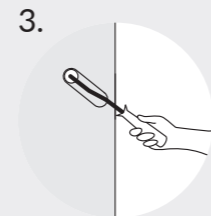
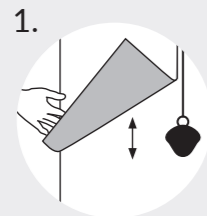
1. In order to apply **OUT SYSTEM 03**, use a short hair paint roller.
2. Mix well and homogenize the two components, (**A+B**).
3. The product must be applied in two coats, at an interval of 4 hours between them.
4. The time necessary for **OUT SYSTEM 03 (A+B)** to dry is 24 hours.

1. Pour l'application d'**OUT SYSTEM 03**, utiliser un rouleau à poils courts.
2. Mélanger et bien homogénéiser les deux composants (**A+B**).
3. Le produit doit être appliqué en deux couches, à 4 heures d'intervalle.
4. Le temps nécessaire à **OUT SYSTEM 03 (A+B)** pour sécher est de 24 heures.

1. Verwenden Sie zum Auftragen von **OUT SYSTEM 03** eine Kurzhaarrolle.
2. Vermischen Sie die beiden Komponenten (**A+B**) sorgfältig zu einer homogenen Masse.
3. Tragen Sie zwei Schichten des Produkts in einem Abstand von 4 Stunden auf.
4. Die Trockenzeit von **OUT SYSTEM 03 (A+B)** beträgt 24 Stunden.

1. Para la colocación del **OUT SYSTEM 03** utilizar un rodillo de pelo corto.
- 2.
3. Mezclar y homogeneizar los dos componentes (**A+B**).
- 4.
5. El producto debe aplicarse en dos manos, con un intervalo de separación de 4 horas entre una y la otra.
- 6.
7. El tiempo necesario para que se seque **OUT SYSTEM 03 (A+B)** es de 24 horas.

STEP



A+B

A+B

Wall & decò®

OUT SYSTEM

Nuova Collezione 2019
New Collection 2019

10
YEARS
GUARANTEE



Agrafage

Christian Benini
M_OUT_AG1901 (p. 114)



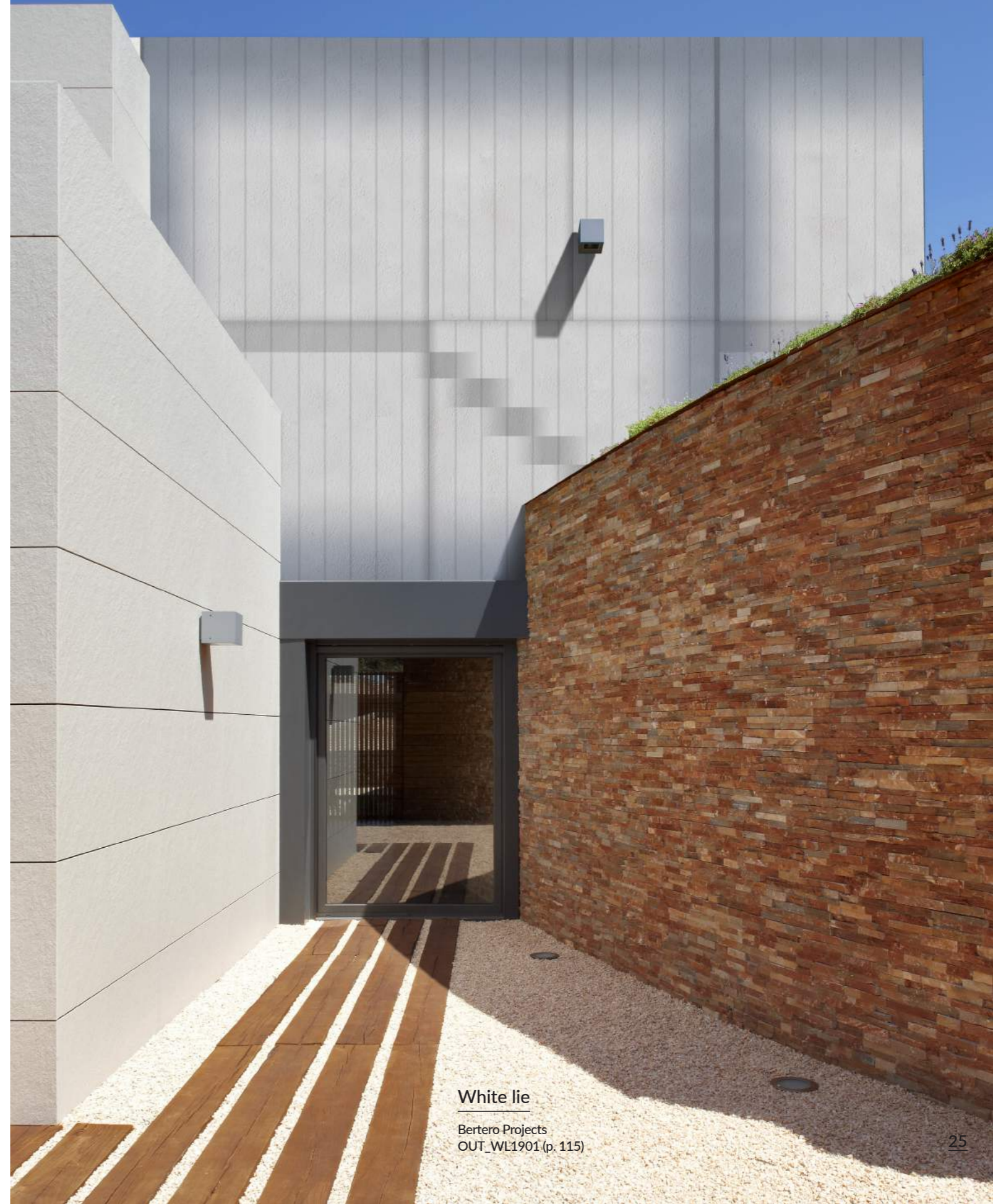
Riz

Bertero Projects
M_OUT_RI1901 (p. 115)



On the bias

Christian Benini
M_OUT_OB1901 (p. 114)



White lie

Bertero Projects
OUT_WL1901 (p. 115)



Woodpecker

DeBonaDeMeo
OUT_WP1901 (p. 115)

10
YEARS
GUARANTEE

Wall&decò®

OUT SYSTEM

Collezione
Collection



Loophole

Bertero Projects
OUT_LH1801 (p. 129)

4 Seasons twill

Bertero Projects
M_OUT_ST1801 (p. 116)





Wolf

DeBonaDeMeo
OUT_WO1801 (p. 144)

Oz

DeBonaDeMeo
OUT_OZ1801 (p. 134)





Grid

Bertero Projects
OUT_GR1801 (p. 126)



Not a stroke

Bertero Projects
M_OUT_NS1801 (p. 133)



Grand Ribaud

Christian Benini
M_OUT_GR1701 (p. 125)



New Yorker

Bertero Projects
M_OUT_NY1701 (p. 133)



Swebus

Bertero Projects
OUT_SW1701 (p. 140)



Vitruvio

DeBonaDeMeo
M_OUT_VI1701 (p. 144)



Patium

Christian Benini
M_OUT_PT1701 (p. 135)



Amalfi

Christian Benini
M_OUT_AM1701 (p. 117)

Calypso

DeBonaDeMeo
M_OUT_CA1701 (p. 119)



Ibala

DeBonaDeMeo
M_OUT_IB1701 (p. 127)





Justeat

Wladimiro Bendandi
M_OUT_JU1701 (p. 128)



Mind the step

Christian Benini
M_OUT_MS1701 (p. 131)



Apophis

DeBonaDeMeo
OUT_AP1601 (p. 117)

Flò

DeBonaDeMeo
M_OUT_FL1601 (p. 123)



Santa Clara

Gio Pagani
OUT_SC1601 (p. 138)

Obliqua

Bertero Projects
OUT_OB1602 (p. 133)



Giunco
 Bertero Projects
 OUT_GI1601 (p. 125)



Toco
 Gio Pagani
 OUT_TO1602 (p. 141)

Nero di china

Gio Pagani
OUT_NC1602 (p. 132)



Julian

Paolo Badesco - Costantino Affuso
OUT_JU1601 (p. 127)





Teka-Teki

DeBonaDeMeo
OUT_TT1601 (p. 140)

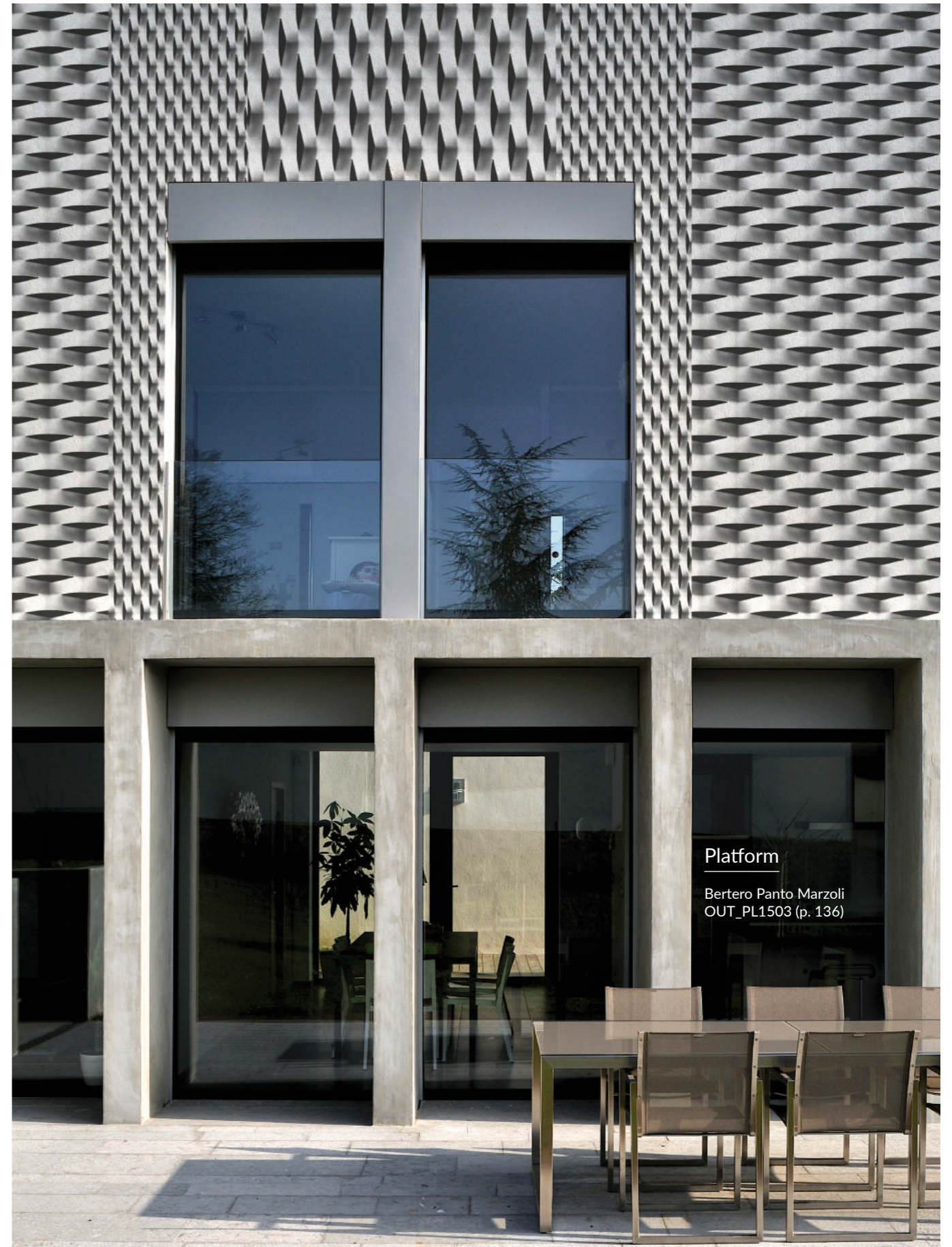
Qubik

DeBonaDeMeo
M_OUT_QU1502 (p. 137)





Dot Dot
DeBonaDeMeo
OUT_DD1501 (p. 122)



Platform
Bertero Panto Marzoli
OUT_PL1503 (p. 136)



WW-1

Wladimiro Bendandi
OUT_WW1502 (p. 145)

Runaway

DeBonaDeMeo
OUT_RU1501 (p. 138)

Intersections

Bertero Panto Marzoli
OUT_IN1501, 02, 03 (p.127)



Denim

DeBonaDeMeo
OUT_DE1501 (p. 121)



Dragon power

DeBonaDeMeo
OUT_DP1501 (p.123)



Bambù

DeBonaDeMeo
M_OUT_BA1501 (p.118)



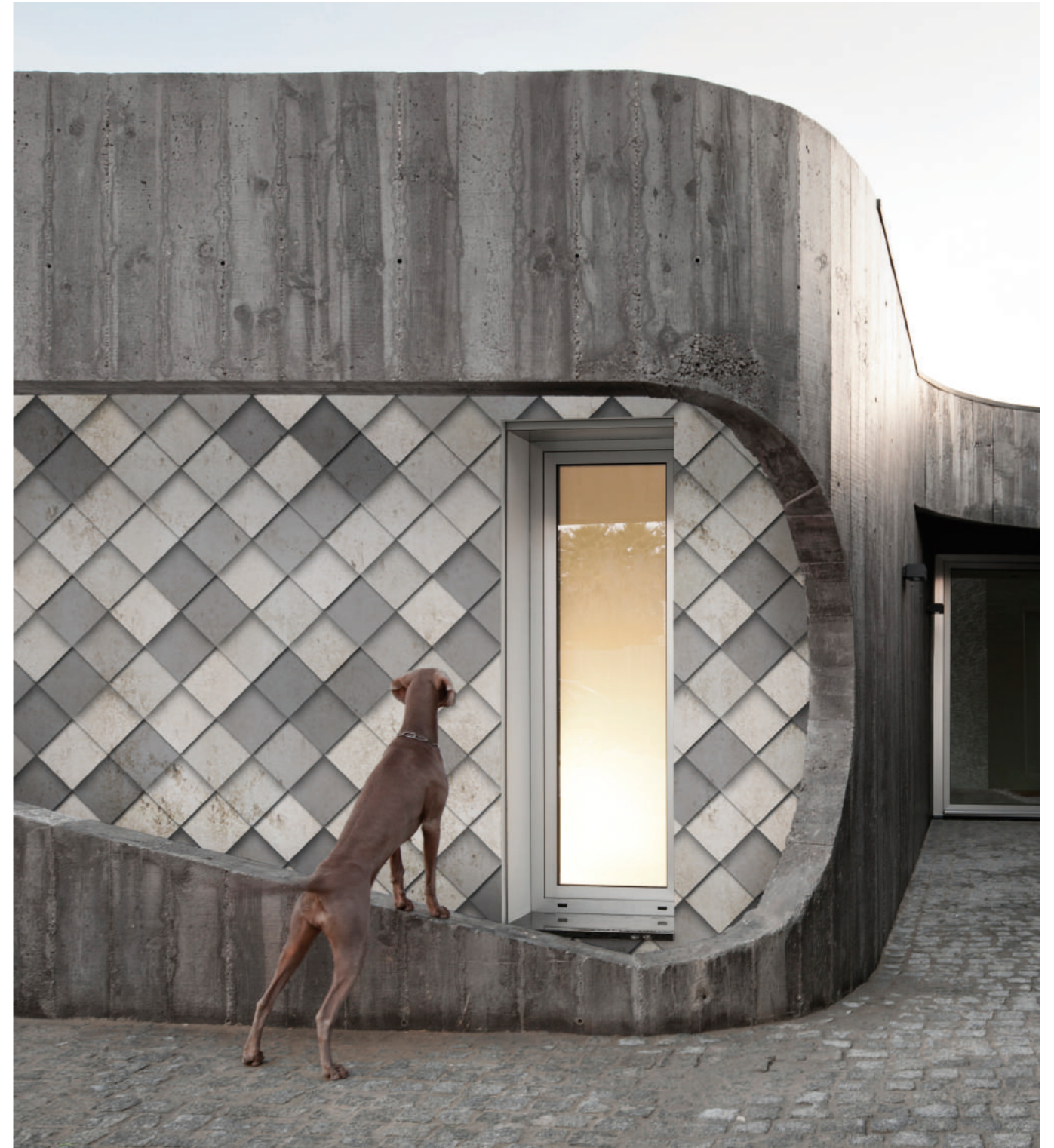
Bario

Gio Pagani
OUT_BA1401 (p.118)



Opus reticulatum

Bertero Panto Marzoli
OUT_OR1401 (p.134)





Bon-Sai

Bertero Panto Marzoli
OUT_BS1406 (p.119)

Uxmal

Gio Pagani
OUT_UX1401 (p.143)



Tree
Bertero Panto Marzoli
OUT_TR1306 (p.142)



Diecut
Bertero Panto Marzoli
M_OUT_DI1301 (p.122)



Piranesi

ruga.perissinotto
OUT_P11301 (p.135)



Macramé

Bertero Panto Marzoli
M_OUT_MA1304 (p.130)



Parallel

Bertero Panto Marzoli
M_OUT_PA1302 (p.134)



Sunwheel

Lorenzo De Grandis
OUT_SW1302 (p.139)

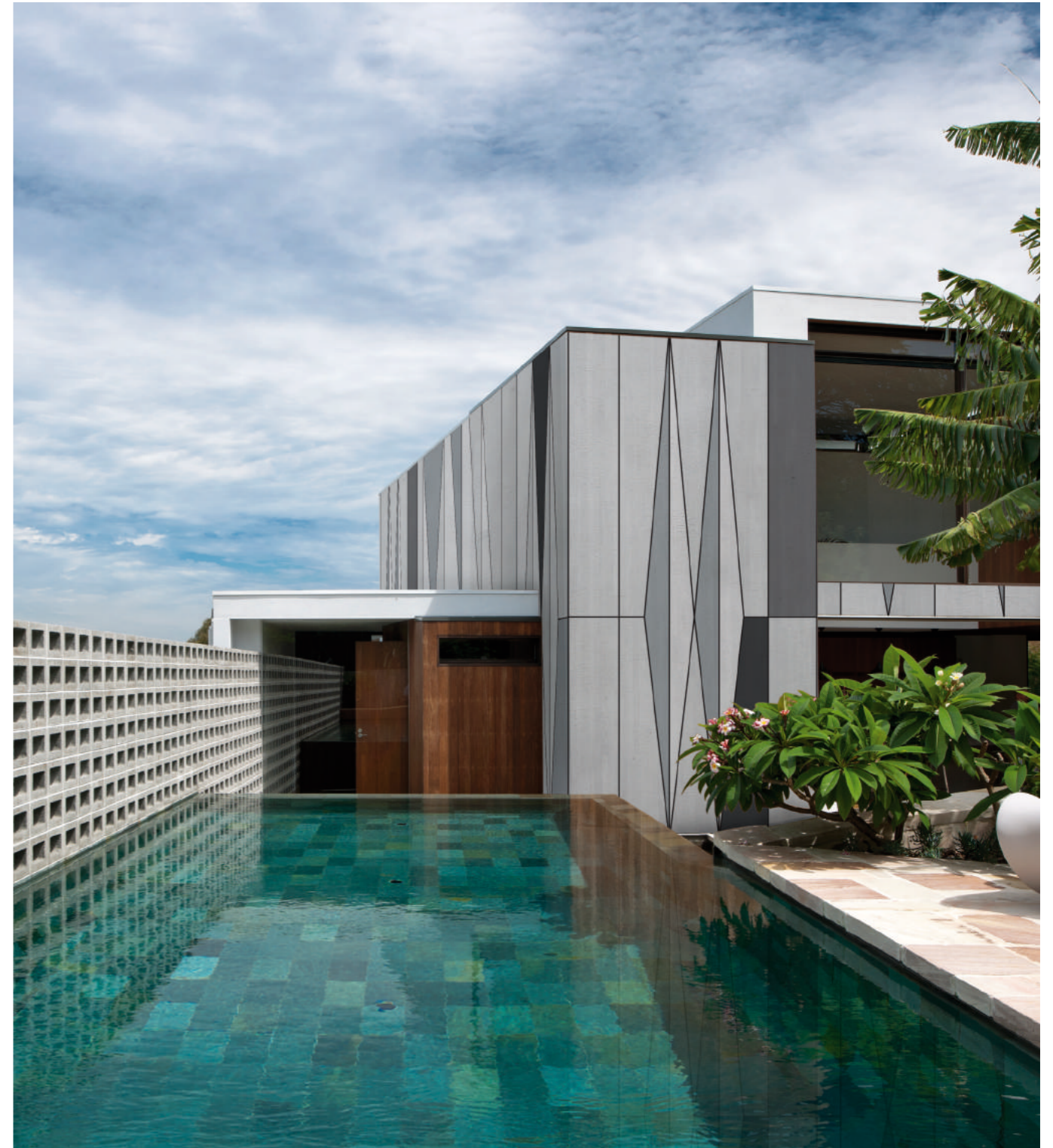
Crack

Christian Benini
OUT_CR1303 (p.121)



Coco shadows

Christian Benini
OUT_CS1301 (p.120)



Labyrinth

ruga.perissinotto
OUT_LA1301 (p.128)

Gio

Bertero Panto Marzoli
OUT_GI1301 (p.124)



Positive

Bertero Panto Marzoli
OUT_PS1303 (p.137)



Negative

Bertero Panto Marzoli
OUT_NE1301 (p.132)

Embossed

Christian Benini
OUT_EM1302 (p.123)



Afromix

Gio Pagani
OUT_AF1301 (p.116)

Tribu

Gio Pagani
OUT_TR1301 (p.143)



Akanthus

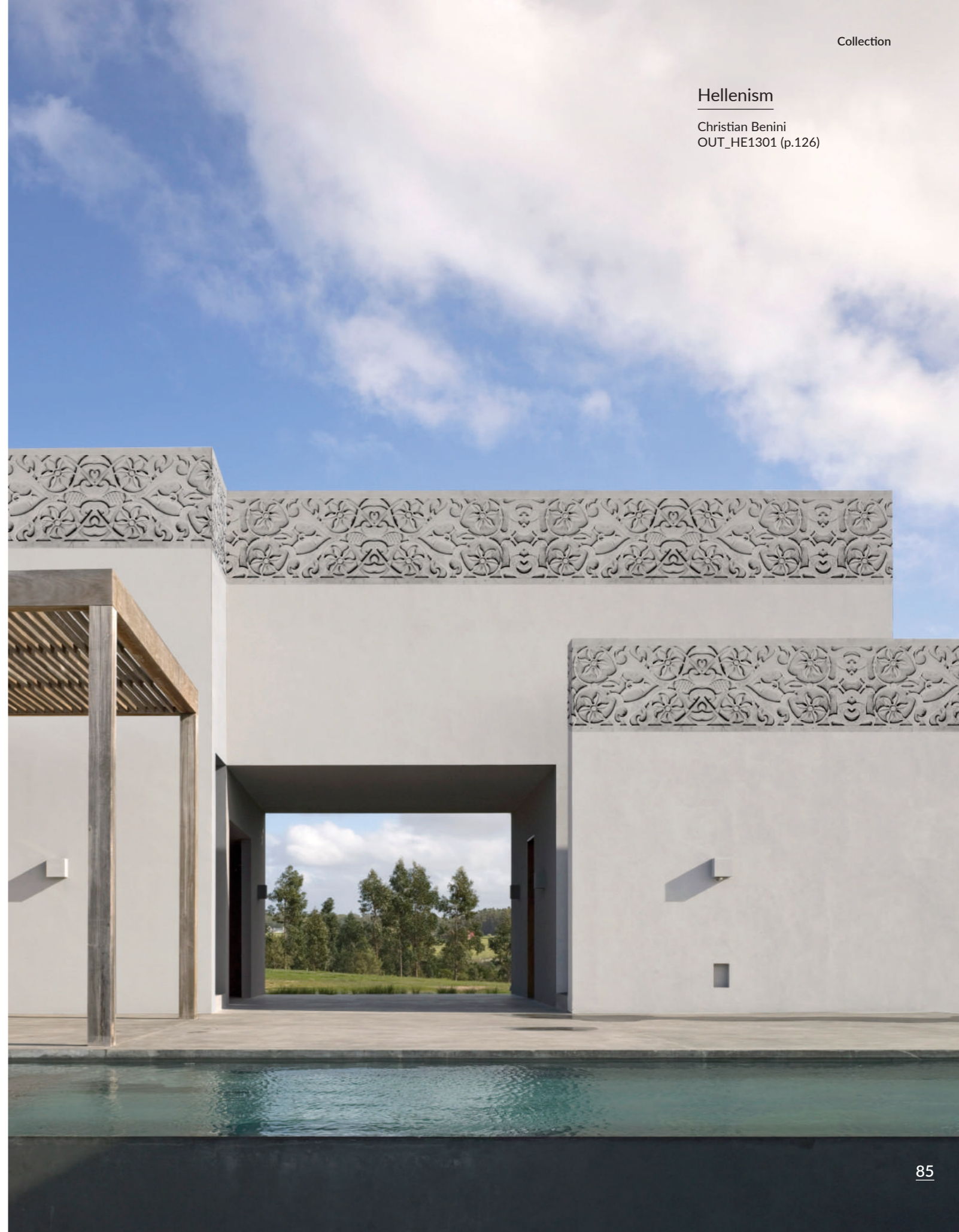
Christian Benini
OUT_AK1301 (p.117)



Mehndi
 Gio Pagani
 OUT_ME1301 (p.131)

Hellenism

Christian Benini
 OUT_HE1301 (p.126)





De Stijl

Christian Benini
OUT_DS1303 (p.121)

Fra-Me

Christian Benini
OUT_FM1301 (p.124)



Frush

Bertero Panto Marzoli
OUT_FR1301 (p.124)



Wooden

Christian Benini
OUT_WD1202 (p.144)

Tribal pop

Christian Benini
OUT_TP1201 (p.143)



jack,
grace,
ted
live
here



Live here

Christian Benini
OUT_LH1201 (p.129)



Shadows

Christian Benini
OUT_SH1201 (p.139)

Blue powder

Christian Benini
OUT_BP1201 (p.119)





Coast to coast

Christian Benini
OUT_CC1201 (p.120)



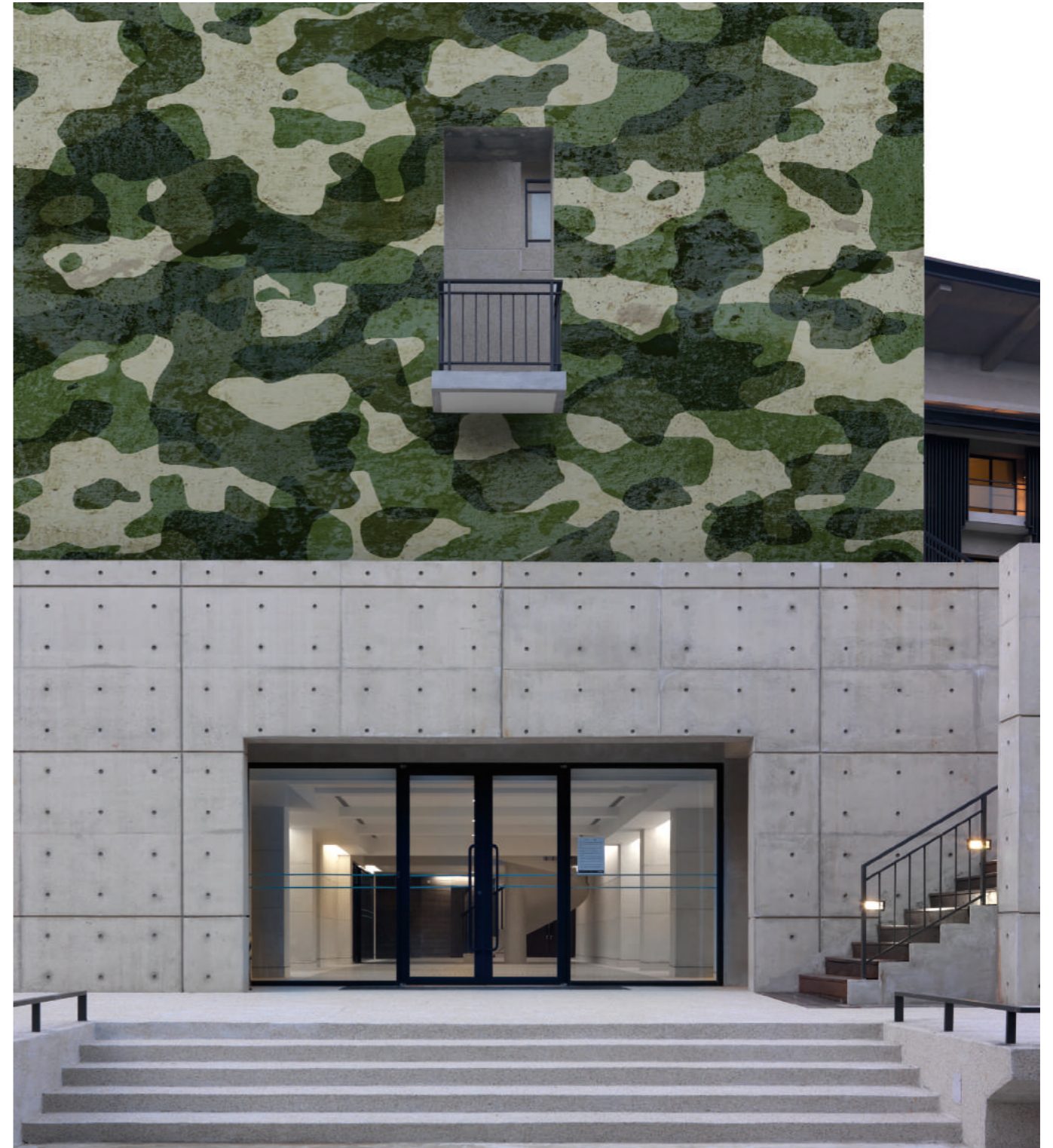
Pop Pop Pop

Christian Benini
OUT_PO1201 (p.136)



Planet punk

Gio Pagani
OUT_PP1201 (p.136)



Camoo

Gio Pagani
OUT_CA1201 (p.120)



Scrubber

Christian Benini
OUT_SC1201 (p.138)



Bauhaus

Gio Pagani
OUT_BA1201 (p.118)



Lorem ipsum

Christian Benini
 OUT_LI1201 (p.129)



Tri-angle

Gio Pagani
 OUT_TR1201 (p.142)



Op_Tical

Gio Pagani
OUT_OP1201 (p.134)

Tokyo Stripes

Gio Pagani
OUT_TS1201, 02, 03 (p.141)

Heart Game

Gio Pagani
OUT_HG1201 (p.126)



Stars & Hearts

Gio Pagani
M_OUT_ST1201 (p.139)





Kefia
 Christian Benini
 M_OUT_KE1201 (p.128)

Tectonic
 Serena Confalonieri
 OUT_TE1401 (p.140)





Mad Landscape

Gio Pagani
OUT_ML1202 (p.130)

Wall&decò

OUT SYSTEM

*Sezione tecnica
Technical section
Section Technique
Technische Abteilung
Sección técnica*

10
YEARS
GUARANTEE

OUT SYSTEM DECORA MODULO

MODULAR PATTERNS . ÉLÉMENTS MODULAIRES .
SUJETS MIT ENDLOSDRUCK . ELEMENTO MODULAR

La collezione OUT SYSTEM 2019 si rinnova non solo con la proposta di nuovi disegni grafici per la decorazione degli esterni ma anche con un nuovo metodo con sviluppo a modulo.

La distribuzione del disegno a rotoli modulari ha lo scopo di aumentare la versatilità della composizione del decoro sulla superficie da trattare, facilitando sia la progettazione, sia l'applicazione del prodotto in cantiere.

Il rapporto del disegno di ciascun modulo si ripete ogni 94 cm, ossia i motivi si ripetono uno accanto all'altro alla stessa altezza. Ciascun modulo misura 94 cm in larghezza con altezza variabile in base alle specifiche del progetto (max. 700 cm).



Icona decoro a modulo

Pattern repeat icon

Icône pour les motifs modulaires.

Icon für Wiederholungsmuster.

Icono de decoración a la forma.

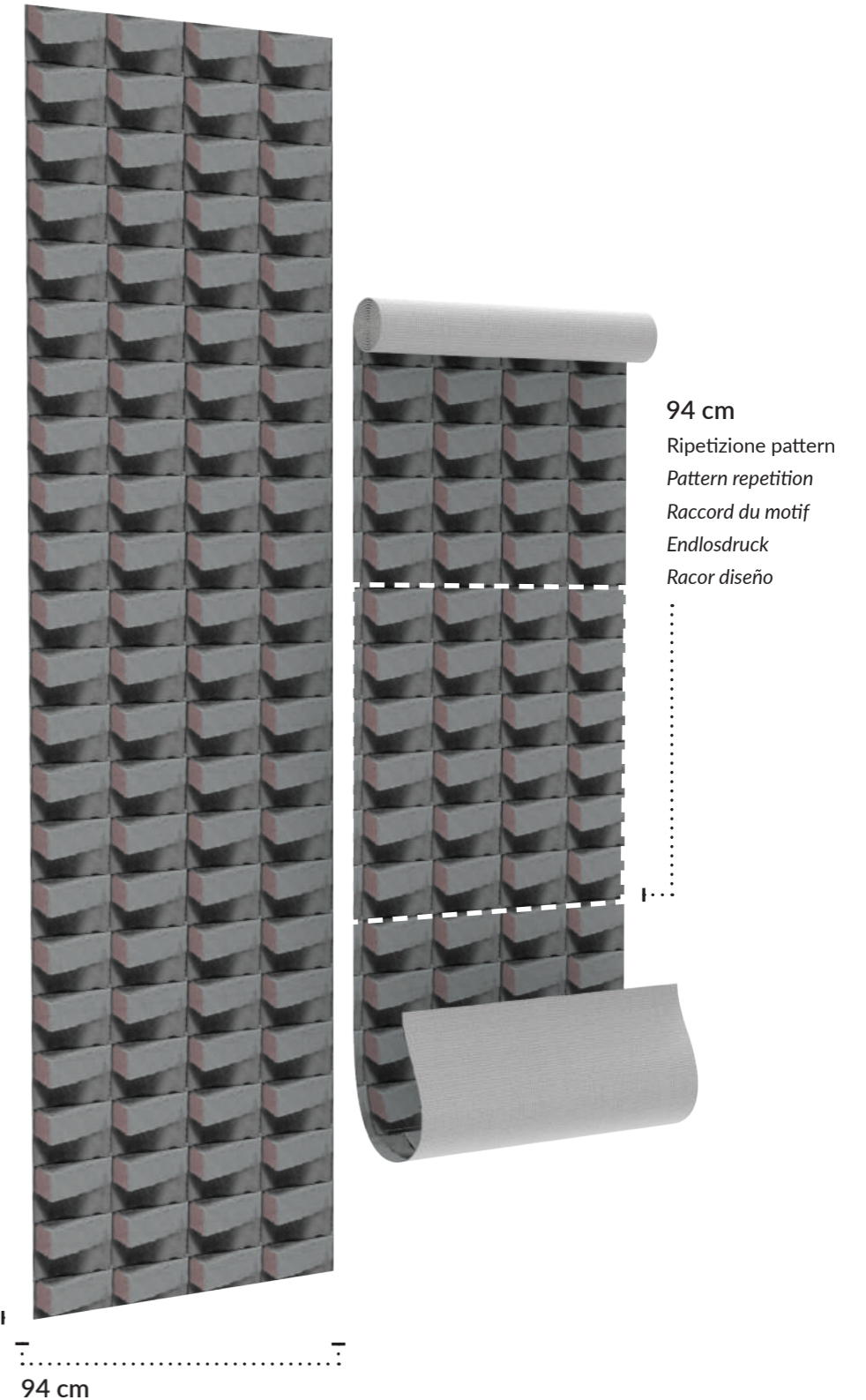
OUT SYSTEM 2019 collection is renewed not only with the proposal of new graphic designs for exterior decoration but also with a new modular development method. The design distribution according to modular rolls aims to increase decoration composition flexibility on the surface to be treated, facilitating both project design and on-site installation. The design repeat for each module is 94 cm, i.e. patterns repeat one after the other at the same height. Each module measures 94 cm in width with variable height depending on project specifications (up to 700 cm).

La collection OUT SYSTEM 2019 est renouvelée non seulement avec la proposition de nouveaux graphismes pour la décoration de l'extérieur, mais aussi par une nouvelle méthode de développement modulaire. La distribution du dessin en rouleaux modulaires a pour but accroître la polyvalence de la composition décorative sur la surface à traiter, facilitant à la fois la conception et l'application du produit sur le chantier. Le rapport du dessin de chaque module est répété tous les 94 cm, c'est-à-dire que les motifs sont répétés côte à côte à la même hauteur. Chaque module mesure 94 cm de largeur avec une hauteur réglable selon les spécifications du projet (jusqu'à 700 cm maximum).

Die Kollektion OUT SYSTEM 2019 erneuert sich nicht nur durch die Präsentation neuer grafischer Designs zur Dekoration von Außenflächen, sondern auch durch eine neue Methode mit Endlosdruck. Durch die Verteilung der Zeichnung auf modularen Rollen soll die Vielseitigkeit der Kombination des Dekors auf der zu behandelnden Oberfläche erhöht und dabei sowohl die Planung als auch das Auftragen des Produkts auf der Baustelle erleichtert werden. Das Verhältnis der Zeichnung jedes Moduls wiederholt sich alle 94 cm, d. h. die Motive wiederholen sich nebeneinander in derselben Höhe. Jedes Modul misst 94 cm in der Breite, die Höhe variiert dabei je nach Projektanforderungen (max. 700 cm).

La colección OUT SYSTEM 2019 se renueva no solamente con la propuesta de diseños gráficos nuevos para la decoración de los exteriores, sino también con un nuevo método con desarrollo con módulo. La distribución del diseño con rodillos tiene la finalidad de aumentar la versatilidad de la composición de la decoración de la superficie a tratar, facilitando tanto la proyección como la aplicación del producto en la zona de obras. La relación del diseño de cada módulo se repite cada 94 cm, es decir, los motivos se repiten uno al lado del otro a la misma altura. Cada módulo mide 94 cm en anchura con altura variable según las especificaciones del proyecto (máx. 700 cm).

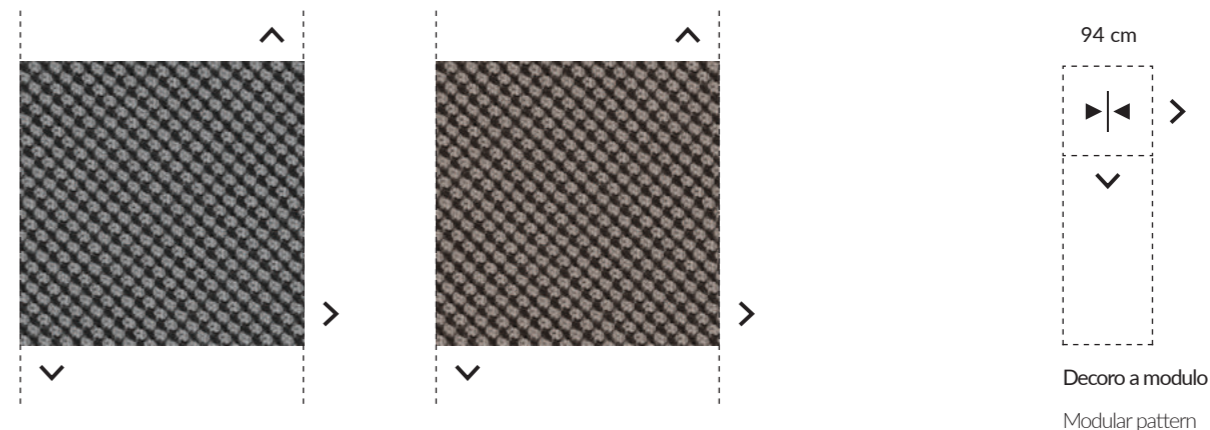
Altezza rotolo: su misura
Roll height: customised
Hauteur rouleau: sur mesure
Rollenhöhe: nach Maß
Altura rodillo: a medida



94 cm

OUT SYSTEM
 NUOVA COLLEZIONE 2019
 NEW COLLECTION 2019

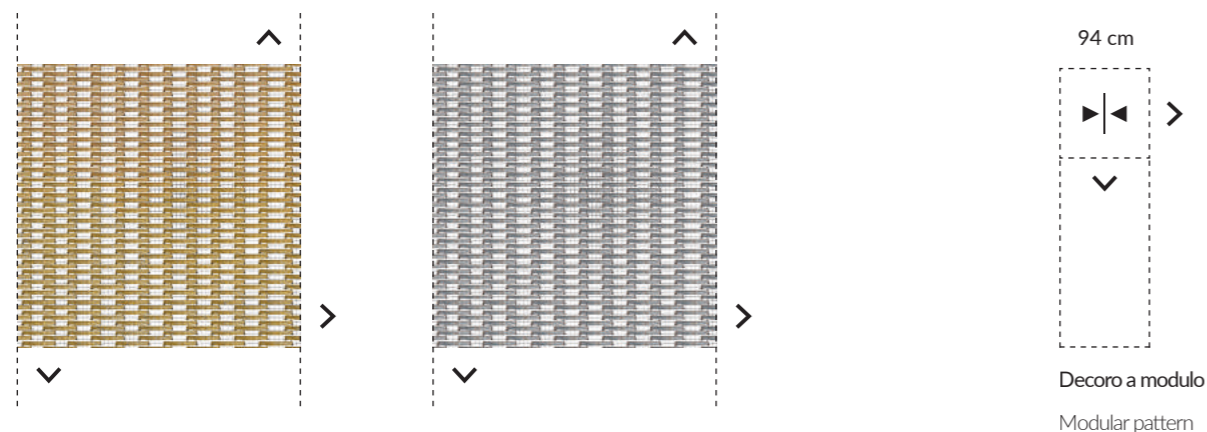
Riz / Bertero Projects / 2019 (p. 23)



M_OUT_RI1901

M_OUT_RI1902

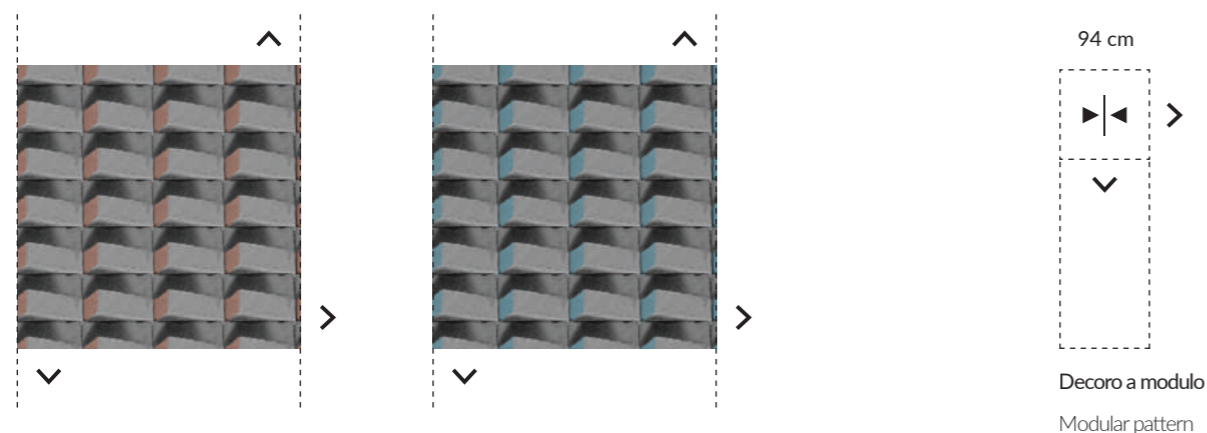
Agrafage / Christian Benini / 2019 (p. 22)



M_OUT_AG1901

M_OUT_AG1902

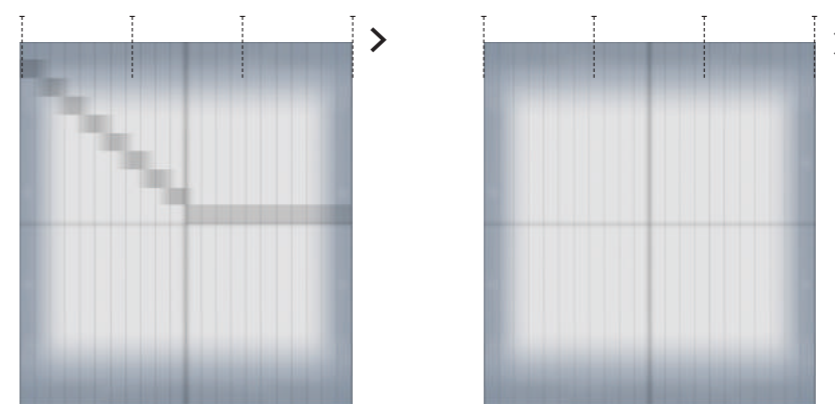
On the bias / Christian Benini / 2019 (p. 24)



M_OUT_OB1901

M_OUT_OB1902

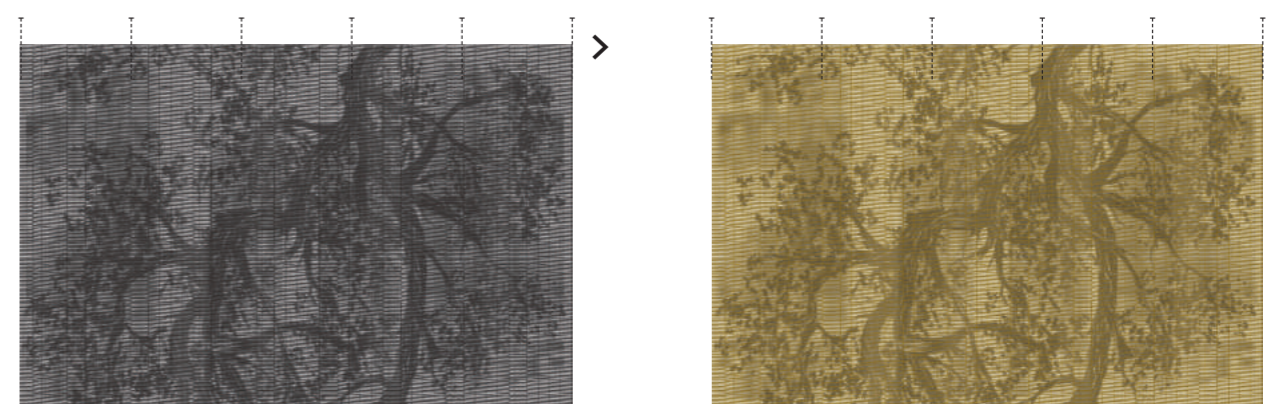
White lie / Bertero Projects / 2019 (p. 25)



OUT_WL1901

OUT_WL1902

Woodpecker / DeBonaDeMeo / 2019 (p. 26)



OUT_WP1901

OUT_WP1902

OUT SYSTEM COLLEZIONE COLLECTION

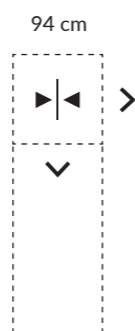
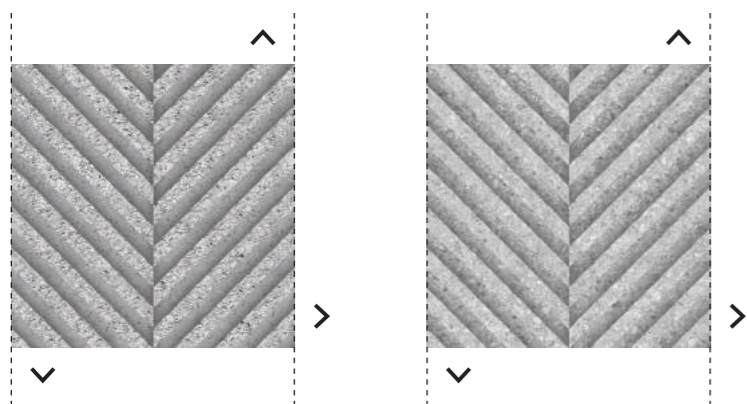
Akanthus / Christian Benini / 2013 (p. 83)



OUT_AK1301

OUT_AK1304

4 Seasons twill / Bertero Projects / 2018 (p. 31)

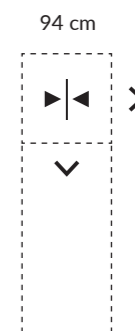
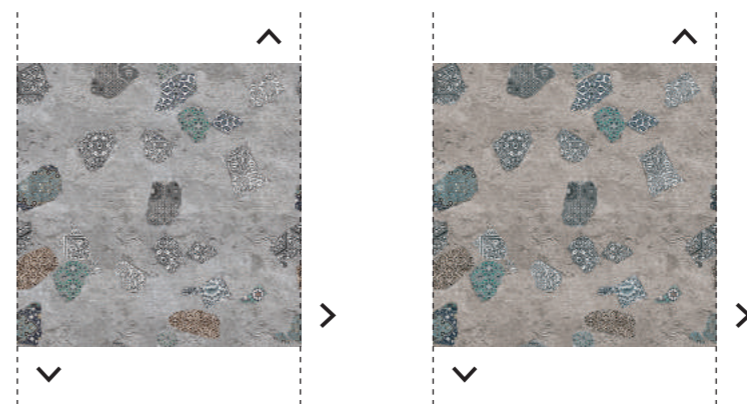


Decoro a modulo
Modular pattern

M_OUT_ST1801

M_OUT_ST1802

Amalfi / Christian Benini / 2017 (p. 41)

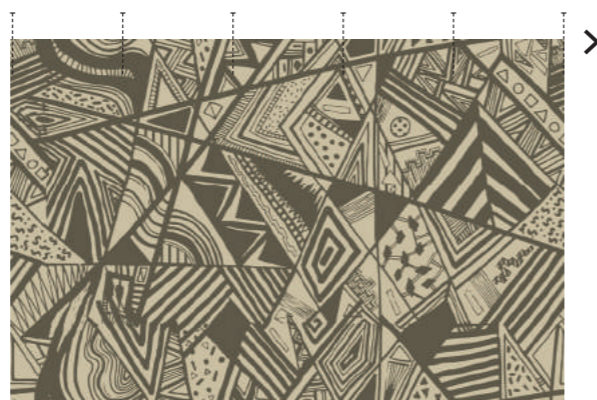
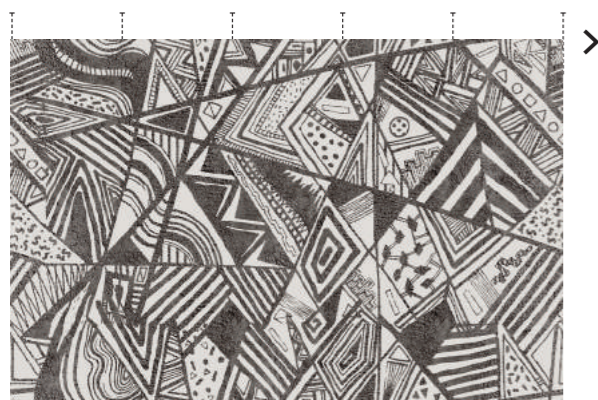


Decoro a modulo
Modular pattern

M_OUT_AM1701

M_OUT_AM1702

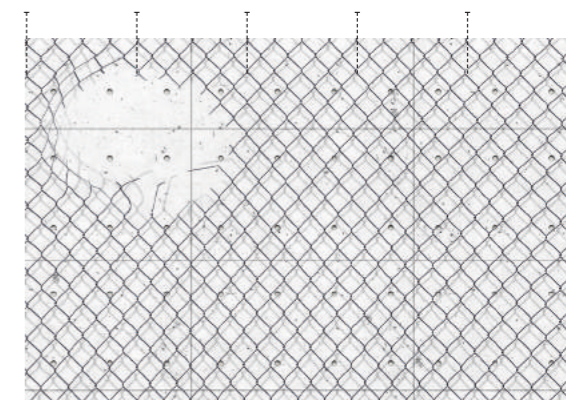
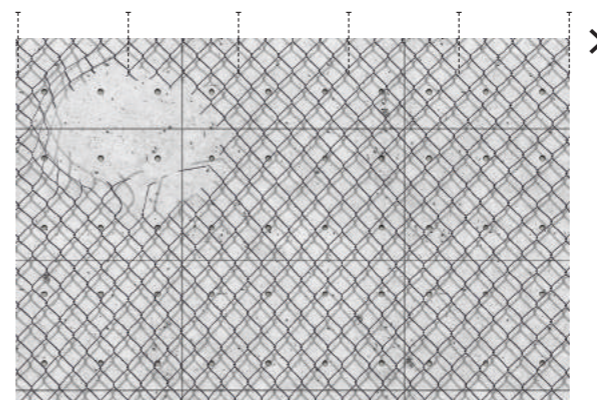
Afromix / Gio Pagani / 2013 (p. 81)



OUT_AF1301

OUT_AF1302

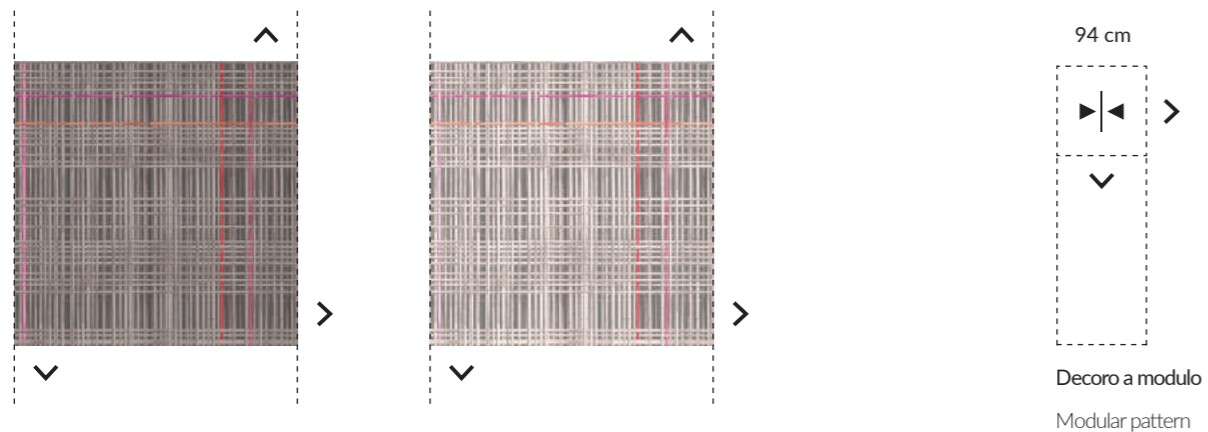
Apophis / DeBonaDeMeo / 2016 (p. 47)



OUT_AP1601

OUT_AP1602

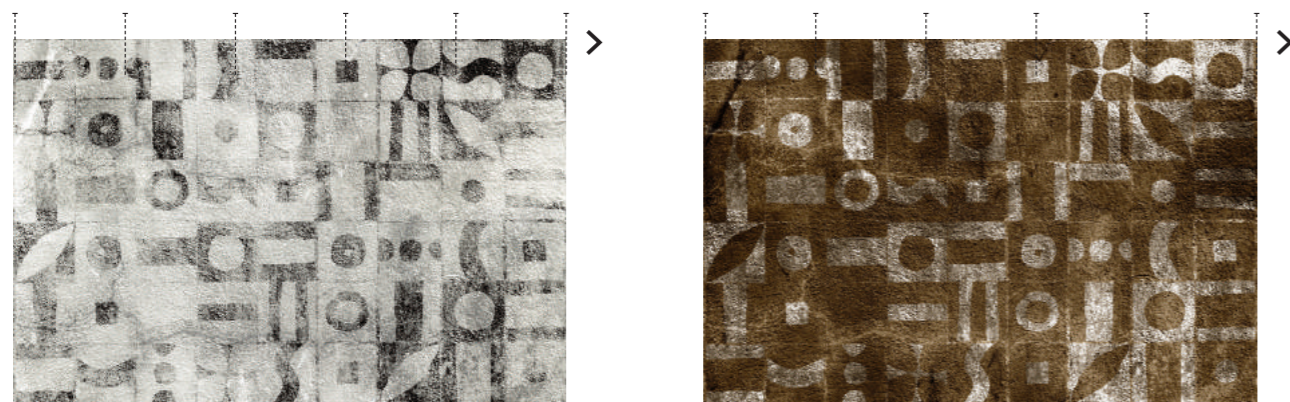
Bambù / DeBonaDeMeo / 2015 (p. 63)



M_OUT_BA1501

M_OUT_BA1502

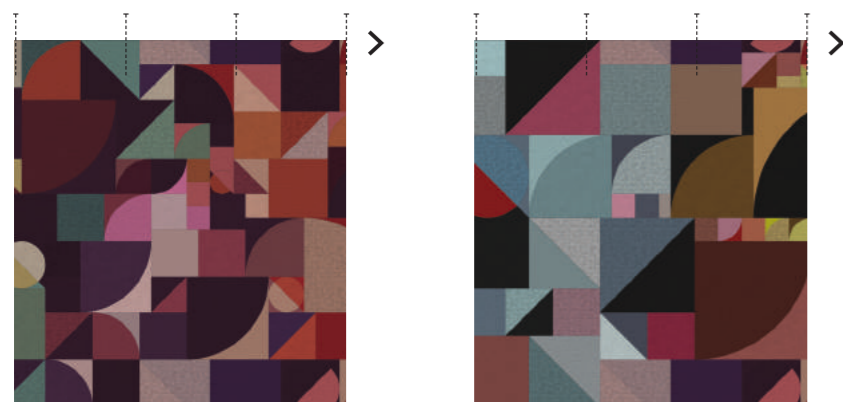
Bario / Gio Pagani / 2014 (p. 64)



OUT_BA1401

OUT_BA1402

Bauhaus/ Gio Pagani / 2012 (p. 99)



OUT_BA1201

OUT_BA1202

Blue powder / Christian Benini / 2012 (p. 93)

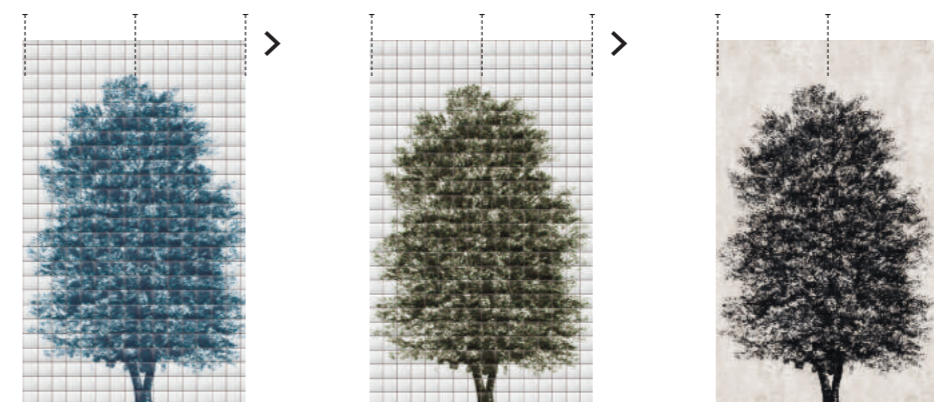


OUT_BP1201

OUT_BP1202

OUT_BP1203

Bon-Sai / Bertero Panto Marzoli / 2014 (p. 66)

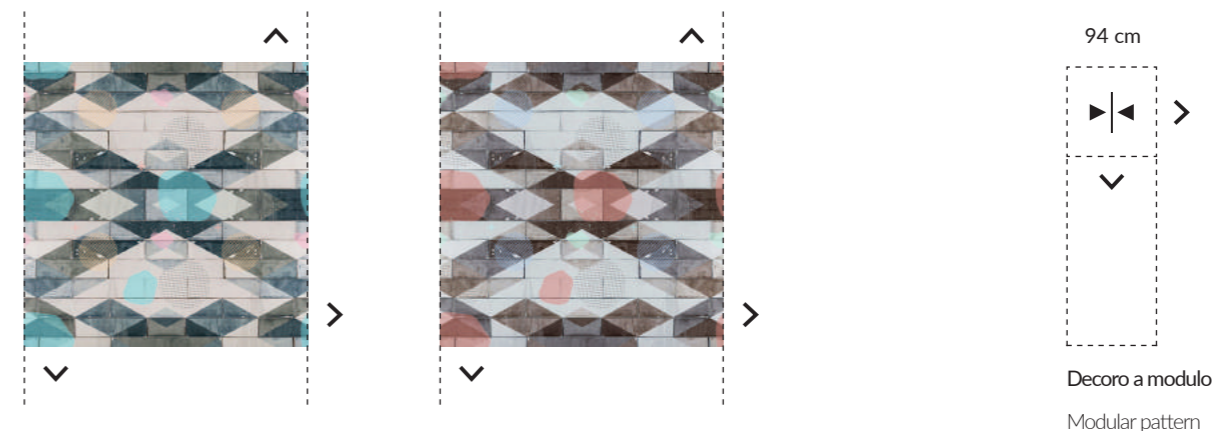


OUT_BS1401

OUT_BS1404

OUT_BS1406

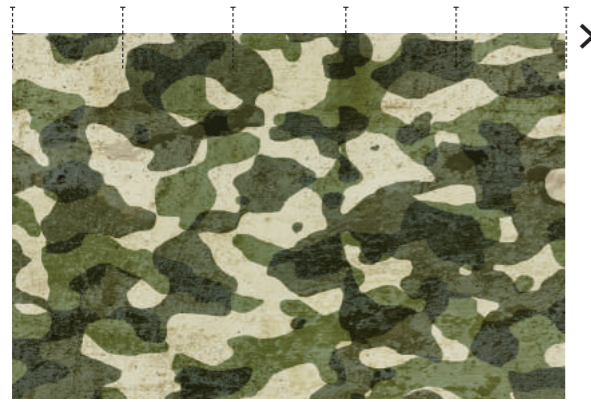
Calypso / DeBonaDeMeo / 2017 (p. 42)



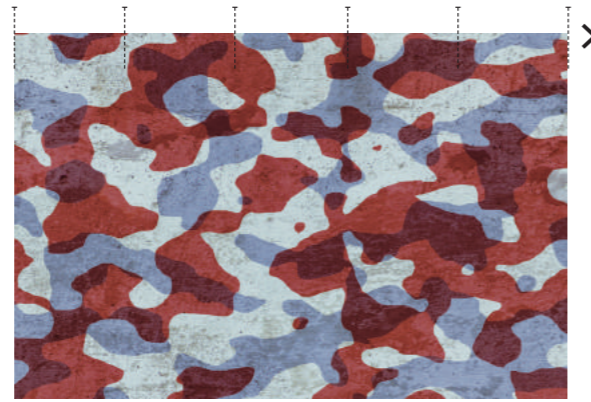
M_OUT_CA1701

M_OUT_CA1702

Camoo / Gio Pagani / 2012 (p. 97)

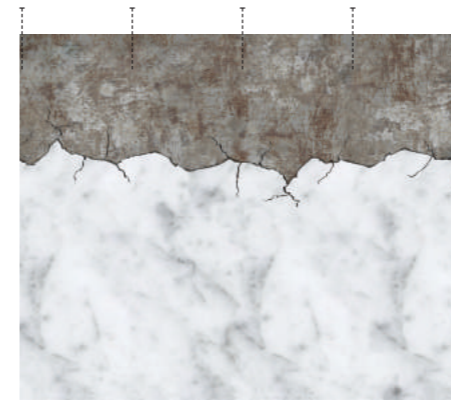


OUT_CA1201

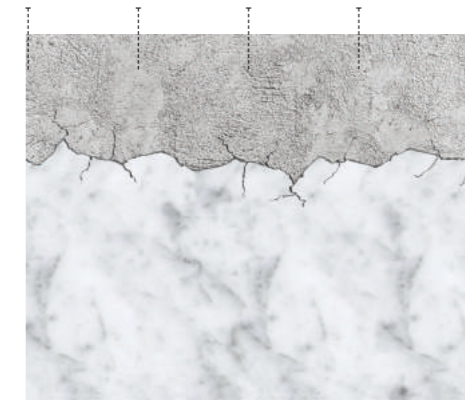


OUT_CA1202

Crack / Christian Benini / 2013 (p. 74)

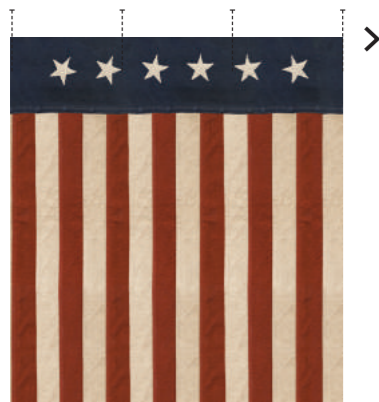


OUT_CR1301

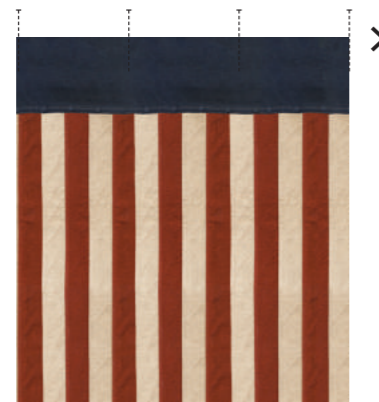


OUT_CR1303

Coast to coast / Christian Benini / 2012 (p. 94)



OUT_CC1201



OUT_CC1202

De Stijl / Christian Benini / 2013 (p. 86)



OUT_DS1301



OUT_DS1302

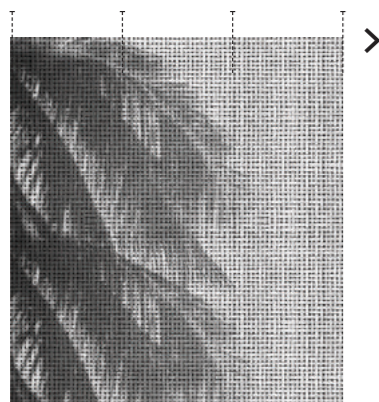


OUT_DS1303

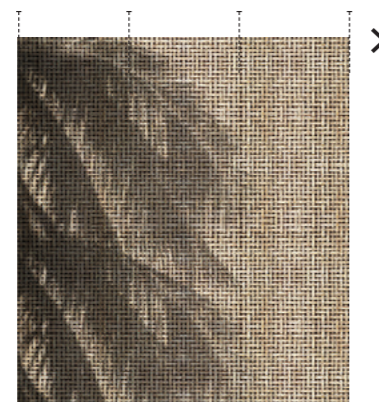


OUT_DS1304

Coco shadows / Christian Benini / 2013 (p. 75)

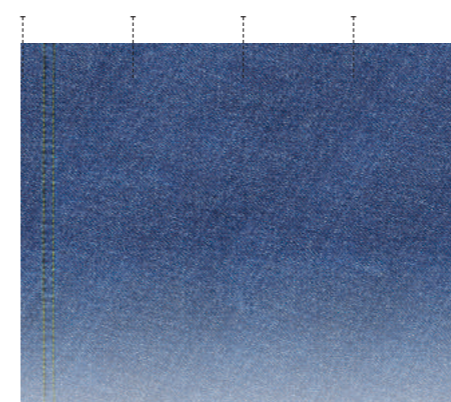


OUT_CS1301



OUT_CS1302

Denim / DeBonaDeMeo / 2015 (p. 60)

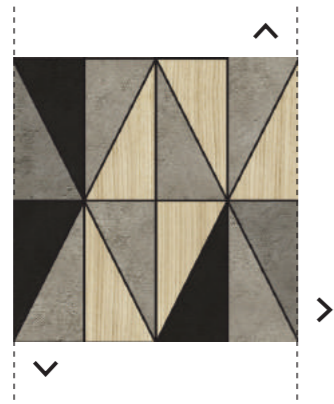


OUT_DE1501

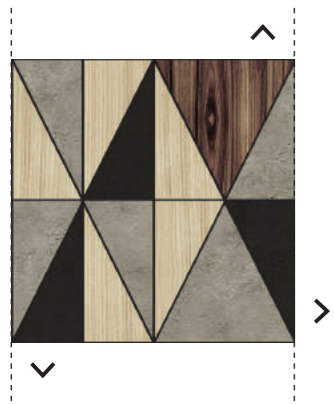
Diecut / Bertero Panto Marzoli / 2013 (p. 69)



M_OUT_DI1301



M_OUT_DI1302

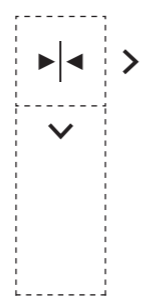


M_OUT_DI1303



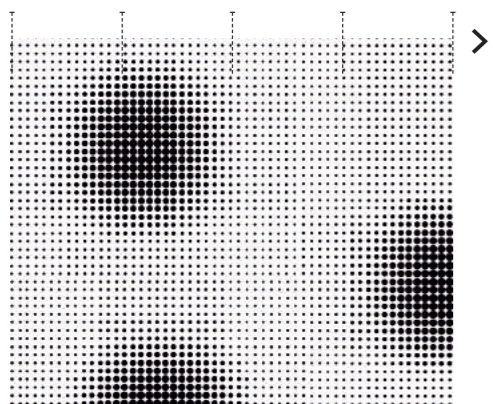
M_OUT_DI1304

94 cm



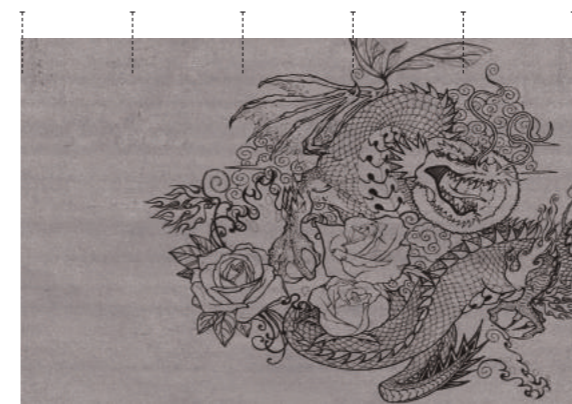
Decoro a modulo
Modular pattern

Dot dot / DeBonaDeMeo / 2015 (p. 56)

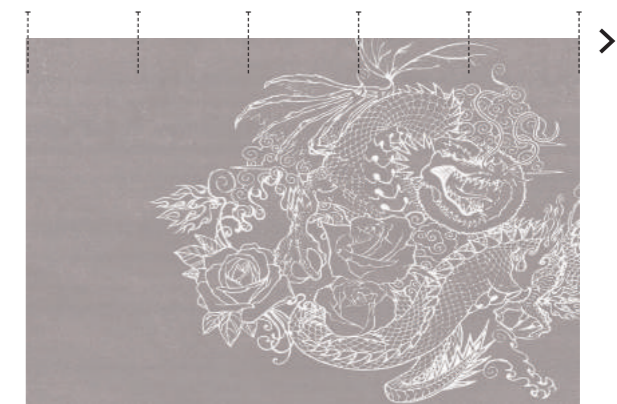


OUT_DD1501

Dragon power / DeBonaDeMeo / 2015 (p. 62)

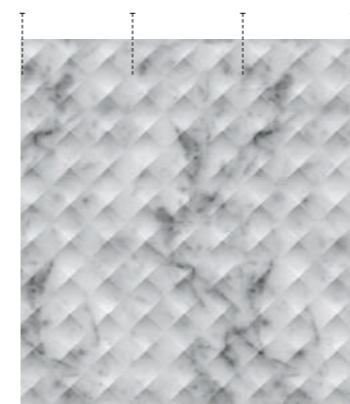


OUT_DP1501

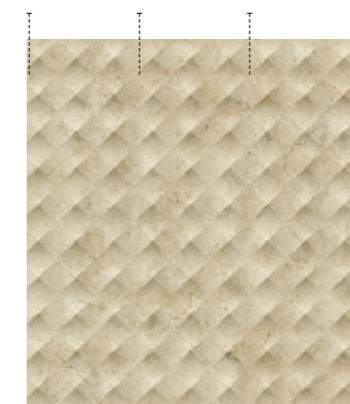


OUT_DP1502

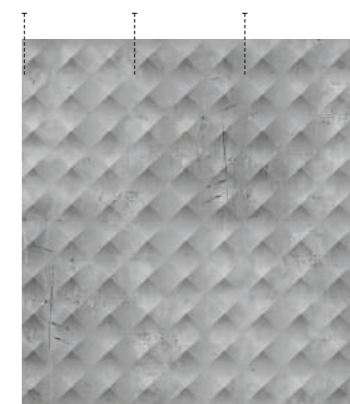
Embossed / Christian Benini / 2013 (p. 80)



OUT_EM1301



OUT_EM1302



OUT_EM1303

Flo' / DeBonaDeMeo / 2016 (p. 46)

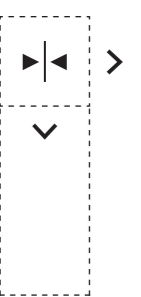


M_OUT_FL1601



M_OUT_FL1602

94 cm

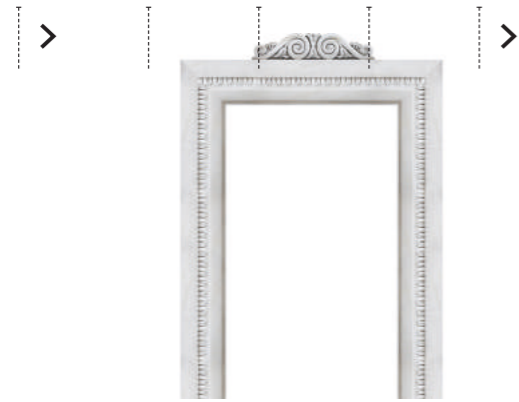


Decoro a modulo
Modular pattern

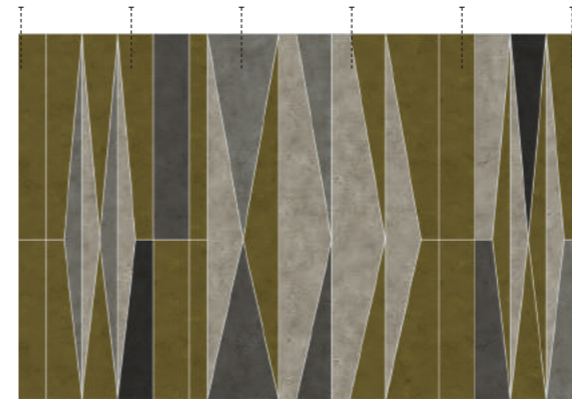
Fra-me / Christian Benini / 2013 (p. 87)



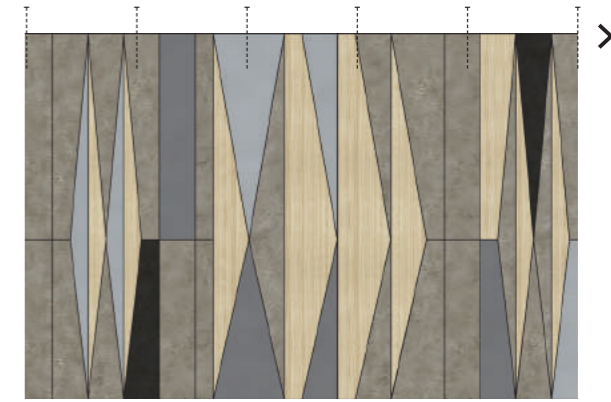
OUT_FM1301



OUT_FM1302

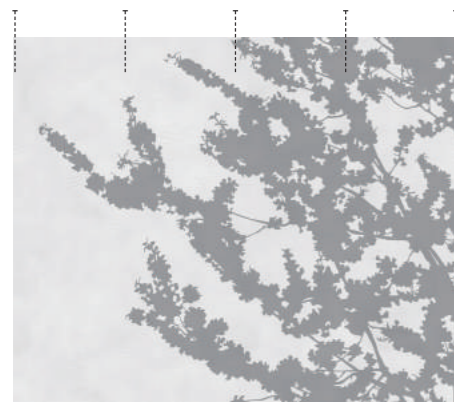


OUT_GI1305

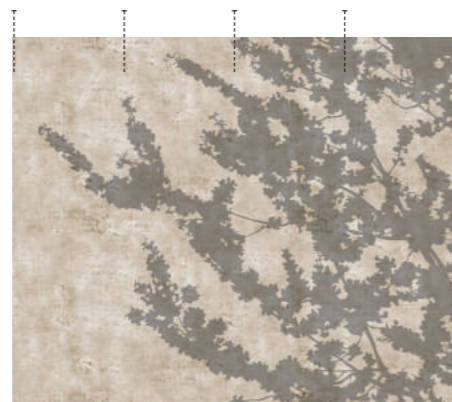


OUT_GI1306

Frush / Bertero Panto Marzoli / 2013 (p. 88)

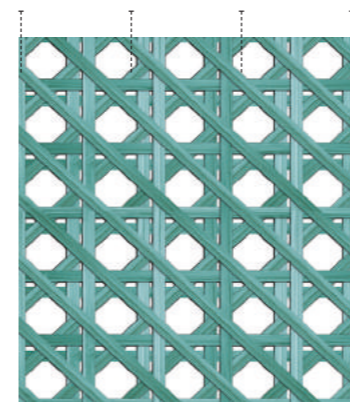


OUT_FR1301

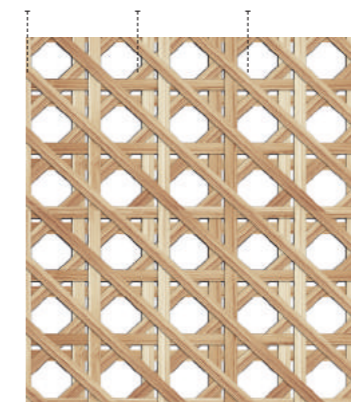


OUT_FR1303

Giunco / Bertero Projects / 2016 (p. 50)

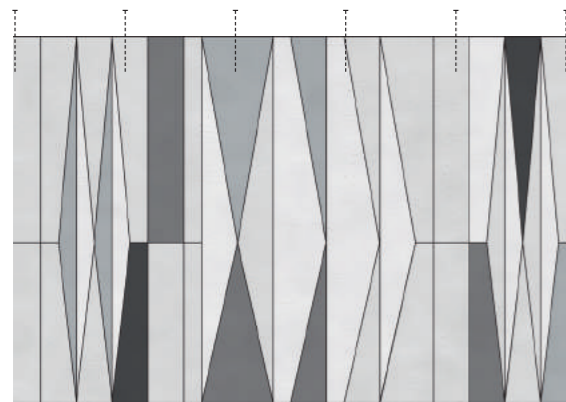


OUT_GI1601

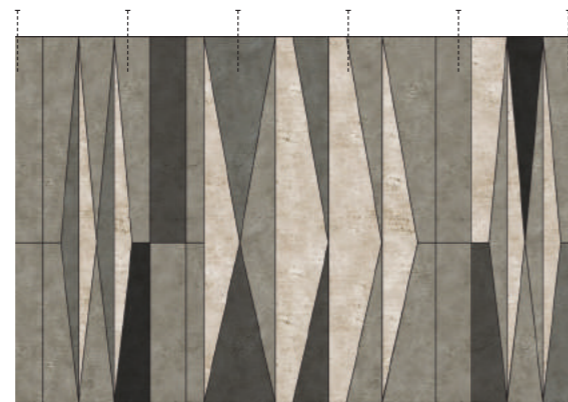


OUT_GI1602

Gio / Bertero Panto Marzoli / 2013 (p. 77)

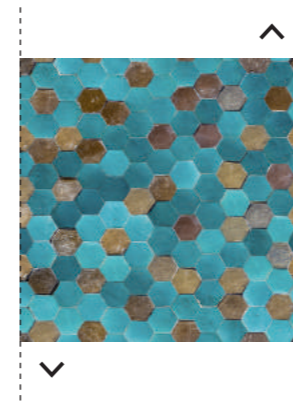


OUT_GI1301

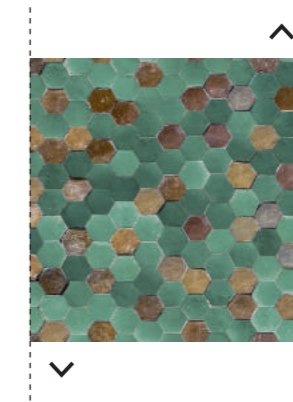


OUT_GI1303

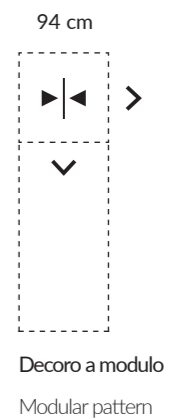
Grand Ribaud / Christian Benini / 2017 (p. 36)



M_OUT_GR1701

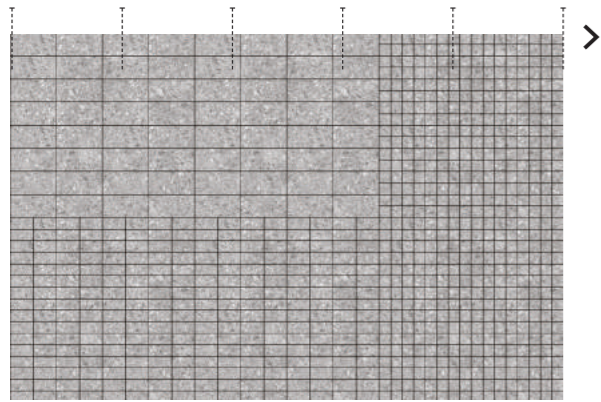


M_OUT_GR1702

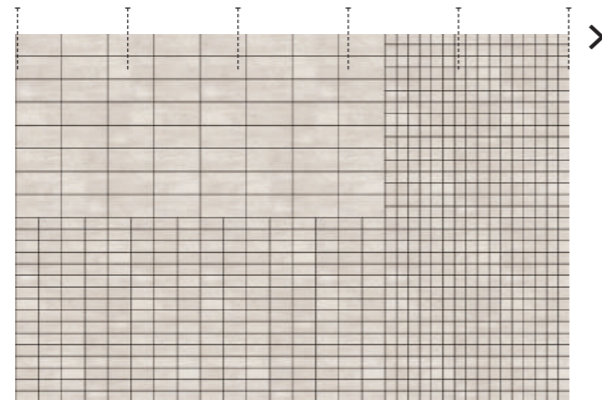


Decoro a modulo
Modular pattern

Grid / Bertero Projects / 2018 (p. 34)

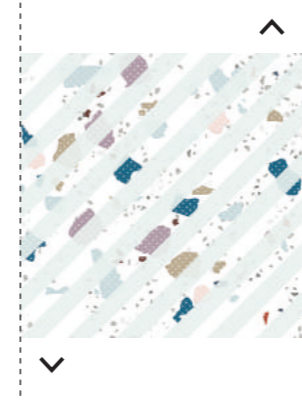


OUT_GR1801

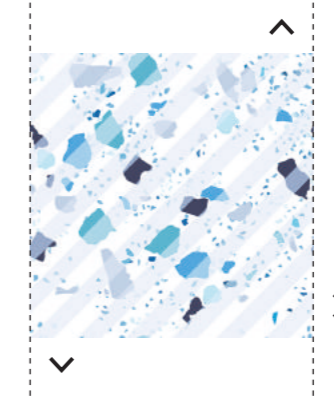


OUT_GR1802

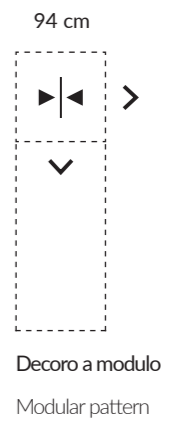
Ibala / DeBonaDeMeo / 2017 (p. 43)



M_OUT_IB1701

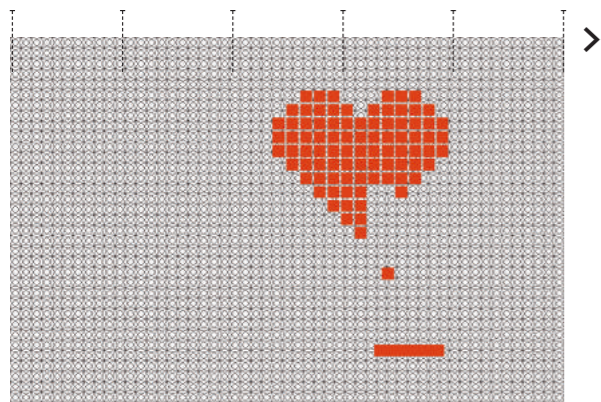


M_OUT_IB1702

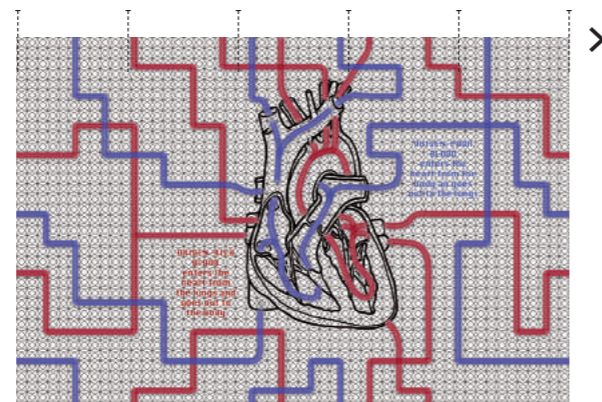


Decoro a modulo
Modular pattern

Heart game / Gio Pagani / 2012 (p. 104)

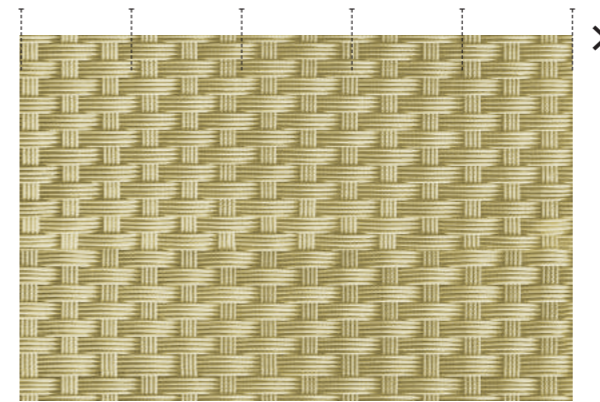


OUT_HG1201

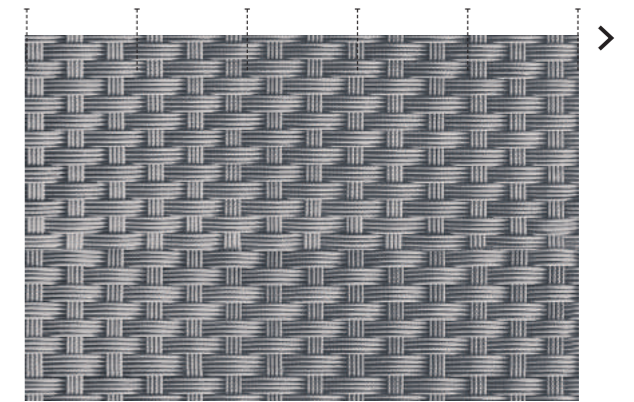


OUT_HG1203

Intersections / Bertero Panto Marzoli / 2015 (p. 61)



OUT_IN1502



OUT_IN1503

Hellenism / Christian Benini / 2013 (p. 85)

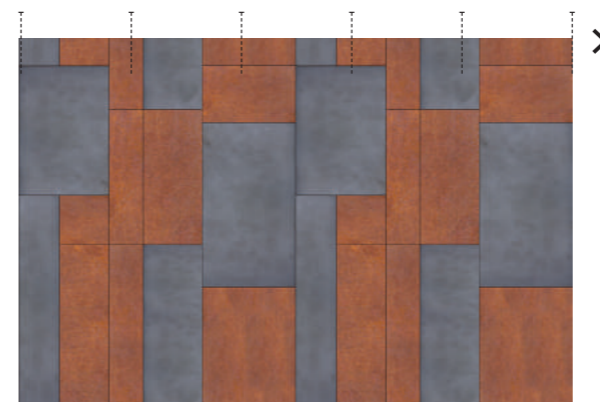


OUT_HE1302



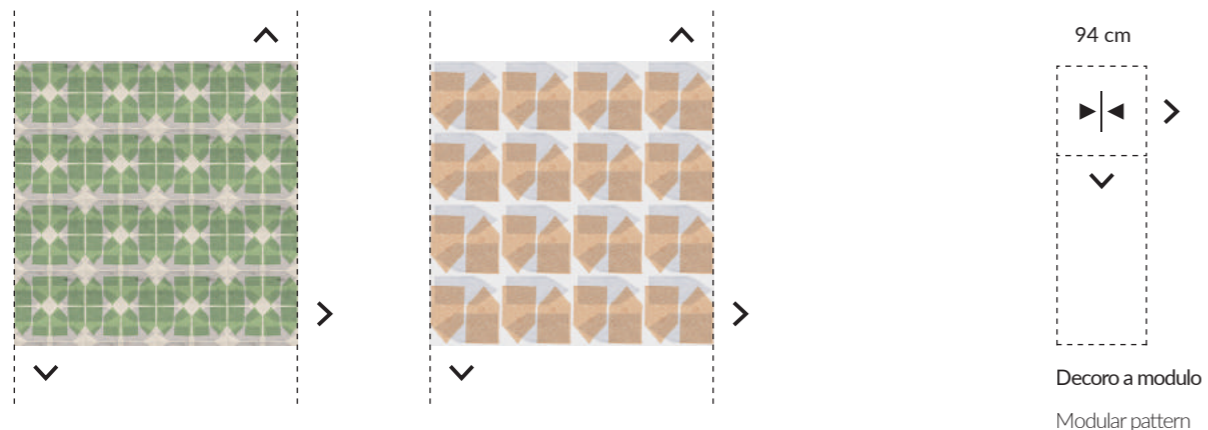
OUT_HE1304

Julian / Paolo Badesco - Costantino Affuso / 2016 (p. 52)



OUT_JU1601

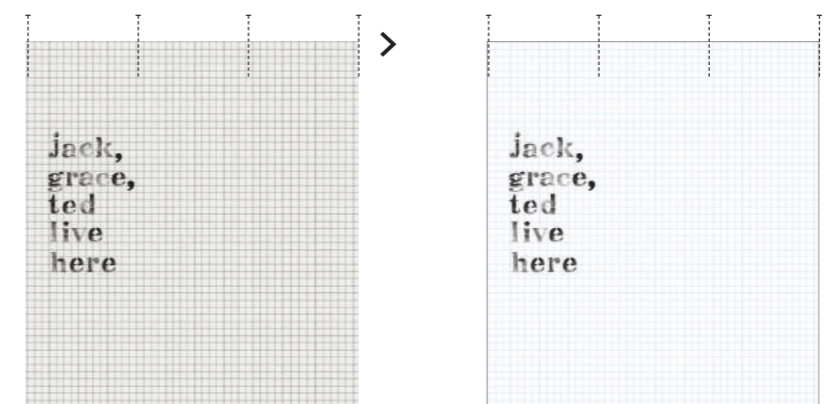
Justeat / Wladimiro Bendandi / 2017 (p. 44)



M_OUT_JU1701

M_OUT_JU1702

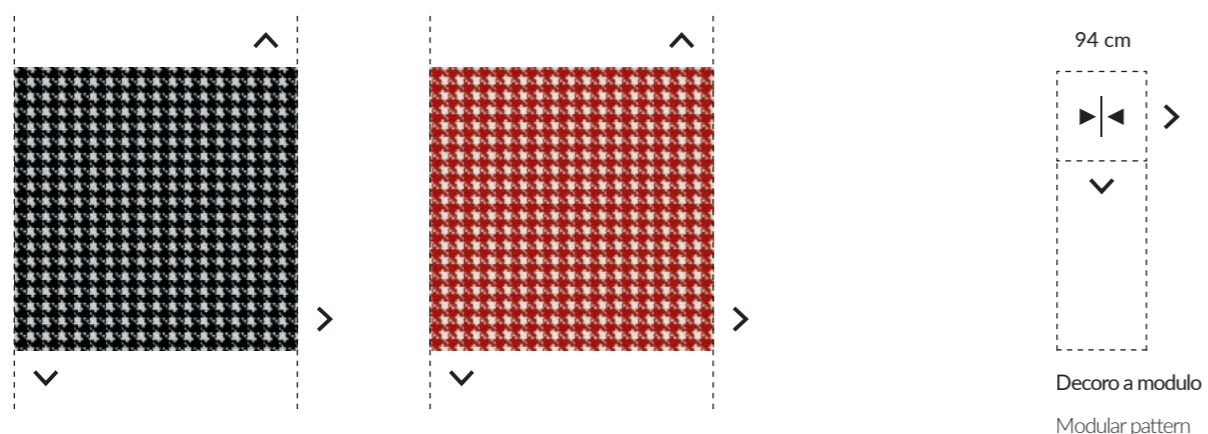
Live here / Christian Benini / 2012 (p. 91)



OUT_LH1201

OUT_LH1202

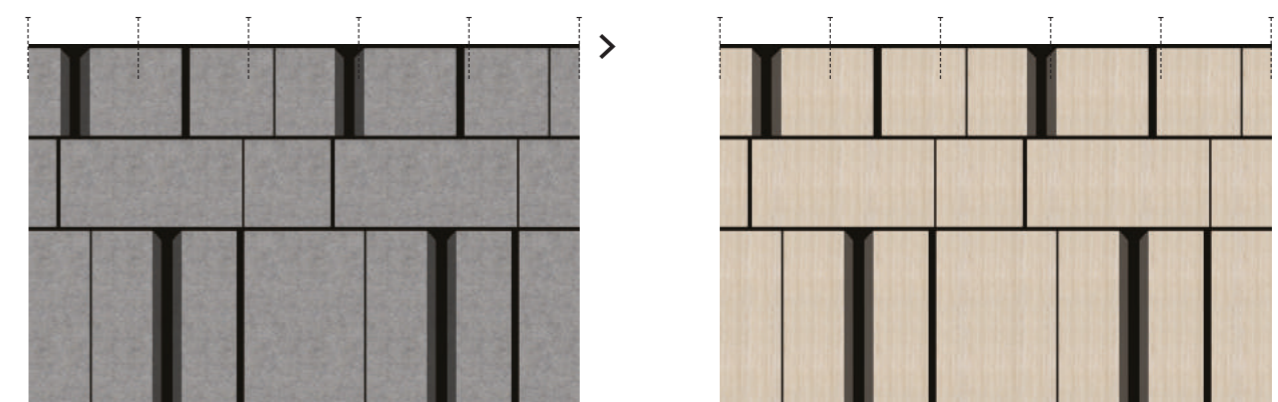
Kefia / Christian Benini / 2012 (p. 106)



M_OUT_KE1201

M_OUT_KE1202

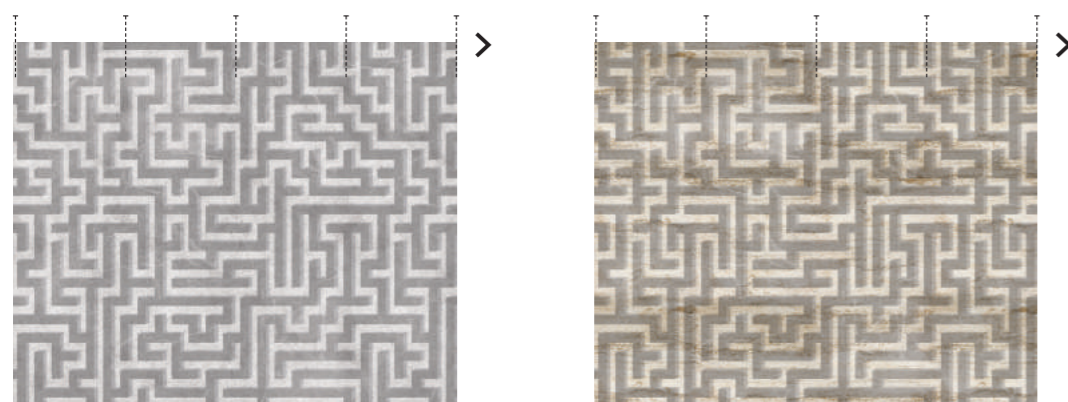
Loophole / Bertero Projects / 2018 (p. 30)



OUT_LH1801

OUT_LH1802

Labyrinth / ruga.perissinotto / 2013 (p. 76)



OUT_LA1301

OUT_LA1302

Lorem ipsum / Christian Benini / 2012 (p. 100)



OUT_LI1201

OUT_LI1202

Macramé / Bertero Panto Marzoli / 2013 (p. 71)

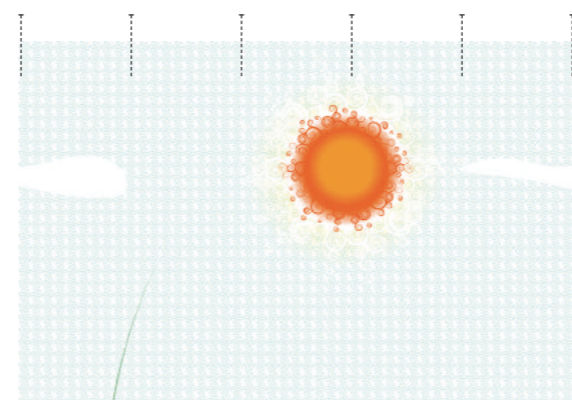


M_OUT_MA1301

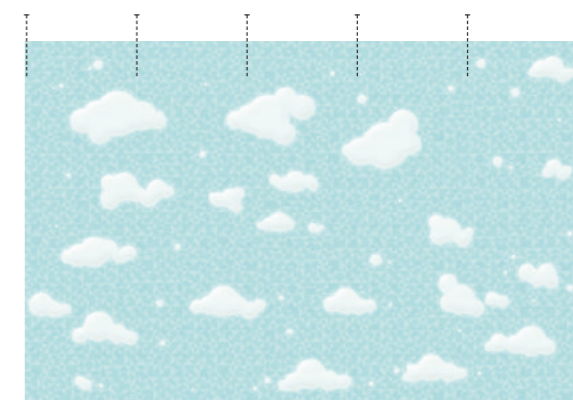


M_OUT_MA1302

Decoro a modulo Modular pattern
94



OUT_ML1206



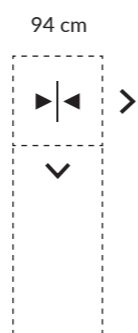
OUT_ML1209



M_OUT_MA1303



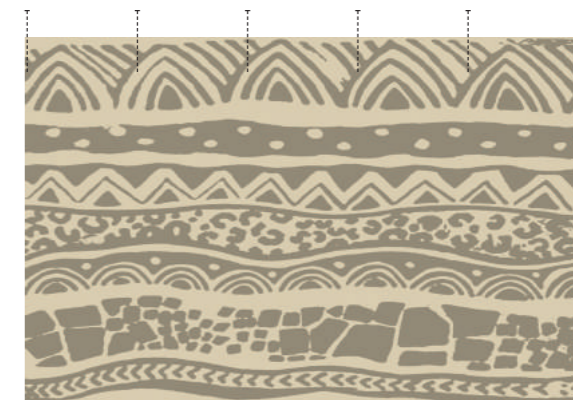
M_OUT_MA1304



Decoro a modulo
Modular pattern

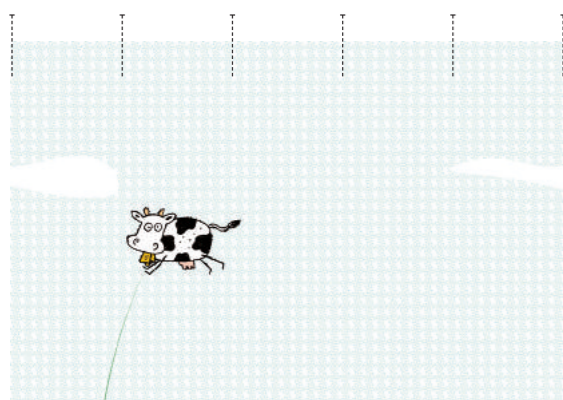


OUT_ME1301



OUT_ME1303

Mad landscape / Gio Pagani / 2012 (p. 108)



OUT_ML1202

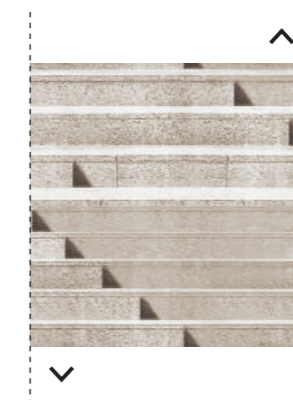


OUT_ML1204

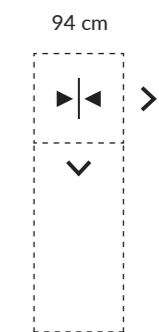
Mind the step / Christian Benini / 2017 (p. 45)



M_OUT_MS1701

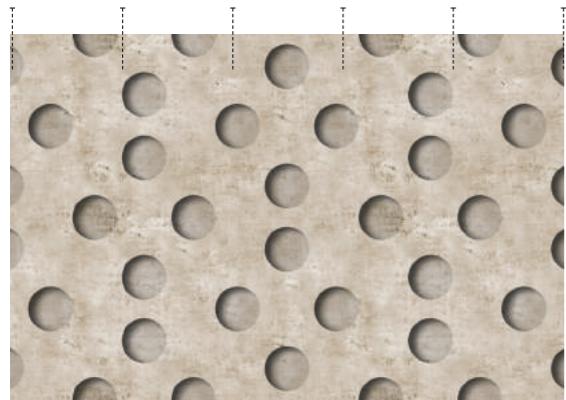


M_OUT_MS1702

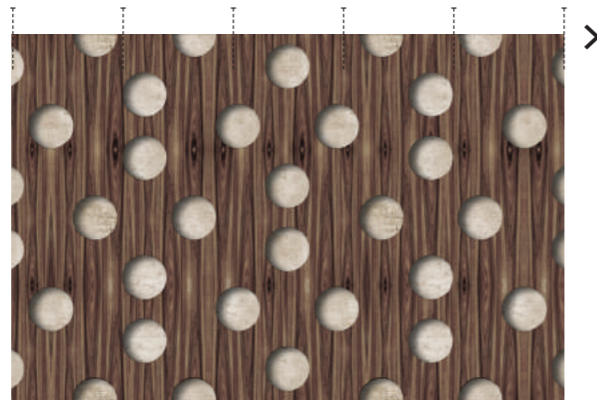


Decoro a modulo
Modular pattern

Negative / Bertero Panto Marzoli / 2013 (p. 79)



OUT_NE1301

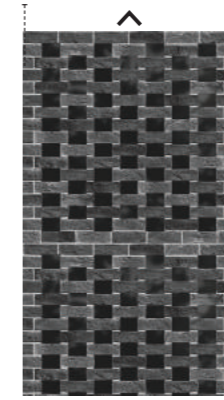


OUT_NE1304

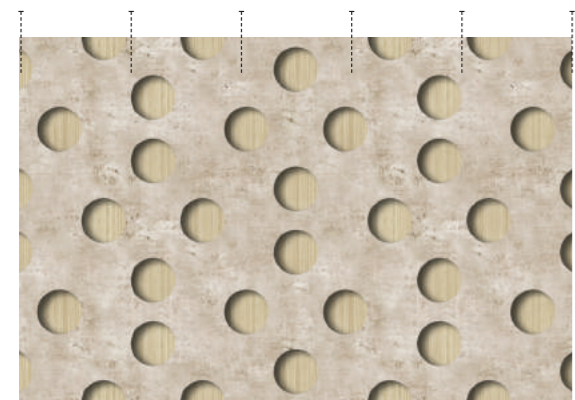
New Yorker / Bertero Projects / 2017 (p. 37)



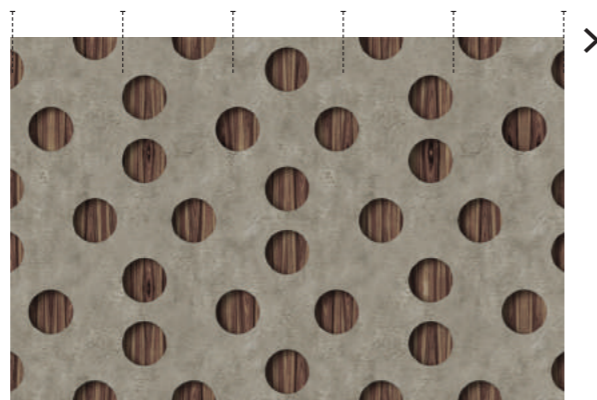
M_OUT_NY1701



M_OUT_NY1702

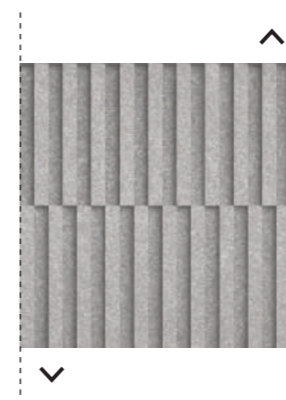


OUT_NE1306



OUT_NE1307

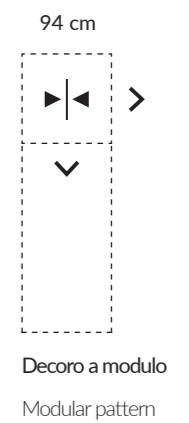
Not a stroke / Bertero Projects / 2018 (p. 35)



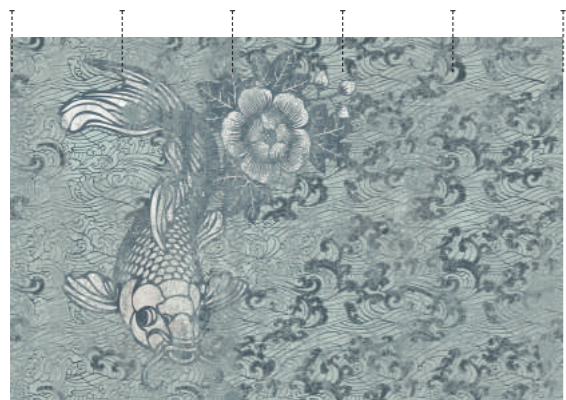
M_OUT_NS1801



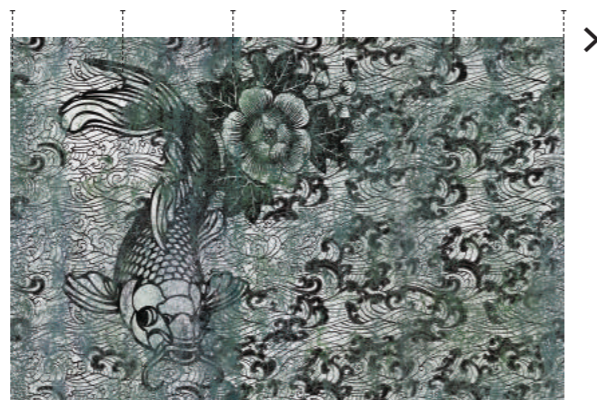
M_OUT_NS1802



Nero di china / Gio Pagani / 2016 (p. 53)

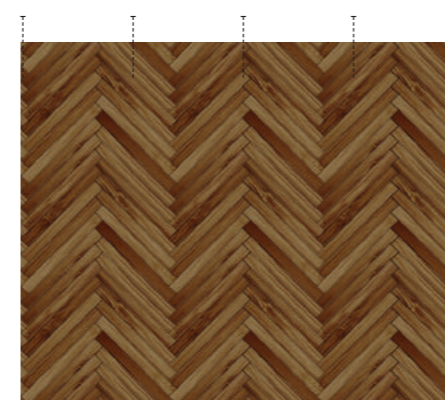


OUT_NC1601

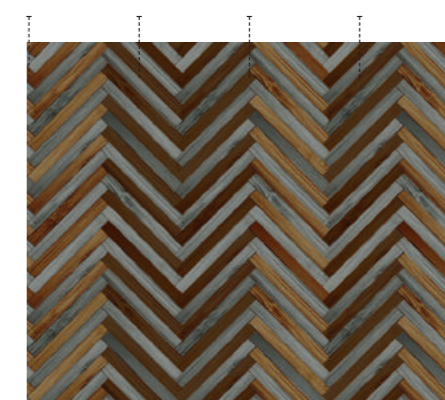


OUT_NC1602

Obliqua / Bertero Projects / 2016 (p. 49)

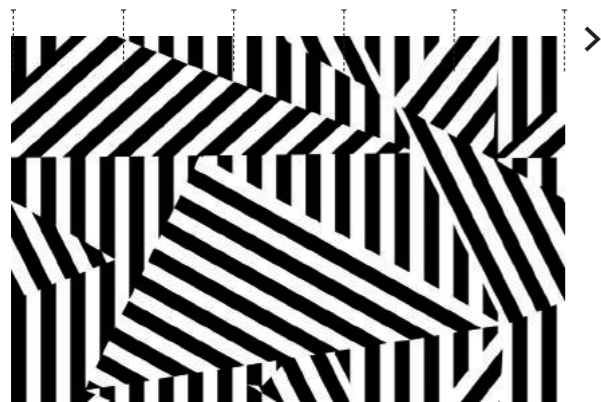


OUT_OB1601



OUT_OB1602

Op_tical / Gio Pagani / 2012 (p. 102)



OUT_OP1201

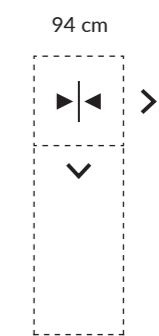
Parallel /Bertero Panto Marzoli/ 2013 (p. 72)



M_OUT_PA1302

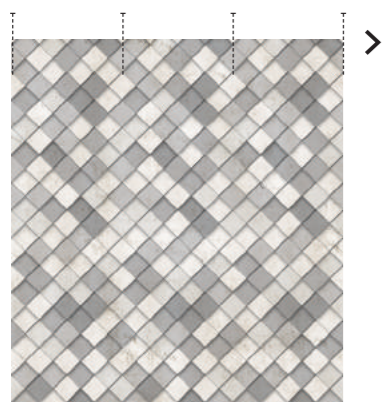


M_OUT_PA1303

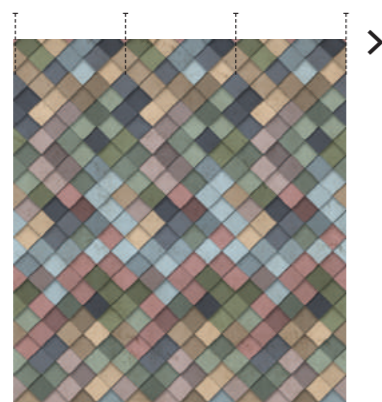


Decoro a modulo
Modular pattern

Opus reticulatum / Bertero Panto Marzoli / 2014 (p. 65)

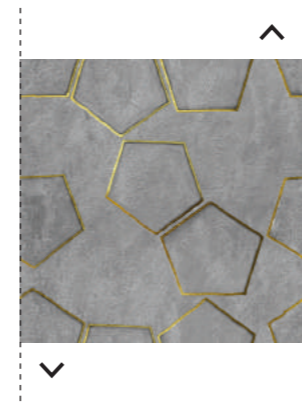


OUT_OR1401

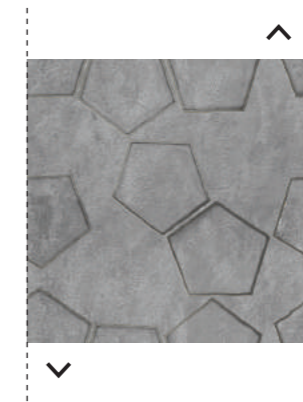


OUT_OR1402

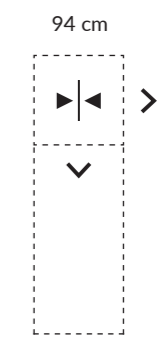
Patium / Christian Benini / 2017 (p. 40)



M_OUT_PT1701

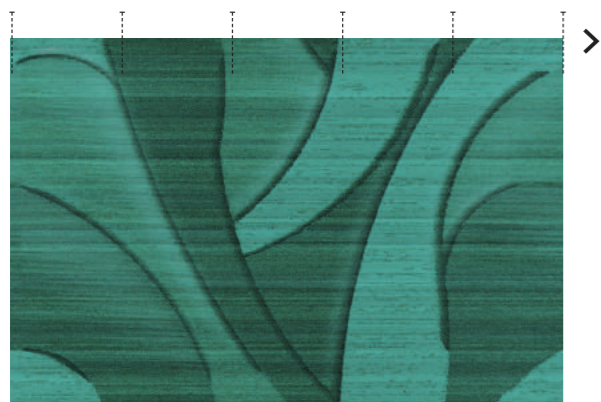


M_OUT_PT1702

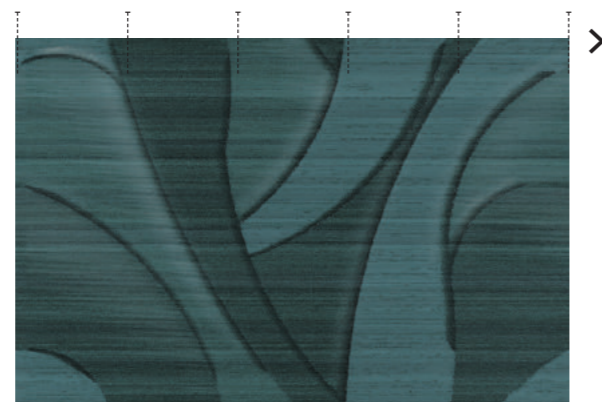


Decoro a modulo
Modular pattern

Oz / DeBonaDeMeo / 2018 (p. 33)

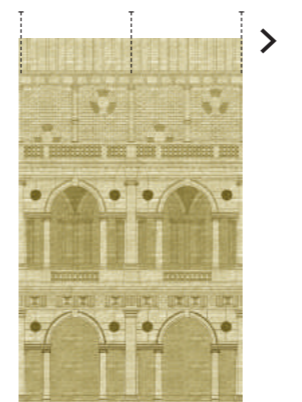


OUT_OZ1801



OUT_OZ1802

Piranesi / ruga.perissinotto / 2013 (p. 70)

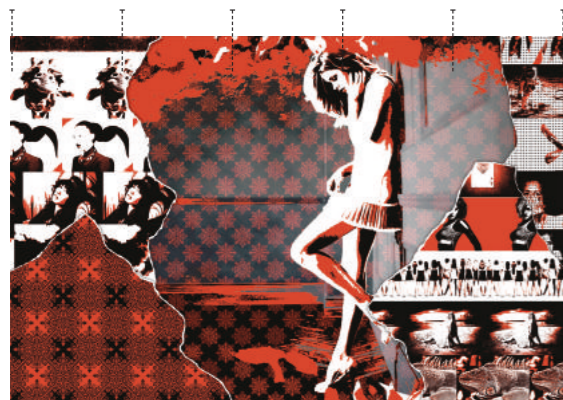


OUT_PI1301

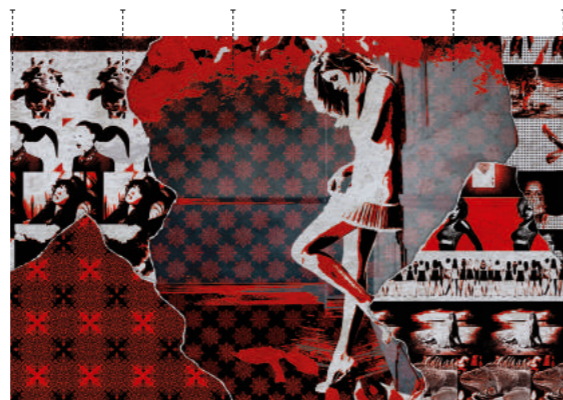


OUT_PI1302

Planet punk / Gio Pagani / 2012 (p. 96)

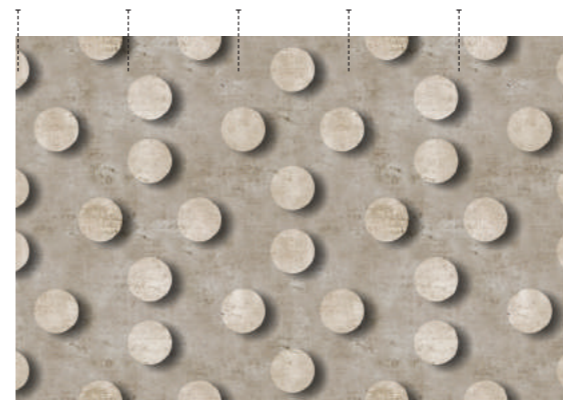


OUT_PP1201

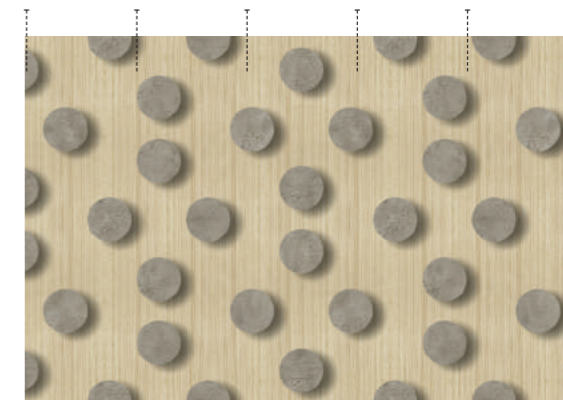


OUT_PP1202

Positive / Bertero Panto Marzoli / 2013 (p. 78)

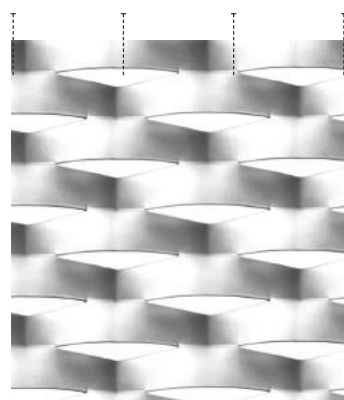


OUT_PS1302

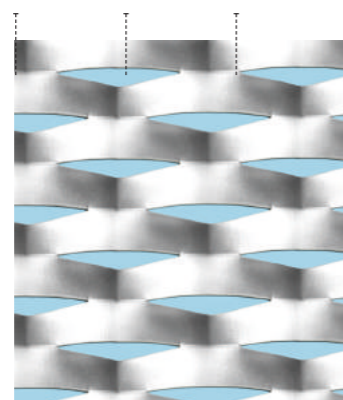


OUT_PS1304

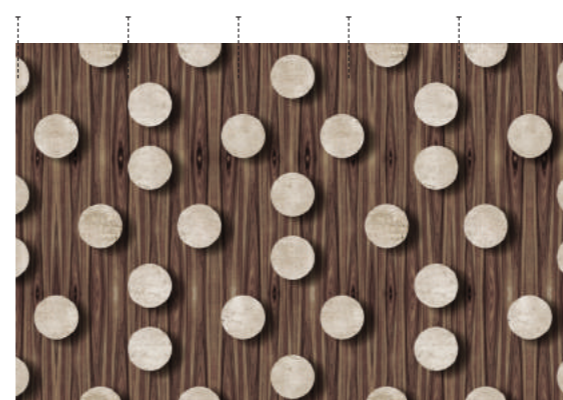
Platform / Bertero Panto Marzoli / 2015 (p. 57)



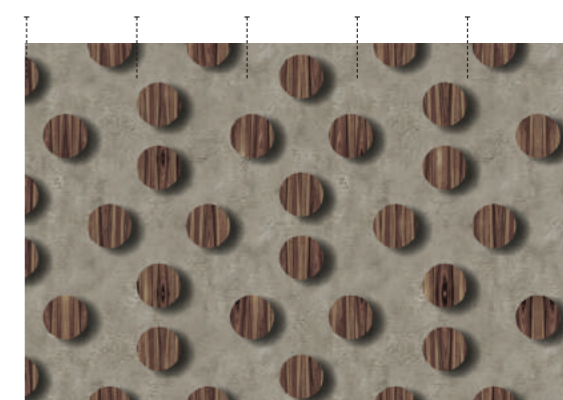
OUT_PL1501



OUT_PL1502

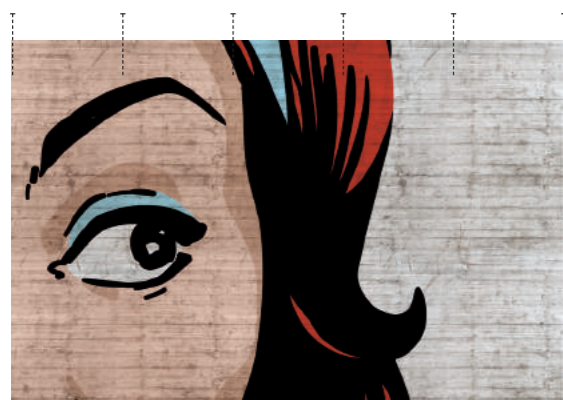


OUT_PS1306



OUT_PS1307

Pop pop pop / Christian Benini / 2012 (p. 95)

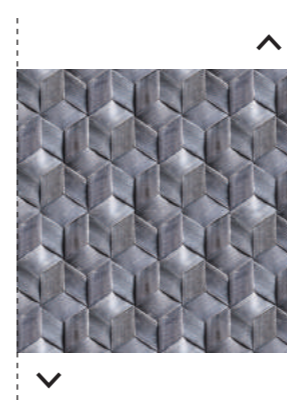


OUT_PO1201

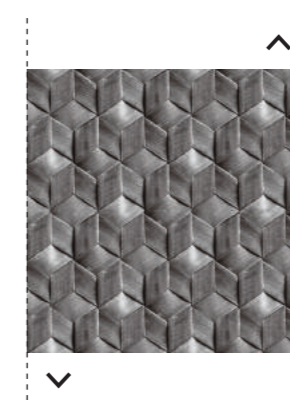


OUT_PO1202

Qubik / DeBonaDeMeo / 2015 (p. 55)

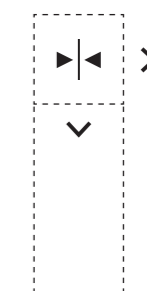


M_OUT_QU1501



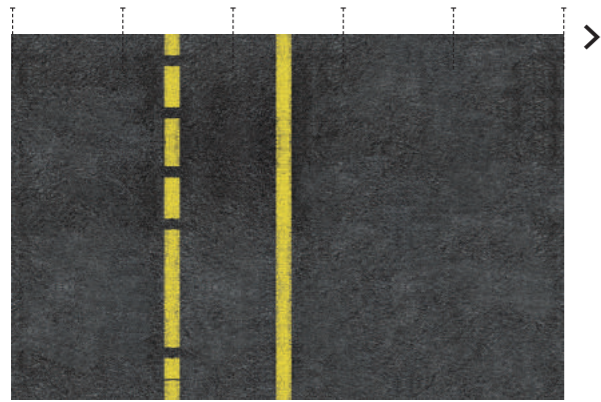
M_OUT_QU1502

94 cm



Decoro a modulo
Modular pattern

Runaway / DeBonaDeMeo / 2015 (p. 59)



OUT_RU1501

Shadows / Christian Benini / 2012 (p. 92)

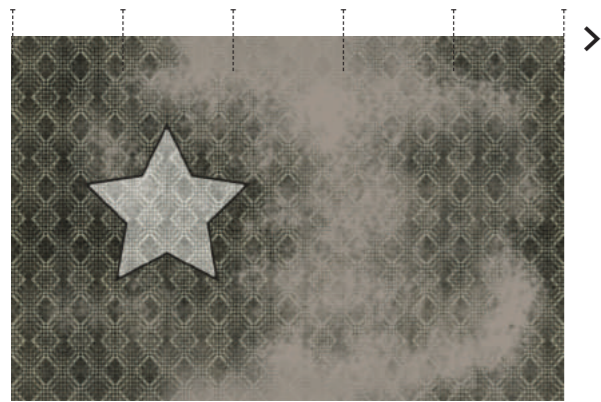


OUT_SH1201

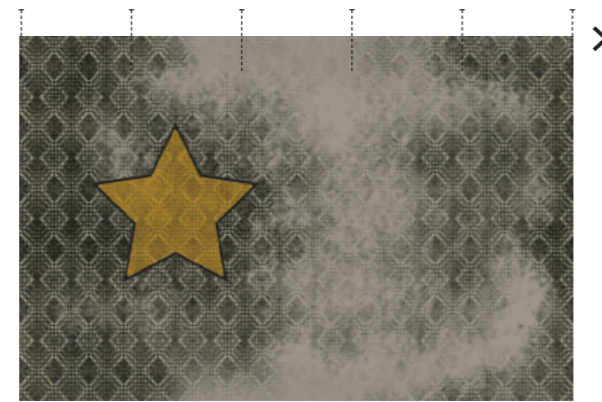


OUT_SH1202

Santa Clara / Gio Pagani / 2016 (p. 48)



OUT_SC1601

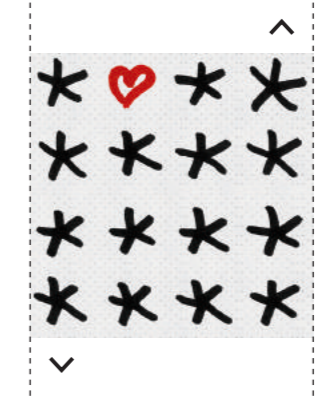


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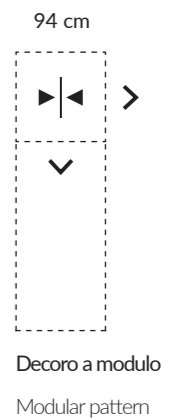
Stars & Hearts / Gio Pagani / 2012 (p. 105)



M_OUT_ST1201

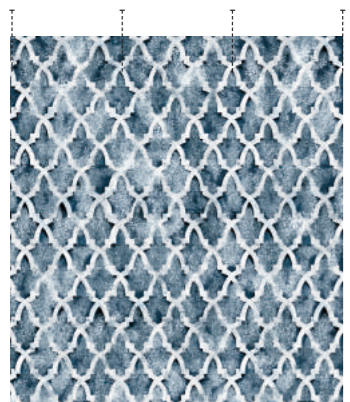


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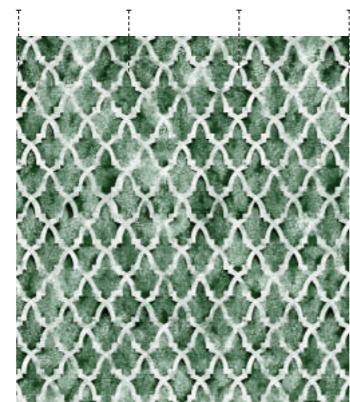


Decoro a modulo
Modular pattern

Scrubber / Christian Benini / 2012 (p. 98)

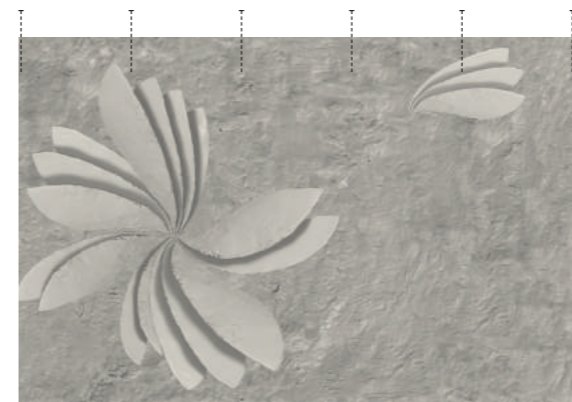


OUT_SC1201

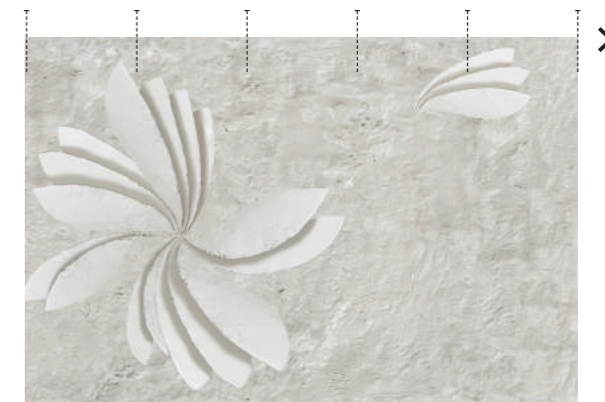


OUT_SC1202

Sunwheel / Lorenzo De Grandis / 2013 (p. 73)



OUT_SW1301

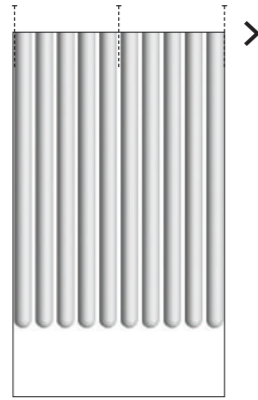


OUT_SW1302

Swebus / Bertero Projects / 2017 (p. 38)

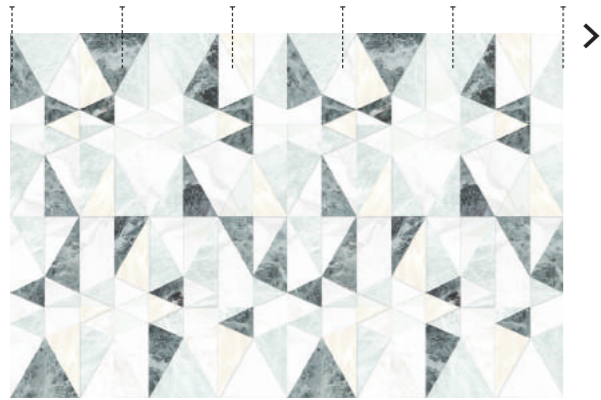


OUT_SW1701

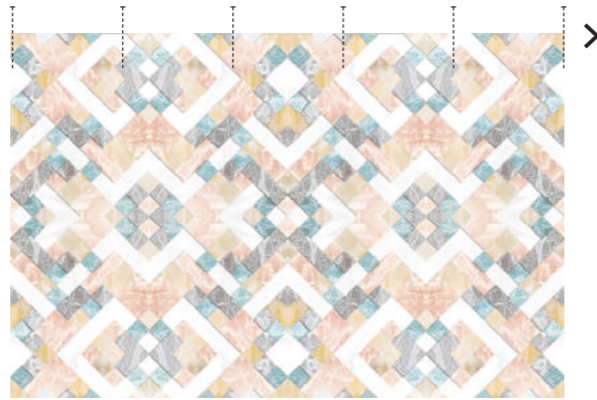


OUT_SW1702

Tectonic /Serena Confalonieri / 2014 (p. 107)

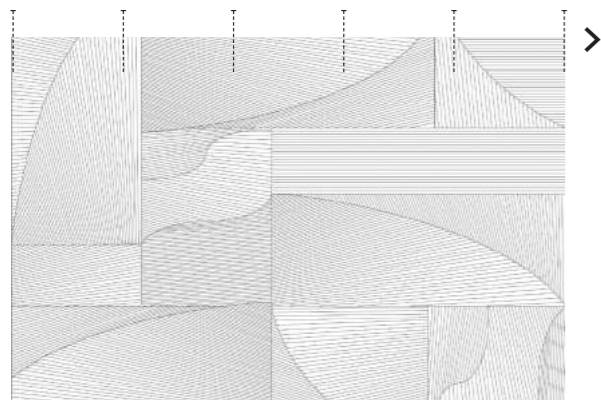


OUT_TE1401



OUT_TE1402

Teka-teki / DeBonaDeMeo / 2016 (p. 54)



OUT_TT1601

TOCO / Gio Pagani / 2016 (p. 51)

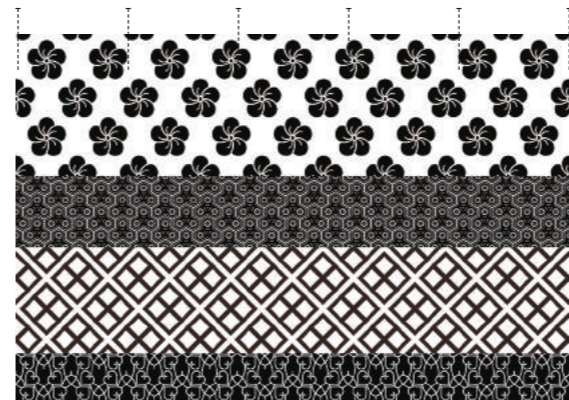


OUT_TO1601

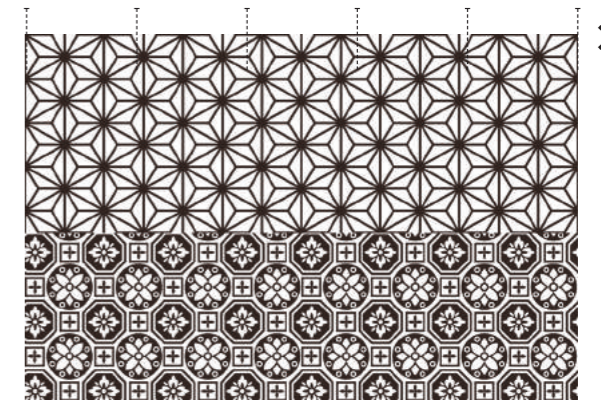


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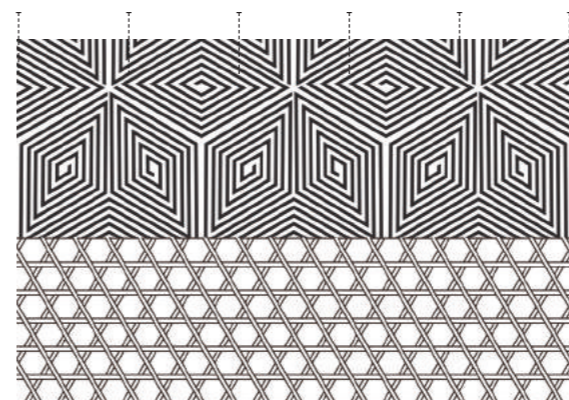
Tokyo stripes / Gio Pagani / 2012 (p. 103)



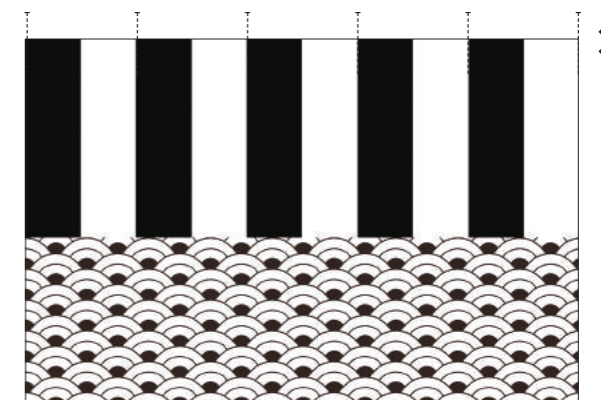
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OUT_TS1202

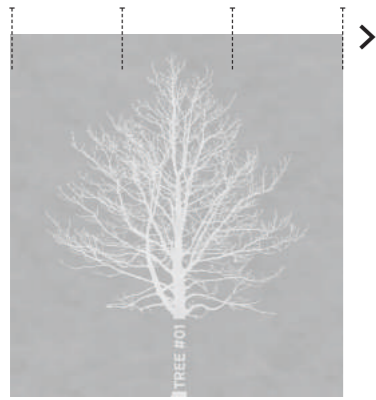


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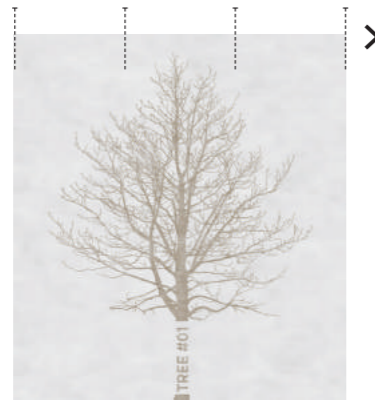


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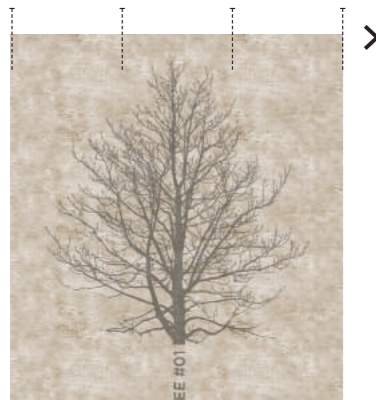
Tree / Bertero Panto Marzoli / 2013 (p. 68)



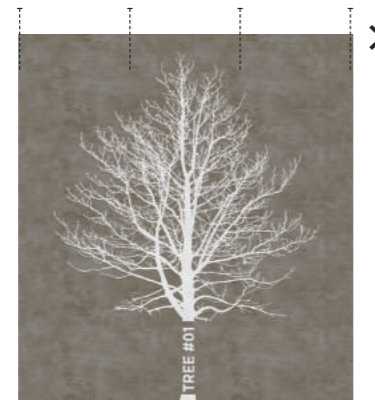
OUT_TR1302



OUT_TR1303

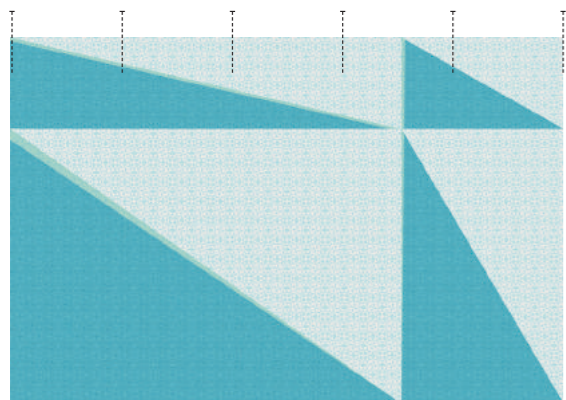


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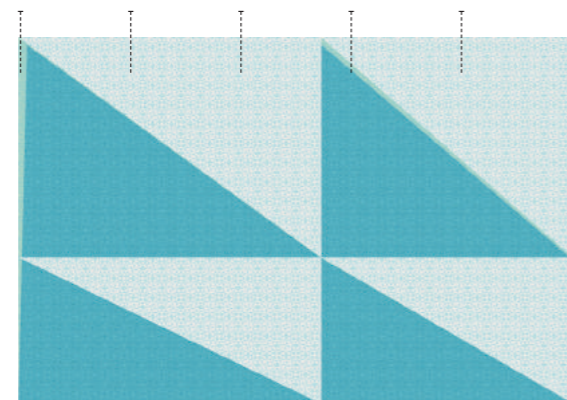


OUT_TR1305

Tri-angle / Gio Pagani / 2012 (p.101)

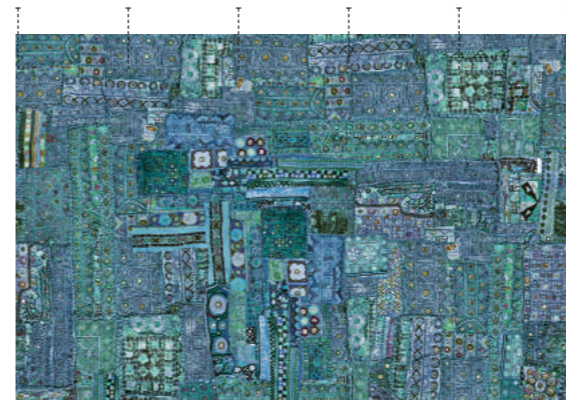


OUT_TR1201



OUT_TR1202

Tribal pop / Christian Benini / 2012 (p. 90)



OUT_TP1201

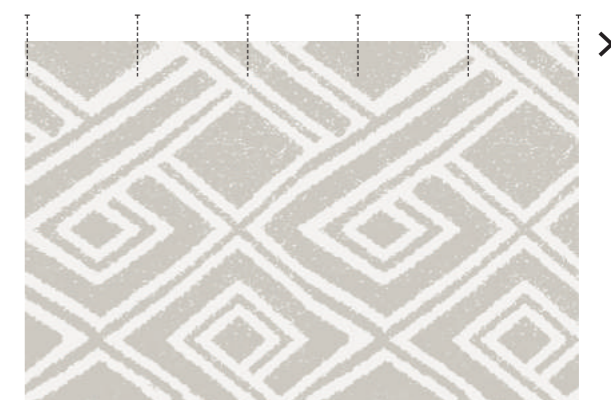


OUT_TP1202

Tribu / Gio Pagani / 2013 (p. 82)



OUT_TR1301

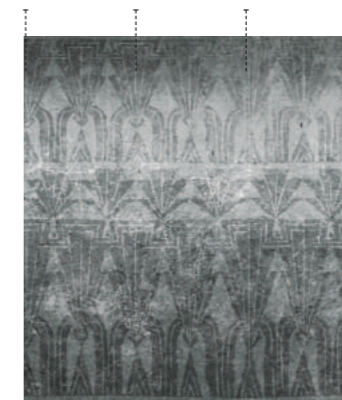


OUT_TR1303

Uxmal / Gio Pagani / 2014 (p. 67)

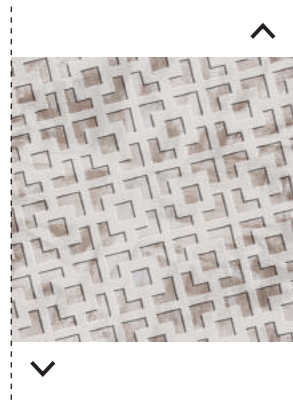


OUT_UX1401

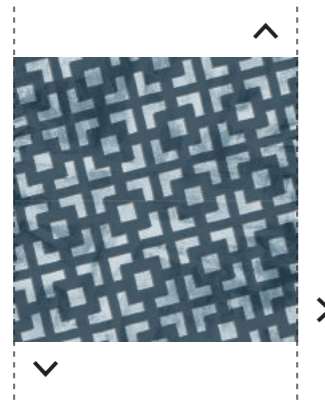


OUT_UX1402

Vitruvio / DeBonaDeMeo / 2017 (p. 39)

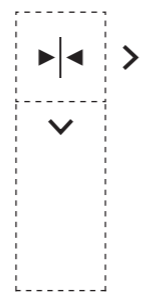


M_OUT_VI1701



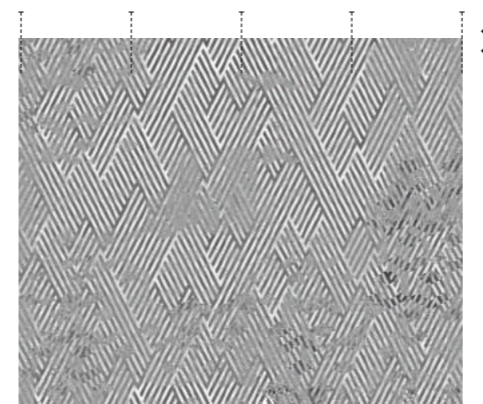
M_OUT_VI1702

94 cm

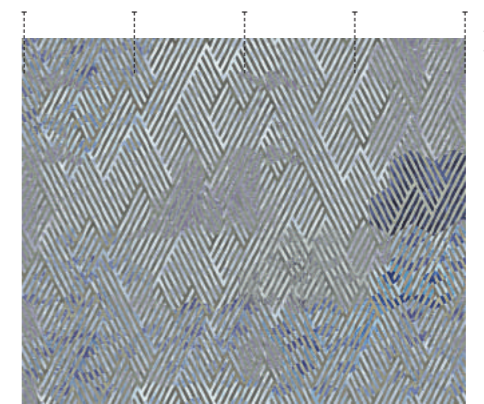


Decoro a modulo
Modular pattern

WW-1 / Wladimiro Bendandi / 2015 (p. 58)

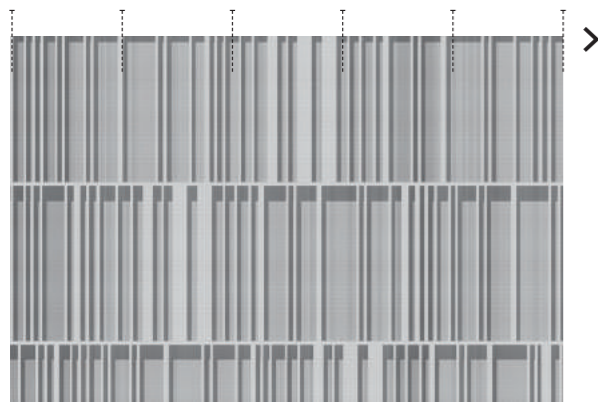


OUT_WW1501

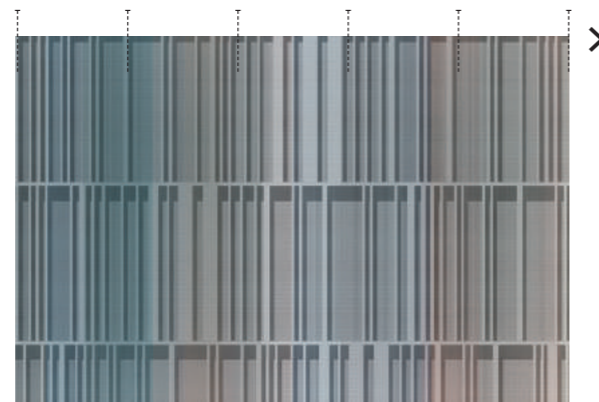


OUT_WW1502

Wolf / DeBonaDeMeo / 2018 (p.32)



OUT_WO1801



OUT_WO1802

Wooden / Christian Benini / 2012 (p. 89)



OUT_WD1201



OUT_WD1202

Designers

Christian Benini



Fotografo, fondatore e art director di Wall&decò / Photographer, Wall&decò founder and art director.

Christian Benini inizia la sua carriera come fotografo ritrattista e si specializza poi nella fotografia di moda e pubblicitaria. Le sue collaborazioni lo portano ad avvicinarsi alle agenzie di pubblicità e case di moda in Italia, Regno Unito e Stati Uniti.

Il suo interesse si indirizza in modo sempre più preciso verso la fotografia d'arredamento.

Ha avuto così inizio un percorso di ricerca, tutt'ora in atto, che lo porta a creare Wall&decò, un progetto che unisce fotografia e design in costante evoluzione.

Christian Benini began his career as a portrait photographer and then went on to specialise in fashion and publicity photography. He has worked in close conjunction with advertising agencies and fashion houses in Italy, the United Kingdom and the USA.

His interest is increasingly more precisely focused on the photography of interiors.

Thus a path of research began which is still in progress and which resulted in his setting up Wall&decò, a project which combines photography and design in constant evolution.

Bertero Projects



Fabrizio Bertero laureato in Architettura nel 1993 presso il Politecnico di Milano, è titolare dello Studio Bertero Projects di Milano ed insieme a Simona Marzoli, svolge l'attività di progettista nei settori dell'urbanistica, edilizia, interior design, design del prodotto e grafica, occupandosi principalmente di spazi commerciali, terziario, residenziale, allestimenti museali e fieristici.

Fabrizio Bertero graduated in architecture at the Polytechnic University of Milan in 1993 and is the owner of Studio Bertero Projects, based in Milan. Together with Simona Marzoli, he works as a designer in the urban planning, construction, interior design, product design and graphics sectors and mostly focuses on retail, service, residential interiors as well as museum and exhibitions set-ups.

ruqa.perissinotto



Lo studio ruqa.perissinotto nasce nel 2010, dall'incontro tra Alessandro Ruga e Carlotta Perissinotto che, dopo una comune esperienza a Londra nel settore del design, decidono di iniziare a firmare insieme i propri progetti. Grazie alla formazione ed alle esperienze lavorative, negli anni hanno sviluppato una particolare sensibilità ai diversi aspetti del mondo progettuale: dal design di prodotto e di sistema, all'exhibition e retail design, fino alla comunicazione aziendale. Questo bagaglio multidisciplinare ha permesso inoltre di poter soddisfare le esigenze di consulenza e direzione artistica per i propri clienti.

The studio ruqa.perissinotto was founded in 2010, when Alessandro Ruga and Carlotta Perissinotto met after a joint experience in London in the design industry, and decided to start signing their projects together. They went through training and work experience over the years thus developing a special sensitivity to the different aspects of the design world - from product and system design, to exhibition and retail design, to corporate

communication. Their multidisciplinary background has also made it possible to meet their customers' artistic direction and consultancy needs.

DeBonaDeMeo



Luca e Dario, architetto e designer, si incontrano sul percorso tra Milano e il Veneto e iniziano una collaborazione che proprio dal viaggio attinge ispirazione per produrre segni e disegni di risposta alle esigenze dell'habitat contemporaneo. Collaborano con prestigiose aziende di arredo, illuminazione, decorazione occupandosi di direzione artistica, ideazione di concept e sviluppo di prodotti. Una ricerca in micro e macro scala che rilegge e fonde vari ambiti: architettura, design, grafica e arte per creare ambienti e oggetti innovativi, ma capaci di raccontare storie e indurre emozioni.

Luca and Dario, architect and designer, meet on the road between Milan and the Italian Veneto region and begin a collaboration that draws inspiration from the trip, to produce marks and drawings that respond to the needs of the contemporary home interiors. They collaborate with prestigious furnishing, lighting and decor companies, looking after art direction, concept and product development. A research in micro and macro scale that reviews and merges different spheres: architecture, design, graphics and art, to create innovative environments and objects, but able to tell stories and stir emotions.

Giovanni Pagani



Giovanni inizia la sua attività nel 1986 quando viene chiamato a far parte dello staff dell'ufficio tecnico di una importante azienda di credito per la progettazione di un gran numero di filiali. Nel 1994 fonda la Signum, un gruppo di lavoro in collaborazione con altri professionisti, insieme ai quali si orienta verso la realizzazione di spazi espositivi. Dal 1997 avvia uno studio/laboratorio di idee che lo vede

impegnato, inizialmente come interior designer, poi sempre più indirizzato verso il design di prodotto: pezzi chiari, diretti, discreti nelle forme e nei materiali, con una bellezza che si lega intimamente alla loro funzionalità.

A graduate in architecture from the Milan Polytechnic, his career began in 1995. Giovanni Pagani's goal is to capture emotions and transfer them into his objects and interior designs. The guiding theme common to all his works, from shops to hotels, restaurants and private homes, is the emotion aroused by using them: a microcosm of sensations which Wall&decò has grasped and further promoted.

Lorenzo De Grandis



Responsabile creativo per importanti brand nel design di interni. Una continua ricerca di riferimenti che permette a Lorenzo De Grandis di progettare e sviluppare contenuti visivi ottenendo risultati di grande forza comunicativa. Sensazioni, idee e atmosfere si traducono nei suoi progetti di graphic design, textile design e allestimenti. Uno studio multidisciplinare con un'ambizione: catturare il ritmo e l'estetica del tempo.

Responsible of visual communication for important interior design companies. Lorenzo De Grandis's works inspires ideas and stories. Emotion driving to create atmosphere with shapes and functions, effective solutions and projects. Textiles, graphic design, interiors and further sensation. A multidisciplinary study with an ambition: to capture the rhythm and the aesthetics of time. To see what inspires, what elevates, what activates.

Paolo Badesco - Costantino Affuso



L'interior designer Paolo Badesco dal 2005 presenta al pubblico milanese, attraverso il suo primo negozio di corso Magenta 96, un repertorio di suggestioni dal sapore nord europeo: arredi e complementi vintage

volutamente non restaurati, abbinati a una selezione di oggetti contemporanei frutto di una ricerca tra Europa e Stati Uniti. Nel 2011 con l'architetto Costantino Affuso, già senior architect dello Studio Paolo Badesco interior design, amplia il progetto acquisendo una nuova location in via Palermo 1, nel cuore del Brera Design District. Le inedite proposte e gli allestimenti arditi hanno fatto guadagnare a l'attenzione della stampa internazionale e di un pubblico sempre più sensibile alle nuove tendenze.

The interior designer Paolo Badesco since 2005 presents to the public in Milan, through its first store in Corso Magenta 96, a repertoire of suggestions with a northern European flavor: vintage furniture and accessories deliberately not restored, combined with a selection of contemporary works resulting from a selection between Europe and the United States. In 2011, with the architect Costantino Affuso, formerly senior architect at the Paolo Badesco interior design studio, he expanded the project by acquiring a new location in Via Palermo 1, in the heart of Brera Design District. The new proposals and daring installations have earned them to the attention of the international press and of an increasingly sensitive public to new trends.

Serena Confalonieri



Dopo una laurea specialistica in Interior Design conseguita a pieni voti presso il Politecnico di Milano, Serena ha lavorato in diversi studi di architettura e design, a Milano, Barcellona e Berlino.

Ora dirige il suo studio a Milano, lavorando su progetti che spaziano dall'interior alla grafica fino al textile design collaborando con importanti aziende di design sia in Italia che all'estero.

After a Master Degree in Interior Design at Politecnico di Milano, Serena worked in many architecture and design practices, moving from Milano to Barcelona and Berlin. Now she runs her own studio in Milano, working on interior, graphic and textile design projects and collaborates with important companies in Italy and abroad. She has also collaborated with textile and ceramic manufacturers as free-lance decorative designer and with publishing companies as illustrator of fantasy books.

Wladimiro Bendandi



Wladimiro, dopo la maturità artistica, affina la sua tecnica studiando design e comunicazione visiva. Le sue collaborazioni professionali sono trasversali ed esplora le mille sfaccettature del graphic design. Dal 2007 ha creato D+, il suo studio di progettazione con la convinzione che un buon progetto comunicativo è un diritto di tutti. La progettazione grafica è per lui, infatti, una forma di design vasta e virale in grado di interagire con la quotidianità in un'ottica di continua ricerca e contaminazione. Tra le varie consulenze, collabora con Wall&decò sin dal 2009 per la progettazione di tutti gli strumenti strategici di comunicazione visiva.

Wladimiro, after graduating from art school, refined his technique by studying visual design and communication. In 2007, he set up D+, his own design firm in the conviction that everyone is entitled to a good communication project. For him, communication is in fact a vast and viral form of design able to interact with daily existence in a perspective of ongoing search and contamination. Since 2009 he has collaborated with Wall&decò following and planning all visual communication tools.

HOW WE DO IT

Justin Fox - California Landscape Studios
Karen Bonadio - Wallpaperguru



Justin, siamo follemente innamorati della tua installazione ad Irvine, che utilizza il nostro decoro Grand Ribaud. Come è nato il progetto? I clienti erano già aperti all'idea di utilizzare della carta da parati per esterni?

I clienti sono grandi appassionati di design. C'è una grande presenza nell'interno della loro casa di superfici di ceramica e pietra lucida. La zona destinata alla piscina invece non aveva alcuna caratterizzazione, per cui mi è sembrato naturale portare anche all'esterno il loro stile. Lo spazio ha la forma di una fetta di torta, e per introdurre una geometria maggiormente strutturata ho creato due quinte che sono il centro focale del progetto. Sapevo che rivestendole con il giusto decoro della collezione OUT SYSTEM di Wall&decò sarei riuscito a creare una forte caratterizzazione: ho scelto Grand Ribaud perché i suoi colori richiamano alla perfezione il rivestimento della piscina. I clienti non conoscevano la carta da parati per esterni, ma come autore del progetto ho potuto guidarli nella scelta e alla fine si sono convinti che è stata la soluzione migliore.

Ci piacerebbe cogliere l'occasione per parlare di Californian Vibe con un vero Californiano. In Europa l'espressione evoca questi scenari di vita rilassata, palme, sole, pianure infinite, in cui convivono memorie retrò anni '60 e architetture modernissime tutte vetro e acciaio. Ci puoi fare una breve immagine del design Californiano contemporaneo?

Devo dire che è un'immagine piuttosto accurata! È una terra in cui convivono molti stili e gusti diversi. La mia specializzazione sono le piscine e, per quanto mi riguarda, il look anni '60 è soprattutto diffuso nella zona di Palm Springs, mentre altrove il trend è decisamente moderno: piscine con fianchi in vetro, pareti di granito per creare l'effetto infinity edge, in cui l'acqua scorre oltre il bordo. Forme geometriche e spesso asimmetriche. Anche i materiali cambiano: cemento e pietra sono ora soppiantati dalla ceramica, che con la sua varietà praticamente infinita consente una maggiore personalizzazione.

Il tuo studio è specializzato in luxury landscapes. Pensi che la carta da parati per esterni rappresenti uno strumento utile al tuo lavoro? Dove cerchi l'ispirazione quando scegli un decoro?

Adoro la carta da parati perché mi permette di creare progetti molto personalizzati, rendendo unica ogni piscina - anche se io preferisco definirli "luxury resort privati". Colori vivaci e disegni originali aiutano a dare una grande eleganza agli esterni e a renderli esclusivi. In genere è lo spazio su cui sono chiamato a lavorare ad ispirarmi, insieme alle esigenze dei clienti e... alla mia ultima gita a Disneyland! Ci vado quasi tutte le settimane per scoprire nuove idee! Aggiungerei infine una grande attenzione alla natura. Queste sono le mie fonti di ispirazione.

Karen, con un alias e un'esperienza come la tua, questa intervista è quasi dovuta! Ti ricordi la prima volta che hai scoperto la collezione Wall&decò?

Sì, fu su Instagram. Vi contattai subito e durante un incontro a Los Angeles mi fu presentato OUT SYSTEM. Ricordo che rimasi sbalordita: una carta da parati specifica per l'esterno! In tutta la mia carriera di installatrice, non avevo mai visto niente di simile.

Se dovessi riassumere in quattro parole l'idea di carta da parati nel design contemporaneo, che parole useresti?

Eclettismo, colore, pattern, geometria. Me ne date altre quattro? Tradizione con tocco originale!

Il tuo lavoro è installare carta da parati con le tue stesse mani. Che motivazioni ti trasmette ogni progetto?

All'inizio è un piacere tutto visivo, legato al design della carta, ma poi diventa qualcosa di più profondo. Ci sono state occasioni, specialmente lavorando con la collezione Wall&decò, in cui ho instaurato un rapporto veramente emozionale con i colori e i decori. Sensazioni che hanno aumentato ulteriormente la mia passione e mi hanno anche regalato uno stato di benessere. Sono i momenti in cui si crea un vero legame con il progetto: si raggiunge uno stato quasi Zen e mi sento un'artista. Le mie mani sono gli strumenti che creano un'installazione artistica unica.

Justin, we are so in love with your Irvine installation featuring our Grand Ribaud design. How did the project come to be? Were the clients already open to the idea of wallpaper for exteriors?

The clients love modern design. Their house features glossy porcelain floors and polished stone. Since the backyard was a blank slate, I made it my goal to bring their style to the outside as well. The space is shaped like a pie slice and to change that I introduced two feature walls, parallel to the house, creating a more structured feel. These walls are the focal pieces of the project and when I came across the OUT SYSTEM by Wall&decò collections, I knew I could add vibrancy with the right decor: I chose Grand Ribaud because it matches the two colors I used inside the pool. The clients had never heard about wallpaper for exteriors before, but being the one that actually built the pool, I could convince them it was the right solution.

Let's take this chance and talk about Californian Vibe with a true Californian. Here in Europe we have this vision of laid-back, easy lifestyle, palms, endless sun on a plain, some 60s throw-back memories on one side, cutting-edge modern steel-and-glass architecture on the other. Would you paint us a picture of contemporary Californian design and living today?

That is quite accurate. There is such a range of tastes and styles in design here. The 60s look is more dominant in the Palms Springs area, while elsewhere the trend is definitely shifting towards a contemporary look: glass windows in the sides of the pool, polished granite slabs for an infinity edge. More angular shapes, often asymmetrical. There is a change in materials also: from concrete, pavers or stone to porcelain tiles which, with their almost infinite variety, allow for more individual expressions.

Your firm is specialized in these wonderful, luxury landscapes. Do you think wallpaper for exterior is a useful tool for your job? What are your inspirations when choosing a decor?

I love wallpaper for the singularity of expression it can bring to someone's yard or, as I like to rebrand it, "their private luxury resort". Vivid colors and imagery allow an outdoor space to feel high end. For overall inspiration, I draw from the space I have to work with, the clients wish list and... my latest trip to Disneyland! I go there almost every week for playful ideas! Mix all that with a close look to nature and that is where I get my ideas.

Karen, with your body of work and your nome d'arte, it seems this interview is quite overdue! Can you remember the first time you encountered Wall&Deco designs?

I discovered Wall&deco on Instagram. I reached out and got in touch. We had a meeting in Los Angeles and I was introduced to the OUT SYSTEM. I was totally amazed, blown away. A wallpaper product made specifically for the outside! The many years I have been a custom wallpaper installer, OUT SYSTEM is unlike anything I have ever seen before.

If you had to sum up the concept of wallpaper in contemporary design with just four words, what would they be?

Eclectic, color, pattern, geometric. Can I get another four? Traditional with a twist!

To say you have a hands-on approach is something of an understatement. How does installing wallpaper with your own hands make you feel? What kind of motivation do you get when you are working on a project?

Wallpaper initially engages my visual senses, but then it goes deeper. There have been occasions, such as when working with the Wall&decò collection, where I literally felt the colors and patterns emotionally. These internal feelings ignite my passion and uplift me! It is in these moments that I truly connect to the wallcovering project. When I am in that Zen place of connection to my work, I feel like an artist. My hands become the tools that create a one-of-a-kind Art Installation.

Justin Fox è un designer specializzato nella creazione di piscine customizzate. Nel 2007 fonda i California Landscape Studios, di cui oggi è il lead designer. L'azienda realizza spa e luxury exteriors, con un metodo che si basa sulla personalizzazione di ogni singolo progetto e sull'integrazione con il paesaggio. CLS ha vinto il PSN Masters of Design awards nel 2018 e il APSP International Awards of Excellence.

Karen Bonadio, che si firma con l'alias Wallpaperguru, è una professionista di Los Angeles specializzata in installazioni di carte da parati e nel recupero e restauro di rivestimenti parietali storici, una passione motivata dalla volontà di "preservare il passato per le generazioni future". Karen ha lavorato con alcuni dei più importanti studi di architettura e design. Articoli sul suo lavoro sono apparsi nelle riviste Old House Journal Magazine, Art & Antiques Magazine e Palisades Post.

Justin Fox is the founder and lead designer of California Landscape Studios. Established in 2007, the firm is specialized in constructing luxury exteriors featuring unique pools and spas. Their work method employs total customization. CLS won the PSN Masters of Design awards in 2018 as well as the APSP International Awards of Excellence.

Karen Bonadio, AKA Wallpaperguru, is a professional in wallcovering installation and historic restoration based in Los Angeles. She has worked with many talented and creative interior designers and architects and is also deeply passionate about historic preservation, especially antique wallpaper. She also teaches at the new J. Paul Getty Museum in LA.



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